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**CODED MEMO B 2021-06**

**To:** CSU Presidents

**From:** Sylvia A. Alva, Ph.D.   
Executive Vice Chancellor, Academic and Student Affairs

Steve Relyea   
Executive Vice Chancellor and Chief Financial Officer

**CC:** Joseph I. Castro, Chancellor  
Larry Salinas, Interim Vice Chancellor of University Relations and Advancement  
Evelyn Nazario, Vice Chancellor of Human Resources  
Ryan Storm, Assistant Vice Chancellor for Budget  
Provosts, Chief Financial Officers, Vice Presidents for Student Affairs, Financial Officers,  
Budget Officers, Enrollment Planning and Resource Officers, Enrollment Managers, and  
Financial Aid Directors

**Date:** November 17, 2021

**Re:** 2021-22 One-Time Allocations: Graduation Initiative 2025

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Aligned with the Graduation Initiative 2025 Advisory Committee [recommendations](#) for eliminating equity gaps across the California State University by 2025, \$15 million in one-time resources will be allocated to targeted campuses in 2021-22, as follows, to achieve the most significant impact in advancing the following three of the five strategic priorities. All 23 CSU campuses are encouraged to pursue these priorities to the greatest extent possible.

1. **Re-Engage and Re-Enroll Underserved Students:** (\$3 million) Advance a systemwide re-enrollment campaign and establish campus retention targets beginning with the spring 2022 term and continuing for the next three years.
2. **Expand Credit Opportunities with Summer/Intersession Enrollment:** (\$7 million) Supplement enrollment of underrepresented minority (URM) and Pell-recipient students in intersession and summer session with the goal of closing equity gaps in credit accumulation at targeted campuses.
3. **Ensure Equitable Access to Digital Degree Roadmaps:** (\$5 million) No later than June 15, 2022, every CSU student will have access to and adoption of a real-time digital degree planner.

**CSU Campuses**  
Bakersfield  
Channel Islands  
Chico  
Dominguez Hills  
East Bay

Fresno  
Fullerton  
Humboldt  
Long Beach  
Los Angeles  
Maritime Academy

Monterey Bay  
Northridge  
Pomona  
Sacramento  
San Bernardino  
San Diego

San Francisco  
San José  
San Luis Obispo  
San Marcos  
Sonoma  
Stanislaus

Equity-focused outcomes are attached to each of these priorities, which include differential one-time funding predicated on the goal of serving the largest number of URM students and Pell recipients across the CSU. More information on equity goals and priorities can be found [online here](#). By December 1, 2021, each campus is asked to identify a campus “lead” to serve as a primary point of contact for these priorities. Designations should be sent to Dr. Jeff Gold, assistant vice chancellor for Student Success Strategic Initiatives, Research, and Innovation, at [jgold@calstate.edu](mailto:jgold@calstate.edu). Questions concerning this memo may be directed to Dr. Gold at [jgold@calstate.edu](mailto:jgold@calstate.edu) (programmatic) or Jeni Kitchell at [jkitchell@calstate.edu](mailto:jkitchell@calstate.edu) (budget).

	FY2016 through FY2021 Cumulative GI2025 Recurring Funding	FY2016 through FY2021 Cumulative GI2025 One-Time Funding	Priority 1: Re-Enrollment Campaigns	Priority 2: Summer and Intersession	Priority 3: Digital Degree Planners	Additional FY2021 One-Time Allocation
Bakersfield	\$12,371,000	\$3,622,000	X		X	\$875,000
Channel Islands	\$9,396,000	\$2,717,000		X		\$225,000
Chico	\$12,714,000	\$4,079,000		X		\$425,000
Dominguez Hills	\$16,002,000	\$4,272,000	X	X	X	\$1,400,000
East Bay	\$12,094,000	\$4,112,000		X	X	\$925,000
Fresno	\$20,785,000	\$6,062,000	X	X	X	\$1,400,000
Fullerton	\$24,120,000	\$6,760,000	X	X		\$1,325,000
Humboldt	\$9,135,000	\$2,846,000		X	X	\$440,000
Long Beach	\$24,354,000	\$6,660,000	X			\$275,000
Los Angeles	\$25,005,000	\$6,585,000	X			\$275,000
Maritime Academy	\$4,424,000	\$1,499,000				-
Monterey Bay	\$8,889,000	\$2,636,000			X	\$325,000
Northridge	\$28,453,000	\$8,398,000	X		X	\$875,000
Pomona	\$18,078,000	\$4,534,000	X	X		\$1,065,000
Sacramento	\$22,959,000	\$6,653,000	X	X		\$1,065,000
San Bernardino	\$18,452,000	\$5,192,000	X			\$250,000
San Diego	\$15,292,000	\$5,022,000				-
San Francisco	\$17,747,000	\$6,481,000	X	X		\$875,000
San Jose	\$17,405,000	\$5,330,000	X	X		\$855,000
San Luis Obispo	\$7,918,000	\$2,978,000				-
San Marcos	\$12,764,000	\$3,485,000		X		\$475,000
Sonoma	\$8,061,000	\$2,920,000			X	\$625,000
Stanislaus	\$11,247,000	\$3,677,000		X	X	\$1,025,000
Systemwide Projects	\$17,545,000	\$2,730,000				-
<b>Total</b>	<b>\$375,210,000</b>	<b>\$109,250,000</b>	<b>\$3,000,000</b>	<b>\$7,000,000</b>	<b>\$5,000,000</b>	<b>\$15,000,000</b>