

Academic Senator

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www.calstate.edu

Message from the Chair Barry Pasternack (Fullerton)

The State's budget crisis continues to occupy a great deal of the time and effort of the ASCSU.



The Executive Committee made several trips to Sacramento during April stressing the important role played by the CSU and educating legislators and their staff about the disastrous short and long-term effects the Governor's proposed budget will have on public higher education in California. Statewide senators have been asked to schedule visits to local district offices to help get our message out. If the Governor's budget is implemented, we will be shutting the door on approximately 10,000 students and discouraging even more through higher fees and reduced course offerings. Our big fear is that students who cannot get into the classes they need to graduate may simply decide to forgo a degree entirely.

Our campaign slogan that "CSU is the Solution" is not simple rhetoric. We provide the education to California's youth which makes them informed and productive members of society. We award approximately half of the Bachelor's Degrees and 40% of the Master's Degrees awarded by all institutions in California. In many fields (e.g. education, business, criminal justice, social work, agriculture, public administration, and communications), the majority of Bachelor's Degrees are awarded by the CSU. According to the 2004 economic impact study, [Working for California: the Impact of the California](#)

[State University](http://www.calstate.edu/impact/report.shtml) (see www.calstate.edu/impact/report.shtml), each dollar invested by the State in the CSU generates \$4.41.

Having been in the CSU in the early 1990's, the situation seems quite similar to me (e.g. a decline in housing values, increases in student fees, and a cut in our funding). For those of you who do not remember what things were like at that time, student enrollments steadily declined from 369,053 students in the fall of 1990 to a low of 319,368 by fall of 1994, a total decline of approximately 13.5%. It was not until the year 2000 that enrollments came anywhere near the level of 1990. In fact, had enrollment growth continued at the same pace as it did during the 1980's, the CSU would have potentially had 75,000 more college graduates contributing to the State's economy. Given the fact that college graduates generally earn substantially more than those who have a high school degree only, it is not unrealistic to assume that part of California's current budget crisis could have been mitigated had we not had the funding shortfall of the early 1990's.

While the budget situation is something that is in all of our minds, the ASCSU has continued its important work in the academic policy area. During our March plenary meeting, we passed resolutions supporting a change in the admission requirements for graduate and post-baccalaureate students, supporting a request to delay the implementation of the new state-mandated teacher performance assessment, and suggesting principles and priorities to guide the allocation of budget reductions. Details on these resolutions can be found at: www.calstate.edu/AcadSen/Records/Resolutions/

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PLENARY SUMMARY

Full Minutes:

www.calstate.edu/acadsen/Records/Minutes

FUTURE DATES

May 7	Committee Meetings
May 8-9	Plenary
May 13-14	Board of Trustees
June 3-4	Retreat

Message from the Chair

(Continued)

We also had a number of first reading items that will be voted on during our May plenary meeting. Information on these resolutions can be found at: www.calstate.edu/AcadSen/documents/ASCSUFirstReadingPacket_0308.pdf.

While we will unfortunately not know too much about the State's actual budget situation until the May Revise in mid May, I do find it encouraging that the entire CSU family is working together to make our case as the solution to the budget crisis to legislators.

REPORTS

Faculty Trustee

Craig Smith (Long Beach)

On March 11-12, 2008, the Board of Trustees met. My full report is on the Academic Senate's web page and the Board's agenda, reports, and resolutions at www.calstate.edu/BOT. In this space, I want to highlight the budget difficulties we face and how the Board is going to deal with them.



The CSU will work with CFA, other unions, CSSA, the Alumni, and the Statewide Academic Senate to have \$386 million restored to the CSU budget. A number of other coalitions have been together with other educational systems.

The implications for the 2008-09 budget are dire. The governor's budget is composed of \$2.9 billion from the state and \$1.5 billion in student fees including a fee increase of 10% and a \$313 million cut. (Between 2002 and 2005, CSU was cut \$522 million). This would mean retaining a target of 343,000 FTES in 2008-09, the same as 2007-08. 10,000 students would be precluded from entry. The cut will fall hardest among minority students. Our budgeted costs per student, while low in all national comparisons, are still under-funded at \$16,000; the state only pays for half of that amount.

We've actually used economies of scale to reduce our actual cost per student to about \$12,000 per year; but the state only gives us \$8,000 per student, so the rest has to come from student fees.

There was an encouraging changing in rhetoric, when the Governor said that all suggestions are "on the table" including raising taxes and closing tax loopholes.

We provide 87% of the degrees in education; 89% of the degrees in criminal justice; 87% of the degrees in social work; and 82% of the degrees in public administration. The CSU is an awfully good investment for the state and we need to make the legislature aware of that.

