

THE CALIFORNIA STATE UNIVERSITY AND COLLEGES
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California State University
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Associate Vice President
Academic Affairs

AP&RP 73-37

TO: Deans of Academic Planning

FROM: Gerhard Friedrich *GR*
State University Dean
Academic Program and Resource Planning

SUBJECT: Procedures Pertaining to Submission of Proposals for Performance-Oriented Degrees in the Arts

This memo is a follow-up to AP&RP 73-16 (April 5, 1973), and provides information on procedures with regard to submitting proposals for performance-oriented degrees. The Board of Trustees resolution of March 28, 1973, authorizing the awarding of such degrees and defining limits on program implementation, is attached. These limits will be observed through the academic master planning process and the review of degree proposals.

Campuses submitting proposals for performance-oriented degrees in art, drama, and music should use the degree proposal format included in the April 1973 report, Academic Program and Resource Planning in The California State University and Colleges, beginning on page 165, and provide the following supplementary information:

1. The specific criteria and procedures that will be used to identify talented students to be admitted to and continued in the program.
2. The means that will be used to keep the number of majors in the performance-oriented programs within the limits of approximately 20% and 40% respectively of all students seeking regular bachelor's and master's degrees in the subject area. These limits must be strictly maintained.
3. The professional experiences/attainments of all faculty who will teach in the program.
4. A list of significant arts activities the department engaged in for the past five years.

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5. Plans for exposing students to professionalism in the respective area of study.
6. Plans for securing supplementary support for the program, beyond what the State normally provides, from governmental/private foundations and community sources.
7. A copy of the latest NASM/NASA visiting team's report, with an indication of what the department has done to respond to any suggestions for improvement.

The necessity for this supplementary information arises not only from the recommendations of the Performing Arts Report itself, but also from the requirement to submit all proposals for performance-oriented degrees to the Coordinating Council for Higher Education for "review and comment."

Item 5 of the attached Trustee resolution indicates that one prerequisite for approval of performance-oriented degrees is accreditation by the appropriate national specialized agency-- The National Association of Schools of Music (NASM) and the National Association of Schools of Art (NASA), both of which are recognized by the National Commission on Accrediting. It should be noted that the National Association of Schools of Theatre (NAST) is now seeking official recognition from the National Commission on Accrediting; if or when such recognition is received, NAST accreditation of existing programs in drama/theatre arts will be a prerequisite for offering B.F.A./M.F.A. degrees in this field.

Currently, the number of performance-oriented degree programs projected on the Academic Master Plan considerably exceeds the number authorized for implementation. It is therefore requested that only those proposals fully meeting all of the established guidelines be submitted for 1973-74 implementation. Priorities for implementation beyond that date will be subject to careful review within the context of academic master planning.

We appreciate your continued patience and understanding as we strive to meet the Trustees' guidelines and at the same time realistically accommodate the expressed aspirations of the campuses during the initial phase-in period.

If you have any questions pertaining to these procedures, please direct them to Dr. John Baird, Deputy Dean for Instructional Programs, Ext. 271.

GF:pz

Attachment