The California College Guidance Initiative
IMPROVING COLLEGE PREPARATION TO INCREASE STUDENT SUCCESS

• **Overview of CCGI**

• **CCGI’s Tools & Resources**
  • Open Access
  • Partnership
  • Updates

• **Support**
  • Regional Trainings
  • Newsletter & Solutions
OUR TWO BIG GOALS

GOAL #1
All high school seniors graduate with a thoughtful and well-informed post-secondary plan

GOAL #2
Capture data from K12 and use it to address persistent pain points in the student success pipeline
CCGI’ S FOOTPRINT IN CALIFORNIA

Over 3,700 Supported by CCGI

Over 1,400 Users on the Professional Center

Users in every CA county
Over 100+ users in each of 7 different counties!
USE OF CALIFORNIACOLLEGES.EDU IS GROWING

Total annual sessions has increased by 25%

<table>
<thead>
<tr>
<th>Year</th>
<th>Sessions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2012-2013</td>
<td>847,181</td>
</tr>
<tr>
<td>2013-2014</td>
<td>898,756</td>
</tr>
<tr>
<td>2014-2015</td>
<td>1,051,821</td>
</tr>
</tbody>
</table>
USE OF CALIFORNIA COLLEGES.EDU IS GROWING

And, as total unique users steadily grows, total page views has increased by 160%
ALL STUDENTS CAN APPLY TO CSU VIA CALIFORNICOLLEGES.EDU

**Process for students in partner districts -**

- Pre-verified transcript data from S.I.S. populates POS.
- CMP aligned courses migrate to CSU application.
- Student time spent on CSU application is reduced by over 50%.

**Process for students in non-partner districts -**

- Students manually enter courses in POS.
- Coursework from POS migrates to CSU application.
- Student time spent similar to using CSU HS Planner.
In both partner and non-partner districts, counselors can see which students have applied to CSU campuses. They can –

- Pull aggregate CSU application submission data.
- Look in individual student portfolios to see applications in progress, but not submitted.
CSU APPLICATION REPORTS

- Application Submitted Status
- Intend to Enroll Status
- Not Admitted Status
- Wait-listed Status

- College Applications (Summary of 1, 2, 3, 3+ applications completed)
- College Application: 1 application completed
- College Application: 2 applications completed
- College Application: 3 or more applications completed

- College Applications by Student or by College
- Completed EFC Calculator
- Completed Job Interview Practice
- Completed Resumes
- FAFSA Module Usage
- Focus Career Clusters

Create a New Report
- Create a new usage report / outcome report based on the criteria you choose.

Note: Reporting will be unavailable between 8 p.m. and 11 p.m. (PST) while the data is being refreshed.
# COLLEGE APPLICATIONS SUMMARY REPORT

## View Report

This report presents the number and percent of account holders who have completed college applications.

- **Created:** November 06, 2014
- **Site:** CCGI Training 1
- **Reporting Data:** Last refreshed on 11/05/2014 at 08:00:02PM (PST)
- **Time Frame:** Jan 01, 2014 - Nov 06, 2014

### Usage

<table>
<thead>
<tr>
<th># of Applications</th>
<th>Student Name</th>
<th>Number of accounts</th>
<th>Completed 1 application</th>
<th>Completed 2 applications</th>
<th>Completed 3+ applications</th>
<th>% 3+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Completed 1 application</td>
<td>Curry, Meradith</td>
<td>3</td>
<td>3</td>
<td>0</td>
<td>1</td>
<td>0.5%</td>
</tr>
<tr>
<td>Completed 1 application</td>
<td>Other, CCstudent</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Completed 1 application</td>
<td>student, cc hs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Completed 3+ applications</td>
<td>Tester, CCGI</td>
<td>1231997</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Completed 1 application

- **Curry, Meradith**
  - **Student ID:** mcurystudent
  - **Account Name:** mcurystudent
  - **Date of Birth:** Sep 15, 1982
  - **Grad Year:** 2016

