THE LONG BEACH COLLEGE PROMISE
SUCCESS BEGINS TODAY
BACKGROUND

Focus on Education
The Long Beach College Promise extends the promise of a college education to every student in the Long Beach Unified School District.
As a result of the 20-year effort by the Long Beach Seamless Education Initiative, the Long Beach College Promise was established in 2008 as a partnership between the LBUSD, LBCC and CSULB.

The Promise is a long-term commitment by these institutions and the community to provide a clear opportunity to attain a college education for local students—stretching from elementary education through earning a degree.
THE PROMISE STORY

Individual student success is paramount to the Promise commitment, over any single institutional need:

- Guaranteed admission to CSULB for local students despite hugely impacted application pool
- Major growth in the pool of college-ready students from both LBUSD and LBCC
BACKGROUND

PROMISE GOALS

- Provide world-class education from preschool through college degree
- Increase the percentage of LBUSD students prepared for and directly attending college
- Increase the percentage of LBCC students earning degrees and/or certificates
- Increase the percentage of LBCC students successfully transferring to CSULB or another four-year college or university
- Increase the percentage of CSULB students graduating with a bachelor’s or advanced degree
WHY THE PROMISE MATTERS
A SMART INVESTMENT
We know that one of the best ways to improve outcomes for our students and to close achievement gaps is to align rigorous academics to the world of work and careers.

— California Senate President pro Tempore Darrell Steinberg (D-Sacramento)
WHY THE PROMISE MATTERS

COLLEGE GRADUATES

LIFETIME EARNINGS INCREASE

$1.34M
WHY THE PROMISE MATTERS

COLLEGE GRADUATES

NEARLY 2X

HIGHER EMPLOYMENT RATE

THE LONG BEACH COLLEGE PROMISE
WHY THE PROMISE MATTERS

YEARLY ROI

$15% BACHELOR’S

$20% ASSOCIATE’S

FOR COLLEGE GRADUATES
WHY THE PROMISE MATTERS

CA RECEIVED $4.50 BACK ON EVERY $1 INVESTED
The resources and friendships I developed at LBUSD, LBCC and CSULB enabled me to make a real plan for my future. I am on my way toward a double major in international business and hospitality management, heading to Germany this summer on an internship, and looking forward to one day becoming a philanthropist so that I can really help those who have less than I do.

— LBCC transfer student on the Promise Pathway, Dominique Vera
STRUCTURE & LEADERSHIP

ARCHITECTS OF A BETTER TOMORROW
STRUCTURE AND LEADERSHIP

EXECUTIVE COMMITTEE
Chris Steinhauser, Eloy Ortiz Oakley, Donald J. Para
(LBUSD) (LBCC) (CSULB)

LEADERSHIP COUNCIL
Convener: Judy Seal
Steering Committee: Leadership Council Members & Initiative Co-Chairs

Institutional Research Advisory Committee
Comm/Gov’t Relations Action Team
Business Advisory Committee
Finance Action Team
INITIATIVES

PREP FOR COLLEGE SUCCESS
INITIATIVES

PREP FOR COLLEGE SUCCESS

CAREER PATHWAYS

COLLEGE PROMISE INITIATIVES

THE LONG BEACH COLLEGE PROMISE
THE LONG BEACH COLLEGE PROMISE

INITIATIVES

- PREP FOR COLLEGE SUCCESS
- CAREER PATHWAYS
- COUNSELING/ADVISING
- POST-SECONDARY SUCCESS
PATHWAYS
SETTING NEW COURSES IN EDUCATION
Long Beach Promise guarantees admission to CSULB for local students:

→ For first-time freshman applicants from LBUSD who complete college preparatory courses with satisfactory grades and meet CSULB minimum admission requirements

→ For local community college transfer applicants who complete all transfer preparation courses for a specific major with satisfactory grades and meet CSULB minimum admission requirements
PROMISE PATHWAYS

