

Request for Proposals
Basic Needs Partnerships (AB 74)
Rapid Rehousing Partnerships (AB 74-RRH)
Informational Webinar

Fall 2019

California State University, Office of the Chancellor



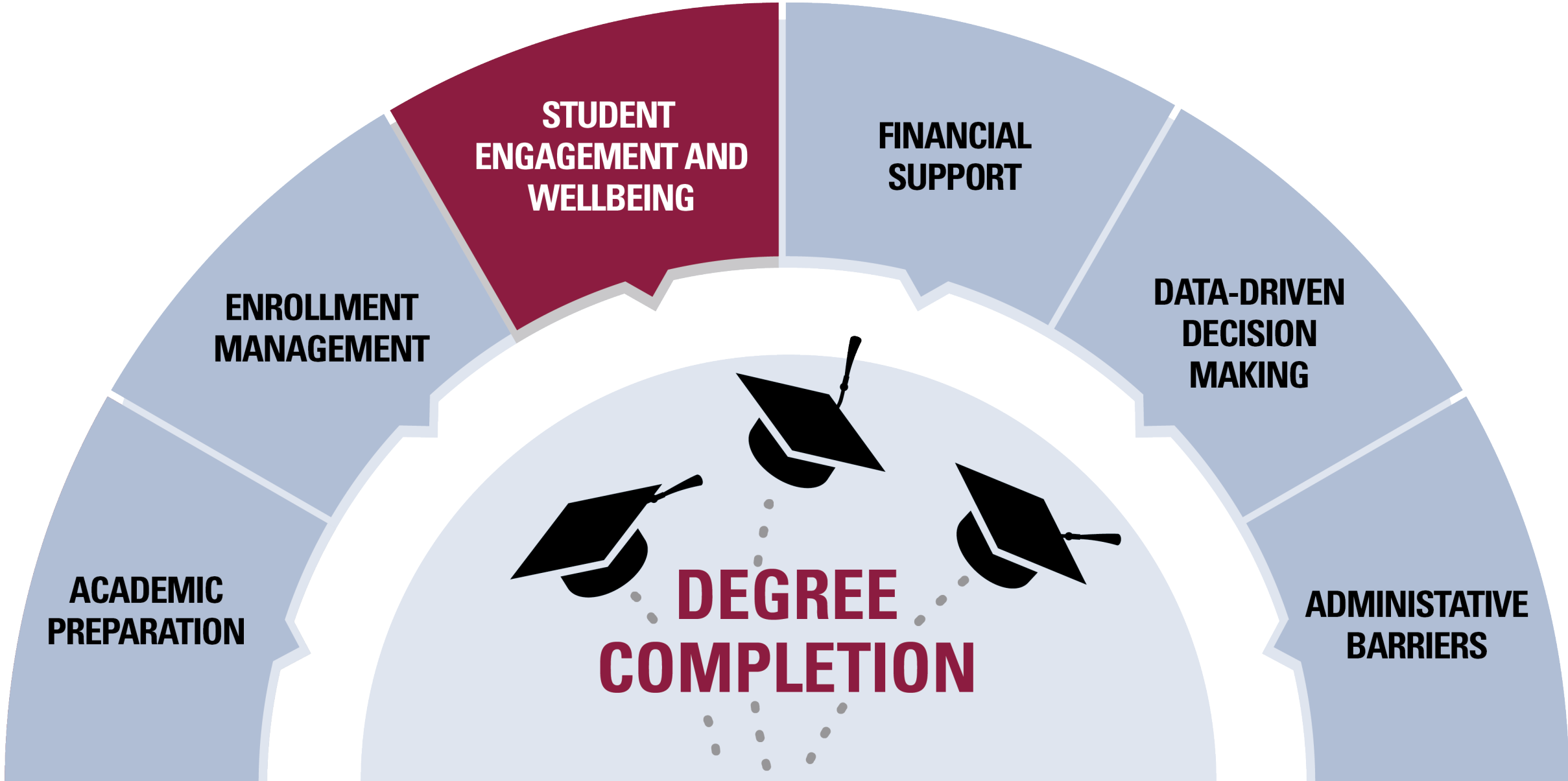
Today's Agenda

- Background
- **AB 74** – Basic Needs Partnerships RFP
- **AB 74 - RRH** – College Focused Rapid Rehousing RFP
- Timeline
- Q & A



