

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 3:30 p.m. Tuesday, May 18, 2004
Glenn S. Dumke Auditorium

Kyriakos Tsakopoulos, Chair
Fredrick W. Pierce, IV, Vice Chair
Kathleen E. Kaiser
M. Alexander Lopez
Anthony M. Vitti

Consent Item

Approval of Meeting Minutes of March 16, 2004

Discussion Items

1. Naming of Facility- California State University, Fullerton, *Action*
2. Naming of Facility – California Polytechnic State University, San Luis Obispo, *Action*

**MINUTES OF MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of The California State University
California State University, Fresno
Save Mart Center
2650 E. Shaw Avenue
Fresno, California**

March 16, 2004

Members Present

Frederick W. Pierce, IV, Vice Chair
Debra S. Farar, Chair of the Board
Kathleen Kaiser
M. Alexander Lopez
Charles B. Reed, Chancellor
Anthony M. Vitti

Members Absent

Kyriakos Tsakopoulos, Chair

Other Trustees Present

Roberta Achtenberg
Cruz M. Bustamante, Lieutenant Governor
Murray L. Galinson
Eric Z. Guerra
William Hauck
Jack O'Connell, State Superintendent of Public Education
Ralph R. Pesqueira

Chancellor's Office Staff

David S. Spence, Executive Vice Chancellor and Chief Academic Officer
Richard P. West, Executive Vice Chancellor and Chief Financial Officer
Jackie McClain, Vice Chancellor, Human Resources
Christine Helwick, General Counsel
Lori A. Redfearn, Director, Systemwide Advancement

Trustee Pierce called the meeting to order at 1:35 p.m.

Approval of Minutes

The minutes of January 27, 2004 were approved as submitted.

Naming of a Facility, California State University, Los Angeles

Trustee Pierce asked Richard P. West, executive vice chancellor and chief financial officer to present a request to name the north wing of Building 30 at the Anna Bing Arnold Children's Center at California State University, Los Angeles as the W. M. Keck Foundation Infant and Toddler Wing. Mr. West stated that the proposed naming recognized a gift of \$300,000 contributed by the W. M. Keck Foundation for the expansion of the children's center.

President Rosser stated that Cal State Los Angeles enjoyed an extraordinary relationship with the W. M. Keck Foundation and expressed his appreciation of the Board's consideration of the naming request.

The committee recommended approval of the resolution to name the north wing of Building 30 at the Anna Bing Arnold Children's Center at California State University, Los Angeles as the W. M. Keck Foundation Infant and Toddler Wing (RIA 03-04-07).

Naming of a Facility, California State University, Monterey Bay

Mr. West informed the committee of a request from California State University, Monterey Bay to name the new library, Building 25, as the Tanimura and Antle Family Memorial Library.

The proposed naming of the CSU Monterey Bay library recognizes a \$4 million gift by the Tanimura and Antle families of the Salinas Valley. This gift was the largest donation in CSU Monterey Bay's history. The two families own the company Tanimura & Antle which is known as the largest independent lettuce grower and distributor in the world.

President Smith stated that it gave him great pleasure to describe to the board what the Tanimura and Antle families have meant and mean to CSU Monterey Bay. The two local families, who were brought together in the aftermath of WWII, matched up their growing and shipping expertise into what is now the largest lettuce company in the world. The Tanimura and Antle families are known for their innovation and courage, accomplishments on both sides of the business, and the ability to maintain and expand their position in the industry.

President Smith described the Tanimura and Antle families as friends of the community, the California State University, and CSU Monterey Bay. President Smith met Mr. Antle several years ago, when Mr. Antle joined the President's Council at CSU Monterey Bay. President Smith stated that Mr. Antle gave tirelessly of his time and effort. His successful fundraising efforts were instrumental in the recently completed Chapman Science and Academic Center.

When the library project was initiated Mr. Antle enlisted the assistance of his friend and partner, George Tanimura for support. Together they have changed the face of philanthropy in Monterey County and have begun a new chapter in corporate giving to educational institutions. The Tanimura and Antle families have ensured the early success of the library--the heart of the university -- and created a place of permanent positive change at CSU Monterey Bay.

