

AGENDA

COMMITTEE ON EDUCATIONAL POLICY

Meeting: 5:00 p.m., Monday, November 15, 1999
Wallace Conference Room

William D. Campbell, Chair
Michael D. Stennis, Vice Chair
Martha C. Fallgatter
Harold Goldwhite
Laurence K. Gould, Jr.
Dee Dee Myers
Joan Otomo-Corgel
Ralph R. Pesqueira
Stanley T. Wang

Consent Items

Approval of Minutes of Meeting of September 15, 1999
Approval of Minutes of Meeting of October 27, 1999

Discussion Items

1. Review of California State University Enrollment Policies to Respond to Increasing Pressures on Access, *Information*

Recess – the Committee on Educational Policy will reconvene at 9:00 a.m. on Wednesday, November 17, 1999

**MINUTES OF MEETING OF
COMMITTEE ON EDUCATIONAL POLICY**

**Trustees of The California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California**

September 15, 1999

Members Present

William D. Campbell, Chair
Michael D. Stennis, Vice Chair
Martha C. Fallgatter
Harold Goldwhite
William Hauck, Chairman of the Board, ex officio
Dee Dee Myers
Joan Otomo-Corgel
Ralph R. Pesqueira
Charles B. Reed, Chancellor, ex officio
Stanley T. Wang

Members Absent

Laurence K. Gould, Jr.

Other Trustees Present

Bob Foster
Frederick W. Pierce IV
Ali C. Razi
Anthony M. Vitti

Chancellor's Office Staff

David S. Spence, Executive Vice Chancellor and Chief Academic Officer
Richard P. West, Executive Vice Chancellor and Chief Financial Officer
Jackie R. McClain, Vice Chancellor, Human Resources
Douglas X. Patiño, Vice Chancellor, University Advancement
Christine Helwick, General Counsel
Charles W. Lindahl, Associate Vice Chancellor, Academic Affairs

Chair Campbell called the meeting to order at 9:02 a.m.

Approval of Minutes

The minutes of July 8, 1999, were approved as submitted.

Recognition of Outstanding Teaching, Research, and Scholarship: California State University, Northridge Geography Department

Executive Vice Chancellor Spence stated that three years ago a series of presentations was begun to highlight particular CSU professors who demonstrated outstanding examples of teaching and research. This year the focus is shifting to recognize outstanding academic departments, specifically the Geography Department at CSU Northridge.

Dr. Louanne Kennedy, interim president of CSU Northridge, thanked the trustees for the opportunity to profile the Geography Department, and introduced the department chair, I-Shou Wang, Professors William Bowen, Gene Turner and James Allen, and staff member Tim Boyle.

A video highlighting the Geography Department at CSU Northridge was shown depicting the many diverse department programs as well as comments from the faculty, staff, and students.

Executive Vice Chancellor Spence commended the Geography Department at CSU Northridge for their well-earned reputation. In addition, the board members acknowledged their appreciation of the department with a round of applause.

Chancellor Reed asked if the old fire department maps depicted in the video could be digitized. Professor William Bowen, CSU Northridge, stated that although the collection of maps is one of the largest collections in the United States and a public resource and treasure, the process would be too expensive. The company that donated the maps has offered to digitize the maps and charge for their use, but the university feels that would be inappropriate because it would restrict access to those who could afford the fee charged for using the digitized maps.

CSU Admission Requirements for First-Time Freshman and Upper Division Transfer Students

Executive Vice Chancellor Spence introduced two proposed revisions of Title 5 regulations. The first revision would align CSU college preparatory course requirements with University of California college preparatory course requirements effective fall 2003. The second would require upper division transfer students to complete 30 units of General Education-Breadth including the required three courses in English language communication (written communication, oral communication, and critical thinking), and the required course in mathematics and quantitative reasoning prior to transfer, effective fall 2000. Dr. Spence congratulated the board for its leadership in the development of these two proposed revisions.

Chair Campbell recognized President Gerth, CSU Sacramento, for his contributions as chair of the Admission Advisory Committee. President Gerth stated that since 1985, the Advisory Council and the UC Board of Admissions and Relations with Schools (BOARS) have been working toward a closer alignment of CSU's and UC's high school college preparatory course pattern and a common set of admission requirements. Three years ago, the chair of BOARS and President Gerth appointed a subcommittee to resolve remaining issues necessary to achieve alignment. President Gerth

acknowledged the contributions of subcommittee members Gary Hammerstrom, assistant vice chancellor, academic affairs; David McNeil, professor of history, San Jose State University; and Allison Jones, senior director, academic affairs.

Trustee Pesqueira asked to receive information regarding the scope and timely manner of dissemination to prospective students and parents of the new college preparatory course pattern requirements. Senior Director Jones stated that over 18,000 counselors would be receiving the information in the fall *CSU Review*, and over 5,000 counselors who attend the fall counselor conferences will be given this information. Dr. Spence commented that information would be distributed to all CSU campuses in September. Dr. Spence acknowledged the sense of urgency and reported that Statewide Academic Senate Chair Dinielli has completed work with UC to define the specifications for the visual and performing arts courses.

