

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 4:00 p.m., Tuesday, July 16, 2002
Glenn S. Dumke Conference Center

Frederick W. Pierce, IV, Chair
Anthony M. Vitti, Vice Chair
Roberta Achtenberg
Martha Fallgatter
Harold Goldwhite
Shailesh J. Mehta
Dee Dee Myers
Erene S. Thomas

Consent Item

Approval of Minutes of Meeting of May 14, 2002

Discussion Item

1. Approval of Naming Facility, California State University, Channel Islands, *Action*
2. Approval of Naming College, California State University, Northridge, *Action*
3. Update on University Advancement, *Information*

**MINUTES OF MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of The California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California**

May 14, 2002

Members Present

Frederick W. Pierce, IV, Chair
Martha C. Fallgatter
Debra S. Farar, Chair of the Board
Harold Goldwhite
Shailesh J. Mehta, Vice Chair
Charles B. Reed, Chancellor
Kyriakos Tsakopoulos

Members Absent

Dee Dee Myers
Anthony M. Vitti

Other Trustees Present

Cruz M. Bustamante, Ex Officio
William D. Campbell
Daniel Cartwright
Murray L. Galinson
Erene S. Thomas

Chancellor's Office Staff

David Spence, Executive Vice Chancellor and Chief Academic Officer
Richard P. West, Executive Vice Chancellor and Chief Financial Officer
Jackie McClain, Vice Chancellor, Human Resources
Louis Caldera, Vice Chancellor, University Advancement
Christine Helwick, General Counsel

Call to Order

Chair Pierce called the meeting to order at 3:10 p.m.

Approval of Minutes

The March 12, 2002 minutes were approved as a consent item.

Recognition of Donors to California State University, Stanislaus

Chair Pierce asked Vice Chancellor Louis Caldera to present information on the Resolution of Commendation for the Mary Stuart Rogers Foundation and John and June Rogers for their support of California State University, Stanislaus.

Vice Chancellor Caldera asked Mr. and Mrs. Rogers and President Hughes to step forward as he commented on the long-time support of the Rogers and the Mary Stuart Rogers Foundation to the California State University and to California State University, Stanislaus. Vice Chancellor Caldera reported that the Mary Stuart Rogers Foundation first supported CSU Stanislaus over a decade ago with the Mary Stuart Rogers Scholarship Program that has benefited more than 279 Liberal Arts students at the Stanislaus campus. The Rogers' generosity to CSU Stanislaus has also been evident in the dedication of the Mary Stuart Rogers Educational Services Gateway Center and the John Stuart Rogers Faculty Development Center. In all, the Rogers Foundation has supported CSU Stanislaus with gifts totaling \$9.8 million.

Chair Pierce asked Chancellor Reed if he would like to comment on this Resolution. Chancellor Reed noted that the Rogers and the Rogers Foundation are among the CSU's best supporters. They have enriched the lives of many CSU students with scholarship programs at both CSU San Bernardino and CSU Stanislaus. Chancellor Reed thanked the Rogers for their generosity, and Chair Pierce asked President Hughes to comment on this resolution.

President Hughes thanked the Mary Stuart Rogers Foundation and Mr. and Mrs. Rogers for their many years of dedication and support to higher education. On May 9, 2002, ground was broken for the John Stuart Rogers Faculty Development Center and the Mary Stuart Rogers Foundation Educational Services Gateway Center was dedicated. President Hughes invited John and June Rogers to address the Board.

Mr. and Mrs. Rogers thanked the Board for the resolution and said they are pleased to be able to continue the mission that John Rogers' mother, Mary Stuart Rogers, had begun.

The Committee recommended approval by the Board of Trustees of the proposed resolution.
(RIA 05-02-04)

Chancellor Reed presented the resolution to Mr. and Mrs. Rogers.

University Advancement

Chair Pierce asked Vice Chancellor Caldera to present an update on University Advancement activities. Vice Chancellor Caldera reported that during the January Trustees meetings, Chair

Pierce had requested information on giving patterns of alumni donors who are also members of alumni associations. Vice Chancellor Caldera will present this information at the July Board of Trustees meeting.

Vice Chancellor Caldera advised the committee of the reorganization of the Office of Federal Relations. Mr. James M. Gelb will replace Ms. Barbara Bennison and serve as Acting Director of Federal Relations. Mr. Gelb has an extensive state and federal legislative background and has been serving in our Washington D.C. office since November as Vice Chancellor Caldera's Senior Advisor. Mr. Gelb has been working on many advancement and CSU system priorities and will continue to do so with the presidents and trustees.

Chair Pierce thanked Vice Chancellor Caldera for his update on advancement activities.

Adjournment

The meeting was adjourned at 3:25 p.m.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Approval of Naming of Facility – California State University, Channel Islands

Presentation By

Louis Caldera
Vice Chancellor
University Advancement

Summary

This item will consider naming California State University, Channel Islands department of archives and special collections The Robert J. and Norma M. Lagomarsino Department of Archives and Special Collections. This department will be located in the future John Spoor Broome Library at California State University, Channel Islands.

Background

California State University, Channel Islands requests approval of the Board of Trustees of the California State University to name the department of archives and special collections in the future John Spoor Broome Library, The Robert J. and Norma M. Lagomarsino Department of Archives and Special Collections.

The Board of Trustees adopted an amended policy on the naming of California State University facilities and properties in July 1999, which states that a proposed name of a California State University facility or property must honor an individual or an organization and must meet the criteria expressed in the policy. This proposal meets the criteria and other conditions specified in the policy.

Robert J. Lagomarsino and his wife Norma have committed \$1 million toward the creation of a Department of Archives and Special Collections in the library that is being planned at CSU Channel Islands. A portion of the Lagomarsinos' gift will establish an endowed fund for the processing and preservation of the university's archival collections. Mr. Lagomarsino has had a distinguished career of serving the people of Ventura County and Santa Barbara County as a member of both the U.S. Congress and the California State Senate and as Mayor of Ojai.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the department of archives and special collections in the future John Spoor Broome Library at California State University, Channel Islands be named The Robert J. and Norma M. Lagomarsino Department of Archives and Special Collections.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Approval of Naming of College– California State University, Northridge

Presentation By

Louis Caldera
Vice Chancellor
University Advancement

Summary

This item will consider naming the College of Education at California State University, Northridge, the Michael D. Eisner College of Education.

Background

California State University, Northridge requests approval of the Board of Trustees of the California State University to name the College of Education, the Michael D. Eisner College of Education.

The Board of Trustees adopted an amended policy on the naming of California State University colleges, schools and other academic entities in July 1999, which states that a proposed name of a California State University college, school and other academic entity must honor an individual or an organization and must meet the criteria expressed in the policy. This proposal meets the criteria and other conditions specified in the policy.

The Eisner Foundation has contributed \$7 million to establish the Center for Teaching and Learning at CSU Northridge. This premier national center will be designed to advance innovative programs that better prepare K-12 educators to support all types of learners. New research has indicated that each child has individualized learning strengths and weaknesses, and this information has a great implication on best practices in teaching and learning. The Eisner family has shown a deep commitment to their community and to K-12 education through their gift.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the College of Education at California State University, Northridge be named the Michael D. Eisner College of Education.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Update on University Advancement

Presentation By

Louis Caldera
Vice Chancellor
University Advancement

Summary

An update of advancement activities from the Division of University Advancement will be presented.