Solution Strategies for Enrollment Bottlenecks and Student Success

CSU Board of Trustees
Item 1 Committee on Educational Policy
May 21-22, 2013
Ephraim P. Smith, Executive Vice Chancellor and Chief Academic Officer
Gerry Hanley, Senior Director, Academic Technology Services
Online Education In the CSU

In 2009, presentations to trustees identified:

- Strategic benefits
- Current CSU exemplary practices
- 57 fully online and hybrid programs
- Design principles for high-quality online learning experiences
- Challenges and Opportunities
An Evolving Vision for CSU’s Online Education

Technology will enable, empower, expand & streamline:

✦ Experience to Build On
✦ A World in Flux
✦ Faculty Expertise and Curiosity
✦ Student Demand for Mobile Solutions
✦ Shared System Services among Campuses
CSU’s Online Degree Programs:

• 75 Fully Online Degree programs
  • 6,861 students enrolled in Fall 2012
  • 1,872 students graduated in 2011-12

• 29 Hybrid Degree Programs
  • 1,818 students enrolled in Fall 2012
  • 931 students graduated in 2011-12
Budget Cuts and Bottlenecks

• 3 years of budget cuts resulted in:
  • Reduced student access & advising
  • Reduced faculty development
  • Increased campus and program impaction

CSU Solutions Strategies will leverage technology and pedagogical innovations to improve Access to Excellence
Scaling Exemplary Practices with Strategic Funds

• Governor’s proposed budget: $10 million to reduce the number of bottleneck courses using innovative online technologies

• Chancellor White’s addition: $7.2 million to promote student success through the CSU Graduation Initiative
CSUs Expertise

Cal State Teach
Apple Distinguished Program

CSUN Business Math
Gates Foundation Next Generation Grant

Statway
National Leader with Carnegie Foundation

Affordable Learning Solutions
National Leader

CSU College Readiness
Award Winner

Virtual Labs
National Science Foundation and Publisher Partnerships
Goals

• Increase student access to courses needed for progress toward degree

• Reduce repeatable grades without compromising academic standards

• Increase collaboration across campuses to scale and sustain CSU’s advising and instructional best practices
Rapid Response to Achieve Goals

• April 8, 2013: Announced Enrollment Bottleneck and Student Success Strategies
  - Chancellor’s Office identified 22 high-enrollment, low-success courses
  - Campuses identified successful online courses for concurrent enrollment by all CSU students
  - Campuses identified courses that improved student success after redesign changed pedagogy and technology
Actions and Timeline

• April 29th: Request for Proposals
  - Scaling Proven Practices in Course Redesign
  - Implementing Promising Practices
  - Scaling eAdvising

• May 31st: Proposals Due

• June 30th: Decisions Made

• Summer 2013: Summer Institutes and Concurrent Registration for Online Courses
Student Success: Supporting the Graduation Initiative

- Campuses have analyzed student success data, will scale best practices and have identified potential new solutions
- Plans for high-impact practices include:
  - Freshman seminars and learning communities
  - Summer Bridge
  - Service Learning
  - Undergraduate research
  - Writing-intensive courses
Next Steps for $7.2 Million

- **May 31, 2013**: Campus Proposals Due
- **June 2013**: Panels’ Review Proposals
- **July 1, 2013**: Student Success Programs Begin