Trustee Wang asked if admission standards for nonresidents are higher than for California residents. Dr. Spence responded that the standard is higher for nonresidents to provide priority to California residents. President Gerth added that this is consistent with the Master Plan.

Trustee Myers asked if transfer students were given sufficient notice to complete the necessary courses by fall 2000. Dr. Spence responded by stating that the requirements were part of the report to the board on remediation in 1997 and have been publicized widely throughout the community colleges during the past year.

The committee recommended approval of the proposed resolution (REP 09-99-07).

Academic Plan Update for Fast-Track Program Development

Executive Vice Chancellor Spence introduced the action item, giving a brief summary of the traditional and fast-track processes for reviewing and approving new degree programs. California State University, Long Beach submitted a request in spring 1999 to establish a Bachelor of Science degree program with a major in Electronics and Computer Engineering Technology; San Luis Obispo submitted a request to establish a Master of Science degree program in Mechanical Engineering; and Sonoma State University submitted a request to establish a Bachelor of Arts degree program with a major in Human Development. The proposed programs meet the criteria for the fast-track process.

Trustee Otomo-Corgel asked how many separate degrees CSU Long Beach was proposing. President Maxson, CSU Long Beach, stated that the proposed Long Beach program splits two closely related options within the existing accredited bachelor's degree program in Engineering Technology from options that are more closely related to mechanical and civil engineering concerns, and that the separation would permit, for each of the two resulting degree programs, greater coherence and reduction of the units.

The committee recommended approval of the proposed resolution (REP 09-99-08).

Review of California State University Enrollment Policies to Respond to Increasing Pressures on Access

Chair Campbell introduced the item commenting that due to Tidal Wave II, CSU is enrolling large numbers of new students, and it is becoming increasingly clear that several CSU campuses are approaching a point at which their physical and operational capacity will not permit all eligible students to be admitted. Chair Campbell stated that CSU must continue to provide access to all fully qualified freshmen in the upper one-third of their graduating high school class and all upper division transfer students who earn a 2.0 in at least 56 transferable semester units. Managing increasing enrollment pressures needs to be addressed before access to a baccalaureate degree is threatened. Measures need to be implemented to ensure continued access to CSU.

Chair Campbell suggested that year-round operations must become an option to better utilize campus facilities prior to a campus considering impaction. Trustee Vitti indicated that additional information regarding year-round operations is needed, including answers to the following questions: (1) will year-round operations increase a campus budget, (2) are year-round operations a realistic use of campus budgets, and (3) will the legislature increase the CSU budget if needed.

Trustee Stennis commented that one of the major concerns is our understanding about which students are denied access. Trustee Pesqueira stressed that CSU must not sacrifice quality in order to provide access. He stressed that if additional funding is needed from the legislature to fund year-round operations, CSU should not hesitate to make the request. Trustee Pierce asked if campuses are at their physical capacity. He also stated that more flexibility is needed for enrollment management on individual campuses. Trustee Goldwhite suggested that underutilization of campuses needs to be addressed as well as student mobility. Chair Campbell asked the chancellor and the executive vice chancellor to work with the presidents, academic senate, and the Admission Advisory Council to develop a policy framework to address increasing enrollment pressures.

Adjournment

The meeting adjourned at 10:18 a.m.

**MINUTES OF MEETING OF
COMMITTEE ON EDUCATIONAL POLICY**

**Trustees of The California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California**

October 27, 1999

Members Present

William D. Campbell, Chair
Michael D. Stennis, Vice Chair
Martha C. Fallgatter
Harold Goldwhite
Laurence K. Gould, Jr.
Dee Dee Myers
Joan Otomo-Corgel
Charles B. Reed, Chancellor, ex officio
Stanley T. Wang

Other Trustees Present

Frederick W. Pierce IV

Trustees Absent

Ralph R. Pesqueira

Chancellor's Office Staff

David S. Spence, Executive Vice Chancellor and Chief Academic Officer
Richard P. West, Executive Vice Chancellor and Chief Financial Officer
Douglas X. Patiño, Vice Chancellor, University Advancement
Christine Helwick, General Counsel
Charles W. Lindahl, Associate Vice Chancellor, Academic Affairs

The special working meeting of the Committee on Educational Policy was convened at 9:40 a.m. Committee Chair Campbell provided background on the development of the Master Plan for California Higher Education and the division of responsibilities among the public segments of higher education and admission standards that emerged from the Master Plan agreements. He stated that the purpose of the committee's special attention to admission is to review CSU admission policies to ensure that CSU campuses are able to cope with the enrollment pressures of Tidal Wave II within the provisions of the Master Plan, state laws, and trustee policies. He then called on Chancellor Reed to address projected enrollment growth in California and CSU efforts to expand capacity.

