

**Academic Senate CSU Executive Committee  
March 18-19, 2009**

**MINUTES**

**Members:**

John Tarjan, Chair; Jim Postma; Darlene Yee-Melichar; Steven Stepanek; Barry Pasternack; Mark Van Selst; Robert McNamara; Buckley Barrett; Barbara Swerkes; Bob Buckley

**Visitor:** Craig Smith, Faculty Trustee

**Staff:**

Tracy Butler

**Chancellors Office:**

Gary Reichard, Executive Vice Chancellor

**8:30 a.m. – 5:00 p.m.** Executive Committee, Munitz Room  
**8:30 a.m. – 10:00 a.m.** Executive Committee with standing committee chairs, Munitz Room  
**10:00 a.m.** Craig Smith, Faculty Trustee  
**11:00 a.m.** Gary Reichard, Executive Vice Chancellor

**Executive Committee and Standing Committee Chairs**

1. **Announcements**
  - a. Wireless access (new accounts)
  - b. BOT items
    1. Academic Senate of the CSU attendance
    2. Agenda Setting (Friday)
    3. Request for committee input (via liaisons)
2. **Budget Update**
  - a. No news other than the state of California over-predicting revenues
  - b. Academic Senate of the CSU Budget This Year and Going Forward
    1. The senate will function as usual for remaining 2008/09 meetings
3. **Committee Reports**
  - a. **Academic Affairs** (James Postma)
    - i. ACIP (on voting membership)
    - ii. Founders for centers (pulled)
    - iii. Votes of no confidence (may be pulled)
      1. FA not (yet) cosponsor
    - iv. Energy Conservation (may be improved)
    - v. Doctorate of Nursing Practice
      1. Seeks authorization and no implementation without funding
      2. Waiver will be sought
      3. FA cosponsor
    - vi. International Baccalaureates
    - vii. Honorary Degrees (Internees)

**b. Fiscal and Government Affairs** (Buckley Barrett)

- i. There may be a draft on budget augmentation for BS (Nursing)
- ii. Honorary Degrees
- iii. CTE legislative concerns
- iv. Lobby Day Preparation
  - 1. Policy Agenda (subject bills)
    - a. Includes potential action around the oil-severance tax
  - 2. Budget Agenda (restoration and value of funding for higher education)
- v. There will be a time-certain with Turnage today
- vi. Most of the bills in the BOT report are place-holders for now, CFA may have additional concerns on some bills.

**c. Faculty Affairs** (Robert McNamara)

- i. FA will be responsible for the Thursday Social
- ii. Plenary substitution for CFA presentation (unclear if John Travis will be present at this time)
- iii. Several Resolutions
  - 1. Three second reading items, three first reading, potentially one additional new item
    - a. Affirmation of equal rights
      - i. Discussion of roll-call votes and/or votes by ballot
    - b. Improved Faculty Development Opportunities for Lecturers
      - i. On the first reading the reallocation of support from tenure-track to lecturers was a strong concern.
      - ii. The intent of the resolution is to highlight the lack of support that can exist for lecturer faculty
    - c. Opposing Restrictions on Educational Exchanges with Cuba
      - i. ICAS did not pursue this
      - ii. The new administration in Washington has not yet set policy.
    - d. Professional Development
      - i. ITL white paper
    - e. Migration from state-support to self-support instruction
      - i. Focus of the discussion was on issues of protection for students (re: affordability)
    - f. Student Faculty Ratio
      - i. Concerns over class size increases used to balance budgets
- iv. Elizabeth Hoffman will visit with Faculty Affairs in lieu of John Travis.

**d. Academic Preparation and Educational Programs** (Steven Stepanek)

- i. UC/CSU/CCC Task Force on improving transfer
  - 1. The UC expectations re: increased transfer are lower than those for the CSU
- ii. Evaluate CTE courses
  - 1. Foster additional agreements with UC on outreach courses
  - 2. Should include language that will strengthen oversight of a-g criteria
- iii. CTE legislation (with FGA)

**4. Legislative Day Planning**

- a. For Academic Senate of the CSU Legislative visit, refer to FGA standing committee report
- b. For ICAS Legislative visit, progress is unfolding re: brochure and talking points.

