National Resources to Support Community-Based Research

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Webinar Presentation, California State University
April 25, 2011
Agenda

Overview of CCPH

CCPH resources to support community-based research

CES4Health.info

Upcoming opportunities
Mission

To promote health (broadly defined) through partnerships between communities & higher educational institutions
At-A-Glance

- Nonprofit membership organization
- Private & public funding
- Staff, students & senior consultants

What ties us together is our commitment to social justice and our passion for the power of partnerships to transform communities and academe
Goals

- **Mobilize knowledge, wisdom & experience** in communities and in academic institutions to solve pressing health, social, environmental & economic challenges

- **Build capacity** of communities & higher educational institutions to engage each other in authentic partnerships that balance power, share resources & work towards systems change

- **Ensure community-driven social change** is central to the work of community-academic partnerships
Board Members

Atum Azzahir, Cultural Wellness Center, Twin Cities, MN
Cynthia Barnes-Boyd, Neighborhoods Initiative, University of Illinois-Chicago
Chuck Conner, West Virginia Rural Health Education Partnership
Stephanie Farquhar, School of Community Health, Portland State University
Barbara Gottlieb, Brookside Community Health Center, Jamaica Plain, MA
Susan Gust, Community Activist, Minneapolis, MN
Dennis Magill, Wellesley Institute and University of Toronto, Canada
Daniel E. Korin, Lutheran Medical Center, NY
Creshelle Nash, Arkansas Minority Health Commission & University of Arkansas School of Public Health
Sacoby Wilson, Institute for Families in Society, University of South Carolina
There is no “one” definition of community

- Geography
- Age
- Ethnicity
- Gender
- Sexual orientation
- Disability, illness or health condition
- Common interest or cause
- Shared values or norms
Defining “community” is more about the process of asking questions than about a strict definition of who “is” community or “represents” community:

- Are those most affected by the problem at the table?
- Are those who have a stake in the issue being addressed at the table?
- Are those with resources (e.g., knowledge, connections, funding) needed to address the issue at the table?
- Do they play decision making roles?
Principles of Partnership

CCPH board of directors, 1998 & 2006

- Partnerships form to serve a specific purpose and may take on new goals over time.
- Partners have agreed upon mission, values, goals, measurable outcomes and accountability for the partnership.
- The relationship between partners is characterized by mutual trust, respect, genuineness, and commitment.
- The partnership builds upon identified strengths and assets, but also works to address needs and increase capacity of all partners.
- The partnership balances power among partners and enables resources among partners to be shared.
Principles of Partnership

CCPH board of directors, 1998 & 2006

- Partners make clear and open communication an ongoing priority by striving to understand each other's needs and self-interests, and developing a common language.
- Principles and processes for the partnership are established with the input and agreement of all partners, especially for decision-making and conflict resolution.
- There is feedback among all stakeholders in the partnership, with the goal of continuously improving the partnership and its outcomes.
- Partners share the benefits of the partnership’s accomplishments.
- Partnerships can dissolve and need to plan a process for closure.
We view health broadly as physical, mental, social & spiritual well-being and emphasize partnership approaches to health that focus on changing the conditions and environments in which people live, work and play.
Resources for Community-Based Research

Online Toolkits
Publications
Information Sharing & Problem-Solving
Training & Technical Assistance
Policy Development & Advocacy
Dissemination & Impact
Online Toolkits

Developing & Sustaining Community-Based Participatory Research Partnerships
http://cbprcurriculum.info

Community-Engaged Scholarship Toolkit
http://communityengagedscholarship.info

IRB Curriculum on Community-Engaged Research
Coming soon...
Ensuring Community-Level Research Protections

Linking Scholarship & Communities

Achieving the Promise of Authentic Community-Higher Education Partnerships: Community Partners Speak Out!

Member Discounts through Publishing Partners
Community-Based Participatory Research (CBPR)
CBPR Ethics
Community-Engaged Scholarship
Community Partners
Member-to-Member Connections
Online Database of Faculty Mentors & Reviewers
[http://facultydatabase.info](http://facultydatabase.info)
Training & Technical Assistance

http://ccph.info

Educational Conference Calls & Webinars

CCPH Consultancy Network

CCPH Service-Learning Institute

CCPH CBPR Partnerships Institute
Policy Development & Advocacy
http://ccph.info

CBPR Funders Interest Group

Community Partner Peer Mentoring & Advocacy

Member Interest Groups
Vehicles for Dissemination & Impact

CCPH Conference

Theme Journal Issues

CES4Health.info
A component of Community-Campus Partnerships for Health’s Faculty for the Engaged Campus Initiative, supported in part by the Fund for the Improvement of Postsecondary Education of the US Department of Education
Purpose of CES4Health.info

- Mechanism for peer review & online publications of products of community-engaged scholarship in forms other than journal manuscripts

- Intended to both increase impact of these products in communities & increase likelihood they will count in faculty promotion & tenure review
Definitions

Scholarship

- The activity requires a high level of expertise.
- The activity breaks new ground or is innovative.
- The activity has significance or impact.
- The activity can be replicated and elaborated.
- The work and its results can be documented and disseminated.
- The work and its results can be peer reviewed.