The Board heard a first reading on *Access to Excellence*. Trustee Achtenberg said the strategic plan must anticipate the "needs of the state." Vice Chancellor Reichard presented the plan, spending some time on its evolution through its time table demonstrating how much input was provided. I made three points in reaction: 1) resources need to be found for the goals of the plan and many of its objectives; 2) the Statewide Academic Senate of the CSU (ASCSU) needs to be involved in the implementation phase of the plan; 3) more attention must be given to realistic and competitive workload allocations for faculty if we are to achieve excellence. Input continues to come in from various constituencies and I encourage faculty to continue to send in comments. We have been assured that the ASCSU will be heavily involved in the implementation of the strategic plan.

Executive Committee (EX)

John Tarjan (Bakersfield), Vice-Chair

At the March Executive Committee meeting, the committee heard reports and discussed developments in a number of groups and activities, including:

- Alumni Council
- ATAC (technology planning)
- CFA
- CSSA
- ICAS (Intersegmental Council of Academic Senates)



Executive Committee (EX)

(Continued)

LDTP

ASSIST

ICAS IGETC Subcommittee (transfer GE)

GE “Affinity Group” (first meeting of campus GE leaders)

Access to Excellence

Doctorate of Education Advisory Committee

ASCSU and ICAS Legislative Days planning

In conjunction with the standing committee chairs proposed Bylaws changes were discussed and the attendant resolution perfected. The standing committee chairs also participated in lengthy discussions regarding:

ASCSU budget

Budget-related resolutions

Budget reduction planning worksheet

The Committee also met with Executive Vice-Chancellor Richard and discussed:

Access to Excellence (with a follow-up planning phone conference in late March)

Lumina Foundation Grant dealing with college opportunity

Voluntary Systems of Accountability

Remediation and anticipated Board actions

Transforming Course Design

Nursing Doctorate authorization

Progress in Audiology and Physical Therapy joint doctorates

Working with Community Colleges on implementing LDTP

ASCSU budget

Management of ASSIST

The Committee met with counterparts from the UC and CCC in early April to plan for and hold our joint Legislative Day.

Academic Affairs (AA)

James Postma (Chico), Chair

What could be easier to support than a plan to facilitate the transition of U.S. military *Troops to College*? That is easy to support and the Academic Affairs Committee has presented such a resolution to the Senate. But to “put wheels” on those plans requires that the CSU do more than salute the idea. Thus the Resolution calls for efforts to adapt our student services to this population and to ramp up our articulation processes to accommodate the evaluation of military coursework into the CSU environment.



Academic Affairs has also presented a resolution in support of a new description of the CSU’s General Education Program. The new document, which will replace the venerable *Executive Order 595*, leaves the basic structure of the GE program intact (to the disappointment of some) but more clearly describes the structure of the program, updates obsolete references and language, and clarifies the goals and objectives.

An upcoming resolution voices support for *The Virtual Library*, an effort by the System Library Directors to bring our library holdings and access mechanisms into the 21st Century.

Academic Preparation & Education Programs (APEP)

Bob Buckley (Sacramento), Chair

The approval at the May Plenary of AS-2851-08, the *Change to the Bylaws of the Academic Senate including Section 4d.(4) Academic Preparation and Education Programs (APEP) Committee*, will result in a significant restructuring of Committee responsibilities. This change in the Bylaws involves not



Academic Preparation & Education Programs (APEP) (Continued)

only renaming of the Committee on Teacher Education and K-12 Relations (TEKR) but also a change in the Committee's charge. The change increases the scope of issues of statewide concern that the Committee will consider for possible recommendations to the Academic Senate. The overall result will be a more even distribution of workload between the Academic Affairs (AA) Committee and the APEP Committee.

With this expansion in the scope of issues to be addressed by the Committee, it is expected that the preference polling of Senators will result in increased numbers expressing interest in membership as their first choice.

TEKR had been narrowly focused on issues affecting teacher education and credential programs. Maintaining a liaison relationship with K-12 representatives "on matters of teacher education" has not been feasible. Establishing any kind of relationship with the council of Deans of the Colleges and Schools of Education within the CSU has never occurred. In many cases the Committee operated in a vacuum, doing its own research in identifying areas of concern and proposing legislation to the Senate. As a consequence of this limited focus on teacher education issues, few Senators each year expressed interest in joining the Committee.