5. **Role of Academic Senate of the CSU in Issues Related to Collective Bargaining**
  - a. There was a discussion of advocacy regarding CFA/CSU and the role of the senate.
6. **Resolution summaries/Academic Senator newsletter**
  - a. Newsletter resolution summaries were well received by the campus senate chairs, senators, and others.
  - b. Request for new (first reading) summaries.
  - c. Academic Senate Newsletter: should contain information about committee agendas and upcoming items.

### **Executive Committee and Craig Smith, Faculty Trustee**

1. **Board of Trustees Agenda:**
  - a. **Online course offerings (re: Item 4 on Committee on Educational Policy)**
    - i. Assessment of online courses seems to be missing from the Board of Trustees agenda item.
    - ii. There is presumably an error or misstatement in the Board of Trustees item indicating that “important decisions” will be made by Deans
    - iii. Distance learning is not for everyone; there was no content in the Board of Trustees agenda item that would indicate which groups would most benefit from distance learning.
    - iv. Course schedule demarcation (online vs. “standard” format should be indicated)
      - v. The board item addresses
      - vi. the myth that online is inherently cheaper and easier
      - vii. Curriculum is the property of the faculty – in some cases the movement to online is a substantive course change and should be treated as such for oversight purposes
  - b. **New Degree Programs (re: Item 2 on Committee on Educational Policy)**
    - i. If a proposed program offering is to be taught online, there was a suggestion that it ought to be so indicated in the Board of Trustee packet

### **1. CSU Funding**

- a. Funding as fee per unit meets resistance since it induces uncertainty.
- b. Repeat course charges conflict with an existing Executive Order on self-support and state-support for matriculated students.
- c. Discussion/Commentary:
  - i. In STEM disciplines, historically there are extensive repeats in persistence to graduation. The new system policies may prevent student success in these domains.
  - ii. The senate has an existing resolution requesting a fee task force.
  - iii. Teacher preparation fees are not charged to students despite the \$400+ costs. Colleges of Education are being hit heavily by these fees.
  - iv. There is a need to fully understand the incentives involved and the likely behavior that would stem from changes in funding formulae.

### **2. Academic Senate of the CSU Resolutions of particular interest**

- a. Resolutions of no confidence
  - i. The scope of the resolution was discussed
- b. Founders of Institutes
  - i. It was noted that the item was likely to be withdrawn

### **3. Discussion of the Variability of implementation of the Faculty Trustee Nomination process from year to year as it pertains to Candidate presentations to the Senate.**

4. **Intersegmental alignment/coordination (CSU/CCC/UC)**

- a. Financial aid
- b. College readiness
- c. Enrollment Management
- d. Assistive technologies (avoid duplication of efforts)

**Executive Committee with Gary Reichard, Executive Vice Chancellor**

1. **Board of Trustee item on remediation**

- a. The fit between student individual differences and success with online coursework was not addressed
- b. The item cost of online programs can be significant
- c. Assessment was not addressed
- d. An Academic Senate of the CSU response will be appropriate and expected (ATAC is another venue for follow up)

2. **ATAC: on the Interaction between CO and Academic Senate of the CSU**

- a. ATAC is advisory to the vice chancellor
- b. The relationship to the senate is not clear but referrals work because of a heavy faculty involvement in ATAC

3. **Coordination of online offerings across the system should be explored**

- a. This would require Academic Senate of the CSU guidance; it is possible that the academic council could play a role here.
- b. Dr Reichard reiterated that such degrees would have to be coordinated amongst the campuses providing the degree programs.

4. **“Community College Transfer” Task Force**

- a. The goal is to increase the number and efficiency of transfer from CCC to the UC and CSU.
  - i. The UC seeks to increase 3000 student transfers across the next 10 years.
- b. The timeline for action seems aggressive
- c. The “education imperative” commitment seems congruent with a research focus

5. **Academic Senate of the CSU Budget This Year and Going Forward**

- a. No change in status.

