Strategic Plan and 2005-06 Statement of Intent

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I. Goals

The Center for Community Service-Learning (CCS-L) has identified the following long-term goals and short-term objectives aimed at promoting and sustaining service-learning and civic engagement on the Cal Poly Pomona campus. These goals and objectives were identified during our 2005 Strategic Planning Retreat attended by CCS-L staff and students, our new Faculty Fellows, and the facilitator of our Faculty Learning Community. The long-term goals reflect our 5 to 10 year vision; these goals were first defined during our strategic planning effort in summer 2004, and were in need of only minor revision. The short-term objectives feed into these visions, and reflect what we expect to accomplish in 2005-06. *It is these short-term objectives that will be measured and addressed in the 2006 end-of-year report.*

Each of the long-term goals provides direct support for one or more of the areas identified by the Chancellor's Office: Infrastructure Development (Goals #1, 2, 4, 6, 7), Fundraising (Goal #5), and Promoting and Sustaining the Service-Learning Program (Goals #1, 3, 5). See Section II for specific programs and activities to support these objectives.

Long-Term Goal #1: Service-learning (S-L) becomes integrated—to some degree—in all disciplinary curriculums.
a. Provide S-L support and trainings that respond to wide range of faculty experience levels and approaches to S-L.
b. Conduct targeted outreach on the benefits of S-L and the value of becoming an engaged department.
c. Address major obstacles to the implementation of S-L, particularly those related to the S Designation.
d. Address how S-L fits into broader trends in higher education.

Long-Term Goal #2: Community partners are actively engaged with the university and view Cal Poly Pomona as a vital resource; reciprocally, faculty, staff and students are actively engaged with the community and view partners as an asset to the university and student learning.
a. Maintain and expand communication tools that increase awareness of campus and community resources.
b. Document and disseminate examples of successful community partnerships at Cal Poly Pomona.
c. Foster sustained, long-term partnerships by promoting staged and interdisciplinary cross-course projects.
d. Develop evaluation tools for community partners engaged in S-L activities at Cal Poly Pomona.
e. Increase community's understanding and awareness of S-L as a pedagogy.
f. Create opportunities for serendipitous interactions among and between community, faculty and students.

Long-Term Goal #3: Faculty, students and community partners feel rewarded and recognized for their S-L and community engagement accomplishments.
a. Identify appropriate reward and recognition strategies for the Cal Poly Pomona campus and community.
b. Continue student, faculty & community partner civic engagement awards; expand to include student group award.
c. Increase awareness of incentives for S-L—e.g., funding, scholarship opportunities, university recognition.

Long-Term Goal #4: Promote civic engagement across the Cal Poly Pomona campus.
a. Take lead in articulating a campus-wide definition of civic engagement.
b. Assess university' current level of progress toward becoming an "engaged campus."
c. Document current civic engagement and community outreach activities among student groups.
d. Increase presence of S-L representatives in university-level activities, dialogues and planning efforts.

Long-Term Goal #5: Institutionalize S-L and CCS-L in Cal Poly Pomona.
a. Increase awareness and use of S-L policies and procedures among faculty, staff and students, particularly risk management and course designation procedures.
b. Provide support to Departments interested in integrating S-L and civic engagement criteria into RTP documents.
c. Maintain and expand mechanisms for documenting, publicizing and marketing S-L and CCS-L activities on campus.
d. Work with Advancement to secure stable funding for CCS-L infrastructure and programs.

Long-Term Goal #6: Faculty, students and community partners become actively engaged in applied research and the scholarship of engagement.

a. Increase understanding and awareness of the value of "engaged scholarship."

b. Provide support for "engaged scholarship" activities, particularly those that include students/community partners.

c. Recruit faculty as presenters and participants at 2006 CSU Community-Based Research & Teaching Conference.

d. Disseminate information on "engaged scholarship" activities undertaken by Cal Poly Pomona faculty and students.

Long-Term Goal #7: Students become leaders in community social change.

a. Collaborate with A.S.I., Office of Student Life (OSL), Housing, and student groups across campus to improve access to S-L, civic engagement, and leadership opportunities and trainings.

b. Collaborate with A.S.I. and OSL to implement volunteer support services on campus and develop strategic plan for a Center for Student Leadership and Involvement.

c. Increase exposure of Cal Poly Pomona students to the Pomona community, as a means of improving familiarity with the community, reducing apprehensions, and enhancing their understandings of local issues.

