

# Academic Senator

*A Publication of the Academic Senate of the California State University*

April 2007

Volume 3 - Issue 4

## Message from the Chair

Marshelle Thobaben (Humboldt)

mt1@humboldt.edu

Chair's Reports:

[http://www.calstate.edu/AcadSen/Records/Chairs\\_Reports/](http://www.calstate.edu/AcadSen/Records/Chairs_Reports/)



This newsletter brings (nearly) to a close my past two years as chair of the Academic Senate CSU (ASCSU). Beginning June 1, and for the following 12 months, I'll be engaged in the role of past chair.

I want to take this opportunity to thank the entire Senate and Executive Committee for their work these past two years, their continued commitment to serving as the official voice of the faculty in matters of system-wide concern, and dedication to serving in academic, professional, and administrative matters. We can be proud of what we do for the system.

Recently there were two appointments in the Chancellor's Office in which the ASCSU senators were involved in the searches -- the Dean for Academic Planning and the Assistant Vice Chancellor for Research Initiatives and Partnerships.

Christine Hanson has been appointed the CSU State University Dean. She is responsible for supporting campus academic program planning. This involves developing and implementing curricular policy, including general education and undergraduate and graduate education. Chris coordinates

the system-level review and approval of new and modified academic degree programs, working with CPEC and WASC as necessary to ensure and highlight the quality of CSU programs. She works regularly with faculty on the Academic Senate CSU Academic Affairs Committee, General Education Advisory Committee, General Education Review Subcommittee, CSU Ed.D. Faculty Consultation Group (policy and practices recommendations) and the Lower-Division Transfer Patterns Steering Committee. Chris has been making more information available via the CSU web page, and hopes this will help support campus efforts to build strong programs that are developed within policy guidelines. Chris Hanson can be reached at [chanson@calstate.edu](mailto:chanson@calstate.edu) or 562-951-4672.

Elizabeth Ambos has been appointed the CSU Assistant Vice Chancellor for Research Initiatives and Partnerships, which is a new position to the Chancellor's Office this year. Beth's primary responsibilities include providing vision and support for CSU system research and sponsored program efforts, including the fostering and facilitating of partnerships among and across individual CSU institutions, and encouraging initiatives related to economic and workforce development. She also advises within the Chancellor's Office and works with the business and finance, public affairs, and appropriate faculty governance bodies on matters related to research infrastructure support, policies, and support for and stimulation of fac-

## INSIDE THIS ISSUE Reports

<i>Faculty Trustee</i>	Pg. 2
<i>Executive Comm.</i>	Pg. 3
<i>Academic Affairs Comm.</i>	Pg. 3-4
<i>Faculty Affairs Comm.</i>	Pg. 4
<i>Fiscal &amp; Governmental Affairs Comm.</i>	Pg. 5
<i>Teacher Ed. &amp; K-12 Relations Comm.</i>	Pg. 6

## PLENARY SUMMARY

Full Minutes:

<http://www.calstate.edu/AcadSen/Records/Minutes/>

## FUTURE DATES

<b>May 10-11</b>	Plenary
<b>May 15-16</b>	Board of Trustees
<b>June 11-12</b>	Academic Senate Retreat

## Message from the Chair (Continued)

ulty and student scholarly and creative activities. She is also the main contact for centers and institutes throughout the CSU, and with regard to the RSCA (Research, Scholarly, and Creative Activities) program. Beth Ambos can be reached at [eambos@calstate.edu](mailto:eambos@calstate.edu) or 562-951-4706.

It is my pleasure to congratulate Chris and Beth, and to welcome their work with the ASCSU.

## REPORTS

### Faculty Trustee

**Craig Smith (Long Beach)** [crsmith@csulb.edu](mailto:crsmith@csulb.edu)

Faculty Trustee Summaries:

[http://www.calstate.edu/AcadSen/Records/Faculty\\_Trustee/index.shtml](http://www.calstate.edu/AcadSen/Records/Faculty_Trustee/index.shtml)

On March 14 and 15, 2007, the Board of Trustees met. My full report is on the Academic Senate's web page and the Board's agenda, reports, and resolutions are at [www.calstate.edu/BOT](http://www.calstate.edu/BOT). Here are the highlights.



There were three controversial items that were raised by before and during the session. First, the decision to change the format for the plenary meeting, at which the entire agenda would be moved without committee reports, was rescinded. The Board will discuss ways by which to make the meetings more streamlined over the next two months. I welcome your advice. I don't believe we need to rehear information items but I do believe we should be able to put a "hold" on a motion that we believe should be reviewed after a good night's sleep.