6. **Discipline Councils**

- a. John Tarjan will present the idea of discipline listservs of department chairs to the academic council. A version of this list is available via the LDTP process.
- b. Executive will refer this as an item to Academic Affairs

7. **Doctorate of Nursing Practice**

- a. UC is no longer listed as “support” for the DNP.

8. **State Dean of Extended Education**

- a. The search will reopen.
- b. The timetable will review applications by end of June.

9. **California Academic Partnership Program**
  - a. Independently funded inter-segmental program
  - b. The search for the leadership position of this program is open.
  - c. There are four semi-finalists
  
10. **California Pre-Doctoral Incentive Program**
  - a. Promising students are encouraged to apply for the pre-doctoral program.
  - b. Applications are due to the Chancellor's Office by April 10<sup>th</sup>, 2009.
  - c. Minority applications are especially encouraged.
  
11. **Board items**
  - a. Remediation before matriculation
    - i. Replication of the self-remediation Humboldt model (ALEKS summer program) is being advocated.
  - b. Mathematics Proficiency
    - ii. Discussion: Establishing mathematics proficiency should be achieved and held through K-12. Proficiency in math is of concern. The fourth year math course we would like to see students take is a review course (and thus not a-g eligible).
    - iii. An idea for a joint task force on proficiency was discussed.
  - c. Foster youth
  
12. **CLA task force**
  - a. The report from this task force is expected relatively shortly
  
13. **Enrollment Management**
  - a. Campuses will need to restrict enrollments to target
  - b. Exceeding enrollments for the CSU may lead to reductions in funding per student (i.e., another re-benchmarking of the marginal cost per student).

## **Executive Committee**

1. **Announcements**
  - a. Committee chairs will give updates of resolutions to Tracy Butler, Interim Program Director
  - b. The newsletter was well received
  - c. Reporting out on discussion with Gary Reichard re: need to keep the Academic Senate of the CSU involved (legislative agenda and new programs).
    - i. There may be Chancellor Office actions to help facilitate future Academic Senate of the CSU involvement and broader inclusiveness in future communications from the Chancellor's Office.
  
2. **Approval of Agenda**
  - a. Minor revisions were made
  
3. **Approval of Executive Committee Minutes**
  - a. February 2009
    - i. Delayed to Friday morning, then approved.
  
4. **Liaison Reports**
  - a. **Fiscal and Governmental Affairs (Barry Pasternack)**
    - i. Lobby day preparation

1. Night before briefing will likely occur
  2. The intent is to add local information to the distribution information and to use local campus connections to support the argument for connection to the members constituency
  3. BS (nursing) and the DNP are being considered for inclusion as a secondary item
  4. Exec: FGA should highlight budget
- ii. Self-support special sessions are a de facto fee increase
- b. Faculty Affairs (Mark Van Selst / John Tarjan)**
- i. Budget
  - ii. CSU/CFA
- c. Academic Affairs (Darlene Yee-Melichar)**
- i. AA will follow up on chairs listserv
  - ii. Ed.D. review committee.
- d. Academic Council**
- i. Enrollment management
  - ii. Self-support during the academic year concerns should be shared with the provosts
- e. Alumni Council**
- i. The next meeting will be on June 20<sup>th</sup> in Chico and thus the responsibility of new executive (but should be calendared)
- f. ATAC/ATSC**
- i. Online course contributions to A2E
- g. Campus Senate Chairs**
- i. The group appears to be functioning very effectively
- h. CFA**
- i. Sacramento meeting April 3<sup>rd</sup> (Buckley)
- i. CSSA**
- i. March 21<sup>st</sup> (Channel Islands – Tarjan)
  - ii. April 17-20<sup>th</sup> (CHESS – no attendees)
- j. EdD Proposal Review Group** - Faculty reviewers will be assigned to evaluate EdD proposals from San Jose State University, CSU Dominguez Hills, and CSH Los Angeles. These will reviews will be submitted to State University Dean Christine Hanson.
- k. LDTP**
- i. The first workgroup meeting since Dec 2007 was yesterday. The workgroup is a large group designed to problem-solve issues between the CSU and CCC regarding LDTP. The group recommended that this small group no longer needed to meet since the recently expanded Advisory Committee would be able to serve in this problem-solving role. During the meeting the group reviewed several documents including the non-published ‘summit’ document (Oct/08), the CIAC response re: LDTP, and the MOU on transfer. Differences in perspectives were presented. Several remaining issues were discussed at length. The potential separation of the articulation and transfer functions of LDTP was discussed during executive session.

