

## AGENDA

### COMMITTEE ON INSTITUTIONAL ADVANCEMENT

**Meeting: 1:00 p.m. Tuesday, July 13, 2004**  
**Glenn S. Dumke Auditorium**

Fredrick W. Pierce, IV, Chair  
Debra S. Farar, Vice Chair  
Ricardo F. Icaza  
Kathleen E. Kaiser  
Shailesh J. Mehta  
Kyriakos Tsakopoulos

#### **Consent Item**

Approval of Meeting Minutes of May 18, 2004

#### **Discussion Items**

1. Recognition of Recipients of the 2004/2005 William R. Hearst/California State University Trustees' Award for Outstanding Achievement, *Information*
2. Naming of a Facility, California Polytechnic State University, San Luis Obispo, *Action*

**MINUTES OF MEETING OF  
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of The California State University  
California State University, Chancellor's Office  
401 Golden Shore Drive  
Long Beach, CA 90802**

**May 18, 2004**

**Members Present**

Kyriakos Tsakopoulos, Chair  
Frederick W. Pierce, IV, Vice Chair  
Debra S. Farar, Chair of the Board  
Kathleen Kaiser  
M. Alexander Lopez  
Charles B. Reed, Chancellor

**Other Trustees Present**

Roberta Achtenberg  
Murray L. Galinson  
Eric Z. Guerra  
William Hauck  
Shailesh Mehta

**Members Absent**

Anthony M. Vitti

**Chancellor's Office Staff**

David S. Spence, Executive Vice Chancellor and Chief Academic Officer  
Richard P. West, Executive Vice Chancellor and Chief Financial Officer  
Jackie McClain, Vice Chancellor, Human Resources  
Christine Helwick, General Counsel  
Lori A. Redfearn, Director, Systemwide Advancement

Trustee Tsakopoulos called the meeting to order at 3:40 p.m.

**Approval of Minutes**

The minutes of March 16, 2004 were approved as submitted.

**Naming of a Facility, California State University, Fullerton**

Trustee Tsakopoulos asked Richard P. West, executive vice chancellor and chief financial officer to present a request to name a new Academic Building for the College of Business and Economics at California State University, Fullerton, as Steven G. Mihaylo Hall. Mr. West stated

that the proposed naming recognized a pledge of \$3 million. This is the largest pledge of cash in California State University, Fullerton's history.

President Gordon stated that the passage of Proposition 55 had brought a great deal of delight to the CSU Fullerton campus, as it secured partial funding for a new College of Business building. He stated that the Fullerton campus had found the ideal partnership with Steven G. Mihaylo.

Mr. Mihaylo, a native of Los Angeles and an alumnus of California State University, Fullerton, is founder and CEO of Inter-Tel a business communications corporation that he has led to national and international prominence. He also serves on the board of the College of Business at California State University, Fullerton. President Gordon stated that in response to the passage of the Proposition 55 Bond, Mr. Mihaylo had immediately stepped to the forefront with a pledge of \$3 million to name the new building. President Gordon acknowledged the presence of Mr. Mihaylo and his family, Dean Anil Purim and Vice President for Advancement Pam Hillman. President Gordon stated with pride that it was Mr. Mihaylo's leadership and support that would bring the College of Business and Economics' building project to fruition.

In recognition of Steven G. Mihaylo's generous contribution, the committee recommended approval of the resolution to name the new Academic Building for the College of Business and Economics at California State University, Fullerton, as Steven G. Mihaylo Hall (RIA 03-04-10).

Chancellor Charles B. Reed asked President Gordon and Mr. Steven G. Mihaylo to join him at the podium for the few words. Chancellor Reed expressed his gratitude to Mr. Mihaylo for his generous contribution and stated that Mr. Mihaylo had left a lasting legacy for California State University, Fullerton and its students.

Mr. Myhalo stated it was a great honor to participate in what he considered a true partnership. It is the first small step of his ultimate goal to bring the business school at California State University, Fullerton to national prominence.

### **Naming of a Facility, California Polytechnic State University, San Luis Obispo**

Trustee Tsakopoulos asked Mr. West to present a naming request to name the Aerospace Engineering Wing (Engineering IIIB) of Cal Poly Building 41, at California Polytechnic State University, San Luis Obispo, as the Baldwin and Mary Reinhold Aerospace Engineering Laboratories.

President Baker stated how grateful he was to the Reinhold Foundation, particularly Mary Reinhold, for continuing the support that began in 1993 for the Aerospace Program at Cal Poly. This gift has accumulated to more than \$2.1 million over the past several years, giving California Polytechnic State University, San Luis Obispo the opportunity to name the Aerospace Engineering Wing. This is a new facility at a prominent location in the new engineering complex currently in construction on campus. President Baker stated that the late Baldwin Reinhold, Jr. wanted students to have an opportunity to take pride in programs with an emphasis

in “Learn by Doing” because it helped him so much in his distinguished career at the Farco Corporation.