Second, the Board approved a fee increase of 10% for students that the Chancellor is required to reduce or eliminate should the legislature and the governor buy out part of the fee increase. The student trustee voted for the increase; only one board member voted against it. The current fee policy was established in 1993. It precludes fees from exceeding 33% of the cost of educating a student; it sets aside one-third of new fees for

financial aid. The 10% fee increase will result in a \$252 increase for undergraduates raising their yearly fees to \$2,722; credential students face a \$294 increase to \$3, 216; graduate students face a \$312 increase to \$3, 414 for the year. Our student fees remain the lowest among our cohort institutions and even those not granting PhDs. Cal Grants or State University Grants went to 146,542 of our students; the grants cover the fee increase, so no recipients will have to pay the fee increase.

Third, members of the Board took time during the Chair's report to condemn certain action taken by the CFA. Trustee Bleich's statement was particularly pointed citing incidents including the harassment of the Chancellor while out of the state. Bleich claimed the Chancellor had been defamed in a video. He also protested the CFA's letter to African American churches where the CSU is engaged in outreach programs. Other Board members who spoke on this issue included Linda Guzman Moore, Herb Carter, Debra Ferrar, Lou Monville, and Murry Gallinson. Earlier John Travis of the CFA had addressed the Board and accused it of driving a wedge between students and faculty.

Other items of interest included the fact that students in need of remediation have declined from 68% to 56% in the last five years. Our success continues with remediating students during their first year in the CSU. That rate is 83%.

The Committee on Institutional Advancement approved naming the College of Engineering at San Jose after Charles W. Davidson (\$15,000,000 contribution). A library tower at Fresno was named as the Table Mountain Rancheria Tower (\$10,000,000 contribution).

I have been to all three campus conversations on *Access to Excellence*. In every one of those, the issue of workload re-allocation has been raised. That is not surprising, but what is surprising is how many faculty do not know what local options are available to them. I've made my work-study available to them so that they can see what practices have been successful on other campuses.

## Executive Committee

### Barry Pasternack (Fullerton), Vice-Chair

bpasternack@fullerton.com

Committee website: <http://www.calstate.edu/AcadSen/Committees/Executive/index.shtml>

Over the past two months the Executive Committee of the ASCSU has been involved in a number of activities.



The Executive Committee was charged with summarizing the 23 Campus Conversations for the six Domains in the systemwide *Access to Excellence* strategic plan. These summaries were shared with the *Access to Excellence* Steering Committee on Wednesday, April 4. Executive Committee members also agreed to act as theme leaders during the statewide *Access to Excellence* summit, which will be held on April 24 and 25 in Newport Beach. Information regarding the summit can be found at [http://www.calstate.edu/acadaff/System\\_Strategic\\_Planning/Summit.shtml](http://www.calstate.edu/acadaff/System_Strategic_Planning/Summit.shtml) and general information about *Access to Excellence*, a CSU strategic plan to succeed *Cornerstones*, can be found at [http://www.calstate.edu/acadaff/system\\_strategic\\_planning/](http://www.calstate.edu/acadaff/system_strategic_planning/).

The Executive Committee and Lorie Roth, Assistant Vice Chancellor, Academic Affairs, discussed the position description for the Director of the Center for Teaching and Learning. The position should be published in April and CSU faculty members are invited to apply.

The Executive Committee met with Keith Boyum and some of his staff to discuss some assessment measures the CSU is contemplating. There was also a brief discussion of the Western Undergraduate Exchange (see <http://wue.wiche.edu/>). This program allows students from one western state to attend university in another western state and pay an amount that is far below the out of state tuition. According to their web site four CSU campuses – Humboldt, Stanislaus, Chico, and Maritime Academy participate in this program.

## Academic Affairs (AA)

### Darlene Yee-Melichar (San Francisco), Chair

dyee@sfsu.edu

Committee website: [http://www.calstate.edu/AcadSen/Committees/Academic\\_Affairs/index.shtml](http://www.calstate.edu/AcadSen/Committees/Academic_Affairs/index.shtml)

The March conversations in Academic Affairs Committee touched on a wide variety of topics, from a discussion with Dr. Nancy Shulock (Executive Director, Institute for Higher Education Leadership & Policy, CSU Sacramento) about the report *Rules of the Game: How State Policy Creates Barriers to Degree Completion and Impedes Student Success in the California Community Colleges* to another with Dr. Bob Buckley (ATAC member and Statewide Senator from CSU Sacramento) about the Chancellor's Office Initiative on Transforming Course Design.



