

Academic Senator

A Publication of the Academic Senate of the California State University

October 2007

<http://www.calstate.edu/acadsen>

Message from the Chair Barry Pasternack (Fullerton)



I am sure you share my sense of relief that we finally have a state budget and the CSU did not have to take any cuts as a result of the compromise reached between the Assembly, Senate, and Governor. On behalf of the Senate I want to thank Chancellor Reed and the executive staff of the CSU as well as the leadership of CFA in their advocacy work to achieve this. Special thanks go out to Patrick Lenz in the CSU Budget Office for keeping the ASCSU informed of developments related to the budget during this period.

The ASCSU Executive Committee has been busy the past couple of months developing the initial agenda for this year's Statewide Senate. Details on the **Chair's** activities [sep07_chair_report.pdf](#) Issues that we intend to deal with this year include: providing continued input on the Access to Excellence strategic plan, developing the next steps for the facilitating graduation efforts, and developing the permanent structure of a statewide Ed.D. Oversight committee. We will also be dealing with reports from the Drop, Withdrawal, Incomplete and Repeats Taskforce, CSU Taskforce on Textbook Affordability, and the CSU Taskforce on International Education.

At our plenary meeting on September 5-6 the ASCSU began discussing the recom-

mendations being put forward by the CSU taskforce dealing with supplemental fees for professional business graduate programs. The ASCSU passed resolution AS-2814-07/AA/FGA/FA which calls for consultation on this issue prior to Board of Trustee action. As this fee represents a major change in CSU fee policy, we hope that campuses will give necessary input to their Senate representatives prior to our November plenary meeting. While the item is on the agenda for the September meeting of the Board of Trustees, we have been informed that a decision on this fee will not be fully acted on until the January Board meeting.

Another issue of key importance to both the ASCSU and CSU Trustees is the issue of remediation. While the Board received a report at the September meeting, full consideration of policy changes will not be acted on until the January Board meeting.

In addition to the normal reports contained in the Newsletter, we are including three articles dealing with technology. Over the next three years, the CSU may be receiving \$180 million to be used for academic technology. The three articles deal with a major initiative of the Chancellor's Office (known as the Digital Marketplace), an on-line repository of learning modules (known as MERLOT), and the perspective of a faculty member on the use of academic technology in the sciences. We welcome feedback to these articles. I invite any reader interested in providing such feedback to e-mail our newsletter editors, **Mark Van Selst** or **Darlene Yee-Melichar**.

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PLENARY SUMMARY

Full Minutes:

<http://www.calstate.edu/acadsen/Records/Minutes>

FUTURE DATES

October	12	Interim Comm. Meetings
November	7	Committee Mtgs.
November	8-9	Plenary
November	13-14	Board of Trustees
December	6-7	Campus Senate Chairs/Interim Committees

REPORTS

Faculty Trustee

Craig Smith (Long Beach)

The latest version of the Access to Excellence draft planning document is available for comment at www.calstate.edu (SPOTLIGHT section). I strongly recommend that you let your voice be heard with regard to workload reduction and enhancing unique campus excellence.



On the legislative front, three of the four bills sponsored by the Board were approved by the Legislature and sent to the Governor. Additionally, a ballot initiative sponsored by the Community Colleges for the February ballot was discussed. If passed, this proposition would reduce the amount of non-mandated funds in the budget; by 2008-09, it would take \$270 million out of these discretionary funds from which the CSU is funded. The proposition would also privilege the budget of the Community Colleges by giving them a larger guaranteed share of funds from Proposition 98 funds, and require a super majority to change their budget allocations and fee structures. The funding formulas in the proposition are loaded toward the Community Colleges and do not limit enrollment counts to credit courses. While taking in all these funds, the proposition would lower the cost of attending CCs from \$20 per unit to \$15 per unit. Obviously, the proposition is detrimental to the CSU since the proposition would seriously dent the CSU budget allocation.