#### Completed 3+ applications

- **Tester, CCGI**
  - **Student ID:** CCGI
  - **Account Name:** CCGI
  - **Date of Birth:** Dec 12, 2000
  - **Grad Year:** 2017

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### College Applications and Recruiting

#### Application Submitted

- Stanford University, Stanford, CA (Self-Reported — January 11, 2014)
- Cal Poly Pomona, Pomona, CA (August 19, 2014)
- Cal Poly San Luis Obispo, San Luis Obispo, CA (August 19, 2014)
- CSU Channel Islands, Camarillo, CA (August 17, 2014)
- CSU Dominguez Hills, Carson, CA (August 17, 2014)

#### Application in Progress

- Cal Poly Pomona, Pomona, CA
- Cal Poly San Luis Obispo, San Luis Obispo, CA
- CSU Channel Islands, Camarillo, CA
- CSU Dominguez Hills, Carson, CA

#### Schools Selected for the College Recruiter

- Cal Poly Pomona, Pomona, CA
- Cal Poly San Luis Obispo, San Luis Obispo, CA
- CSU Channel Islands, Camarillo, CA
- CSU Dominguez Hills, Carson, CA

### My Personal Statement

- **Upload a reviewed personal statement:**

### Intent to Register

- **Female, non-Hispanic/Latino**
  - **School:** California State University, Fullerton
  - **Grad Year:** 2014
  - **Address:** 123 Main St, Fullerton, CA

- **Female, Two or more races, non-Hispanic/Latino**
  - **School:** California State University, Fullerton
  - **Grad Year:** 2015
  - **Address:** 456 Main St, Fullerton, CA

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**CCGI**

CALIFORNIA COLLEGE GUIDANCE INITIATIVE
COLLEGE APPLICATIONS SUMMARY REPORT

College Applications and Recruiting
- Application Submitted
  - Stanford University, Stanford, CA (Self-reported - January 01, 2014)
- Applications in Progress
  - CSU Dominguez Hills, Carson, CA (September 27, 2014)
  - Cal Poly San Luis Obispo, San Luis Obispo, CA (August 18, 2014)
  - CSU Bakersfield, Bakersfield, CA (August 04, 2014)
  - Cal Poly Pomona, Pomona, CA (July 10, 2014)
- Schools Selected for the College Recruiter
  - Cal Poly Pomona, Pomona, CA
  - Cal Poly San Luis Obispo, San Luis Obispo, CA
  - CSU Bakersfield, Bakersfield, CA
  - CSU Channel Islands, Camarillo, CA
  - CSU Dominguez Hills, Carson, CA

Saved Colleges and Postsecondary Schools
I am interested in these colleges as possible options for my future education plans.

College of the Canyons, Santa Clarita, CA
- 2-year undergraduate, $1,104
- 2-year graduate, $15,644
- My actions:
  - Visited the campus
  - Application Submitted
  - Admitted

CSU Long Beach, Long Beach, CA
- 4-year undergraduate, $36,279
- My actions:
  - Visited the campus
  - Application Submitted
  - Admitted

UC San Diego, La Jolla, CA
- 4-year undergraduate, graduate school, $12,102
- 4-year graduate, $27,520
- My actions:
  - Visited the campus
  - Application Submitted
  - Admitted
  - Intend to enroll

