

# CalFresh Outreach Overview

*CSU Conference to Best Meet the Needs of Housing Displaced & Food Insecure Students*

**Jenny Breed, MA**

**Amie Riesen, CHES**

**Stephanie Bianco, MS, RD**



Center for  
Healthy Communities

CALIFORNIA STATE UNIVERSITY, CHICO



# Presentation Overview

- What is CalFresh?  
Basics and Student Eligibility
- What is CalFresh Outreach?  
Program, Fiscal, Campus Model



# What is CalFresh?

- CalFresh is federally known as Supplemental Nutrition Assistance Program (SNAP) and is funded through the USDA, Farm Bill
- CalFresh provides *eligible* households additional resources to buy food at any store that accepts EBT
- CalFresh is a *nutrition program* that provides jobs and stimulates the economy



# CalFresh Cont.

- You can purchase **produce, whole grains, lean proteins**, and *seeds and plants that produce food*
- It **cannot** be used to purchase hot ready-to-eat foods, alcohol, tobacco, medication, or supplements
- Many Farmers' Markets will accept CalFresh EBT (FMFinder.org)



# Good for the State, Good for the Community

- Households have more money to spend at local food stores and on taxable goods
- Redemption of CalFresh generates *jobs* and stimulates the Economy



**\$1.00 in CalFresh = \$1.79 in economic activity**





# CA ranks 2<sup>nd</sup> to last among states for SNAP/CalFresh participation

- It's estimated that 3 million Californians are eligible but not participating in the CalFresh program
- With that, CA loses **\$2.9 billion/year** in federal benefits and **\$5.2 billion/year** in economic activity
- Meanwhile, more and more people may be food insecure and not have access to nutritious food



# Local Effect

- An estimated **21,523** Butte County residents are eligible, but not participating in the CalFresh program
  - If all eligible Butte County residents participated, Butte County would receive an additional
    - = \$25 million annually in federal funds**
  - If you add the multiplier effect of \$1.79 per dollar spent
    - = \$44 million in economic activity**
- = That is money Butte County missed out on last year**



# Who is eligible for CalFresh?

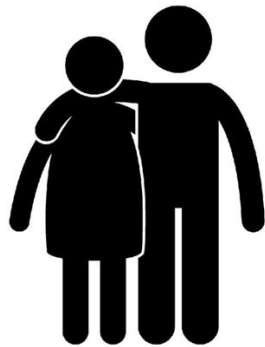
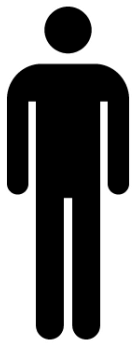
- Students
- Older Adults
- Legal Immigrants
- Homeless
- Some Felons
- Children





# Eligibility Basics

- **Households;** defined as an individual, couple, or family that buy and prepare food together, meet certain income guidelines, and reside in California legally



# Income Guidelines

For **most** people to receive CalFresh they must simply meet income eligibility

MONTHLY INCOME LIMITS	
NUMBER OF PEOPLE IN HOUSEHOLD	GROSS MONTHLY INCOME
1	\$1,962
2	\$2,656
3	\$3,350
4	\$4,042
5	\$4,736
6	\$5,430

MAXIMUM MONTHLY ALLOTMENT	
NUMBER OF PEOPLE IN HOUSEHOLD	MAXIMUM CALFRESH ALLOTMENT
1	\$194
2	\$357
3	\$511
4	\$649
Each additional member	+\$142

\*\*\*Resources and belongings do not count as monthly income



# Screening Student's

If you are a student between the ages of 18 and 49 and you're enrolled in at least 5 units you must also meet any one of the following:

- Working and getting paid for an average of 20 hours per week OR a total of 80 hours a month
- Approved for federal or state work study and anticipating working during the school term (can still be eligible even if not working a work study job)
- Responsible for a child under 12 years of age
- Be enrolled in EOPS or WIOA programs
- Be exerting parental control over a dependent household member under the age of 6
- Be exerting parental control over a dependent household member between the age of 6 and 12 with no adequate childcare (as determined by the county on a case-by-case basis)
- Be a single parent of a dependent household member under the age of 12 AND enrolled full-time (at least 12 units)
- Participating in the Job Training Partnership Act (JTPA) or a Food Stamp Employment or Training Program (FSET)
- Be a recipient of CalWorks or AFDC (Aid to Families with Dependent Children)

Other things to consider:

- Unpaid internships or volunteer work do not count towards the work requirement
- Students who live with their parents must be 23 years of age or older to apply as an individual household
- Students who are on meal plans that provide less than half (<50%) of their meals may still be eligible
- International students are not eligible, even with a work VISA/SSN



# 30-Day Application Process

- Application received by county → starts 30-day time clock
- Intake interview → by phone (blocked number) or in person
- Verifications → packet received with needed verifications to be submitted before end of 30-day time clock



# What is CalFresh Outreach?

- CalFresh Outreach (CFO) is funded through CDSS and is implemented in partnership with county social services offices
- CFO helps people through the ENTIRE application and helps gather verification documents
- CFO tables to spread correct, non-biased information about the program





# Outreach Continued...

- CFO networks with organizations that work with low-income populations
- CFO provides bilingual support and creates resources to help all people in our community
- CFO helps interpret case workers and problem solve



# Intern Model

- Recruitment
- Orientation and Training
  - Initially: CHC, Food Security, CFO
  - Ongoing: weekly team mtgs.
- Mentoring and Evaluation



# Outreach in Action



# Campus Partners

- Financial Aid Office, Career Center
- AS Elected Student Officers
- REACH, EOP, CCLC
- Nutrition and Food Science Dept.
- Health Professionals Association
- Foster Youth Program
- Hungry Wildcat Food Pantry, OVP