On additional budget news, the Board heard the planned augmentation request for the 2008-09 budget. The state revenue is not expected to be able to cover the state budget; yet the Compact will require an increase of \$321.4 million in the CSU budget just to meet health benefits and other contractual obligations. Beyond this, the CSU is requesting an additional \$143.4 million that includes \$38 million to fund an increase in the tenured/tenure track ratio (per ACR 73). The CSU will also request an increase in funded enrollment to 3.5%, 1% more than current 2.5% (another \$30 million). Also, the CSU is asking for funding for an extra 1% augmentation to close compensation gaps.

The Board approved an executive compensation policy reforming the former policy passed a decade ago. The policy is to ensure transparency in the policy providing our executives with competitive salaries that are “fair . . . and fiscally prudent.” The Board published executive salaries in the agenda. Over the strong objection of the Lt. Governor, the Board approved the suggested increase in each executive’s pay. The highest paid president is at SLO at \$328, 209; he is the longest serving president. The lowest paid president is at the Maritime Academy at \$258,680. The average for presidents at cohort institutions is \$378,774 versus \$260,000 on average in the CSU system. The Chancellor’s salary was raised from \$377,000 to \$421,500; he oversees the largest university system in the United States.

The Board heard a staff proposal to raise fees for students in our graduate business programs. The Vice Chancellor for Academic Affairs agreed to further consultation on the proposal with the Statewide Academic Senate and CSSA. The proposal would raise these fees by \$210 per semester unit and set aside 25% of them for financial aid. This fee increase would bring the cost of the MBA to 76% of the cost of that degree in cohort institutions according to CPEC.

The next Board meeting will be in November.

Executive Committee

John Tarjan (Bakersfield), Vice-Chair

The Executive Committee of the ASCSU keeps in touch via meetings, phone, and frequent e-mail. Important tasks include monitoring system-wide developments, ensuring appropriate consultation with ASCSU on a variety of issues and processes, making appointments to CSU and statewide committees, maintaining liaison with outside groups and monitoring the Senate budget. At the present time, the major initiatives involving Executive Committee oversight and/or consultation include: Access to Excellence, new developments in the Institute for Teaching and Learning (ITL), the ASCSU Newsletter, planning meetings, committee referrals, the review and updating of our new senator orientation process, revisiting the guidelines and responsibilities for ASCSU members, and the ongoing review of the committee charges of the ASCSU committees. More specific targets concerns of the Executive Committee include the future development of the Voluntary System of Accountability (and the potential use of the Collegiate Learning Assessment CLA), assessing the potential for a doctorate in nursing, and following the development of the Ed.D. advisory council (and potentially using it as a model for other professional doctorate advisory councils).



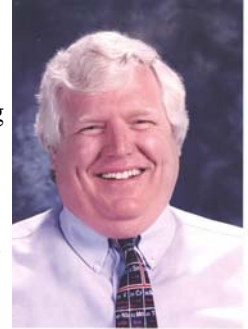
Groups that meet throughout the year with Executive Committee representatives include CSU Chancellor's Office Executives (Chancellor, Vice Chancellors, Associate Vice Chancellors, etc.), California State Student Association (CSSA), Emeritus and Retired Faculty Association (ERFA), the California Faculty Association (CFA), the Alumni Council, the Intersegmental Council of Academic Senates (ICAS), the Academic Technology Advisory Council (ATAC), and the Academic Council (Provosts).

Recent and Upcoming Executive Committee meetings of note include ICAS (the leadership of all three segment senates) at LAX on September 12th and a historic meeting with the Academic Council, Vice Presidents for student affairs, and campus senate chairs on October 4th.

Academic Affairs (AA)

James Postma (Chico), Chair

The issues confronting the Academic Affairs Committee of the ASCSU reflect each of three major inter-connected realities facing California: 1) population growth in both number and diversity produces 2) pressure on the State government to meet infrastructure and service needs while 3) meeting the challenges of technology and the global economy.



The committee will deal with policy issues arising from the new Ed.D. Programs as well as proposals for other doctoral programs (such as those in audiology and nursing) which are critical areas for the citizens and the economy of the State. The cost of course materials and many library policy issues are related to the benefits and costs of technology. Even classic academic policy issues such as articulation with the community colleges and program assessment are permeated with technology issues, both the utilization of technology and the fact that it is an essential component of many professions today.