The committee recommended approval of the resolution to name the new library, Building 25, at California State University, Monterey Bay as the Tanimura and Antle Family Memorial Library (RIA 03-04-08).

Bob Antle stated that it was a great pleasure for the two families and their associates to support the California State University. He credited the Honorable Leon Panetta for the families' continuing involvement with CSU Monterey Bay.

Naming of a Facility, California State University, Stanislaus

Trustee Pierce asked Mr. West to present a request to name the Classroom Building at California State University, Stanislaus as the Dorothy and Bill Bizzini Hall. The proposed naming recognizes two recent commitments from Dorothy and Bill Bizzini that will significantly advance teaching and learning at CSU Stanislaus. In total, Dr. and Mrs. Bizzini have dedicated \$1,350,000 to secure the purchase of scientific instrumentations and equipment.

President Hughes stated that it was a pleasure to be joined by Dorothy and Bill Bizzini, pillars of strength and energy, as well as advocates for California State University, Stanislaus. Since July 1986, the Bizzinis have been very involved in California State University by giving generously to programs in the arts, nursing and athletics. The Bizzinis epitomize advocacy and support for California State University. Examples can be found in their recent activities with the bond measures. The Bizzinis organized telephone trees, marched precincts, wrote letters, and made many calls and visits personally. Their daughter, Christine Bizzini earned a teaching credential from CSU Stanislaus in 2000 and is now an elementary school teacher in the area.

Dr. Bill Bizzini studied in the university's MBA program and is a veterinarian. In addition to being successful owners of Bizzini Properties, which includes three veterinary hospitals, apartments and single-family residences, Dorothy and Bill Bizzini are very active with the campus. Dorothy Bizzini is president emeritus of the CSU Stanislaus Foundation Board of Trustees, and continues to serve on the board. They both fulfill numerous activities for the Board giving generously of their time. The naming recognizes nearly two decades of stalwart support. Leaning on these two pillars of support, CSU Stanislaus stands on a foundation of strength from which it can fulfill its mission. For this, CSU Stanislaus is profoundly grateful.

Trustee Pierce thanked Dorothy and Bill Bizzini for their generosity. The committee then unanimously recommended approval of the resolution to name the classroom building at California State University, Stanislaus as the Dorothy and Bill Bizzini Hall (RIA 03-04-09).

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Dorothy Bizzini stated it was a great honor for she and Bill to be a part of the California State University. She stated that their belief in education compelled them to contribute to the university and was their way of thanking the university for the educational opportunities it had provided to her family and will provide for future CSU students.

The meeting was adjourned at 1:53 p.m.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility – California State University, Fullerton

Presentation by:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider naming a new Academic Building for the College of Business and Economics at California State University, Fullerton, as the Steven G. Mihaylo Hall.

This proposal, submitted by Cal State Fullerton, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties including approval by the system review panel and the campus academic senate.

Background

The proposed naming honors Mr. Steven Mihaylo, Chairman, President, Chief Executive Officer and Founder of Inter-Tel, Inc. An alumnus of Cal State Fullerton, Mr. Mihaylo graduated in 1969 with emphases in Accounting and Finance.

The naming of this new academic Building recognizes Mr. Mihaylo's pledge of \$3 million. This is the largest pledge of cash in Cal State Fullerton's history.

Mr. Mihaylo is a self-made entrepreneur in the best tradition of American business. Starting from humble origins, Mr. Mihaylo possessed the keen business acumen and rugged determination to create Inter-Tel, a business communications company, in 1969. During the next thirty-five turbulent years, Mr. Mihaylo guided and led the company in an intensely competitive industry that was full of giant national corporations, as well as small hungry young rivals, and experienced historic technological change. Against all odds, Mr. Mihaylo has made Inter-Tel the national leader in the business communications industry in the middle sector and an emerging force in the large corporate sector.