The charge to AA has included all academic related issues. Gary Reichard, Executive Vice Chancellor and Chief Academic Officer and Keith Boyum, Associate Vice Chancellor for Academic Affairs, have worked almost exclusively with AA, the result being the concentration of academically related work taken up by this committee. As a consequence the scope of their work easily includes most if not all of the varied interests of Senators. This is reflected in the numbers of Senators selecting AA as their first choice.

In the fall of 2007 the Executive Committee initiated discussions to consider the restructuring of workload between the two committees. A major consequence of these discussions is AS-2851-08.

The charge of the newly constituted Academic Preparation and Education Programs Committee now includes all matters affecting and influencing the academic preparation of students prior to matriculation within the CSU system as well as programs providing for the professional development of school teachers, administrators and counselors. The Committee is now responsible for issues relating to admission policies and procedures (including issues related to liaison work with the UC and CCC), academic entry-level preparation and testing of students (including the Early Assessment Program as well as ELM and EPT), freshmen admission requirements, outreach and recruitment programs, remedial education, and transfer issues (including LDTP).

The Committee also expects to develop a working relationship with the CSU Admissions Advisory Council, an effective liaison relationships with the California Postsecondary Education Commission (CPEC) and the California Commission on Teacher Credentialing (CCTC), an effective liaison relationship with the Deans of the Colleges and Schools of Education, and greater involvement with the Ed.D. Advisory Committee.

While hopefully informative, this newsletter entry was intended as an advertisement for the Senate's new Academic Preparation and Education Programs Committee with expectations that interest in membership for the 2008-09 academic year will be robust. The advertisement will be repeated live at our reorganization meeting next month.

Faculty Affairs (FA) **Bernadette Cheyne (Humboldt), Chair**

The following resolutions will be brought presented at the May Plenary:

Guidelines and Policies for Participants in the Faculty Early Retirement Program or in the Pre-Retirement Reduction in Time Base Program

Ensuring Consistent and Full Representation on the Academic Senate CSU for Every Campus



Shared Governance, Academic Freedom and Principles Governing Systemwide Initiatives with Curricular Implications

Faculty Participation in the Creation of Policies and Implementation Strategies for Patents and Technology Transfer Services in the CSU

The following were discussion items at our last meeting:

- Joint Task Force on Patents and Technology Transfer – Draft Statement on Core Principles
- Teacher Performance Assessment and workload implications
- Hiring new faculty with tenure
- SFR calculations systemwide
- Search committee processes
- Principles and best practices for online degree programs (from ATAC)
- Study on online evaluations
- Setting up faculty funds on individual CSU campuses

Fiscal and Governmental Affairs (FGA)

Fred Hornbeck (San Diego), Chair

BUDGET! BUDGET! BUDGET!

...very nearly the only topic addressed by FGA during our March meeting and our ASCSU Legislative Advocacy Day on April 4th...and probably for months to come.



We have enjoyed very helpful and collegial support from Karen Yelverton–Zamarippa and her CSU Office of Advocacy and Institutional Relations (AIR) all year and particularly in recent weeks. We have also enjoyed the close cooperation of CFA’s John Travis and Chris Garland in this battle of the budget as well as other legislative matters. It is gratifying to see all CSU constituencies: BOT, Chancellor and staff, ASCSU, CFA, other employee bargaining agents, students, and alumni working together at the system level, at our universities and campuses, and in their communities. We are all in the same boat and now pulling together. Perhaps that will give us an advantage over the other boats in this fiscal repackage.

Perhaps—and only perhaps—public baccalaureate and graduate universities may gain just a little—only relatively speaking of course—as a result of the remarkable cohesiveness in the face of our current challenges. We deserve support and California really depends upon our services. Many in Sacramento and elsewhere seem to realize that.

During our March meeting, Karen Yelverton–Zamarippa briefed us by phone, and Rodney Rideau (CSU Budget Development), John Travis (CFA), and Jim Blackburn (CSU Academic Affairs) briefed us in person. As usual, each provided important data and insight: Karen on our Legislative Day planning; Rodney on the Budget; John on the Alliance for the CSU www.alliancefortheesu.org and Jim on enrollment data and strategies in the face of highly likely reductions in state General Fund assistance. All of the input aided the committee in its planning for Legislative Day and the long struggle for an adequate budget that lies before us.

Our Legislative Day visits in the Capitol were an unqualified logistic success. Many of us convened for dinner on Monday night and were pleased to have Karen Yelverton–Zamarippa, John Travis, and Chris Garland join us. Their last-minute briefings were very useful. All members of both our Executive and FGA Committees participated on Tuesday and we visited the offices of more than 30 legislators including old and new leadership of both houses and the Fiscal and Higher Education Policy committees of both chambers. There were many good moments as virtually all members and staffers on both sides of the aisle really do appreciate the work of the CSU.