II. Activities

The following are major events, programs and initiatives planned for 2005-06 that will provide direct support for the short-term objectives outlined above. Some of these activities are already being funded through the Learn and Serve America grant and are not included in the budget, but are included in the following narrative in order to provide a full picture of our S-L efforts and of our ability to meet the stated goals.

EVENTS	Lead[1]	Time-line	Goals Met
Summer Service-Learning Course Development Workshop. CCS-L will continue to offer this annual 2-day Workshop to new and experienced S-L faculty and their community partners. Participants learn basics of S-L while gaining hands-on assistance.	Dir/CCC	Summer	1,2
Introduction to Service-Learning Workshops. These half-day workshops will provide introductory information to targeted populations (community, new faculty, etc)	FF/Dir	F/W/S	1,2
Showcase of Engaged Departments. This Showcase will provide an opportunity for engaged departments to share their experiences and successes with other departments across campus, with the intention of generating interest for the 2006 EDI.	Dir/CCC	Fall	1,2,3,7
Engaged Department Institute (EDI). CCS-L will hold its second EDI to guide up to 6 academic units (along with their students and community partners) through an ED planning process. $2,000 mini-grants will be provided as an incentive. *Funded through LSA grant.*	Dir/CCC	Spring	1,2,7
Workshop on Community-Based Research and Scholarship. Half-day workshop will introduce faculty and community partners to best practices in community-based research techniques, and opportunities for publishing and presenting on engaged scholarship.	FF/Dir	October	2,6
Workshop on Writing and Publishing Engaged Scholarship. This workshop will serve as a follow up to the Workshop on Community-Based Research and Scholarship, assisting faculty and community partners in the next stage of community-based research.	FF/FLC	Winter	1,3,6
Campus-Community Mixer. The Mixer will provide an opportunity for community partners to meet with faculty, students and staff in a casual, inviting atmosphere. The Mixer will also provide an opportunity to celebrate past successes in S-L/civic engagement.	CCC	Spring	2
Raise Your Voice Campaign. This campaign, initiated by CCS-L in 2005, provides various opportunities for students across campus to voice their issues, interests and concerns. This year, the Campaign will be carried out in collaboration with Associated Students, Inc (ASI)	SCL	Winter	4,7

[1] Dir=Director; CCC=Community Collaborations Coordinator; ASA=Admin Support Asst; SCL=Student Community Liaisons; FF=Faculty Fellows; FLC=Faculty Learning Community Facilitator

| Volunteer Fair. CCS-L will co-sponsor the campus Volunteer Fair which brings more than 20 community organizations onto campus to recruit student volunteers. On campus volunteer opportunities are also promoted. | CCC/ SCL | Winter | 4,7 |
| Student Fundraiser. CCS-L will work with ASI and individual student organizations to organize and implement a fundraiser, for the purpose of creating leadership training opportunities for Cal Poly students. Funds will either be used to hold an intensive training institute on campus or to send select students to participate in off campus training event. | CCC/ SCL | TBD | 7 |

PROGRAMS	Lead Person	Time-line	Goals Met
Faculty Learning Community (FLC). The FLC will engage 8-10 faculty in an intense yearlong collaboration around the topic of civic engagement in higher education. The community will (a) provide a support mechanism for experienced S-L faculty interested in pursuing "engaged scholarship" & (b) facilitate an assessment of Cal Poly Pomona as an "engaged campus." The FLC is *funded through an LSA grant &* co-sponsored by the Faculty Center for Professional Development.	FLC	Year-long	1
Student Learning Outcome Assessments. CCS-L will continue to conduct pre & post assessments of student learning in S-L courses. A student assistant will be hired to assist in data entry/analysis.	Dir	Year-long	1
Campus/Community Advisory Committees. These committees will provide formal mechanism for engaging faculty, students & community partners in the programming & infrastructure decisions of the CCS-L. Committees will also interact with other CCS-L groups.	Dir	Year-long	1,5
Community Advisory Board. This committee will include faculty, students, community partners & CCS-L staff. Participants will work cohesively to achieve common goals, share resources & outline roles for effective partnerships. The committee will also interact with other CCS-L groups such as "Students-in-Action" & the Faculty Learning Community.	CCC	Year-long	2,5
Service-Learning Mini-Grants. CCS-L will offer approximately $10,000 in mini-grants (of up to $850 each) to support the implementation, evaluation or scholarship of S-L activities.	Dir	F/W/S	3
Civic Engagement Awards. CCS-L will continue to offer its annual civic engagement awards to one faculty, one student & one community partner who demonstrate exemplary practice in community outreach or university-community partnerships. The program will be expanded to include an award for one student organization.	Dir/CCC	Spring	3,4
Faculty Fellows. CCS-L will support two Faculty Fellows who will undertake campus-wide initiatives to expand opportunities for & involvement in S-L & engaged scholarship. Fellows will also continue to be integrally involved in planning CCS-L activities & programs.	Dir	Year-long	5,6
Student Community Liaisons. CCS-L will support two student community liaisons who provide support for S-L activities and organize/conduct outreach activities across campus.	CCC	Year-long	5,7
Students in Action Leadership Committee. This group was initiated in 2004-05 & brings together ten representatives from student organizations to develop cross-disciplinary opportunities for civic engagement & outreach. The Committee has applied for a student group charter & is facilitated by a CCS-L Student Community Liaison.	SCL	Year-long	7
JusticeCorps. CCS-L will continue to serve as the coordinating unit for this program, which provides an AmeriCorps opportunity for up to 12 students to work with the Pomona Legal Self Help Center & the California Superior Courts.	SCL/ CCC	Year-long	7