The California State University

GRADUATION INITIATIVE 2025



**ACADEMIC
PREPARATION**

**ENROLLMENT
MANAGEMENT**

**STUDENT
ENGAGEMENT AND
WELLBEING**

**FINANCIAL
SUPPORT**

**DATA-DRIVEN
DECISION
MAKING**

**ADMINISTRATIVE
BARRIERS**

**DEGREE
COMPLETION**



CSU Basic Needs Initiative

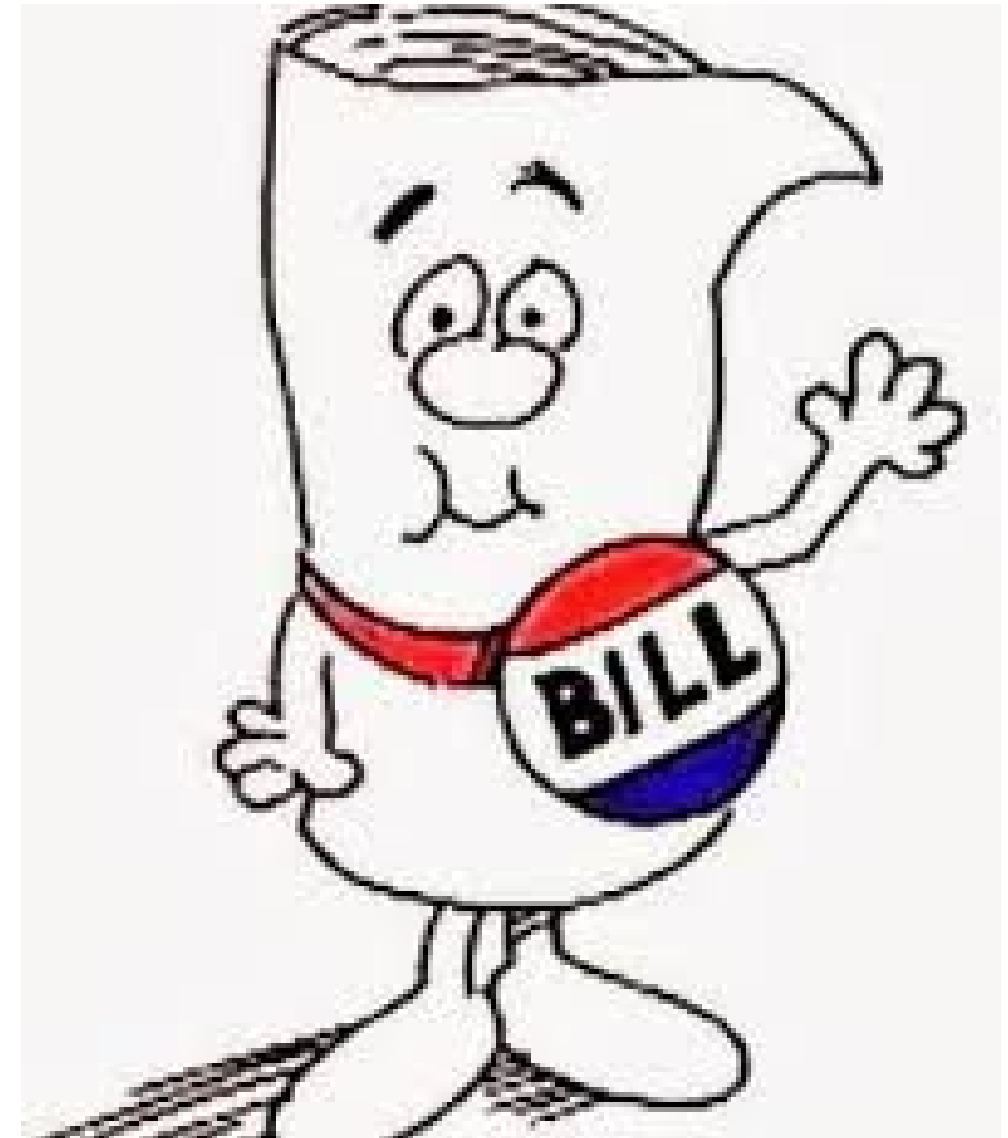
Founding Principles

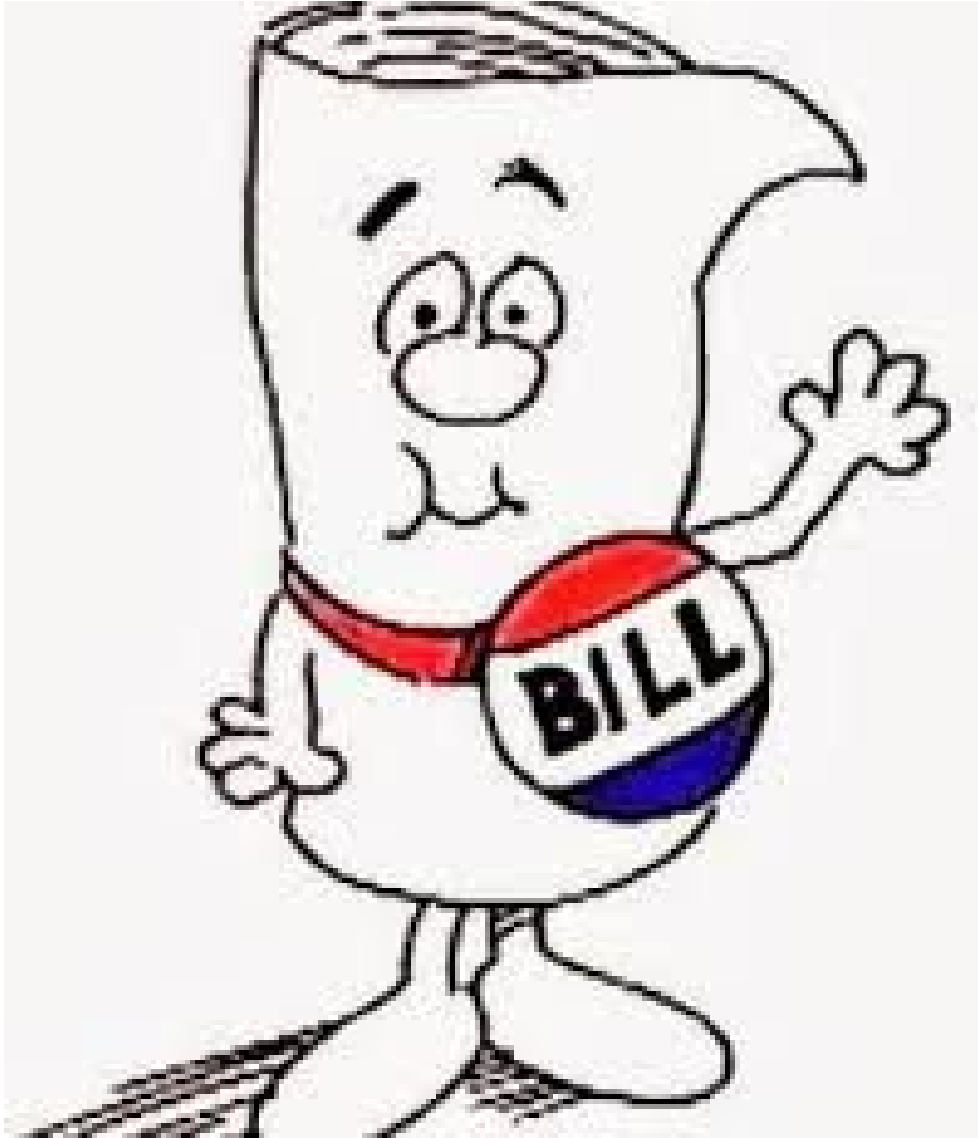
- Immediate Needs
- Growth
- Scale
- Collaboration
- Sustainable Impact



What is AB 74?