- ii. It was reported that progress has been made in improving the course review process with additional good news that there had been an increased number of course submissions by the Community Colleges for the most recent course review submission deadline.

**l. GEAC**

- i. No recent meeting
- ii. Next meeting is April 9<sup>th</sup>, 2009

**m. ICAS**

- i. Legislative day Easter Sunday 12<sup>th</sup> for orientation dinner and with legislative members and staff on the 13<sup>th</sup> of April
- ii. Johnathan Lightman (CalFac) will provide an orientation on Sunday night.
- iii. Invitee/visitation list
- iv. ICAS pamphlet
- v. John Tarjan reported out on his discussions of ICAS joint efforts on messaging on affordability and enrollment management with Alison Jones; he also discussed ICAS cooperation on accessibility with Deborah Kaplan.

**n. ICC**

- i. The ICC budget group has no faculty participation

**o. ASSIST**

- ii. No report; advisory committee has not met since the initial meeting

**p. ERFA**

- i. April 18<sup>th</sup> (Barry Pasternack)

**5. Planning for May Plenary**

- a. Speakers
  - i. ALEKS speaker
    - 1. For AA or APEP or others interested (wed lunch meeting)
  - ii. Potential Outside speakers include: Vasconscelles, Portantino, Mark Wade Liu, Karen Bass
  - iii. Potential Trustee Invites include: Fortune, Toney, Farar, Guzman, and Russel Stratham (student trustee)
- b. Commendation resolution (author: Yee-Melichar)
- c. Organizational Meeting
- d. Scheduling

**5. Planning for Leg Days – ICAS/FGA**

- a. No further update

**6. Executive Vice Chancellor Search Update (John Tarjan)**

- a. Search committee will meet on after the Board of Trustees
- b. Candidate interviews anticipated for April 23<sup>rd</sup> at LAX
- c. The position has been posted and advertized

**7. Mental Health Task Force (pending)**

- a. No further update

8. **Japanese-American Internees Honorary Degrees (referral)**
  9. **ITL White Paper on Faculty Development (referral)**
  10. **CLA Update (Mark Van Selst)**
    - a. Several recommendations forthcoming (see plenary minutes)
  11. **Compass Project Update (John Tarjan)**
    - a. Meeting in June (Minnesota)
    - b. High outcome practices & assessment of outcomes
  12. **LMS Futures Project Update (Pasternack)**
    - a. Virtual meeting
    - b. Some progress being made
  13. **ICAS Referral on Increased Cooperation (enrollment management, financial aid affordability, ATI) (John Tarjan)**
    - a. Debra Kaplan
    - b. What is the history of the 90s budget crisis
      - i. Do we have data which supports the “failure to achieve the baccalaureate” argument re: reduction in service population
  14. **Planning for Plenary**
    - a. Preparation for Wheeler Requests
      - i. Parliamentary Procedure
        1. Two actions to be treated in seriatim
          - a. Motion to table
          - b. Two new resolves
        2. Motion to divide
      - i. Reorder agenda to put 8.7 first
      - ii. Review of Faculty Trustee Nomination Procedures
      - iii. Discussion of Academic Senate of the CSU Office support for Plenary
15. **Future Plenary Preparation**
  - a. Distribution of statement re: Expectations for Executive Committee Members/Standing Committee Chairs (John Tarjan)
  - b. Committee preference form
    - i. Review of committee list
    - ii. List five committees (allows additional freedom)
    - iii. What are your other existing service obligations?
16. **Role of Academic Senate of the CSU in Issues Related to Collective Bargaining**
  - a. No further discussion; proximal issue appears to be resolved
17. **Newsletter**
  - a. The newsletter will focus on a “quick” output that presents resolutions passed and upcoming items of interest
18. **Adjournment**