June 18, 2013

MEMORANDUM

TO:       Dr. Karen S. Haynes, President
           California State University San Marcos

FROM:     Timothy P. White
           Chancellor

SUBJECT:  Academic Excellence and Student Success Fee
           Executive Order 1086

Attached is a copy of Executive Order 1086, which authorizes California State University San Marcos to establish a Category II mandatory Academic Excellence and Student Success Fee.

In accordance with policy of the California State University, the campus president has responsibility for implementing executive orders where applicable and for maintaining the campus repository and index for all executive orders.

If you have questions regarding this executive order, please call the CSU Budget Office at (562) 951-4560.

TPW/rt

Attachment
Executive Order 1086

THE CALIFORNIA STATE UNIVERSITY
Office of the Chancellor
401 Golden Shore
Long Beach, California 90802-4210
(562) 951-4560

Executive Order: 1086
Effective Date: June 18, 2013
Supersedes: No Prior Executive Order
Title: Academic Excellence and Student Success Fee (AESSF)

This executive order is issued pursuant to Education Code Section 89035 and Board of Trustees Standing Orders, Section II(i) and consonant with Executive Order 1054.

Effective fall semester 2013, CSU San Marcos is authorized to establish a mandatory Category II Academic Excellence and Student Success Fee at the rate of $100 per semester during fiscal year 2013-14 with scheduled increases of $50 per semester reaching a maximum rate of $250 per semester in academic year 2016-17. This fee will support three priorities: reducing time to graduation, expanded library hours and resources, and student academic support. A committee made up of a majority of student members will make future allocation recommendations annually. Consultation with campus constituencies shall occur regarding the oversight of revenue received from this fee and the campus administration will develop a plan for outcomes and accountability to ensure proper management of fee revenues.

In accordance with the campus’ stated commitment, anything funded by the AESSF must make a demonstrable difference toward student progress and success. In using a portion of the fee revenue to provide additional course sections to reduce time to graduation, the campus is encouraged to use Cal State Online for bottleneck course relief.

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>AESSF Semester Fee</th>
<th>AESSF Academic Year Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-14</td>
<td>$100</td>
<td>$200</td>
</tr>
<tr>
<td>2014-15</td>
<td>$150</td>
<td>$300</td>
</tr>
<tr>
<td>2015-16</td>
<td>$200</td>
<td>$400</td>
</tr>
<tr>
<td>2016-17</td>
<td>$250</td>
<td>$500</td>
</tr>
</tbody>
</table>

After spring 2017, the $250 per semester fee rate will remain constant. Any changes to this fee must follow the Category II fee adjustment process described in the CSU Student Fee Policy, section IV, of Executive Order 1054 or its successor.
Revenue from this fee cannot be used for the following: general employee salaries and benefits increases, travel, general hardware or software for faculty or administrators, or capital improvement projects that are unrelated to the identified goals associated with this fee.

Board of Trustees fee policy requires that the revenue generated by this fee be reviewed annually by the student fee advisory committee and reported to the Chancellor’s Office in the annual fee survey. If balances exist without an expenditure plan, the campus may be asked to reduce or suspend the fee until such time that all balances are spent on the priorities indicated in this executive order.

In accordance with Section 89721(l) of the Education Code, revenue collected from student fees shall be deposited in a local trust account.

[Signature]
Timothy P. White, Chancellor

Dated: June 18, 2013