

AGENDA

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Meeting: 2:00 p.m. Tuesday, September 14, 2004
Glenn S. Dumke Auditorium

Fredrick W. Pierce, IV, Chair
Debra S. Farar, Vice Chair
Carol R. Chandler
Ricardo F. Icaza
Kathleen E. Kaiser
Shailesh J. Mehta
Melinda Guzman Moore
Kyriakos Tsakopoulos

Consent Item

Approval of Meeting Minutes of July 13, 2004

Discussion Items

1. Naming of a Facility, California Polytechnic State University, San Luis Obispo,
Action
2. Naming of a Facility, California Polytechnic State University, San Luis Obispo,
Action
3. Recognition for Service to California State University, Monterey Bay; Sonoma State University and California Polytechnic State University, San Luis Obispo,
Action

**MINUTES OF MEETING OF
COMMITTEE ON INSTITUTIONAL ADVANCEMENT**

**Trustees of The California State University
Office of the Chancellor
Glenn S. Dumke Conference Center
401 Golden Shore
Long Beach, California**

July 13, 2004

Members Present

Frederick W. Pierce, IV, Chair
Debra S. Farar, Vice Chair
Murray L. Galinson, Chair of the Board
Kathleen Kaiser
Shailesh J. Mehta
Charles B. Reed, Chancellor
Kyriakos Tsakopoulos

Members Absent

Ricardo F. Icaza

Other Trustees Present

Roberta Achtenberg
Jeffery L. Bleich
Herbert L. Carter
Carol R. Chandler
George Gowgani
Eric Guerra
Melinda Guzman Moore
Corey A. Jackson
Ali Razi, Trustee Emeritus
Anthony M. Vitti

Chancellor's Office Staff

David S. Spence, Executive Vice Chancellor and Chief Academic Officer
Richard P. West, Executive Vice Chancellor and Chief Financial Officer
Jackie McClain, Vice Chancellor, Human Resources
Christine Helwick, General Counsel
Larry Mandel, University Auditor
Lori A. Redfearn, Director, Systemwide Advancement

Chair Pierce called the meeting to order at 1:02 p.m.

Approval of Minutes

The minutes of May 18, 2004, were approved as submitted.

Recognition of Recipients of the 2004/2005 William R. Hearst/CSU Trustees' Award for Outstanding Achievement

Chair Pierce asked Chancellor Reed to proceed with presentation of the 2004/2005 William R. Hearst/CSU Trustees' Award for Outstanding Achievement.

Chancellor Reed invited Mr. Ali Razi, trustee emeritus, to the podium. Chancellor Reed acknowledged that the awards are bestowed upon California State University students who demonstrate superior academic achievement, commitment to community service, and financial need. Chancellor Reed announced that this year, for the first time, 14 students are being honored with each receiving a \$3,000 scholarship.

Chancellor Reed stated that this scholarship program is alive today because of the leadership of Mr. Razi. Chancellor Reed also stated that, when funding for this program was in doubt, Mr. Razi "stepped up to the plate" and inspired others to do the same. Chancellor Reed informed the committee that Mr. Razi continues to serve the university as chair of the William R. Hearst/CSU Trustees' Award Selection Committee and as a member of the California State University Foundation Board of Governors. Chancellor Reed asked Mr. Razi to make a few comments.

Mr. Razi related that while he was a trustee, he had the chance to meet many students who achieved great academic success while overcoming significant obstacles such as domestic violence, homelessness, or serious illness. Mr. Razi felt the best way to honor these outstanding students was through the Trustee scholarship program. Mr. Razi extended his thanks to the Trustees and to Chancellor and Mrs. Reed for their personal contributions in support of these students.

Chancellor Reed thanked Mr. Razi for his personal support and gave special thanks to the Trustees who generously contributed to the program this year. Chancellor Reed also recognized and thanked the other members of the CSU Foundation Board of Governors by introducing each member present and asking them to stand: Ronald Barhorst, Kirk Calhoun, Steven Chesser, Thomas Decker, James Justice, Richard Shafer, Rod Spackman and Lora Watts.

Chancellor Reed invited Lisa Ward, one of the award winners and a student at San Jose State, to share some remarks on behalf of all the award recipients. Ms. Ward spoke about her experiences overcoming personal hardships and thanked her family, friends and community for helping her through the challenges she faced. Ms. Ward, on behalf of all the other recipients, thanked everyone who made the award possible and expressed that it had made a tremendous difference in all their lives and in the lives of those they will be serving in the future.

