

## **AGENDA**

### **COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Meeting: 3:30 p.m. Tuesday, September 16, 2003**  
**Glenn S. Dumke Conference Center**

Kyriakos Tsakopoulos, Chair  
Fredrick W. Pierce, IV, Vice Chair  
Kathleen E. Kaiser  
M. Alexander Lopez  
Anthony M. Vitti

#### **Consent Item**

Approval of Meeting Minutes of July 15, 2003

#### **Discussion Items**

1. University Advancement Campus Plans, *Information*

**MINUTES OF MEETING OF  
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of The California State University  
Office of the Chancellor  
Glenn S. Dumke Conference Center  
401 Golden Shore  
Long Beach, California**

**July 15, 2003**

**Members Present**

Frederick W. Pierce, IV, Vice Chair  
Debra S. Farar, Chair of the Board  
Harold Goldwhite  
M. Alexander Lopez  
Charles B. Reed, Chancellor  
Anthony M. Vitti

**Members Absent**

Kyriakos Tsakopoulos, Chair

**Other Trustees Present**

Roberta Achtenberg  
Robert Foster  
William Hauck  
Alice Huffman  
Ralph R. Pesqueira  
Ali Razi, Trustee Emeritus

**Chancellor's Office Staff**

David S. Spence, Executive Vice Chancellor & Chief Academic Officer  
Richard P. West, Executive Vice Chancellor and Chief Financial Officer  
Jackie McClain, Vice Chancellor, Human Resources  
Christine Helwick, General Counsel

**Call to Order**

Vice Chair Pierce called the meeting to order at 1:04 p.m.

**Approval of Minutes**

The May 13, 2003 minutes were approved as a consent item.

**Recognition of Recipients of the 2003/2004 William R. Hearst/California State University Trustees' Award for Outstanding Achievement**

Chair Pierce informed the Committee that the scholarship recipients for the 2003/2004 William R. Hearst/CSU Trustees' Award for Outstanding Achievement would be recognized at this time. Chair Pierce asked Chancellor Reed to proceed with the honors.

Chancellor Reed invited Dr. Ali Razi, trustee emeritus, to the podium. Chancellor Reed acknowledged that the awards are bestowed upon California State University students who demonstrate superior academic achievement, commitment to community service, and financial need. This year six students are being honored with each receiving a \$3,000 scholarship.

Chancellor Reed informed the committee that Dr. Razi continues to serve the university as chair of the William R. Hearst/ CSU Trustees' Award Selection Committee and as a member of the California State University Foundation Board of Governors. Chancellor Reed asked Dr. Razi to make a few comments.

Dr. Razi related that while he was a trustee, he had the chance to meet many students who achieved great academic success while overcoming significant obstacles such as domestic violence, homelessness, or serious illness. Dr. Razi felt the best way to honor these outstanding students was through the Trustee scholarship program. Dr. Razi extended his thanks to the Trustees and Chancellor Reed for their personal contributions in support of these students.

Chancellor Reed thanked Dr. Razi for his personal support and gave special thanks to the following Trustees who generously contributed to the program this year: Trustees Debra S. Farar, Robert Foster, Murray L. Galinson, Ricardo F. Icaza, and Dee Dee Myers. He also acknowledged that the Chancellor's Office employees provided resources to fund a scholarship.

Chancellor Reed introduced a brief video highlighting the winners' achievements. Following the video presentation, Chair Farar, Chancellor Reed and Dr. Razi presented certificates of recognition to the winners. The William R. Hearst/CSU Trustees' Award for Outstanding Achievement recipients were:

- Anthony Lucas DeFont, Cal Poly San Luis Obispo
- Cameron Fitzsimmons, San Francisco State University
- Jaime Gonzalez, CSU San Bernardino
- Sheba Kane, CSU Dominguez Hills
- Benjamin Seigler, CSU Chico
- Shannon Star, CSU Northridge

Chair Pierce thanked Chancellor Reed and offered his congratulations to the award winners.

**Naming of an Academic Entity, Sonoma State University**

Chair Pierce asked Mr. Richard P. West, executive vice chancellor and chief financial officer, to present the resolution to name the Lifelong Learning Institute at Sonoma State University, the

Osher Lifelong Learning Institute. Mr. West reported that naming request complies with Trustee policy and reflects the California State University's recognition of its benefactors.

Mr. West stated that the Bernard Osher Foundation has been a major contributor to the Lifelong Learning Institute with annual gifts of \$100,000 in support of program operations. Recently, the Bernard Osher Foundation established a \$1 million endowment for the Lifelong Learning Institute. The Bernard Osher Foundation, established in 1977, seeks to improve the quality of life for residents of the San Francisco Bay area through programs in the arts and humanities in K-12 education, post secondary education and environmental education. The Lifelong Learning Institute attracts students over 50 years of age and introduces them to the academic and campus culture at Sonoma State University. The naming is in recognition of the commitment from the Bernard Osher Foundation to the students and programs of Sonoma State University. Mr. West asked President Armiñana to comment on the naming.

President Armiñana stated that Sonoma State University strongly supports this naming opportunity. In addition to the endowment and contributions that the Bernard Osher Foundation has given to Sonoma State University, it also provides grants to other California State University campuses and the University of California.

The Committee recommended approval by the Board of Trustees of the proposed resolution (RIA 07-03-08).

### **Adjournment**

The meeting was adjourned at 1:26 p.m.

**COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**University Advancement Campus Plans**

**Presentation By**

Richard P. West  
Executive Vice Chancellor and  
Chief Financial Officer

**Summary**

University Advancement Campus Plans will be presented to provide a brief report summarizing key accomplishments from the last fiscal year and an outline of institutional advancement goals for the present fiscal year. This narrative report includes activities in the areas of alumni relations, fund raising, public affairs, and communications.

**Background:**

The report responds to California State University Board of Trustees' resolution (RGPA 01-94-04) requesting a summary of campus institutional advancement plans, together with individual campus goals.