- AB 74 stands for California Assembly Bill 74 ([6610-001-0001](#))
- Call for CSU campuses to develop **basic needs partnerships** to help students who are experiencing basic needs insecurity
- Funding stream goes through the Chancellor's Office then to campuses





What is AB 74 - RRH?

- AB 74-RRH stands for California Senate Bill
- Call for CSU campuses to develop college-focused rapid rehousing programs for students who are experiencing housing insecurity
- Funding stream goes through the Chancellor's Office then to campuses, ***then to community partners***

RFP Process

- Campuses will apply for funds through a Request for Proposals (RFP) process
- An online form will be available for campuses
- Campuses staff should work together, collectively, to submit ONE application per site (only one application per site)
- A template will be available to complete before final submission onto the online form
- All applications need to be vetted through the appropriate leadership on campus, and ultimately, with the Vice President of Student Affairs

Assembly Bill 74 (AB 74)

“Basic Needs Partnerships”

California Assembly Bill 74

“Basic Needs Partnerships”

- **Who:** All CSU campuses
- **What:** 1x legislative allocation to address student basic needs
- **When:** 2019 – 2020 (project period over 2 years – e.g., 19/20 & 20/21)
- **Where:** Any CSU campus looking to enhance current basic needs’ programming, holistically, while also emphasizing the importance of internal and external partnerships for population health
- **Why:** Because addressing student basic needs is a foundation of learning!

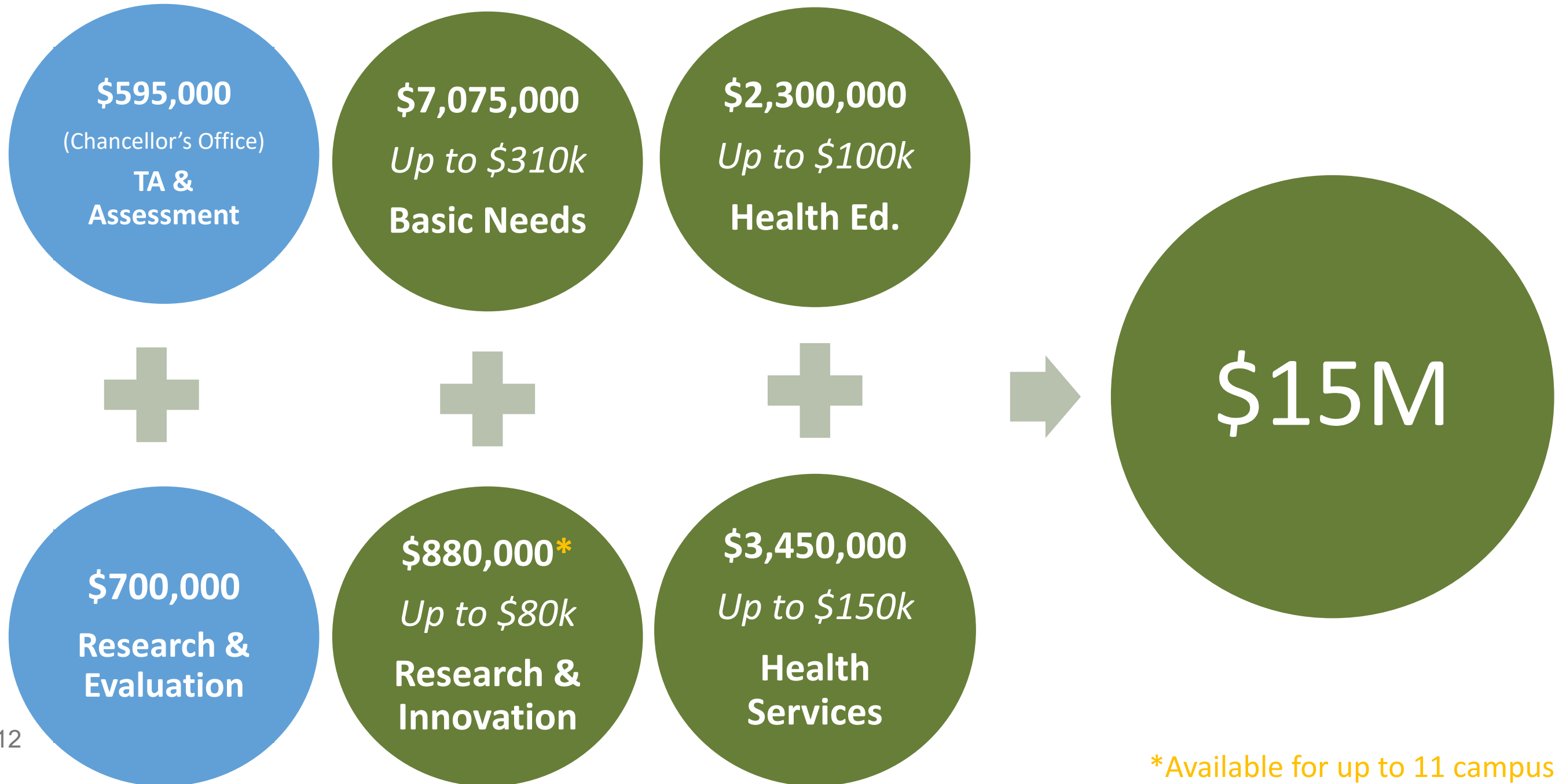
California Assembly Bill 74

“Basic Needs Partnerships”