Dr. Shulock indicated that her study was undertaken in response to the disappointing percentage of students progressing towards their educational goals at community colleges. There is a great public interest in having more students proceed to degrees, certificates and transfer. This study is perhaps the first to separate out non-degree seekers from their analysis. This is a unique paper in that it attempted to isolate state policies, which contribute to the situation rather than blaming the institution itself. Dr. Shulock reviewed the policies that may lead to poor outcomes. Full-time students have four times the completion rate as part-time students.

Senator Buckley gave the committee background on the Chancellor's Office Initiative on Transforming Course Design. He distributed a copy of the RFP sent to the Provosts with his observations and comments embedded. The focus of the initiative is high enrollment courses that could benefit from the use of technology. The system is looking at perhaps one project per campus and \$10-25,000 per project. The focus is on enhancing student learning not necessarily reducing costs. There is a great desire to find ways to increase the percentage of students passing courses. However, cost effectiveness continues to be an important issue for campuses. There are many advocates of technology but there is little evidence that technology significantly increases student learning. The committee was heartened by Senator

**Academic Affairs (AA) (Continued)**

Buckley’s strong focus on student learning rather than technology per se in his comments and participation on ATAC.

In the gap between these discussions, the committee finalized language on resolutions in support of Carnegie’s new community engagement classification and concern for Professional Science Master’s programs. AA also sponsored resolutions on graduate education in the CSU.

**Faculty Affairs (FA)**

**Bernadette Cheyne (Humboldt), Chair**

bmc3@humboldt.edu

Committee website: [http://www.calstate.edu/AcadSen/Committees/Faculty\\_Affairs/index.shtml](http://www.calstate.edu/AcadSen/Committees/Faculty_Affairs/index.shtml)

Our last report highlighted faculty satisfaction in the CSU as a particularly important issue for the committee. This includes gathering data on how CSU faculty members perceive their employment, what they find particularly fulfilling about their jobs, and what special concerns they may have.



Currently, we are engaged in conversations with Chancellor’s Office personnel to explore how we might work together to collect information on a yearly basis that will allow ongoing assessment of faculty satisfaction and development of strategies to improve faculty recruitment and retention.

The committee also is involved in ongoing discussions regarding International Programs. We especially are interested in strategies to expand and strengthen our international offerings system-wide. At our last meeting, we had a very informative discussion with Leo Van Cleve, the Director of International Programs for the Chancellor’s Office, and we intend to continue these dialogues at future meetings.

**Fiscal and Governmental Affairs (FGA)**

**Jackie Kegley (Bakersfield), Chair** [jkegley@csub.edu](mailto:jkegley@csub.edu)

Committee website: <http://www.calstate.edu/AcadSen/Committees/fga/index.shtml>



FGA held its Legislative Days in Sacramento April 10-11. Tuesday evening we had a planning dinner at Gaylord’s, a great Indian restaurant. On Wednesday we made our legislative visits and attended the meeting of the Senate Education Committee. In attendance were Buckley Barrett, Fred Hornbeck, myself, Cristy Jensen, Tom Krabacher, Dennis Muraoka, and Catherine Nelson from FGA. John Tarjan, Hank Reichman and Barry Pasternack joined us from the Executive Committee. David Hood was absent due to a class but provided us with excellent bill summaries and a matrix of disposition and status. Paul O’Brien assisted with the scheduling for the day, but could not attend.

This year FGA focused on bills, although we did advocate for three general CSU general budget issues, 1 % compensation, Outreach and Student Services. The legislators and staff seemed much more receptive since we were focused on their issues and we managed to have longer and more substantial discussions with staff and legislators.

FGA committee members made the following visits to:

Jason Murphy to discuss Scott's bills- particularly SB 309 (Developing a standards based career and technical education curriculum in elementary and secondary schools) and SB 52 (Teacher Credentialing for Career Technical Education).

Jason Spencer to discuss Torkalson's two bills, SB 44 (Establishing a Teacher Cadet program in the secondary schools) and SB 507 (On Science Education).

Melinda Malendez to discuss Alquist's bills—SB 769 and SB 595 (Both bills relate to strategies for providing access to Cal Grants).