PROVIDING LBUSD GRADUATES A CLEAR PATH FOR SUCCESS AT LBCC

→ Innovative placement pilot
  › Placement based on grade and college success indicators beyond standardized testing
→ Priority enrollment for incoming LBUSD graduates
→ Prescriptive course schedule and support
  › All first-year students having First Semester Education Plan, including enrollment in English, math and reading as required
EARLY EDUCATION MILESTONES IN FIRST YEAR

FALL 2011 LBUSD

FALL 2012 PROMISE PATHWAYS

SUCCESSFULLY COMPLETED TRANSFER MATH

SUCCESSFULLY COMPLETED TRANSFER ENGLISH

BEHAVIORAL INTENT TO TRANSFER

5% 300% INCREASE

12% 340% INCREASE

13% 275% INCREASE

15% 41% 36%
PATHWAYS

SUCCESSFULLY COMPLETED TRANSFER MATH
EQUITY IMPACT OF PROMISE PATHWAYS

FALL 2011

BLACK: 1%
ASIAN: 11%
HISPANIC: 4%
WHITE: 10%

FALL 2012

BLACK: 6%
ASIAN: 15%
HISPANIC: 13%
WHITE: 29%
PATHWAYS

SUCCESSFULLY COMPLETED TRANSFER ENGLISH
EQUITY IMPACT OF PROMISE PATHWAYS

BLACK
- FALL 2011: 7%
- FALL 2012: 28%

ASIAN
- FALL 2011: 11%
- FALL 2012: 44%

HISPANIC
- FALL 2011: 11%
- FALL 2012: 40%

WHITE
- FALL 2011: 22%
- FALL 2012: 57%

THE LONG BEACH COLLEGE PROMISE
PATHWAYS

BEHAVIORAL INTENT TO TRANSFER
EQUITY IMPACT OF PROMISE PATHWAYS

**FALL 2011**

- BLACK: 5%
- ASIAN: 21%
- HISPANIC: 11%
- WHITE: 22%

**FALL 2012**

- BLACK: 28%
- ASIAN: 39%
- HISPANIC: 33%
- WHITE: 52%

THE LONG BEACH COLLEGE PROMISE
OUTCOMES
THE POWER OF A PROMISE
TUITION RELIEF

LONG BEACH PROMISE SCHOLARSHIP
Free enrollment from LBCC Foundation for all local high school graduates enrolling in fall semester

WITH OVER 5,600 STUDENTS BENEFITTING SINCE 2008
OUTCOMES

FIVE-YEAR RESULTS

INCREASE IN CSULB ENROLLMENT BY LBUSD GRADUATES

43%
OUTCOMES

FIVE-YEAR RESULTS

LBCC & LBUSD GRADUATES MORE LIKELY TO REMAIN ENROLLED AT CSULB THAN OTHER STUDENTS
RECOGNITION

EYEING THE LONG BEACH VIEW
WHITE HOUSE INITIATIVE
FOR EXCELLENCE IN
EDUCATION OF HISPANICS

Highlighted by President Obama for innovation in education during National Education Summit
Regional partnerships such as the Long Beach College Promise not only get high school students to think of themselves as college-bound, but to prepare themselves so they are in a better position to succeed once they are there.
RECOGNITION

BUSINESS HIGHER ED FORUM

Recognized as the new education standard in the Forum’s case study: Improving Through Collaboration

THE LONG BEACH COLLEGE PROMISE
BUILDING A PROMISE PROGRAM

FIVE WAYS TO OPEN UP LIMITLESS OPPORTUNITY
BUILDING A PROMISE

1. CONVENE LEADERSHIP
2. CREATE AN AGREEMENT OR COMPACT
3. CREATE AN ACTION PLAN
4. SELECT A FULL-TIME ADMINISTRATOR/CONVENER
5. CREATE A FULLY TRANSPARENT REPORTING STRUCTURE & SCHEDULE
QUESTIONS & ANSWERS