By its very name, the university has declared the global (and beyond) nature of our outlook. The policy issues that connect us to the rest of the world come to the Academic Affairs Committee in the form of reports on International Programs, fee proposals, and admissions policies.

Articulation, transfer, admission, and remediation questions on the Academic Affairs Committee agendas are all driven by the current bulge in the number of students enrolled within the State's high schools, community colleges and universities as well as the wide range of backgrounds and needs of these students.

The mission of the Committee for the year is to impose standards of excellence in each of these arenas and to uphold the best academic and faculty traditions in the midst of these challenges.

Faculty Affairs (FA)

Bernadette Cheyne (Humboldt), Chair

During the 2007-2008 academic year, the Faculty Affairs Committee will continue to focus on strategies for gauging faculty satisfaction systemwide. We will be working with staff from the Chancellor's Office to devise ways in which we can gather information that will assist us, first, in understanding how faculty perceive their working conditions across all of the CSU campuses and second, in developing approaches to address those areas where problems are identified.



During 2006-2007 the committee distributed a survey to academic senates on each campus related to its faculty governance practices. At this time, 17 campuses have responded. When we have gathered all the information, a report will be prepared which we believe will prove quite useful in understanding the range of approaches to governance across the CSU and potentially in identifying best practices in faculty governance.

The committee will also be discussing numerous other issues this year, some of which include International Programs, defending academic freedom, FERP faculty rights and responsibilities, protection of campus autonomy, and MPP and faculty hiring practices.

Fiscal and Governmental Affairs (FGA)

Fred Hornbeck (San Diego), Chair

There were four major areas of discussion covered in the Committee's initial meeting of the 07/08 year: The California Community College Funding Initiative, the California State budget, budget priorities, and the proposal to charge a statewide fee for professional business graduate degree programs.



Dennis Smith, Past President of the Faculty Association of California Community Colleges, presented *The Community College Governance, Funding Stabilization, and Student Fee Reduction Act* (a.k.a., the *Community College Initiative* or *CCI*), which will appear on

the February California ballot. A major effect of the passage of this initiative would be an increase in the proportion of Proposition 98 proceeds allocated to supporting the CCC and a further reduction in the meager 8% of the California budget that is currently discretionary and from which the UC and CSU compete with other agencies including Health and Human Services and Corrections for general fund support. A first reading item opposing the CCI was introduced in the ASCSU plenary session.

Assistant Vice Chancellor Yelverton-Zamarripa met with the committee and we discussed ways in which CSU faculty—through ASCSU—might contribute as advocates for the university in the legislative arena. Assistant Vice Chancellor Lenz discussed the final 2007–08 support budget with the committee. The State's likely revenue stream for 2008–09 is bleak and might well produce a budget gap upwards of \$8 billion. Nonetheless, we discussed the implications of a possible renegotiation of funded enrollment growth from the current 2.5% in the compact between CSU and the governor to 3.0% or 3.5%. Other items discussed were: (1) an additional 1% for a compensation increase and fully funding the CSU enrollment growth. (Some felt that the compensation increase should be 2% since the previously requested 1% was not funded.) (2) the goal of establishing a very high priority for the implementation of the system response to Assembly Concurrent Resolution 73 which urged the CSU, ASCSU, and CFA to jointly develop a plan to establish a ratio of at least 3 to 1 (75% to 25%) of tenured / tenure-track faculty to lecturers. These bodies cooperated to produce a carefully crafted plan that would accommodate projected enrollment growth, replacement and new faculty compensation, and faculty recruitment costs, while increasing the proportion of faculty in tenured or tenure-track positions from 64% in 2001–02 to 75% in 2010–11—Year 8 of the plan.

Attainment of those goals would certainly contribute very substantially to the excellence of instruction and faculty scholarship in the universities of the CSU. Funds to initiate implementation (\$35.6M in 2003–04 with subsequent annual increases ranging between \$4.8M and \$12.4M leading to a cumulative annual increase of \$101.1M) have been sought annually but not funded by the state. First year implementation funding for 2008–09 is estimated at \$38 million and is under

Fiscal and Governmental Affairs (FGA)

(Continued)

active consideration by the CSU budget staff and is addressed in the current Collective Bargaining Agreement between CFA and the CSU.