# CFO Funding Overview

- Federally funded, overseen by CDSS
- Optional for all states in 1988
- Started in 2003 in CA with CDSS/CDPH partnership
- CFO is a public/private partnership
  - 2 year grant/contract term via CDSS





# CFO Funding Overview

- Contractors provide state share (SS) for existing outreach efforts, USDA matches to provide federal share (FS)
  - CDSS retains 23% of FS
  - Applying agency receives up to 77% of FS
    - Subcontractors receive up to 50% of FS
- Reimbursement program intended to enhance efforts and increase participation



# Who can receive these funds?

- Ideal contractors:
  - Already serve low-income individuals
  - Offer other safety net services and/or health related programs
  - Have a strong partnership with local CWDs



# CFO Activities

- Allowable CFO activities (SS & FS)
  - pre-screening, ap assistance
  - outreach events/disseminate info.
  - customizing outreach materials
  - training program extenders

What does this look like on a CSU campus?



# Connecting CFO to the CSU



*"WORKING FOR CALIFORNIA"*

**Stephanie Bianco, MS, RD**

Assistant Director, Center for Healthy Communities

Associate Professor, Department of Nutrition and Food Science

College of Natural Sciences, CSU, Chico

We have an obligation and a responsibility to be investing in our students and our schools. We must make sure that people who have the grades, the desire and the will, but not the money, can still get the best education possible.

Barack Obama



# Connecting CFO to the CSU

## **What do you need to do?**

1. Grants and contracts
2. Faculty as CFO Internship Supervisor
3. Internship Toolkit
4. Campus collaborations and CFO location

# Connecting CFO to the CSU

## Faculty as CFO Internship Supervisor

- *Teaching, research and service*
  - WTUs and state share
  - *Units and experiential learning*
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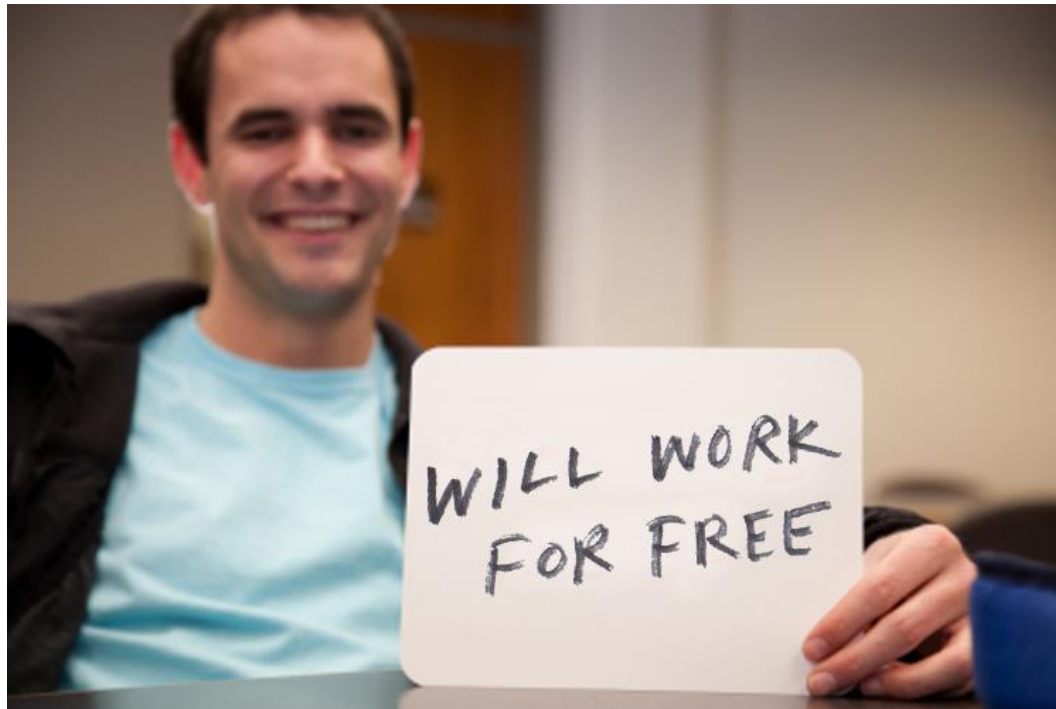
**FT FACULTY = 15 WTU/semester**

12 WTU instruction and 3 WTU instruction-related responsibilities

These activities are state funded or “state share” if related to CFO  
Student interns can receive units for these experiential CFO activities

# Connecting CFO to the CSU

- Internship Toolkit
  - [Recruitment](#)
  - *Intern objectives and evaluations* ([EO-1064](#))



# Campus collaborations and CFO location



**HESO**  
CSUN Health Education Student Organization

Do you or someone you know **NEED FOOD?**  
College can be stressful enough and no student facing financial difficulties should go hungry. You are not alone!

HESO will be hosting  
"No Student Hungry during Finals"  
**FREE FOOD PANTRY**

## HUMBOLDT STATE UNIVERSITY



**FRESNO STATE**

Food Security Project

**Questions?**



# Contact Information

*CSU, Chico, Center for Healthy Communities (CHC)*

<http://www.csuchico.edu/chc/>

## **Jenny Breed**

CFO Program Director

[jbreed@csuchico.edu](mailto:jbreed@csuchico.edu)

## **Amie Riesen**

CFO Fiscal Analyst

[ariesen@csuchico.edu](mailto:ariesen@csuchico.edu)

## **Stephanie Bianco**

CHC Assistant Director

[sbianco@csuchico.edu](mailto:sbianco@csuchico.edu)