Fall 2015
California State University
Counselor Conferences

CSU Office of the Chancellor
• Enrollment Updates
  • Funding and Resources
  • Preparing for CSU
  • Admissions and Impaction
  • Tuition and Financial Aid

• Student Success

• Resources
Enrollment Updates
Enrollment & Admission

• Enrollment Growth
  • Over 470,000 students in fall 2015
  • grow by approximately 12,300 students by fall 2016

• Student Success and Completion

• Quarter to Semester Conversions
  • Bakersfield & Los Angeles (fall 2016)
  • East Bay and Pomona (fall 2018)
  • San Bernardino (fall 2019)
  • San Luis Obispo (TBD)
Student Outcomes & Impact

• 115,756 new undergraduates enrolled
  • 95% of new students were CA residents

• Reducing time-to-degree

• Over 103,000 degrees awarded in 2013-2014

• Over 3 Million CSU Alumni
Admission

• Record number of applications are still being received, but there are more offers of admission
• We still have greater demand from CSU-eligible undergraduates than we have funding to enroll
• Number of impacted programs and campuses has increased slightly
• CSU’s percentage of non-resident and international enrollment has remained consistent
Preparing for CSU

“A-G” Requirements

Visual & Performing Arts

• One year (equivalent to one year or two semesters) required, chosen from one of the following disciplines: Dance, Music, Theater, Visual arts (e.g., painting, web/graphic design, film/video, inter/multimedia arts).

Mathematics

• Significant curriculum changes being made as high schools develop mathematics transition pathways to meet school- and district-based needs. CSU will accept variations in math transition pathways.
Preparing for CSU

Redesigned SAT

• CSU campuses will accept current and redesigned SAT scores (beginning spring 2016) for admission eligibility and exemption from the Entry Level Mathematics and English Placement Test.

• Applicants may submit scores from either test.
Associate Degree for Transfer

- Exponential growth in transfer students with ADT
- Need improved clarity on consideration on admission
- Understanding redirection
The Last 3 Fall Freshmen Admissions Cycles

<table>
<thead>
<tr>
<th></th>
<th>Applicants (Unduplicated)</th>
<th>Offers of Admission (Unduplicated)</th>
<th>Admit Rate</th>
<th>Enrollment (Unduplicated)</th>
<th>Yield Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2013</td>
<td>175,421</td>
<td>130,730</td>
<td>74.5%</td>
<td>59,229</td>
<td>45.3%</td>
</tr>
<tr>
<td>Fall 2014</td>
<td>179,020</td>
<td>135,472</td>
<td>75.7%</td>
<td>60,661</td>
<td>44.8%</td>
</tr>
<tr>
<td>Fall 2015</td>
<td>182,527</td>
<td>136,252*</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Reflects activity through August 2015
### The Last 3 Fall Transfer Admissions Cycles

<table>
<thead>
<tr>
<th></th>
<th>Applicants (Unduplicated)</th>
<th>Offers of Admission (Unduplicated)</th>
<th>Admit Rate</th>
<th>Enrollment (Unduplicated)</th>
<th>Yield Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Fall 2013</strong></td>
<td>108,111</td>
<td>81,422</td>
<td>75.3%</td>
<td>50,911</td>
<td>62.5%</td>
</tr>
<tr>
<td><strong>Fall 2014</strong></td>
<td>106,066</td>
<td>78,937</td>
<td>74.4%</td>
<td>49,451</td>
<td>62.6%</td>
</tr>
<tr>
<td><strong>Fall 2015</strong></td>
<td>103,835*</td>
<td>78,081*</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

*Reflects activity through August 2015.
Freshman Admission Eligibility

• No change to admissions eligibility
  • High school graduation
  • A-G completion
  • Eligibility index

• CSU does not include Writing section of ACT or SAT to determine eligibility index

• 1/4 of CSU campuses admit freshman applicants based only on CSU eligibility
Transfer Admission Eligibility

• No change to admissions eligibility
  • 60 semester/90 quarter units
    • 30 units of general education
      • 4 basic skill courses (Area A & B4)
      • Grades of “C” or higher
  • 2.0 cumulative GPA in transferable college work
  • Good standing at last institution of attendance

• 1/3 of CSU campuses admit transfer applicants based only on CSU eligibility
Campus Impaction

• **Campus Impaction:** A campus receives more eligible applications in the initial filing period than there are enrollment spaces available for the **class level** (freshman or upper division transfer).

• Campuses fall into 3 categories:
  • Admit using CSU eligibility
  • Campus impaction (freshman/transfer)
  • Impacted in all programs (all majors)
Program/Major Impaction

• **Program Impaction:** A campus receives more eligible applications for a **specific undergraduate program** in the initial filing period than there are enrollment spaces available.