INITIATIVES	Lead Person	Time-line	Goals Met
Civic Engagement & Higher Education Assessments. Through this initiative we will research trends in higher education, facilitate campus dialogues on civic engagement, and recommend strategies for situating & advancing S-L & civic engagement at Cal Poly.	FF/FLC	Year-long	1,5
"S" Marketing Campaign. The purpose of this campaign is to increase awareness of the S-L (S) course designation. The current lack of awareness has been raised as a major concern among staff and faculty in many programs across campus. CCS-L will design and implement a creative marketing campaign that will both raise awareness among students of the purpose of S-L & the S designation.	SCL/ASA	Year-long	1,5,7
Department and Faculty Outreach. Recruit interested student groups to assist with targeted outreach to academic departments.	SCL	Year-long	1,7
Community Partner Evaluations. CCS-L will work with the Community Advisory Board to develop and test evaluation tools for assessing impact of S-L activities on community partners as well as community partner experiences in partnering with Cal Poly.	CCC	Year-long	2
Recognition Strategies for Faculty. CCS-L staff will identify best practices in reward structures and work with advisory boards to identify and implement the most appropriate strategies for our campus and community. Possible strategies include "Lunch with the President" and Letters of Support from the Provost of Academic Affairs.	ASA/CCC	Year-long	3
Campus-wide Volunteer Support Services. CCS-L will continue to work with ASI and the Office of Student Life to establish volunteer support services at Cal Poly and to develop a proposal for a Center for Student Leadership and Involvement.	Dir/SCL	Fall	5,7

OTHER ACTIVITIES	Lead Person	Time-line	Goals Met
Disseminate Results of Pre/Post Student Learning Outcome Assessments	Dir	Fall	1
Continue quarterly publication of "Get Engaged" Newsletter	ASA	F/W/S	1,4,5
Create web-based S-L Discussion Forum for campus and community S-L participants	ASA	Fall	2
Contribute to campus RTP workshops; consult with tenure-track service-learning faculty	Dir	Fall	3,5
Develop S-L language for departmental RTP policies and RTP packages	FF/FLC	Ongoing	3,5
Create mechanism for documenting outreach/service by student groups	SCL	Ongoing	4
Work with Advancement to identify stable funding source(s) for CCS-L infrastructure	Dir	Ongoing	5
Pursue External Funding for collaborative community-based research activities	Dir	Ongoing	6
Actively promote 2006 CSU Community-Based Research & Teaching Conf.	FF/Dir	Fall/Wtr	6
Create web-based mechanism for disseminating information on engaged scholarship at CPP	ASA	Fall	6

In addition to coordinating and facilitating the major activities described above, CCS-L staff and students will continue to work closely with faculty and community partners to ensure high-quality service-learning experiences for our students. CCS-L staff will also continue to hold its various events at both campus and community locations in order to expose more faculty to Cal Poly Pomona's neighboring communities (and vice versa), and will continue to explore collaborative opportunities both on and off campus that can help in promoting activities and programs related to the Mission of the CCS-L.

III. Budget

See attached Budget Form.