October 17, 2011

MEMORANDUM

TO: Dr. Leroy M. Morishita, Interim President
    California State University, East Bay

FROM: Charles B. Reed
      Chancellor

SUBJECT: Academic Access, Enhancement and Excellence (A2E2) Fee
         Executive Order 1066

Attached is a copy of Executive Order 1066, which authorizes California State University, East Bay to establish a mandatory Academic Access, Enhancement and Excellence (A2E2) fee.

In accordance with policy of the California State University, the campus president has the responsibility for implementing executive orders where applicable and for maintaining the campus repository and index for all executive orders.

If you have questions regarding this executive order, please call the Budget Office at (562) 951-4560.

CBR/hm

Attachment
Executive Order 1066

THE CALIFORNIA STATE UNIVERSITY
Office of the Chancellor
401 Golden Shore
Long Beach, California 90802-4210
(562) 951-4560

Executive Order: 1066
Effective Date: October 17, 2011
Supersedes: No Prior Executive Order
Title: Academic Access, Enhancement and Excellence (A2E2) Fee

This executive order is issued pursuant to Education Code Section 89035 and Board of Trustees Standing Orders, Chapter II(i) and consonant with Executive Order 1054.

Effective winter quarter 2012, California State University, East Bay is authorized to establish a mandatory Category II Academic Access, Enhancement and Excellence (A2E2) fee at the rate of $40 per quarter during the 2011-12 fiscal year with scheduled increases reaching a maximum rate of $297 per quarter in academic year 2014-15. This fee will replace all existing Category III miscellaneous course fees except those exceeding $50 as of the spring quarter 2011, as well as replace the IRA fee, except the portion of the IRA fee dedicated to Division II athletics as of spring quarter 2011. The fee has been approved to facilitate student retention, success, and workforce development through improved use of technology, enhanced classroom resources, innovative use of high impact programs focused on approaches to increase retention and success of underrepresented students, enhanced teaching, learning and support systems, and required student access to electronic platform-based educational learning materials.

The implementation of A2E2 fee is expected to follow the schedule presented below. The campus shall review the established goals associated with each quarterly academic year fee increase and make adjustments to the fee schedule if established goals for Component I (student academic activities and services) and Component II (electronic-text and rental services) cannot be achieved. The campus is authorized to modify this implementation schedule to address the actual cost of electronic devices identified as a planned requirement (Component III) for this student support initiative.

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>A2E2 Quarterly Fee</th>
<th>A2E2 Academic Year Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011-12</td>
<td>$40</td>
<td>$80</td>
</tr>
<tr>
<td>2012-13</td>
<td>$226</td>
<td>$678</td>
</tr>
<tr>
<td>2013-14</td>
<td>$262</td>
<td>$786</td>
</tr>
<tr>
<td>2014-15</td>
<td>$297</td>
<td>$891</td>
</tr>
</tbody>
</table>

Page 1 of 2
Revenue from this fee will be used for the core purposes of continuing existing miscellaneous course requirements and instructionally-related programs and activities, expanding academic support programs, and funding a required, uniform student learning device. Revenue cannot be used for salaries, benefits, travel, hardware or software for faculty or administrators, or for capital improvement projects.

Fee increases for the components of the A2E2 fee that address enhanced academic resources and electronic learning materials in years after their combined maximum per quarter fee rate ($297) has been achieved will be no greater than the annual Higher Education Price Index (HEPI) inflationary factor. Increases, however, must match actual cost increases for the services provided. The approved fee components cannot automatically escalate without verified cost increases. If additions to current expenditure plans associated with this fee require a fee rate increase that exceeds the annual HEPI, the fee increase must follow the Category II fee adjustment process described in The California State University Student Fee Policy, section IV, of Executive Order 1054.

Board of Trustees fee policy requires that the revenue generated by this fee be reviewed annually by the student fee advisory committee and reported to the Chancellor’s Office in the annual fee survey. If balances exist without an expenditure plan, the campus may be asked to reduce or suspend the fee until such time that all balances are spent on the priorities indicated in this executive order.

In accordance with Section 89721(l) of the Education Code, revenue collected from student fees shall be deposited in a local trust account.

Charles B. Reed, Chancellor

Date: October 17, 2011