Adapted from Recognizing Faculty Work, by Robert Diamond and Bronwyn Adam (1993)
Definitions

Community-engaged scholarship is scholarship that involves the scholar in a mutually beneficial partnership with the community.

Products of CES

- Conventional
  
  *Journal manuscripts*

- Innovative
  
  *Anything that is not a journal manuscript: reports, policy briefs, documentaries, exhibits, training videos, manuals, websites, toolkits, slide presentations, etc.*
Innovative Products of CES

• The results of CES
  *Examples*: Policy briefs, videos, photo voice exhibits

• Tools that can assist others in implementing or adapting the project in their communities
  *Examples*: Assessment instruments, instructional manuals, partnership agreements.
Challenges of Disseminating Innovative CES Products

- Lack of dissemination mechanisms to broaden community impact
- Lack of peer reviewed publication outlets
- Format of peer reviewed journals not conducive to innovative CES products
- Traditional peer review process may not find value in CES products
- Traditions of the reward structure for faculty promotion and tenure
Our Response:
CES4Health Overview

- Rigorous peer review
- Online publication and broad dissemination
- Innovative products of CES – documentaries, manuals, curricula, websites, toolkits
Minimum Submission Criteria

- **The CE in CES4Health** - Community engaged

- **The S** is CES4Health - The project that resulted in the product was approached in a scholarly way – it built off of or is grounded in previous practice or evidence.

- **The Health** in CES4Health – Defined very broadly
Examples of 26 Products Published to Date

- **In Harmony: Reflections, Thoughts, and Hopes of Central City, New Orleans** (educational video)
- **Toolkit to Establish and Sustain Year-Long Walking in Rural Communities**
- **Overtown Cookbook** (evidence-based and taste-tested culturally diverse healthy recipes)
- **Mapping Memories** (digital stories of refugee youth & curriculum resources for engaging youth)

[CES4Health.info]
Submission Process

- Products in English considered year-round

- Submission = *product* (downloadable, linkable) and 12 question *application*

- Application questions probe rigor & engagement/community benefit issues
  - Keywords: topics, type of resource, resource format
  - Product aims, development, quality, intended audience, significance
  - The project that resulted in the product – scholarly approach, rigor
  - Degree of & quality of engaged approach
  - Reflection on strengths & limitation
  - Assurances regarding copyright & privacy
Review Process

- Modeled on accepted peer review practices
- Academic and community editorial and review staff
- 2 academic and 2 community reviewers per product
- Reviewers receive one hour training
- Concrete & operationalized review criteria
Making It Count in P & T Reviews

- Fills a gap: Offer rigorous peer review & broad dissemination
- Authors include citations in peer reviewed publication section of dossier
- Educates administrators & committee members: Send letters to those named in application (congratulatory & educational)
- Demonstrates impact: Track “hits” & downloaded products
- Documents service of reviewers & associate editors: Send appreciation of service that can be included in dossier
Perspectives of Authors

- Decision to submit
  - To get product published
  - Curious to see what review process would reveal
  - To have product disseminated
- High satisfaction with elements of review process
- Satisfaction with content of narrative review
- Responses not as timely as some would have liked; process has since been streamlined
- Products now noted as peer reviewed on CV
Comments from Authors

“CES4Health.info is both a wonderful educational tool and an appropriate and well-organized venue for peer review publication. It is so unique and so important. Thank you!”

“I appreciated the depth of background, justification, and rationale that was required of the reviewers. It instilled faith in the rigor and value of the peer review process.”
“Thank you so much. I appreciate this notification, and the explanation. Our Faculty has revised its standards for tenure, promotion, and evaluation (in a pilot study) to reflect the scholarship of engagement but, of course, we are embedded in the culture of the typical publicly-funded research intensive university - i.e. many T&P committees are dubious. In fact, getting [the author's] tenure approved, the first under our new guidelines, was somewhat challenging. CES4Health is a godsend.”

~ A Dean, upon receiving notification of faculty’s publication
Perspectives of Users

- Over 960 people have downloaded products to date
  - All products have been downloaded
  - Ranging from 12 – 130 downloads per product

- Reasons to access CES4Health.info
  - Curious
  - Familiar with CCPH resources & wanted to see new one
  - Wanted to become familiar before submitting product
  - Wanted to become familiar before applying to be a reviewer

- Want more products available
Themed Calls for Products

• 2010: Refugee & Immigrant Health

• 2011: Aboriginal & Indigenous Health
  • In partnership with the Native Research Network
  • Reviewer applications due Sept 1
  • Products due Oct 1
  • Information call for authors on May 20
  • Visit http://CES4Health.info for details

• Opportunity for Collaboration with CSU?
Upcoming Events

Community-University Partnerships: Bringing Global Perspectives to Local Action, May 10-14, 2011, Waterloo Region ON, Canada

Community-Campus Partnerships as a Strategy for Social Justice: Where We’ve Been & Where We Need to Go, April 18-21, 2012, Houston, TX USA

Call for Session Proposals Coming Out in May!
Staying Connected

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For More Information

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