Add a comment
CCGI’ S FOOTPRINT - PARTNERS

<table>
<thead>
<tr>
<th>Partner Districts</th>
<th>County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chaffey Joint Union High School District</td>
<td>San Bernardino</td>
</tr>
<tr>
<td>Corona-Norco Unified School District</td>
<td>Riverside</td>
</tr>
<tr>
<td>Culver City Unified School District</td>
<td>Los Angeles</td>
</tr>
<tr>
<td>Desert Sands Unified School District</td>
<td>Riverside</td>
</tr>
<tr>
<td>El Monte Union High School District</td>
<td>Los Angeles</td>
</tr>
<tr>
<td>El Rancho Unified School District</td>
<td>Los Angeles</td>
</tr>
<tr>
<td>Hacienda La Puente Unified School District</td>
<td>Los Angeles</td>
</tr>
<tr>
<td>Long Beach Unified School District</td>
<td>Los Angeles</td>
</tr>
<tr>
<td>Montebello Unified School District</td>
<td>Los Angeles</td>
</tr>
<tr>
<td>Murrieta Valley Unified School District</td>
<td>Riverside</td>
</tr>
<tr>
<td>Pomona Unified School District</td>
<td>Los Angeles</td>
</tr>
<tr>
<td>Rowland Unified School District</td>
<td>Los Angeles</td>
</tr>
<tr>
<td>Sacramento City Unified School District</td>
<td>Sacramento</td>
</tr>
<tr>
<td>Santa Ana Unified School District</td>
<td>Orange</td>
</tr>
<tr>
<td>Val Verde Unified School District</td>
<td>Riverside</td>
</tr>
</tbody>
</table>
CCGI STAFF ACROSS THE STATE

Sacramento
Bay Area
Los Angeles
Riverside County
Orange County
## CCGI PARTNERSHIP

CCGI partners with school districts across the state to advance local college and career readiness goals.

<table>
<thead>
<tr>
<th>Tools + Resources</th>
<th>Partnership</th>
<th>Non-Partnership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Use of Professional Center</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Access to General Lesson Plans + Resources</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Access to Instructional Integration Lesson Plans</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Ongoing professional development for counselors and other educators</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>UC CMP database audit &amp; assistance with clean-up</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Verified transcript data populates Plan of Study</td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Transcript evaluation for easier analysis of UC/CSU eligibility <em>(January 2016) integrated into four year high school Plan of Study</em></td>
<td>X</td>
<td></td>
</tr>
<tr>
<td>Customized, ongoing user support for district personnel and local partners</td>
<td>X</td>
<td></td>
</tr>
</tbody>
</table>
BECOMING A CCGI PARTNER

Becoming a CCGI partner is a multi-step process that involves district administrators, school-site leadership, counselors, and more!

If your district is interested in partnership, contact us at partnership@californiacolleges.org to request an application.
CUSTOM PAGE PORTFOLIOS (CPP)

- Create and manage Individual Learning Plans (ILPs) for your students by cohort and/or group.
- Customize language, activities, and resources.
- Streamline navigation for students on CaliforniaColleges.edu – all activities are on one page!
- Counselors can also see the full list of activities in the student’s portfolio.
- CCGI provides templates for middle and high school.
- Students access the ILP from their Portfolio.
A-G PROGRESS ANALYSIS TOOL (Q ‘16)

A comprehensive A-G progress analysis tool with reporting and on-the-ground support.

This tool is only available for district data-sharing partners and can be used to support:

• The increase of A-G completion rates for the district.
• Effective guidance for students informed by real-time analyses of coursework in line with postsecondary aspirations.
ACCESSING SUPPORT
STATEWIDE REGIONAL TRAININGS

<table>
<thead>
<tr>
<th>CSU Campus</th>
<th>Date</th>
<th>Time</th>
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</thead>
<tbody>
<tr>
<td>Sonoma State</td>
<td>October 16th</td>
<td>10:00am-1:00pm</td>
</tr>
<tr>
<td>CSU East Bay</td>
<td>November 6th</td>
<td>TBD</td>
</tr>
<tr>
<td>CSU Fullerton</td>
<td>December 9th</td>
<td>1:00pm-4:00pm</td>
</tr>
</tbody>
</table>

Sign up for the CCGI newsletter to get updates on regional trainings in your area as they are scheduled! These trainings will provide:

- A deeper overview of CaliforniaColleges.edu for college, career, and financial aid planning.
- A deeper overview of the Professional Center for student management.
VISIT OUR TABLE & TALK TO OUR STAFF!

- To get more information about partnership, ask for a Partner Folder
- Pick up College Guide cards
- Pick up “How to Use CC.edu” postcards for your students
- Pick up a CCGI Support card to:
  - Sign up for our newsletter
  - Sign up for the Professional Center
- Order collateral