The award recipients were then presented with certificates of recognition and were congratulated by Chancellor Reed, Chair Galinson and Trustee Emeritus Razi. The 2004/2005 William R. Hearst/CSU Trustees' Award for Outstanding Achievement recipients were:

- Deanna Heikkinen, CSU Bakersfield
- Elizabeth Coudright, CSU Chico
- Jimmy Kirby, Jr., CSU Dominguez Hills
- Amy Sweeden, CSU Fresno
- Tuy Thi Nguyen, CSU Fullerton
- Nathan Curtis, CSU Hayward
- Dion Davis, CSU Los Angeles
- Becky Berger, CSU Northridge
- Nexon Sun, Cal Poly Pomona
- Avery Malby, CSU Sacramento
- German Loustaunau, CSU San Bernardino
- Cara Statucki, San Francisco State University
- Lisa Ward, San Jose State University
- Julie Martinez, Sonoma State University

Chair Pierce thanked Chancellor Reed and offered his congratulations to the award recipients.

Naming of a Facility, California Polytechnic State University, San Luis Obispo

Chair Pierce asked Mr. West to present a request to name the new Engineering Building IIIA of Cal Poly Building 41, at California Polytechnic State University, San Luis Obispo as the Grant M. Brown Engineering Building.

Mr. West stated that the naming recognizes the generosity of the Ross M. Brown Family Foundation, the Grant M. Brown Memorial Foundation, the Brown family, and other sources for gifts totaling \$2.5 million including \$2 million to endow a professorship, \$200,000 to fund student scholarships, and \$300,000 for equipment. Mr. West asked President Warren Baker for comments on the naming request.

President Baker began by thanking the Brown family for their extraordinary gift in support of the engineering program. Mr. Brown is remembered as a distinguished alumnus. The naming recognizes his business success and his years of support for the engineering program. President Baker stated that the endowed professorships will certainly help strengthen the program and again thanked the Brown family.

The committee recommended approval of the proposed resolution to name the Engineering Building IIIA of Cal Poly Building 41, at California Polytechnic State University, San Luis Obispo as the Grant M. Brown Engineering Building. (RIA 07-04-12)

The meeting adjourned at 1:23 p.m.

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility, California Polytechnic State University, San Luis Obispo

Presentation by:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider naming the new Engineering/Architecture Renovation and Replacement, Phase II - Non-State, Building 191 at California Polytechnic State University, San Luis Obispo as the Bonderson Engineering Projects Center (BEPC).

The proposed naming of the facility recognizes the \$6 million contribution by Paul R. Bonderson, Jr. and his wife Sandra K. Bonderson to the College of Engineering to establish the Bonderson Excellence in Engineering Gift Fund. Of this gift, \$5 million will be directed to the Bonderson Engineering Projects Center, a new, state-of-the-art, multi-disciplinary senior projects building. Completing this gift, \$1 million has been directed to the Bonderson Advanced Software Design Studio, a flexible modern laboratory in the Computer Science Building where effective, interactive teaching can occur.

This proposal, submitted by California Polytechnic State University, San Luis Obispo, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties including approval by the system review panel and the campus academic senate.

Background

Paul R. Bonderson, Jr. is a distinguished Cal Poly electrical engineering graduate from the class of 1975. Mr. Bonderson and his wife Sandra live in Sunol, California.

Mr. Bonderson is vice president of engineering and the co-founder of Brocade Communications Systems Inc., a leading provider of infrastructure solutions for Storage Area Networks (SANs). Responsible for all product development, new technology and product initiatives, Mr. Bonderson is credited with putting together the core team that formed the company and he was instrumental in developing the product strategy, business strategy and business plan.

A 2001 College of Engineering Honored Alumnus, Mr. Bonderson serves on the College of Engineering Dean's Advisory Council and the College's Centennial Campaign Committee. Mr.

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Bonderson also serves as a Special Advisor to the Board of Directors for Voltaire, a high performance InfiniBand solutions provider; is a member of the Executive Advisory Board for NetContinuum, a Silicon Valley based Web security provider; and, is a member of the Board of Directors of the Taylor Family Foundation, a private non-profit organization dedicated to enhancing the lives of children suffering from life-threatening illnesses and disabilities.

