

## AGENDA

### COMMITTEE ON INSTITUTIONAL ADVANCEMENT

**Meeting:** 9:30 a.m., Wednesday, May 13, 1998  
**Auditorium**

Jim Considine, Chair  
Anthony M. Vitti, Vice Chair  
William D. Campbell  
Ronald L. Cedillos  
Robert G. Foster  
Laurence K. Gould, Jr.  
Eric C. Mitchell  
Maridel Moulton  
Ali C. Razi  
Michael D. Stennis

#### **Consent Items**

Approval of Minutes of Meeting of March 17, 1998

#### **Discussion Items**

1. Naming of Facility—California State University, Sacramento, *Action*

**MINUTES OF MEETING OF  
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of The California State University  
Glenn S. Dumke Conference Center  
400 Golden Shore  
Long Beach, California**

**March 17, 1998**

**Members Present**

Jim Considine, Chair  
Anthony M. Vitti, Vice Chair  
Martha C. Fallgatter, Chairman of the Board, ex officio  
Robert G. Foster  
Laurence K. Gould, Jr.  
Eric C. Mitchell  
Maridel Moulton  
Ali C. Razi  
Charles B. Reed, Chancellor, ex officio  
Michael D. Stennis

**Members Absent**

William D. Campbell  
Ronald L. Cedillos

**Other Trustees Present**

Bernard Goldstein  
James H. Gray  
William Hauck  
Joan Otomo-Corgel  
Stanley T. Wang

**Chancellor's Office Staff**

June M. Cooper, Senior Vice Chancellor and Interim Chief of Staff  
Charles W. Lindahl, Interim Senior Vice Chancellor, Academic Affairs  
Douglas X. Patiño, Vice Chancellor, University Advancement  
Christine Helwick, General Counsel  
Bruce M. Richardson, Deputy General Counsel  
Samuel A. Strafaci, Interim Senior Director, Human Resources

**Presidential Liaisons**

Tomas A. Arciniega, President, California State University, Bakersfield, present  
Robert C. Maxson, President, California State University, Long Beach, present  
John D. Welty, President, California State University, Fresno, present

Chair Considine called the meeting to order at 4:39 p.m.

**Approval of Minutes**

The minutes of January 28, 1998, were approved as a consent item.

**Naming of Facility—California State University, Fresno**

Chair Considine presented the resolution to name the alumni house at California State University, Fresno the Smittcamp Alumni House. The naming of the facility honors Mr. Earl S. Smittcamp who has made a \$1 million commitment for the construction of the alumni house.

President Welty stated that Mr. Smittcamp and his family are graduates and long-time supporters of Fresno State. He said Mr. Smittcamp describes himself as a peach farmer.

The committee recommended approval by the Board of Trustees of the proposed resolution (RIA 01-98-03).

**Naming of Facility—California State University, San Bernardino**

Chair Considine presented the resolution to name the former visual arts building at California State University, San Bernardino the Chaparral Hall.

The committee recommended approval by the Board of Trustees of the proposed resolution (RIA 01-98-04).

**University Advancement**

Chair Considine turned the floor over to Trustee Ali Razi to report on the Trustees' Award for Outstanding Achievement.

Trustee Razi reported that the Trustees' Award for Outstanding Achievement was funded by the Evelyn D. Armer Memorial Scholarship in 1975. The scholarships are awarded annually in the amount of \$2,500 to students who demonstrate financial need and attributes of merit, including superior academic performance, community service, and personal accomplishments. After funds were depleted in 1997, a special fund was created through donations from trustees and others to continue the awards. A total of \$20,000 in gifts and pledges has been received. Trustee Razi thanked Trustees Arnall, Gould, Considine, Wang, Vitti, Hauck, Otomo-Corgel and Chancellor Reed for their pledge contributions over the next four years to support the continuation of the Trustees' Award for Outstanding Achievement. (Trustee Razi also contributed to the scholarship fund.)

Trustee Razi stated that the recipients of the awards were Ms. Delia Gomez from San Jose State, Ms. Victoria Monzano from Cal State L.A. and Ms. Quynh Tram Nguyen from CSU Long Beach. He congratulated Presidents Caret, Rosser and Maxson and their respective faculty for the achievement and recognition of their students.

Chair Considine read a few highlights from the "Did You Know" packet with campus updates and other topics that distinguish the campuses.

Chair Considine reminded the board that the CSU Alumni Council's Legislative Day will be on Monday, March 23, in Sacramento. He said that in the morning Karen Yelverton, chief professional officer, governmental affairs, will give a briefing on key issues facing the CSU; Chancellor Reed will be the luncheon speaker; and in the afternoon the campuses will visit with their local legislators. In the evening, the Legislative Day reception will have more than 700 people in attendance. At the reception, the CSU Alumni Council will honor Governor Pete Wilson with a Lifetime Achievement award and Senator Bill Lockyer with a Friend of Higher Education award.

**Adjournment**

The meeting adjourned at 4:50 p.m.

**BRIEF**

**Action Item**

Agenda Item 1  
May 12-13, 1998

**COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Naming of Facility—California State University, Sacramento**

**Presentation By**

Douglas X. Patiño, Vice Chancellor  
University Advancement

**Summary**

This item will consider the naming of the football field at California State University, Sacramento the Fred Anderson Field.

## ITEM

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Agenda Item 1  
May 12-13, 1998

### COMMITTEE ON INSTITUTIONAL ADVANCEMENT

#### **Naming of Facility—California State University, Sacramento**

The Board of Trustees adopted an amended policy on the naming of California State University facilities and properties in January 1995, which states that a proposed name for CSU facility or property must meet one or more of the following criteria:

1. It should designate the function of a facility or property.
2. It should reflect natural or geographic features.
3. It should reflect a traditional theme of a university.
4. It should honor an individual or an organization.

This proposal meets criteria No. 4 and other conditions specified in this policy.

#### **Background**

California State University, Sacramento requests the approval of the Board of Trustees of The California State University to name its football field the Fred Anderson Field.

The naming of this facility posthumously honors Mr. Fred Anderson, a long-time benefactor and supporter of California State University, Sacramento. Mr. Anderson expended \$2.5 million to expand and improve the campus' stadium, including the addition of 15,000 seats, national TV network quality lights and scoreboard which, together, helped the school advance to NCAA Division I status for its football program.

The following resolution is recommended for approval:

**RESOLVED**, By the Board of Trustees of The California State University, that the football field at California State University, Sacramento be named the Fred Anderson Field.