Chancellor Reed stated that enrollment policy and priority is the most important issue that has surfaced since he has been with the CSU. He said it was important that the review be completed in time for trustee action at the March 2000 meeting. Dr. Reed noted that the California Postsecondary Education Commission (CPEC) recently released projections estimating that almost 715,000 additional students are expected to seek admission to California's public colleges and universities by 2010 – a 36 percent increase over fall 1998 enrollments. CPEC predicts that CSU will face an increase of 37 percent, or 130,000 additional students, during that period. CSU's enrollment figures for recent years indicate Tidal Wave II has arrived. CSU is growing at the rate of 11,000-12,000 students each year, which is the equivalent of adding a campus the size of Dominguez Hills each year. Dr. Reed pointed out that the greatest enrollment growth is among the minority populations.

With respect to expanding CSU capacity, Chancellor Reed said that CSU had anticipated Tidal Wave II by establishing three new campuses, and is now attempting to use the day, week, and calendar more creatively, expanding year-round operations, and increasing the use of technology. He also pointed out that an important reason for pursuing the Compact II budget agreement is to ensure funding to accommodate CSU's projected enrollment growth.

Executive Vice Chancellor Spence reviewed CSU enrollment management policies, which are based on the Master Plan, state laws, and trustee policies. He emphasized the high priority assigned to upper division California Community College transfer students and first-time freshmen, California residents, and veterans. He pointed out that CSU and UC are required to maintain an undergraduate enrollment ratio of upper division to lower division of at least 60:40 although CSU is currently about 70:30. He stressed the obligation of CSU to provide maximum opportunity and appropriate diversity. Dr. Spence said that campuses may consider program balance in meeting overall student needs, and indicated that campuses are required to offer unaccommodated applicants redirection to their second choice campuses. Executive Vice Chancellor Spence said that campuses are expected to maximize campus capacity and take advantage of enrollment management options available within campus prerogative before requesting impaction designation. Dr. Spence concluded by saying that the key question at this time is the extent to which CSU campuses are obliged to provide access to qualified local applicants.

Trustee Campbell said that the trustees need to approve working principles to guide Drs. Reed and Spence as they work with campuses to accommodate increased enrollments. He said that the presidents, Statewide Academic Senate, and students need to be involved in the process. These principles need to be flexible enough to be tailored to each campus. Trustee Campbell said it was important for the trustees to provide clearer direction on acceptable supplementary admission criteria used to screen applicants for impacted programs, and that the definition of "place bound" student needs to be clarified. President Gerth suggested that local priority is "common sense" and can be determined by admission officers, and President Maxson recommended that any applicant from within a campus service region be considered place bound. Trustee Otomo-Corgel requested campus-specific information on the current extent of program and campus impaction. Dr. Otomo-Corgel also stressed the importance of considering the impact of CSU enrollment management policies on the University of California and the California Community Colleges. President Rosser recommended analysis of the extent to which financial aid policies create disincentives for students to attend distant campuses.

Trustee Myers concluded that the key question being posed is where in the priority rank order do local applicants fit. Chair Campbell concurred.

Trustee Gould stressed the importance of accelerating students' time to degree and reported that students have voiced concerns about the availability of courses needed to complete degree requirements in a timely manner. He also asked that more information be provided on the composition of the anticipated 130,000 additional students.

President Gerth shared his opinion that any new principles should not foster a hierarchy or status differential among CSU campuses. Several participants expressed support for "no tiers" among CSU campuses.

Chair Campbell closed the meeting by stating that the primary issue is the extent to which CSU campuses should be required to provide access to qualified local applicants. Should impacted campuses grant special consideration to all fully eligible freshmen and upper division applicants for whom the distance involved in attending another CSU campus would create financial or other hardship? Should local/place bound freshman and transfer applicants be admitted on the basis of systemwide admission criteria and higher academic criteria be required of out-of-area applicants? The outcome of this review is to be a set of principles that responds to these questions which will be adopted by the Board of Trustees at its March 2000 meeting.

There was agreement that the next special meeting should be held during the November trustee meeting. That meeting will include review of the information requested, further discussion of ideas identified at this meeting, and agreement on a process and timeline for conducting the review.

Adjournment

The meeting adjourned at 12:10 p.m.

BRIEF

Information Item

Agenda Item 1
November 15, 1999

COMMITTEE ON EDUCATIONAL POLICY

Review of California State University Enrollment Policies to Respond to Increasing Pressures on Access

Presentation By

David S. Spence, Executive Vice Chancellor
and Chief Academic Officer

Summary

Projections for growing demand for access to California higher education are coming true. The purpose of this item is to review California State University admission and enrollment policies to ensure they enable CSU campuses to extend maximum access, to consider principles that should ensure campuses under heavy enrollment pressures manage their enrollments consistent with Master Plan provisions, state laws, and trustee policies, and to determine an appropriate process and timeline for addressing this issue in time to affect student admission for fall 2001.