- **How:** Funding will be disseminated to campuses through CPO



AB 74: Proposed Allocation Breakdown



*Available for up to 11 campuses

California Assembly Bill 74 “Basic Needs Partnerships”



BASIC NEEDS &
EXTERNAL PARTNERSHIPS
Up to \$310K

Basic Needs

Required Activities

Up to \$310k for project period

- Food Pantry
- Emergency Housing Services
- Establish External Partnership (at least 1)
- Attend CHEBNA Summit: Feb. 6-7, 2020
- CalFresh Outreach Day: Feb. 27, 2020
- Quarterly Webinars (3/school year)



Basic Needs

Supplemental Activities (Campuses must choose at least 3)

- EBT / RMP Integration
- Participation in Hunger and Homelessness Awareness Week: November 16 – 24, 2019
- Meal Sharing / Donation Program
- Financial Literacy Program
- Faculty Syllabus Statement
- Emergency Grant/Aid Program
- Basic Needs Ambassador Training
- Basic Needs Taskforce
 - 3 meetings minimum per year



California Assembly Bill 74 “Basic Needs Partnerships”



Health Services Required Activities

Up to \$150k for project period

- **Defined partnership between basic needs and health services (Referrals)**
- **Connection from Health Services Website to Basic Needs Website**
- **Participation in Basic Needs Taskforce**
- **Benchmarking (ACHA instrument)**
- **CSU Systemwide Patient Satisfaction Survey**
- ***Encouraged:* Integration of Kaiser Permanente's Basic Needs 2-question screener**

California Assembly Bill 74 “Basic Needs Partnerships”



Health Promotion & Education - Encouraged Activities

Up to \$100k for project period

- **Healthy Cooking Demonstrations (on a budget, using pantry items, etc.)**
- **Ongoing support groups**
- **I CAN HELP Training**
- **Social Media Campaigns**
- **Participation in Basic Needs Taskforce**
- **Wellness Workshops (budgeting, stress management, sleep, reducing anxiety, test taking, time management, etc.)**
- **Self-Care Seminars**
- **Basic Needs Ambassador Seminar**

California Assembly Bill 74 “Basic Needs Partnerships”



Optional: Research & Innovation Awards

Campuses can choose to lead/pursue research, and/or to implement innovative “outside the box” approaches to address basic needs including through partnerships, technology, and/or student engagement.

11 awards available up to \$80K



Reporting

- **First Reporting Period (February 15, 2020)**
- **Mid-Project Report (August 2020)**
- **Final Report (June 2021)**