## Fiscal and Governmental Affairs (FGA) (Continued)

Desauliner to discuss AB 1586 (Prescribing minimum CSU admission requirements).

DeLaTorre to discuss AB 302 (Making Cal grant available during first year at university).

Price to discuss AB 175 (Increasing funding for Cal Grant awards).

Celia Mata to discuss budget issues (staff member to Assembly Budget) - we also discussed textbooks issues and other areas of concern including Career Technology.

The Senate Education Committee hearing proved very beneficial as it clarified issues on a number of bills and gave newer senators a better understanding of the legislative process.

FGA is making plans, along with TEKR, to pass a resolution in support of SB 44 (Torkalson). Committee members spoke to Jason Spencer about assuring faculty representation on the Advisory group.

The committee plans to draft and pass a resolution in support in principle the Cal Grant bills - Alquist, De La Torre, and Price.

The committee plans to draft and pass a resolution in opposition to Cook - AB 286. This bill repeals exemption from nonresident tuition for aliens who don't have lawful immigration status.

Senators Jenson and Krabacher have also been working with all the Career Tech bills. This topic came up in all our visits and we pledged our willingness to work with all of these proposals. A resolution may result from this effort.

Our FGA committee is watching both textbook bills. The Solorio Bill 1548 about transparency will probably not go forward or will be combined with the Corbet Bill AB 832. Hank Reichman is working with Corbet's staff (she is in his district) and there may be another resolution on this issue.

## Teacher Education & K-12 Relations (TEKR)

**Mark O'Shea (Monterey Bay), Chair**

mark\_oshea@csumb.edu

Committee website: <http://www.calstate.edu/AcadSen/committees/TEKR/index.shtml>

Teacher Education and K-12 relations (TEKR) met to consider policy recommendations related to the anticipated reauthorization of *No Child Left Behind* by Congress. We also considered constraints on the exercise of teacher decision making that result from California's compliance with *Reading First* federal requirements. In the current educational reform environment, federal policies are reaching into California classrooms and limiting opportunity for many teachers to exercise knowledge, skills, and professional dispositions conveyed by CSU teacher education programs. TEKR believes that restrictive and constraining federal statutes are inhibiting the growth of teacher knowledge and skills of credential candidates who find themselves placed in *Reading First* classrooms where fidelity to approved programs inhibits normal expression of professional knowledge and skills. The CSU wants each of its teacher alumni to meet the California Standards for the Teaching Profession (CSTP) upon completion of their credential programs.



Perhaps the California State Board of Education and The California Department of Education will approve teacher participation in professional development and pre-service education that includes focus on teacher knowledge and skills for the achievement of state content standards. The Standards in Process training provided by the Education Trust is an example of programs that help teachers enhance their assignments to meet the expectations of their state's standards. Teachers will need to move beyond alignment of instruction with approved programs if adequate yearly progress is to be sustained into the future.

## Teacher Education & K-12 Relations (TEKR) (Continued)

TEKR drafted a resolution for first reading intended to establish a permanent advisory committee to guide policy development for the origination, approval, and operations of doctoral programs. The Ed.D., programs undergoing implementation, have been guided to a successful beginning through the efforts of CO staff and senators. TEKR is working with Senator Jensen to develop this resolution with the objective of establishing a policy recommending body that will serve doctoral program development and administration into the foreseeable future.



### RESOLUTIONS PASSED

Full Text of Resolutions:

<http://www.calstate.edu/AcadSen/Records/Resolutions/>

#### **Support for Carnegie's New Community Engagement Classification** (AS-2784-07/AA Rev)

The ASCSU supports the Community Engagement Classification by the Carnegie Foundation for the Advancement of Teaching, affirming the importance of community engagement in higher education.

#### **Concern for the Professional Science Master's (PSM) Programs** (AS-2785-07/AA Rev)

The ASCSU recognizes the opportunities for campuses/students that arise from the Professional Science Master's Programs.

#### **Advocacy for Substantial Revisions to the Elementary and Secondary Education Act** (*No Child Left Behind*) (AS-2786-07/TEKR Rev)

The ASCSU urges CA federal government to advocate for revisions to the Elementary and Secondary Education Act (*No Child Left Behind*).

#### **Extension of Graduate Differential Funding to All Graduate FTES** (AS-2787-07/FGA/AA)

The ASCSU commends the Chancellor, the Governor, and the Legislature for their recognition of the higher cost of graduate education through their 2006 support for graduate fee differential.