The drive to meet customer needs and leadership in innovative product design and service, have been the hallmarks of Inter-Tel's growth. Mr. Mihaylo's vision, integrity, and focus have earned him enduring commitment and loyalty from his leadership team at Inter-Tel. The decades-old collegiality and open communications throughout the company, as exemplified by personal birthday notes from Mr. Mihaylo to his employees, are the real source of pride and achievement for Mr. Mihaylo. Mr. Mihaylo epitomizes the promise of a Cal State University graduate – hardworking, entrepreneurial, ethical, and committed to giving back to the community. By

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naming a new Academic Building for the College of Business and Economics, Mr. Mihaylo will leave a permanent legacy of these values for generations to come.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that a new Academic Building for the College of Business and Economics at California State University, Fullerton be named the Steven G. Mihaylo Hall.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility – California Polytechnic State University, San Luis Obispo

Presentation by:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider naming the Aerospace Engineering Wing (Engineering IIIB) of Cal Poly Building 41 as the Baldwin and Mary Reinhold Aerospace Engineering Laboratories.

This proposal, submitted by Cal Poly San Luis Obispo, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties including approval by the system review panel and the campus academic senate.

Background

The proposed naming of the facility recognizes the long-term and cumulative contributions by the Reinhold Foundation and the Reinhold family in excess of \$1.6 million to the Aerospace Engineering Department in the College of Engineering. With this investment in Cal Poly, the value of the Reinhold Endowment and Reinhold Aerospace Engineering Scholarship Endowment now exceeds \$2.1 million with annual distributions of nearly \$80,000. The Reinhold Foundation is a personal family foundation established by the late Baldwin Reinhold Jr. and his wife, Mary.

Baldwin Reinhold Jr. was raised in Orange County and met his wife Mary, a native of Paso Robles, while he was attending college at Cal Poly. Mary Reinhold now resides in Corona Del Mar, California. Mr. Reinhold, who had a distinguished career as an executive for Varco Industries in Los Angeles, passed away in 1998. Today, Varco Industries is the world's leading manufacturer and supplier of innovative drilling systems and rig instrumentation, oilfield tubular inspections and internal coating techniques, solids control systems and services, and coiled tubing and wire line equipment for land and offshore drilling.

Mr. Reinhold, an aeronautical engineering graduate and distinguished alumnus from the class of 1936, wanted to insure that today's students enjoy the same educational advantages that he experienced during his undergraduate years at Cal Poly. He felt very strongly about the

importance of learn-by-doing and wanted to make sure that the Aerospace Engineering Department's hands-on program continued to thrive. Mrs. Reinhold continues to support Cal Poly for which she has many fond memories.

In 1997, Baldwin and Mary Reinhold established the Reinhold Foundation, a personal family foundation, and continued their philanthropic giving to Cal Poly through the Foundation. Son and daughter-in-law Terry and Carol Reinhold now partner in managing the foundation assets.

The first major gifts from the Reinhold family were made in 1993 and 1994 for \$260,000 and represented the largest combined cash gift by an alumnus to the Aerospace Engineering Department. Thanks to the support of the Reinhold family, ongoing gifts to the Aerospace Engineering Department have supported student scholarships; new computer workstations; upgraded laboratories; extra curricular designing, building and flying projects for aerospace engineering students; and upgraded flight simulation facilities.

The Reinhold family was the first recipient of the College of Engineering *Distinguished Patron Award* in 2000. The award recognizes donors who have made a major impact on educational programs. The Reinhold's generosity over the last decade has helped designate Cal Poly's Aerospace Engineering Department as a premier program worldwide.

The naming of the Baldwin and Mary Reinhold Aerospace Engineering Laboratories is a fitting tribute to two individuals who have demonstrated their support of Cal Poly's educational preeminence, and will leave a permanent legacy to the California State University.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the Aerospace Engineering Wing (Engineering IIIB) of Cal Poly Building 41, at California Polytechnic State University, San Luis Obispo, be named the Baldwin and Mary Reinhold Aerospace Engineering Laboratories.