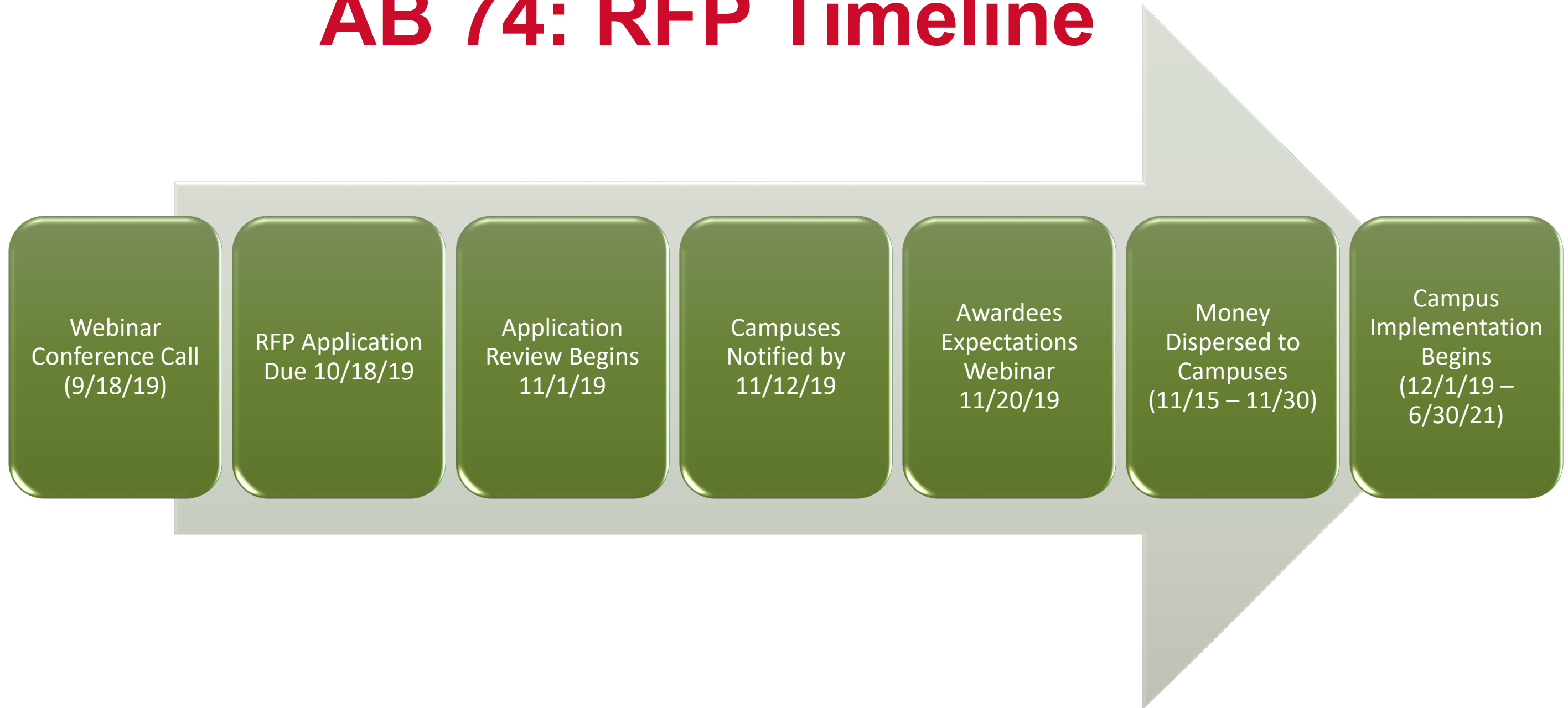


AB 74: Reporting Requirements

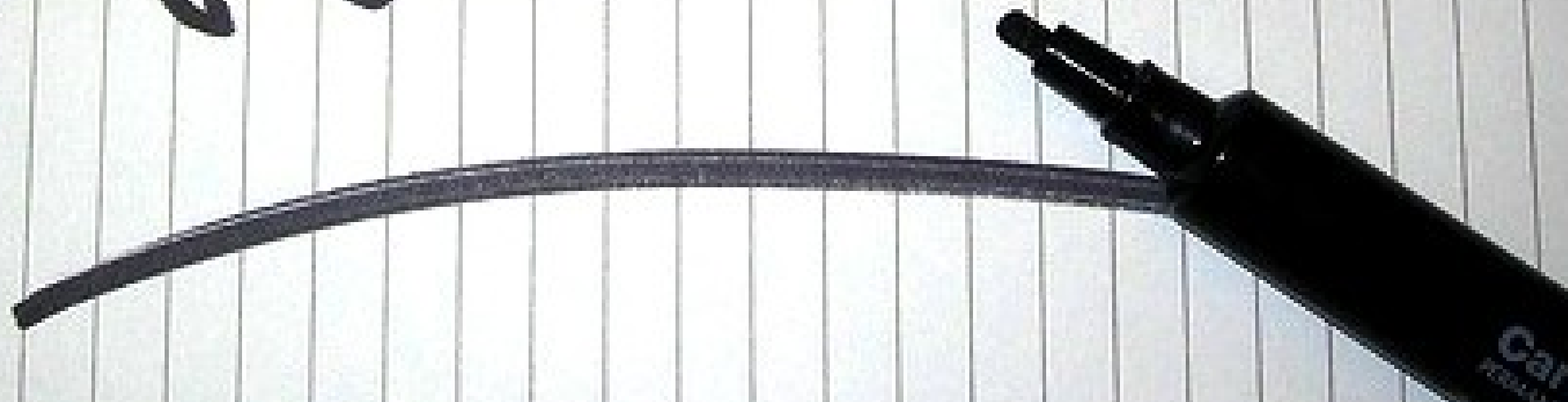
1. Programmatic Budget
2. Types of programs funded / students served?
3. EBT established?
4. Restaurant Meals Program?
5. Emergency Housing Services
 1. Long-term Housing plan
6. Coordination and partnerships with other state and local resources to address housing and food insecurity
7. Analysis of how funds reduced food insecurity and homelessness, and how funds impacted student outcomes (e.g., persistence/completion)
8. Best Practices / Challenges / Barriers
9. Sustainability Plan



AB 74: RFP Timeline



Questions?



Assembly Bill 74 Rapid Rehousing for College Students (AB 74 - RRRH)

California Assembly Bill 74

“College-Focused Rapid Re-housing”

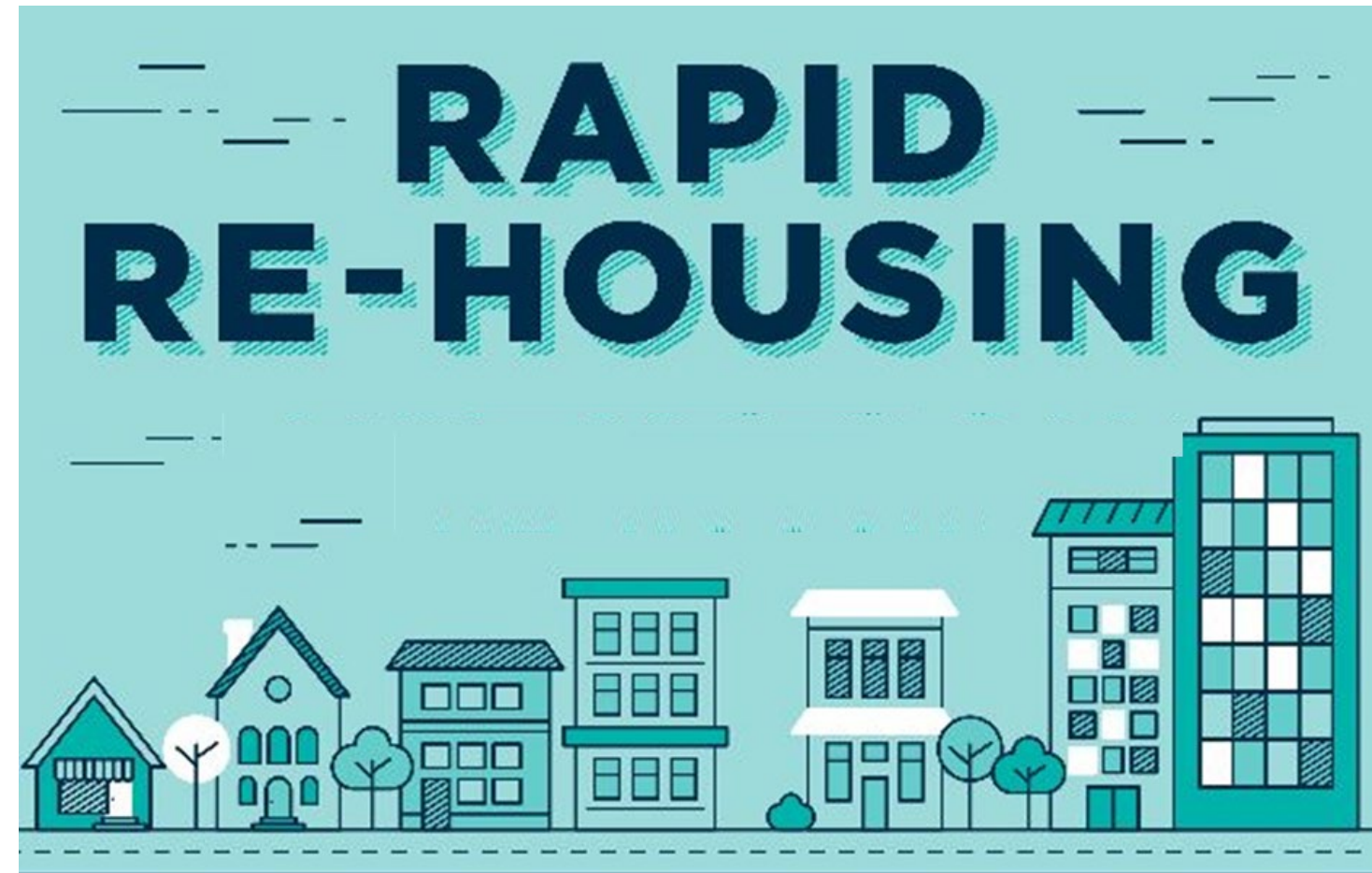
- **Who:** Up to 7 CSU campuses
- **What:** Ongoing legislative allocation to address student homelessness and housing insecurity
- **When:** 2019 – Ongoing (Funding for 2 years, with extension)
- **Where:** Selected CSU campuses that demonstrate the need for additional housing support for students
- **Why:** Supporting rapid rehousing efforts to assist homeless and housing insecure students helps support student success!