In recognition of the extraordinary contributions made by the Reinhold Foundation and the Reinhold family, the committee recommended approval of the resolution to name the Aerospace Engineering Wing (Engineering IIIB) of Cal Poly Building 41, at California Polytechnic State University, San Luis Obispo, be named the Baldwin and Mary Reinhold Aerospace Engineering Laboratories (RIA 03-04-11).

The meeting was adjourned at 4:00 p.m.

**COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Recognition of Recipients of the 2004/2005 William R. Hearst/California State University Trustees' Award for Outstanding Achievement**

**Presentation by:**

Charles B. Reed  
Chancellor

**Summary**

Each year, the California State University Board of Trustees provides scholarship opportunities to students throughout the CSU System who have demonstrated financial need and overcome profound personal hardships to attain an education from the California State University. These students possess attributes of merit including superior academic performance and outstanding service to the community.

**Background**

The William R. Hearst/CSU Trustees' Awards for Outstanding Achievement are funded by personal contributions from the CSU Trustees and an endowment established by the William Randolph Hearst Foundation. Since its inception, one hundred and five students have received this distinguished award. This year, 14 students have been selected to receive a \$3,000 scholarship award to pursue their academic goals.

The recipients of the 2004/2005 William R. Hearst/CSU Trustees' Award for Outstanding Achievement include:

*Ms. Deanna Heikkinen*, California State University, Bakersfield  
*Ms. Elizabeth Coudright*, California State University, Chico  
*Mr. Jimmy Kirby, Jr.*, California State University, Dominguez Hills  
*Ms. Amy Sweeden*, California State University, Fresno  
*Mrs. Tuy Thi Nguyen*, California State University, Fullerton  
*Mr. Nathan Curtis*, California State University, Hayward  
*Mr. Dion Davis*, California State University, Los Angeles  
*Ms. Becky Berger*, California State University, Northridge  
*Mr. Nexon Sun*, California Polytechnic State University, Pomona  
*Ms. Avery Malby*, California State University, Sacramento  
*Mr. German E. Loustaunau*, California State University, San Bernardino  
*Ms. Cara Statucki*, San Francisco State University  
*Ms. Lisa Ward*, San Jose State University  
*Ms. Julie Martinez*, Sonoma State University

## **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

### **Naming of a Facility, California Polytechnic State University, San Luis Obispo**

#### **Presentation by:**

Richard P. West  
Executive Vice Chancellor and  
Chief Financial Officer

#### **Summary**

This item will consider naming the new Engineering Building IIIA of Cal Poly Building 41, at California Polytechnic State University, San Luis Obispo as the Grant M. Brown Engineering Building.

This proposal, submitted by California Polytechnic State University, San Luis Obispo, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties including approval by the system review panel and the campus academic senate.

#### **Background**

Grant M. Brown, one of Cal Poly's distinguished graduates, received his bachelor's degree in engineering in 1960. His unique learn-by-doing educational experience contributed to his successful career in the field of engineering. Born in Chicago, Illinois, on October 29, 1937, Brown passed away in a plane accident on November 27, 1994.

With a distinguished career as president of companies specializing in the field of heating, ventilating and air-conditioning, Grant M. Brown founded both ERS (Engineering Refrigeration Systems) and Phoenix Refrigeration Systems, Inc. A successful entrepreneur, Mr. Brown led Phoenix to become #1 in U.S. systems sales by 1994. Phoenix, located in Conyers, Georgia, pioneered and manufactured the large rooftop condensing unit and electrical houses currently used by the supermarket industry for the operation of their in-store product refrigeration. Under Mr. Brown's leadership, Phoenix had become one of the industry's largest suppliers of prefabricated compressor machine houses and was also building an impressive business in prefabricated electrical distribution houses. In the year prior to his death, Mr. Brown had successfully completed the merger of Phoenix Refrigeration and Hill Refrigeration of Trenton, New Jersey. Today, Hill Phoenix is one of a handful of suppliers of refrigerated supermarket display cases.

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The naming of the Grant M. Brown Engineering Building recognizes the generosity of the Ross M. Brown Family Foundation, the Grant M. Brown Memorial Foundation, the Brown family, and other sources for gifts totaling \$2.5 million including \$2 million to endow a professorship, \$200,000 to fund student scholarships, and \$300,000 for equipment.

**Recommended Action**

The following resolution is recommended for approval:

**RESOLVED**, By the Board of Trustees of the California State University, that the Engineering Building IIIA of Cal Poly Building 41, at California Polytechnic State University, San Luis Obispo, be named Grant M. Brown Engineering Building.