An ASCSU resolution adopted on September 6, 2007, urges broad consultation on the staff proposal that a \$221/unit fee be added to all CSU business graduate programs. It will surely be the subject of many discussions on the campuses of our universities and in the Office of the Chancellor. Executive Vice Chancellor and Chief Educational Officer Gary Reichard assured us that consultation was always intended and that it will occur.

We anticipate a year of challenges and hard work as we work with our faculty peers and other constituencies in formulating our new strategic plan, *Access to Excellence*, and prepare for another tight budget year at a time when we desperately need more rather than less support.

Teacher Education & K-12 Relations (TEKR)

Bob Buckley (Sacramento), Chair

Dr. Beverly Young, Assistant Vice Chancellor for Teacher Education and Public School Programs, discussed a number of issues with the committee.



Concerning the Ed. D. programs, last year's resolution to establish an Advisory Committee has not yet been acted upon. Similarly, no action was taken on a related Ed. D. resolution to recommend system wide initiatives be undertaken to achieve national recognition of our Ed.D. Programs. The resolution suggested the establishment of 1) colloquia on the most promising research and practices, 2) organized research units that advance scholarship and inquiry, and 3) sponsorship of conferences or similar events for the dissemination of research findings. Dr. Young reported that the CSU

has joined with 21 other universities in the Carnegie Project on the Education Doctorate. This Project is a three-year effort sponsored by the Carnegie Foundation and the Council of Academic Deans in Research Education Institutions to strengthen the education doctorate. In addition, the CSU has established "Teaching and Learning Commons", which is modeled after the Carnegie Foundation's idea of a "teaching commons". The commons represents a community of faculty and students who are committed to collaboration in teaching and learning in which they exchange ideas and best practices, discuss policy issues, and explore central research questions in educational leadership and reform.

Ed.D. Update. The seven first wave campuses (Sacramento, Fresno, Fullerton, Long Beach, San Bernardino, San Diego and San Francisco) began their programs this fall. 326 applications were received and 148 admitted. All 148 are working full-time in either P-12 or Community College. Two thirds are on the P-12 track and one-third on the Community College Track. The 2nd wave campuses (Bakersfield, East Bay, Northridge, and Stanislaus) are preparing proposals for initiating programs in the fall of 2008. The East Bay campus will be proposal will include only a P-12 track. This decision reflects the difficulty of finding appropriate faculty with experience in Community College leadership. Continued

Early Assessment Program Update. Unfortunately the percentages of the state's high school students establishing competence have not changed although greater numbers are taking part in EAP. Twelfth grade efforts at Math and English remediation are proceeding at a slower-than-desired rate.

English and Math remediation. In 1996 the Trustees adopted a policy to reduce the need for remediation. The goal set was to have 90% of the entering freshmen in fall 2007 passing both the English Placement Test (EPT) and test and the Elementary Math (ELM) test. In anticipation of the action to be taken by the Trustees, the committee has begun a discussion of recommendations for the Senate action and subsequent presentation to the Trustees at their January Board meeting.

General Education (GE)

James Wheeler (Maritime Academy), Chair

The committee has been working with the Chancellor's Office to codify processes regarding GE evaluation. The committee examined and drafted revisions for an update of EO595 (ideally to be presented for endorsement at the beginning of next year). A subgroup is going to produce suggestions clarifying what constituent experiences are acceptable for Oral Communication courses. We are pursuing plans for a first-ever statewide CSU GE colloquium. The goal would be to bring representatives from all over the CSU to discuss best practices in GE implementation and assessment as well as to evaluate the upcoming revisions to EO595. The intent is that faculty members responsible for sustaining and maintaining GE on the campus as well as possibly a person with a GE Administrative role would be included.



