What can the CSU help with besides workforce development?

The CSU through Extended Education can help recruit students for services through the WIBs; provide workplace needs assessments, career counseling, conference services, marketing and publications services; create multimedia presentations; conduct market research; and introduce innovative technology.

Who should I contact at the CSU or local campus?

You can contact your local campus extended education unit or the Chancellor’s Office State University Dean for Extended Education who can refer you to your local campus representative.

FOR MORE INFORMATION, PLEASE CONTACT:
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How can Workforce Investment Boards work with the CSU?

Through a partnership of communication and collaboration, workforce investment boards (WIBs) and the CSU can work more closely together to meet the needs of today’s workforce. Through Extended Education, the CSU can draw on the fullest range of each campus’s academic and financial options to provide excellent and distinctive programs and services that support California’s economic future.

Can the CSU respond to the rapidly changing marketplace with short-term turnaround times?

Extended Education gives the CSU the agility and versatility that allow each university to fulfill its broader mission in California’s complex economy. For instance, a formal collaboration between workforce entities and CSU Extended Education could help facilitate a rapid response to emerging education and training needs. Because Extended Education is entirely self-support and not dependent on state funds, it has the capacity to quickly adapt to marketplace needs and develop and launch programs in a shorter period of time.

How can the CSU meet the needs of displaced workers?

CSU Extended Education programs are designed to enable students to gain the knowledge and skills necessary to be successful in a career. CSU Extended Education expertise in providing non-credit and professional development education and training is available across the state and online. By maintaining close relationships with the WIBs, Extended Education can become an essential resource in meeting the needs of displaced workers. For example, a workforce initiative to provide career transition and development services to unemployed professional workers with degrees is currently underway in San Diego.

How can the CSU help WIBs meet the training needs of emerging local businesses?

By building on the idea of communication and collaboration, the CSU can reach out to business owners to discuss their needs and demonstrate how they can benefit from internships and working with the WIBs. For example, the CSU might consider creating various ways in which to disseminate information about emerging employment opportunities, education and training needs, and funding sources.

Are there any barriers to the CSU working with WIBs?

Over the past few years, the CSU has increased the level of workforce services it provides to unemployed and dislocated workers and veterans. These efforts have helped the two groups work more efficiently together. With the increasing involvement and participation on the part of the CSU in workforce development, greater collaboration and understanding will result. Also, the CSU can work to increase understanding regarding how and when programs can be offered. For example, university admission is not required for every program or course. Programs can be offered for university credit or for professional development. Flexible scheduling is available at times and locations convenient to the audience.

What is the relationship between the CSU and community colleges?

There is a longstanding and close partnership between the CSU and community colleges through articulation agreements and other special relationships. In the California higher education system structure, traditionally the CSUs and community colleges have different educational missions, but there is a synergy between the two entities that can be leveraged to support the work of the WIBs. The CSU and community colleges work closely together to offer educational and career pathways for students.

What costs are involved in working with the CSU?

CSU Extended Education is entirely self-support and receives no state funds. Program costs depend on the type and length of the program. Extended Education is able to offer flexible financial arrangements based on program needs.

What is the relationship between the CSU campuses?

CSU Extended Education Deans and Directors meet regularly and communicate often. There are many opportunities for campus collaborations and innovation. CSU Extended Education, through the Commission on the Extended University, conducts an RFP proposal process each year that awards $400,000 in funds for program development.