What is “Rapid Re-housing”?

- A solution to homelessness designed to help individuals and families to quickly exit homelessness and return to permanent housing
- The model emphasizes housing search and relocation services and short- and medium-term rental assistance
- In 2016, the U.S Department of Housing and Urban Development (**HUD**) issued a comprehensive evaluation of 23 sites implementing rapid rehousing, stating: ‘The results affirm that rapid re-housing is effective at moving families into permanent housing and that most (90 percent) of those families who were placed do not return to homelessness.’”

What is “College-Focused Rapid Rehousing”?

Combines elements of Rapid Rehousing, namely housing navigation, rental subsidies and case management, with meaningful, sustained connections to post-secondary education to support retention and completion.





AB 74-RRH

The model envisioned for this funding involves partnerships between individual campuses and local housing providers with experience delivering rapid re-housing services. In theory, housing providers will operate the housing program through an agreement with the campus. The campus and housing provider operate in partnership to identify homeless students, and the housing provider offers housing and services while ensuring integration with on-campus supports.

Core Components of “College-Focused Rapid Rehousing”

- **An assessment** of each student’s housing needs, including a plan to assist them in meeting those needs
- **Housing navigation** or search assistance including (but not limited to):
 - recruitment of landlords;
 - identification of shared housing opportunities;
 - support with housing application processes;
 - credit counseling;
 - facilitation of access to on-campus housing and facilitation of reunification with family members willing to provide stable housing.

Core Components of “College-Focused Rapid Rehousing” (con’t)

- **Housing-related financial assistance** including rental application fees, rental subsidies, security deposit assistance, utility payments, moving cost assistance, and interim housing assistance while housing navigators are actively seeking permanent housing options
- **Housing stabilization services** including ongoing tenant engagement, case management, credit repair assistance, employment support, life skills training, and referrals to other resources necessary to stabilize housing or support the student’s educational needs

Goals for Funding: AB 74 - RRH

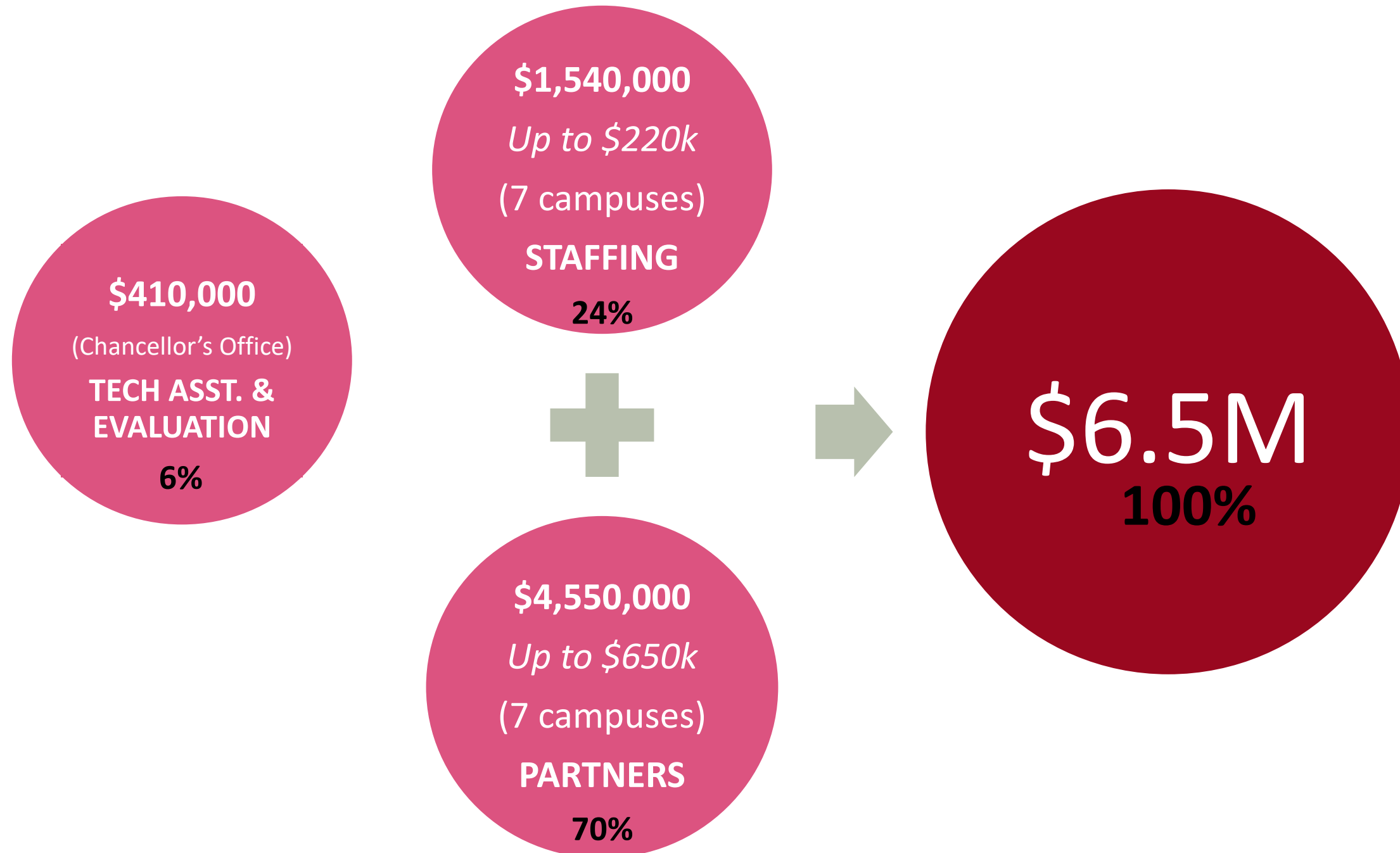
- Build an on-going college-focused rapid rehousing program on-campus
 - Establish partnerships with **at least one community-based housing provider** to provide wrap-around services and rental subsidies for eligible students
 - Connect students with **community case managers** who have knowledge and expertise in accessing safety net resources
- Establish **ongoing emergency housing procedures**, including both on - and off - campus resources
 - Provide **emergency grants necessary to secure housing** or prevent the imminent loss of housing
 - Assessment & Evaluation