• Most campuses have at least one impacted major/program
  - Typically impacted at upper-division level
  - Students must meet criteria such as specific core/major prep courses, GPA in those courses, cumulative GPA, or a combination of factors
Admit Using CSU Eligibility (FTF)

• Bakersfield
• Channel Islands
• Dominguez Hills
• East Bay

• Maritime Academy
• Stanislaus
Admit Using CSU Eligibility (TR)

• Bakersfield
• Channel Islands
• Dominguez Hills
• East Bay
• Humboldt
• Maritime Academy
• Monterey Bay
• Stanislaus
Campus Impaction (Freshman)

- Chico
- Humboldt
- Los Angeles
- Monterey Bay
- Northridge
- Pomona
- Sacramento
- San Bernardino
- San Francisco
- San Marcos
- Sonoma
Campus Impaction (Transfer)

- Chico
- Los Angeles
- Pomona
- Sacramento
- San Bernardino
- San Francisco
- San Marcos
- Sonoma
Impacted In All Programs

- Fresno
- Fullerton
- Long Beach
- San Diego
- San Jose
- San Luis Obispo
Tuition and Financial Aid

• Current Undergraduate Tuition (CA Residents)
  • $5,472 per year*

• Current Average Tuition & Fees
  • $6,778 per year

*The CSU makes every effort to keep student costs to a minimum. Fees listed in published schedules or student accounts may need to be increased when public funding is inadequate. Therefore, CSU must reserve the right, even after initial fee payments are made, to increase or modify any listed fee, without notice, until the date when instruction for a particular semester or quarter has begun. All CSU listed fees should be regarded as estimates that are subject to change upon approval by The Board of Trustees.
### 2015-2016 Estimated AY Average Expenses

<table>
<thead>
<tr>
<th></th>
<th>At Home</th>
<th>On Campus</th>
<th>Off Campus</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tuition Fee</strong></td>
<td>$5,472</td>
<td>$5,472</td>
<td>$5,472</td>
</tr>
<tr>
<td><strong>Miscellaneous Fees</strong></td>
<td>1,306</td>
<td>1,306</td>
<td>1,306</td>
</tr>
<tr>
<td><strong>Books and Supplies</strong></td>
<td>1,758</td>
<td>1,758</td>
<td>1,758</td>
</tr>
<tr>
<td><strong>Meals and Housing</strong></td>
<td>4,723</td>
<td>12,535</td>
<td>12,430</td>
</tr>
<tr>
<td><strong>Transportation</strong></td>
<td>1,345</td>
<td>1,167</td>
<td>1,393</td>
</tr>
<tr>
<td><strong>Miscellaneous Personal</strong></td>
<td>1,391</td>
<td>1,391</td>
<td>1,391</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td>$15,995</td>
<td>$23,629</td>
<td>$23,750</td>
</tr>
</tbody>
</table>
Financial Aid Impact

• Last year, close to $3.9 billion was distributed to 336,000 students.

• 77% of all CSU students receive some form of financial assistance.

• 52% of CSU students graduate with zero student debt.

• The average loan debt for CSU students was $15,657 in 2013, compared with the national average of $28,400.
Student Success
Preparation & Readiness

• Transition with Common Core Standards & California Assessment of Student Performance and Progress

• “a-g” College Preparatory Requirements have not changed, but curriculum changes may prompt school districts to submit courses to UC
Preparation & Readiness

• Early Assessment Program
  • Use of California Assessment of Student Performance and Progress (Smarter Balanced)
  • Encourage juniors to take ACT/SAT in spring
  • Encourage seniors to make use of 12th grade

• Early Start Program
  • Impact on success in remediation and retention
Resources for Success
• New questions
  • LGBT
  • Gender identity
  • Military branch

• Updated questions
  • CCC Student ID
  • Descriptions
  • Instructions
• Statewide outreach tool
• Extensive planning tools
  • Career planning
  • Major search
  • Plan of Study
• Free test preparation
• Apply directly to CSU
• Lesson plans available
• Electronic HS transcripts
Resources for Counselors

How to Get to College

- www.calstate.edu/college
- Order free posters
- English & Spanish versions
- New student videos

CSU College Readiness

- www.csusuccess.org
## Admission & Impaction

### CSU Campus Impaction Information 2015-2016

Visit the individual CSU campus or campuses of your choice for more up-to-date information on campus and program impaction, including admission supplemental criteria.

<table>
<thead>
<tr>
<th>CSU Campus</th>
<th>First-Time Freshmen</th>
<th>Upper-Division Transfers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bakarofield</td>
<td>Not Campus Impacted</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>Channel Islands</td>
<td>Not Campus Impacted</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>Chico</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
<tr>
<td>Dominguez Hills</td>
<td>Not Campus Impacted</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>East Bay</td>
<td>Not Campus Impacted</td>
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</tr>
<tr>
<td>Fresno</td>
<td>Freshman</td>
<td>Transfer</td>
</tr>
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<td>Fullerton</td>
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<td>Long Beach</td>
<td>Freshman</td>
<td>Transfer</td>
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<tr>
<td>Los Angeles</td>
<td>Freshman</td>
<td>Transfer</td>
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<tr>
<td>Maritime Academy</td>
<td>Not Campus Impacted</td>
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</tr>
<tr>
<td>Monterey Bay</td>
<td>Freshman</td>
<td>Not Campus Impacted</td>
</tr>
<tr>
<td>Northridge</td>
<td>Freshman</td>
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<tr>
<td>Pomona</td>
<td>Freshman</td>
<td>Transfer</td>
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**Note:** Non-impacted campuses may have impacted programs.
Thank you!