

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 1:00 p.m. Tuesday, July 15, 2003
Glenn S. Dumke Conference Center

Kyriakos Tsakopoulos, Chair
Frederick W. Pierce, IV, Vice Chair
Harold Goldwhite
M. Alexander Lopez
Anthony M. Vitti

Consent Item

Approval of Meeting Minutes of May 13, 2003

Discussion Items

1. Recognition of Recipients of 2003/2004 William R. Hearst/California State University Trustees' Award for Outstanding Achievement, *Information*
2. Naming of Academic Entity, Sonoma State University, *Action*

**MINUTES OF MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of The California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California**

May 13, 2003

Members Present

Frederick W. Pierce, IV, Chair
Debra S. Farar, Chair of the Board
Harold Goldwhite
Charles B. Reed, Chancellor
Erene S. Thomas
Kyriakos Tsakopoulos

Members Absent

Roberta Achtenberg
Shailesh J. Mehta
Dee Dee Myers
Anthony M. Vitti, Vice Chair

Other Trustees Present

Robert Foster
Murray L. Galinson
William Hauck
M. Alex Lopez

Chancellor's Office Staff

David S. Spence, Executive Vice Chancellor & Chief Academic Officer
Richard P. West, Executive Vice Chancellor and Chief Financial Officer
Jackie McClain, Vice Chancellor, Human Resources
Christine Helwick, General Counsel
Freda Hinsche Otto, Assistant Vice Chancellor, University Advancement

Call to Order

Chair Pierce called the meeting to order at 2:33 p.m. Chair of the Board Farar appointed Kyriakos Tsakopoulos as a temporary committee member for this session.

Approval of Minutes

The March 12, 2003 minutes were approved as a consent item.

Naming of Facility, California State University, Hayward

Chair Pierce asked Assistant Vice Chancellor Freda Hinsche Otto to present the first of two naming requests. Assistant Vice Chancellor Hinsche Otto reported that California State University, Hayward has submitted a request to name the Business and Technology Center the Wayne and Gladys Valley Business and Technology Center.

Assistant Vice Chancellor Hinsche Otto stated that the Wayne and Gladys Valley Foundation, a major philanthropic organization that supports a broad range of charitable activities principally in the East Bay area, has pledged \$5 million towards the capital outlay for the Business and Technology Center. The Center will be the first new academic building on the Hayward campus in over 30 years. The building will house the College of Business and Economics, and serve as the hub for campus communications and technology. With the gift from the Wayne and Gladys Valley Foundation, California State University, Hayward has secured over 70% of the private funding for this project. A personal thank you was extended to Trustee Mehta who made a personal \$100,000 commitment toward this project.

Chair Pierce asked President Rees to comment on this naming. President Rees stated that the center would benefit the entire campus, the local community and some overseas activities by centralizing communications and academic technology and by providing an academic base for the College of Business and Economics. She mentioned that the Wayne and Gladys Valley Foundation was so impressed with California State University, Hayward's plan and how it would benefit the campus and the local community that they made their pledge promptly, even though they typically refrain from funding such start-up projects.

The Committee recommended approval by the Board of Trustees of the proposed resolution.
(RIA 05-03-06)

Naming of Facility, California State University, San Bernardino

Assistant Vice Chancellor Hinsche Otto reported that California State University, San Bernardino has submitted a request to name the Student Union facility currently under expansion the Santos Manuel Student Union.

The San Manuel Band of Mission Indians (SMBMI) and the Foundation at California State University, San Bernardino are entering into an agreement whereby the SMBMI will grant the university \$3 million -- \$2 million to fund endowed scholarships and intern programs, and to provide operating support for cross-cultural programs on campus, and \$1 million to fund a cross-cultural center building expansion, which will be coordinated in concert with the expansion of the student union. SMBMI and the descendants of Santos Manuel recognize him as a great leader and hero, who established the traditions by which the tribe honors its history and culture. The SMBMI has partnered with California State University, San Bernardino for many years in support of programs that promote diversity in academic programs on campus.

Chair Pierce asked President Karnig to comment on this naming. President Karnig stated that this gift is the result of a multi-year partnership between SMBMI and California State University, San Bernardino. The gift will serve many purposes of the university, including support of building needs, scholarships and operating funds for cross-cultural programs. It will also fund a first-time internship program. California State University, San Bernardino believes this gift to be the largest given by a Native American band to higher education in California.

The Committee recommended approval by the Board of Trustees of the proposed resolution.
(RIA 05-03-07)

University Advancement

Assistant Vice Chancellor Hinsche Otto concluded her report by thanking Chair Farar for serving as Co-chair, along with Vice Chancellor Louis Caldera, of the CSU Advancement Academy Conference in April. She also thanked the trustees and presidents who attended the conference and who supported the event.

Chair Pierce thanked Assistant Vice Chancellor Hinsche Otto for her update on advancement activities.

Adjournment

The meeting was adjourned at 2:43 p.m.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Recognition of Recipients of the 2003/2004 William R. Hearst/California State University Trustees' Award for Outstanding Achievement

Presentation By

Charles B. Reed
Chancellor

Summary

Each year, the California State University Board of Trustees provides scholarship awards to financially needy students from across the CSU system who demonstrate superior academic performance and outstanding service to the community.

Background

The William R. Hearst/CSU Trustees' Awards for Outstanding Achievement are funded by personal contributions from the CSU Trustees and an endowment established by the William Randolph Hearst Foundation. Since its inception in 1974, scholarship awards have been presented to 92 students. The Hearst/Trustees' award recipients have each overcome profound personal challenges to achieve academic success. This year, six students have been selected to receive a \$3,000 scholarship award to pursue their education.

The recipients of the 2003/2004 William R. Hearst/CSU Trustees' Award for Outstanding Achievement include:

Anthony L. DeFont, California Polytechnic State University, San Luis Obispo
Cameron Fitzsimmons, San Francisco State University
Jaime Gonzalez, California State University, San Bernardino
Sheba Kane, California State University, Dominguez Hills
Benjamin Seigler, California State University, Chico
Shannon Starr, California State University, Northridge

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Approval of Naming of an Academic Entity – Sonoma State University

Presentation By

Richard West
Executive Vice Chancellor
and Chief Financial Officer

Summary

This item will consider naming the Lifelong Learning Institute at Sonoma State University, the Osher Lifelong Learning Institute. This naming meets the criteria and other conditions specified in the policy, and has been approved by the executive committee of the Academic Senate at Sonoma State University.

Background

Sonoma State University requests approval of the Board of Trustees of the California State University to name the Lifelong Learning Institute at Sonoma State University, the Osher Lifelong Learning Institute in honor of the Bernard Osher Foundation.

The Bernard Osher Foundation has been a major contributor to the Lifelong Learning Institute at Sonoma State with annual gifts of \$100,000 in support of programs for older learners. Recently, the Bernard Osher Foundation established a \$1 million endowment for the Lifelong Learning Institute. The Osher Foundation considers the program at Sonoma State a model for other universities. In addition to Sonoma State, the Osher Foundation supports similar programs at six other CSU campuses and at four campuses of the University of California.

The Lifelong Learning Institute attracts students over 50 years of age and introduces them to the academic and campus culture at Sonoma State. These students enhance the intellectual life of the campus and connect the campus to the communities it serves.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the Lifelong Learning Institute at Sonoma State University be named the Osher Lifelong Learning Institute.