AB 74-RRH: College-Focused Rapid Re-housing Student Eligibility

The governing legislation specifies the criteria for students to qualify to receive support under this program. “Homeless” and “housing insecure” students are defined as those who lack a fixed, regular, and adequate nighttime residence (McKinney-Vento), which includes students who are:

- Sharing the housing of other persons due to loss of housing, economic hardship, or a similar reason;
- Living in motels, hotels, trailer parks, or camping grounds due to the lack of alternative adequate accommodations;
- Living in emergency or transitional shelters;
- Living in a public or private place not designed for or ordinarily used as a regular sleeping accommodation for human beings; or,
- Living in cars, parks, public spaces, abandoned buildings, substandard housing, bus or train stations, or similar settings.

AB 74 - RRH: Proposed Allocation Breakdown



AB 74 - RRH: Proposed Allocation Breakdown

Example

Total Allocation	\$6,500,000
Technical Assistance provided by Chancellor's Office (6%)	\$410,000
Allocation dispersed (minus TA funding to CSUCO)	\$6,090,000
Retained by campuses systemwide (24%)	\$1,540,000
Directed for housing services (70%)	\$4,550,000
Estimated Avg. cost per student	\$10,000
Proposed students to be served	455
Number of campuses	7
Proposed students to be served per campus	65

AB 74 - RRH

Considerations for Funding

1. Demonstrate need
2. Create formalized partnership with at least one local housing provider (multiple encouraged)
3. Hire at least one on-campus staff to act as housing liaison / case manager
4. Establish formalized on-campus/off-campus emergency housing procedures
5. Provide emergency housing protocols and access to aid for students in housing crisis
6. Work with a faculty / staff member to develop an evaluation and assessment plan