Nonetheless, I came away very concerned about our effectiveness. The realities and pragmatics of the situation are extremely grim. California’s projected revenue shortfall is now in the neighborhood of \$20 billion! Population growth and inflation do not account for such increases. Clearly, we have very serious structural problems that commit our state’s budgeting to a highly formulaic process. We’ll know more about our situation after the May Re-visit, of course, but it does not look good.

On a slightly brighter note, our Governor and most others—save a few steadfastly ideologically committed folk—acknowledge the fact that cuts alone

Fiscal and Governmental Affairs (FGA)

(Continued)

cannot get us out of the situation in which we find ourselves. We are very likely to see at least some measures to enhance revenue. One probable move will be to invoke a levy on fees charged for the provision of services such as legal, financial, and informational. A very small levy would produce a very substantial revenue enhancement. Services are taxed in many states and such a levy would do little harm in California while providing a substantial new revenue stream. Should those ideologically committed members of our Legislature block this action under the dome this spring and summer, it is likely to appear as a ballot initiative in November.

I see no realistic possibility of the CSU escaping some reduction in General Fund assistance during the coming fiscal year. We urge all statewide and local academic senators to continue to work with other university constituencies in an effort to minimize the harm to our students and the state. We should also work to support essential structural reform in California’s system of public financing and hope for the best in the out years.

Chin up! Smile! Fight the good fight! Be proud!
CSU IS THE SOLUTION!

General Education Advisory Committee (GEAC)

James Wheeler (Maritime Academy), Chair

GEAC did not meet in February or March, but its efforts were central to a first ever systemwide General Education Affinity Group meeting on February 28, 2008. The text below represents a brief report of that meeting.



Faculty and administrative colleagues, from all twenty-three CSU campuses met at the Office of the Chancellor to engage in discussions related to General Education Programs

throughout the system as required under EO 595. Opening remarks and welcoming comments were given by Senate Chair, Barry Pasternack; Senate Vice Chair, John Tarjan; GEAC Chair, James Wheeler, and Office of the Chancellor administrators.

After a general briefing on both the history and revisions to EO 595, extensive discussions ensued. Based upon some constructive comments by meeting attendees, some minor language and/or formatting adjustments may be in the offing for the revised EO 595.

No proposition, other than possibly utilizing the Liberal Education & America’s Promise (LEAP) learning outcomes – including the bullets of specificity – possibly augmented by CSU GE Breadth relevant elements, came close to eliciting general support by the group in attendance.

After a brief analysis of campus GE policies, practices, and procedures by Associate Dean Ken O’Donnell, brief presentations, related to systemwide resources, were given. Resources highlighted included: International Programs, the Center for Community Engagement, the Institute for Teaching and Learning, Academic Program Planning, and Campus Needs for Systemwide Assistance with GE.

The afternoon was dedicated to work-group efforts within the following areas:

- Program Review, Learning Outcomes Assessment and Integrating Improvements
- Funding, Budgeting, and Course Marketing
- Integration with other programs: First-year Experience, Civic Engagement, and Co-Curricular Activities
- Achieving Coherence: Transfer, Upper Division and Integration in Capstone Courses or Culminating Experiences
- Building a Systemwide GE Hub

As groups reported back on their efforts, it became clear that development of a **Systemwide GE Hub** was critically important.

General Education Advisory Committee

(Continued)

The essential question asked (and, to a degree, answered) was; can the Office of the Chancellor be a facilitator in the creation of a web site for sharing GE best practices amongst CSU campuses...an electronic center/repository/archive, facilitator of communication of GE related materials (i.e., a GE Hub) – including the actual descriptions of GE programs – that could be readily accessed by individuals within the CSU? It was observed that once created, support personnel from individual campuses would be essential to ensure currency on the Hub.

Once created, it is anticipated that the Hub would include the following links:

- GE Structures
- Assessment
- Local Campus Policies and Procedures
- Articulation
- FAQ's
- Title 5 and/or Executive Orders germane to GE
- Best Practices and Challenges
- Discussion Boards
- Statistics/Data – number of courses, SFR's
- Resource Page – grants, consultants, etc.
- Tutorials and Training vis-à-vis developing, structuring, assessing of GE Programs
- Area (A, B, C, D, and E) GE Course Offerings from all campuses with either catalog descriptions or actual syllabi

A sub-group, identified from the GE Hub breakout group, will work with Jeff Gold, Director of Academic Technology Development, acting as the official CSU Office of the Chancellor liaison.