CI vision is a bold one that encourages 1) the use of cyberinfrastructure-mediated tools to collaborate and communicate in ubiquitous learning environments and virtual organizations, and 2) the development of new kinds of learning and research cultures that support peer-to-peer modes of education and enable distributed knowledge communities transcending traditional disciplinary, institutional, geopolitical and cultural boundaries. This article focuses on two overlapping and complementary aspects of the workshop discussion: Cyber Services and Virtual Organizations, and Learning and Workforce Development. Key Results from a recent study of "Undergraduate Students and Information Technology" conducted by the Educause Center for Applied Research are also presented. Finally, the article also describes selected relevant examples of activities utilizing CI at Cal State Fullerton's W.M. Keck Foundation Center for Molecular Structure and the Department of Chemistry and Biochemistry.

[more](#)

A recent UC report, produced by a blue ribbon panel of UC faculty, supports the GE Advisory Committee view that there is greater coherence, function, breadth and strength in the CSU GE package than the very fragmented GE of the UC. It is our belief that the CSU GE pattern serves our target student populations more effectively than the UC version.

Digital Marketing

Gerald Hanley, Senior Director
Academic Technology Services
Office of the Chancellor

One of the first four priorities of the CSU systemwide **Academic Technology Strategic Plan** is the Digital Marketplace. The goal of the Digital Marketplace is to deliver significant improvements in the affordability, accessibility (e.g. section 508 compliance), and choice of the academic content that faculty and students use in teaching and learning. To learn more about the history, project activities, and ways that CSU campus communities will participate in the design and evaluation of the innovative services, [click here](#) (Digital Marketplace). To learn more about other systemwide academic technology initiatives, go to www.calstate.edu/ats.



[more](#)

ABSTRACTS

The NSF Cyberinfrastructure Vision for 21st Century Discovery

Katherine Kantardjieff, Professor of Chemistry and Biochemistry & Director, W.M. Keck Foundation Center for Molecular Structure, CSU Fullerton

In July, 2007, the National Science Foundation hosted a two-day workshop in Washington D.C. concerning its recently released **Cyberinfrastructure Vision for 21st Century Discovery**, developed in consultation with the wider science, engineering, and education communities. The



Multimedia Educational Resource for Learning and On-line Teaching MERLOT

Sorel Reisman, MERLOT Managing Director
Professor, Information Systems & Decision Sciences,
CSU Fullerton

MERLOT is a consortium of higher education partners who sustain a digital library of online learning materials and faculty development services focused on teaching and learning in higher education. A goal of the consortium is to enable higher education instructors to overcome the challenges of researching discipline-specific content so that they can more easily design curricula for high quality online teaching and learning. By collaboratively designing, building, evaluating, and managing a shared digital collection of multimedia academic content, MERLOT enables instructors to perform effective and efficient research for teaching. The MERLOT digital library is built on the foundation of communities of users and enables instructors to participate in communities of practice for teaching with technology.



This paper describes:

History of MERLOT

MERLOT Consortium Partnerships

MERLOT Essentials

- Overview
- The Repository of Learning Materials
- Personal Collections
- Member Assignments/Member Comments

Discipline Communities

- Editorial Boards
- Peer Review
- Evaluation Standards

Institutional Teaching Commons

Community Communications

- Meetings
- The Vineyard/The Grapevine
- MERLOT International Conference (MIC)
- Journal of Online Teaching and Learning (JOLT)

Technology, Teaching, and Tenure
more

RESOLUTIONS APPROVED AT THE SEPTEMBER 5-6, 2007 MEETING:

AS-2814-07/AA/FGA

Call for Consultation on Professional Fee
for Graduate Business Degrees

AS-2816-07/Channel Islands

A Commendation of Dr. Dennis Muroaka

**Academic Senate CSU resolutions can be found
at the following URL:**

**[http://www.calstate.edu/AcadSen/Records/
Resolutions](http://www.calstate.edu/AcadSen/Records/Resolutions)**



RESOLUTIONS INTRODUCED AT THE SEPTEMBER 5-6, 2007 MEETING FOR CONSIDERATION AT THE NOVEMBER 8-9, 2007 MEETING:

AS-2812-07/FGA CSU 2008-2009
Budget Priorities

AS-2813-07/AA
Textbook Affordability

AS-2815-07/FGA
Opposition to the "Community College
Governance, Funding Stabilization, and Student Fee
Reduction Act"