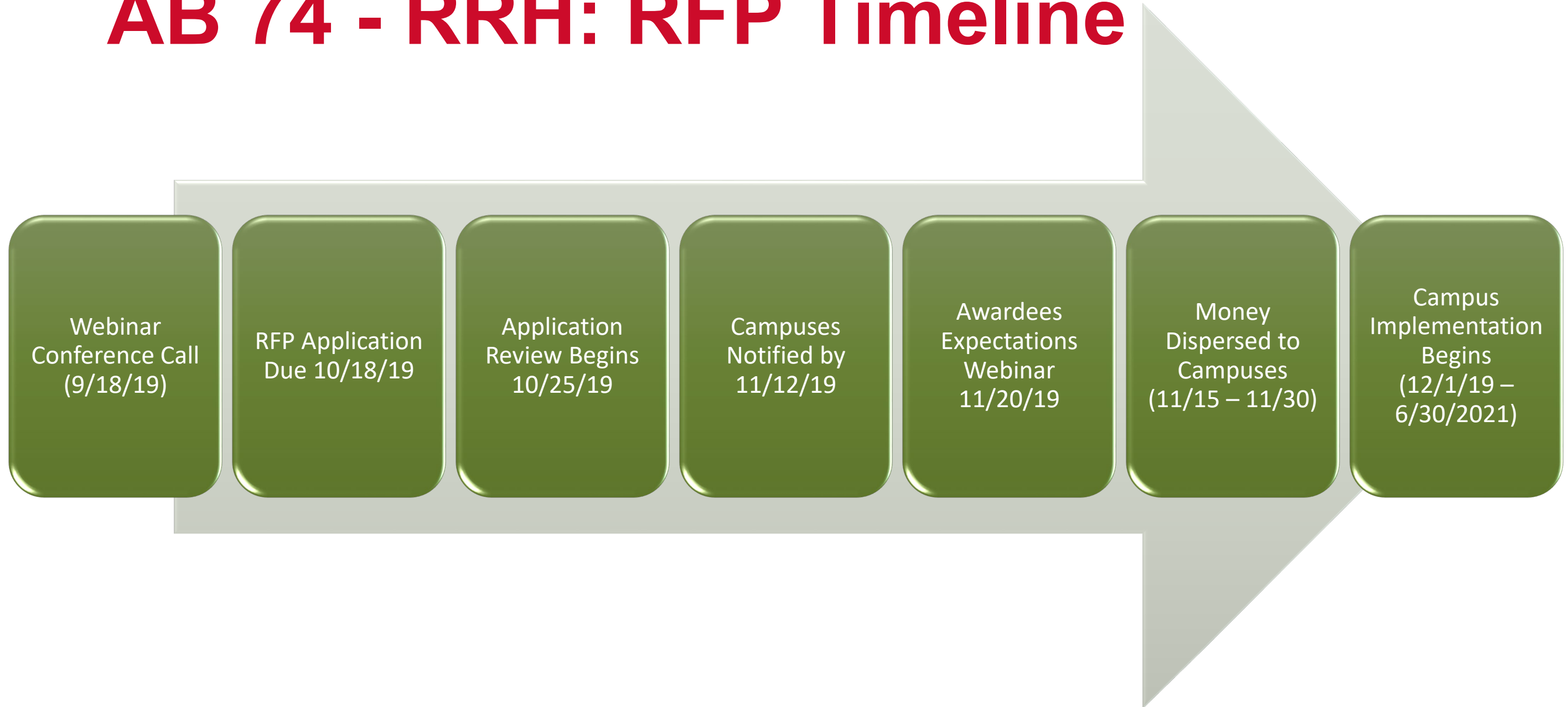


AB 74 - RRH: Data Tracking

1. Number of coordinators (staff) hired on campus?
2. Funding that went to external housing partners?
3. Number of students served?
 - Number of students able to secure permanent housing?
 - Did the students who receive support remain enrolled at the institution or graduate?
 - Average amount of funding per student?
4. Detailed description of program(s) funded?
5. Emergency housing protocols (short-term)?
6. Average amount of aid for students in housing crisis?
7. Description of evaluation done for housing and homeless student services?



AB 74 - RRRH: RFP Timeline



Burning Questions

Q: Why doesn't the CO just split the money evenly among the campuses?

A: We realize that the campuses are all different, so we want to make sure that as much as possible we provide support to campuses based on that need.

Burning Questions

Q: If we already have these some/all of these programs, can we still use/take the money?

A: It is ok to take the money if you can justify the need.

Burning Questions

Q: Are we “required” to do the encouraged activities?

A: It is suggested that campuses think strategically and use funds to integrate actions needed for long term impact for student success.

Burning Questions

Q: For AB 74 (*basic needs*) funding, can that money be used to address student homelessness and housing insecurity? Or can only the AB 74 - RRH money be used towards homelessness and housing insecurity?

A: *AB 74* can be used to address student homelessness and housing insecurity. *AB 74 – RRH* is *ONLY* for campuses interested in piloting a College-Focused Rapid Re-housing program.

Burning Questions

Q: How will this money be disseminated?

A: Money will be disseminated through a CPO.

Burning Questions

Q: When will the RFP link be available for campuses to apply?

A: The link will be on the Basic Needs website on September 20th. Araceli will send a note out to campus contacts. If you are not a campus contact, please send an email to aesparza@calstate.edu to make sure your information is added.

Burning Questions

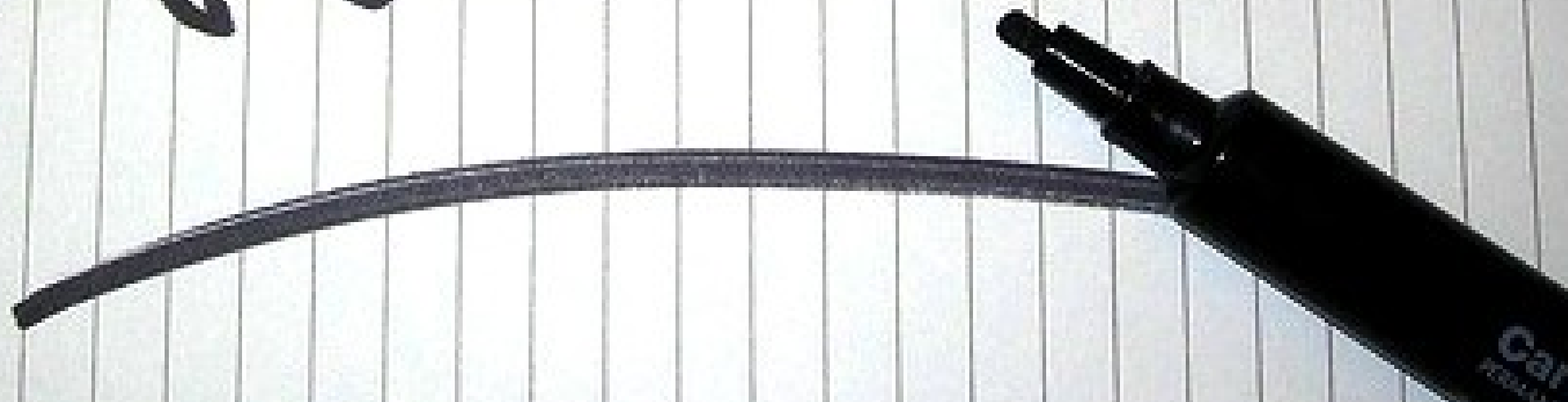
Q: When will we receive the money? When is the project end date? Is a carry-forward possible?

A¹: Money will be sent to campuses between 11/15 – 11/30, with the project period set to begin 12/1/2019

*A²: The project end date for **AB 74** is **June 30, 2021**. The project end date for **AB 74-RRH** is **June 30, 2020**.*

A³: Campuses should plan to spend all of the funds before the project end date. Carry-forwards may be allowed with proper justification.

Questions?



Contact

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Thank You!



calstate.edu/basicneeds