Lower-Division Transfer Patterns (LDTP) Barbara Swerkes (Northridge), Chair

Most recent development: The list of all CCC courses approved for a TCSU number has been distributed to all CSU articulation officers. Those courses are now available for articulation.



Since fall 2006, 87 California Community Colleges (CCC) have submitted a total of 3,856 courses for review. 1,323 of these

courses have been approved and have received a TCSU number. We continue to have delays in the course review and dissemination process due to both the lack of development of technology to support the LDTP project and by the slow completion of reviews by the faculty review teams.

In the on-going review process there is a need for faculty reviewers in the disciplines of Criminal Justice, Child Development and Political Science. Please help us recruit faculty from your campuses for these review teams. Nominations should be directed to Marshall Cates, Mathematics Department, CSU Los Angeles.

On March 4, 2008 the LDTP Advisory Committee met for the first time with an expanded membership that had been previously approved by the ASCSU Executive Committee and the Office of the Chancellor. The membership has been expanded to provide an enhanced voice for CCC representation. The new members included one additional faculty member, one additional articulation officer, and a student services representative from the community colleges. In addition, a second CSU articulation officer was added to the committee. There was considerable discussion at this meeting regarding a proposed new project described by Associate Vice Chancellor Keith Boyum. This project will be initiated with a pilot program that is designed to explore the potential for incorporating LDTP patterns in AA degrees offered by the CCC. The core process for this project is the intended intersegmental discipline faculty to discipline faculty consultation and discussion at the local level with the goal to create another pathway that facilitates transfer. CSU East Bay and CSU Northridge will each partner with two local community colleges to pilot this project.

The Steering Committee with the support of the Office of the Chancellor will put out a call for proposals for funding to support further development of LDTP statewide programs. Two such projects will be funded. Targeted disciplines will be Business, Chemistry, Biology or Math.

Major news from the Office of the Chancellor: On March 17, 2008, Executive Vice Chancellor Reichard distributed a memo to the campuses announcing that the LDTP Admissions Agreements and Planning Guides will be available to CCC students applying for admission to CSU for 2009-10!

Academic Senate CSU resolutions can be found at the following URL
www.calstate.edu/AcadSen/Records/Resolutions

RESOLUTIONS APPROVED AT THE MARCH 6-7, 2008 MEETING

AS-2846-08/AA

Support to Change Title 5: CSU Graduate/Post-Baccalaureate Admissions Policy

AS-2839-08/FGA

ASCSU Outreach Strategies for Protecting the CSU 2008-2009 Budget

AS-2836-08/EX/AA/FA/FGA/TEKR

In Support of a Predictable and Adequate Budget to Fund the Operations of the Academic Senate of the California State University (ASCSU)

AS-2835-08/FGA (Rev)

Principles and Priorities to Guide the Allocation of Potential Budget Reductions

AS-2834-08/TEKR (Rev)

Support for the California State University (CSU) Request to Delay Implementation of the New State-Mandated Teacher Performance Assessments

**RESOLUTIONS INTRODUCED AT THE MARCH 6-7, 2008 MEETING FOR CONSIDERATION
AT THE MAY 8-9, 2008 MEETING**

AS-2837-08/EX

Priorities for Budget-Driven Reductions in Academic Senate California State University (ASCSU) Functionality

AS-2838-08/EX

Academic Senate CSU Calendar of 2008-2009 Meetings

AS-2840-08/EX

Response to *Access to Excellence* (February 2008 Draft)

AS-2841-08/FA

Guidelines and Policies for Participants in the Faculty Early Retirement Program or in the Pre-Retirement Reduction in Time-Base Program

AS-2842-08/FA

Ensuring Consistent and Full Representation on the Academic Senate CSU by Every Campus

AS-2843-08/AA

Approval of Revised Executive Order 595: "CSU General Education Breadth Requirements"

AS-2844-08/AA

Academic Senate of the California State University (CSU) Support of the *Troops to College* Initiative

AS-2845-08/FA

Shared Governance, Academic Freedom and Principles Governing Systemwide Initiatives with Curricular Implications

AS-2847-08/TEKR

Commendation for Campus Success on Remediation Efforts at the Campus Level

AS-2848-08/FA

Faculty Participation in the Creation of Policies and Implementation Strategies for Patents & Technology Transfer Services in the CSU

AS-2849-08/TEKR

Assessment of EAP Performance and Subsequent Remedial Exemptions

AS-2851-08/EX

Change to the Bylaws of the Academic Senate Including Section 4d.(4) Academic Preparation and Education Programs (APEP) Committee