The naming of the Bonderson Engineering Projects Center (BEPC) is a fitting tribute to Paul and Sandra Bonderson who have demonstrated their support of California State University, San Luis Obispo's leadership and excellence in engineering education.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that the Engineering/Architecture Renovation and Replacement, Phase II - Non-State, Building 191 at California Polytechnic State University, San Luis Obispo be named the Bonderson Engineering Projects Center (BEPC).

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Naming of a Facility, California Polytechnic State University, San Luis Obispo

Presentation by:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will consider naming California Polytechnic State University, San Luis Obispo Facility 61, currently known as the Mustang Stadium as the Alex G. Spanos Stadium.

The proposed naming of the stadium recognizes the \$4 million contribution by Alex G. Spanos and his wife, Faye Spanos, to the Department of Athletics. The gift will be used to renovate and expand the existing stadium (Facility 61) including a new west side complex that will give California Polytechnic State University, San Luis Obispo expanded permanent seating, a press box, special box seating, restrooms, concession areas, new lighting and an upgraded playing surface. The stadium was originally constructed in 1935 and the east side stands were renovated in the 1970s. The stadium is used for football, men's and women's soccer and university events such as commencement.

This proposal, submitted by California Polytechnic State University, San Luis Obispo, meets the criteria and other conditions specified in the Board of Trustees Policy on Naming California State University Facilities and Properties including approval by the system review panel and the campus academic senate.

Background

Mr. Alex G. Spanos was enrolled in the Aeronautical Engineering program at California Polytechnic State University, San Luis Obispo in 1941. He was a member of the marching band and became the drum major. He left the university to serve his country from 1942 to 1945, joining the U.S. Army Air Corps at the age of 18. After the war, he attended what is now known as the University of the Pacific in Stockton, California.

With entrepreneurial genius, Alex Spanos transformed a modest business venture into the A.G. Spanos Companies, comprising eight companies. The Spanos organization, which employs over 500 people, is headquartered in Stockton, California, and ranks at the top of the national housing industry.

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Alex Spanos' lifelong involvement and interest in sports, along with his dream of owning an NFL team, led him to purchase the San Diego Chargers in 1984. His commitment and value to the NFL was recognized when NFL Commissioner Paul Tagliabue named him to the League's Expansion and Realignment Committee in 1991. He currently serves on the League's Legislative Committee.

Alex Spanos' commitment to excellence, quality, and integrity go far beyond the daily operation of his business. In recognition of his dedication to service, he has received countless humanitarian commendations and awards. His charitable work includes efforts with colleges, hospitals, athletics and the arts, as well as support to Greek Orthodox churches in the United States and Greece. With his wife, Faye, Alex Spanos has donated generously to California Polytechnic State University, San Luis Obispo and many other non-profit organizations.

The naming of the Alex G. Spanos Stadium is a fitting tribute to this esteemed alumnus.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University, that Facility 61, currently known as the Mustang Stadium, at California Polytechnic State University, San Luis Obispo, be named the Alex G. Spanos Stadium

COMMITTEE ON INSTITUTIONAL ADVANCEMENT

Recognition for Service to California State University, Monterey Bay; Sonoma State University; and California Polytechnic State University, San Luis Obispo

Presentation by:

Richard P. West
Executive Vice Chancellor and
Chief Financial Officer

Summary

This item will recognize the significant contributions of Robert C. Taylor, Jr., attorney-at-law, to California State University, Monterey Bay; Sonoma State University and California Polytechnic State University, San Luis Obispo.

Background

Mr. Robert C. Taylor, Jr. has been an extraordinary leader in building the success of California State University, Monterey Bay's planned giving program. As a legal specialist in estate planning, he has contributed considerable expertise while serving as Chair of the Planned Giving Committee and as a member of the President's Council and the university's foundation board. Mr. Taylor and his family have led by example by making generous gifts to the university. In addition, he has impacted the growth of planned gifts to CSU Monterey Bay by connecting his clients to the university.

As a professional advisor to the Fred Galbreath estate, Mr. Taylor played a key role in the designation and distribution of the gift of 3,500 acres of property and \$1 million toward an endowment that will create the Galbreath Wildlands Preserve at Sonoma State University.

Mr. Taylor also identified and encouraged a client, a Salinas Valley farmer, to consider both current and planned gifts to provide major support to California Polytechnic State University, San Luis Obispo's agricultural program.

Recommended Action

The following resolution is recommended for approval:

RESOLVED, By the Board of Trustees of the California State University that Robert C. Taylor, Jr., attorney-at-law, is hereby recognized and honored for his extraordinary vision, volunteer leadership and gift planning expertise resulting in major private support for the California State University.