Ensuring that the next generation has the opportunity to go to college and succeed, and that California produces an additional 2.3 million college graduates by 2025
The State of Higher Education in California

The economic and social imperative for advancing Latino & Black college achievement and
The persistent opportunity gap

The Campaign for College Opportunity
California’s Population

38,000,000

Source: U. S. Census Bureau, 2012 American Community Survey
California's Population

1 out of every 2 youth under 18 in CA is Latino

38,000,000

Source: U. S. Census Bureau, 2012 American Community Survey
California’s Population

1 out of every 2 California public high school graduates is Latino

496,000

Source: California Department of Education
California’s Population

1 out of every 3 U.S. high school seniors is Latino

7.1 million

Source: U.S. Department of Education
California is home to more African Americans than states like Alabama, Louisiana, and Mississippi.

Source: U. S. Census Bureau, 2012 American Community Survey
California’s Population

California is home to more African Americans than states like Alabama, Louisiana, and Mississippi.

38,000,000

Source: U. S. Census Bureau, 2012 American Community Survey
CA high schools graduate Black students at rates lower than the national average.

High School Graduation Rates, 2011-2012

- **California**
  - Black: 66%
  - Latino: 74%
  - White: 87%
  - API: 90%

- **U.S.**
  - Black: 68%
  - Latino: 76%
  - White: 85%
  - API: 93%

Source: U.S. Department of Education
Ineligible from the start

Fewer than 3 in 10 Black and Latino high school graduates complete A-G requirements

Source: California Department of Education
65% of Black students entering the CSU enroll into pre-college level courses.

Source: CSU Chancellor’s Office
65% of Black students entering the CSU enroll into pre-college level courses

54% percent of Latino students entering the CSU enroll into pre-college level courses

Source: Complete College America, 2011
65% of Black students entering the CSU enroll into pre-college level courses

54% percent of Latino students entering the CSU enroll into pre-college level courses

46% students in pre-college level courses ever completes within 6 years
The widening graduation gap

CSU 6- and 4-Year Graduation Rates

Source: CSU Analytic Studies Department
The Real Cost of College
Time & Credits to Degree:

- Tuition: $$$
- Books: $$$
- Subtotal: $$$$%
- Excess Units: $$$
- Lost Wages: $$$$
- Actual Cost: $$$$$
Too many credits…

- Full-time students should take: 4 years, 120 credits
  ...but the median time is: 4.7 years (since 2000), 135 credits

- 4-year graduation rate: 18%
- 6-year graduation rate: 52%
...costs too much money

## CSU Long Beach

<table>
<thead>
<tr>
<th>A student who graduates...</th>
<th>Spends approximately this much out of pocket</th>
<th>...this amount more than graduating on time</th>
<th>Will earn this much more because of having a bachelor’s degree...</th>
<th>...this amount less than graduating on time</th>
<th>Combination of extra educational expense and lost wages</th>
</tr>
</thead>
<tbody>
<tr>
<td>...in 4 years</td>
<td>$72,573</td>
<td></td>
<td>$1,348,600</td>
<td></td>
<td>$49,483</td>
</tr>
<tr>
<td>...in 5 years</td>
<td>$99,256</td>
<td>$26,683</td>
<td>$1,325,800</td>
<td>$(22,800)</td>
<td>$110,918</td>
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<tr>
<td>...in 6 years</td>
<td>$130,591</td>
<td>$58,018</td>
<td>$1,295,700</td>
<td>$(52,900)</td>
<td>$185,100</td>
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<tr>
<td>...in 7 years</td>
<td>$167,390</td>
<td>$94,817</td>
<td>$1,258,317</td>
<td>$(90,283)</td>
<td></td>
</tr>
</tbody>
</table>

Note: Estimates are for an 18 year old student with a family income between $48,000 and $75,000 who will attend full-time and will not work during college.

Source: Student Cost Model Tool (IPEDS net price by income level and American Community Survey state-level wage estimates)
## What if…

If credits to degree at CSU institutions was improved by...

<table>
<thead>
<tr>
<th></th>
<th>1%</th>
<th>5%</th>
<th>10%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Credits</td>
<td>134</td>
<td>128</td>
<td>121</td>
</tr>
<tr>
<td>Student Savings</td>
<td>$12,000,000</td>
<td>$84,000,000</td>
<td>$168,000,000</td>
</tr>
<tr>
<td>California's Savings</td>
<td>$20,000,000</td>
<td>$140,000,000</td>
<td>$280,000,000</td>
</tr>
<tr>
<td>Additional Capacity</td>
<td>3,204</td>
<td>22,428</td>
<td>44,856</td>
</tr>
</tbody>
</table>
What might cause extended time to degree?

- Pre-college level coursework
- Capacity
- Misaligned course offerings
- Lack of sufficient student supports
- Financial aid
- Enrollment intensity
- Credits attempted but not earned
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Credits attempted but not earned

Financial aid

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