June 1, 2012

MEMORANDUM

TO: Dr. Mohammad H. Qayoumi, President  
    San José State University

FROM: Charles B. Reed  
      Chancellor

SUBJECT: Student Success, Excellence and Technology Fee  
         Executive Order 1078

Attached is a copy of Executive Order 1078, which authorizes San José State University to establish a mandatory Student Success, Excellence and Technology fee.

In accordance with policy of the California State University, the campus president has the responsibility for implementing executive orders where applicable and for maintaining the campus repository and index for all executive orders.

If you have questions regarding this executive order, please call the Budget Office at (562) 951-4560.

CBR/rr

Attachment
Executive Order 1078

THE CALIFORNIA STATE UNIVERSITY
Office of the Chancellor
401 Golden Shore
Long Beach, California 90802-4210
(562) 951-4560

Executive Order: 1078

Effective Date: June 1, 2012

Supersedes: No Prior Executive Order

Title: Student Success, Excellence and Technology Fee

This executive order is issued pursuant to Education Code Section 89035 and Board of Trustees Standing Orders, Section II(i) and consonant with Executive Order 1054.

Effective fall semester 2012, San José State is authorized to establish a mandatory Category II Student Success, Excellence and Technology Fee (SSETF) at the rate of $215 per semester during fiscal year 2012-13 with scheduled increases reaching a maximum rate of $415 per semester in spring 2015. This fee will replace all existing Category III miscellaneous course fees except those associated with field trips, as well as replace the IRA fee as of fall semester 2012. In addition to providing continuing support for services related to miscellaneous classroom needs and instructionally-related activities, the new SSETF has been approved to facilitate student and student athlete graduation and retention rates and strengthen student learning through improved use of technology.

The implementation of SSETF shall follow the schedule presented below. The campus shall review the established goals associated with each semester fee increase during the academic year and make adjustments to the fee schedule if established goals for the three components (principally, new and innovative graduation/retention and technology services and applications) cannot be achieved.

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>SSETF Semester Fee</th>
<th>SSETF Academic Year Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-13</td>
<td></td>
<td>$470</td>
</tr>
<tr>
<td>Fall 2012</td>
<td>$215</td>
<td></td>
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<tr>
<td>Spring 2013</td>
<td>$255</td>
<td></td>
</tr>
<tr>
<td>2013-14</td>
<td></td>
<td>$630</td>
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<tr>
<td>Fall 2013</td>
<td>$295</td>
<td></td>
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<tr>
<td>Spring 2014</td>
<td>$335</td>
<td></td>
</tr>
<tr>
<td>2014-15</td>
<td></td>
<td>$790</td>
</tr>
<tr>
<td>Fall 2014</td>
<td>$375</td>
<td></td>
</tr>
<tr>
<td>Spring 2015</td>
<td>$415</td>
<td></td>
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</tbody>
</table>
Revenue from this fee will be used for the core purposes of continuing existing miscellaneous course requirements and instructionally-related programs and activities, provide enhanced and comprehensive support that leads to improved graduation and retention rates for all students, and provide innovative and effective technology-enabled learning experiences for students. Revenue from this fee cannot be used for general salary and benefits increases or for activities not related to specific goals of the fee.

After spring 2015, fee increases for the goals established for the SSETF will be no greater than the annual Higher Education Price Index (HEPI) inflationary factor. Increases, however, must match actual cost increases for the services provided. The approved fee components cannot automatically escalate without verified cost increases. If additions to current expenditure plans associated with this fee require a fee rate increase that exceeds the annual HEPI, the fee increase must follow the Category II fee adjustment process described in The California State University Student Fee Policy, section IV, of Executive Order 1054.

Board of Trustees fee policy requires that the revenue generated by this fee be reviewed annually by the student fee advisory committee and reported to the Chancellor’s Office in the annual fee survey. If balances exist without an expenditure plan, the campus may be asked to reduce or suspend the fee until such time that all balances are spent on the priorities indicated in this executive order.

In accordance with Section 89721(l) of the Education Code, revenue collected from student fees shall be deposited in a local trust account.

Charles B. Reed, Chancellor

Dated: June 1, 2012