

BUSINESS CONTINUITY

FITTING THE PIECES TOGETHER

SOLINNA KIM

We will cover these topics:

- Why we plan
- Business Continuity Planning Cycle
- Sustainable Program Practices
- Questions



WHY WE PLAN

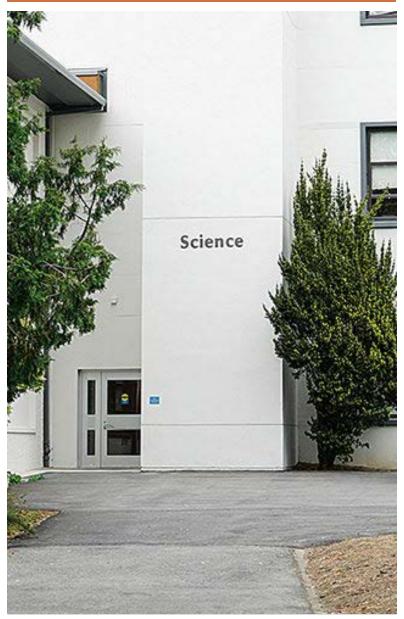
- Earthquakes
- Planned Power Outages





WHY WE PLAN

- Building Closures
- Air Quality Issues







Business Impact Analysis

The goal is to transform data into information and information into insight.

2

Planning

A goal without a plan is just a wish.

3

Training

Think training's hard? Try losing.

4

Testing & Exercising

I get most of my exercise these days from shaking my head in disbelief. 5

Plan Maintenance

The time to repair the roof is when the sun is shining.

BUSINESS CONTINUITY PLANNING CYCLE

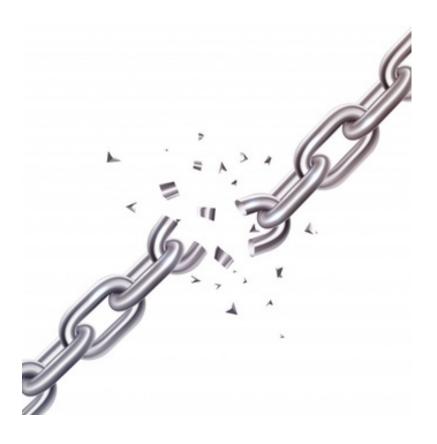
Business Impact Analysis

Planning

Training

Testing & Exercising





CRITICAL DATA ELEMENTS

What do we do?

• Who and what do we rely on?

Who and what relies on us?

• If we can't do what we do, when will bad things start to happen?

How severe are the bad things?

Critical Processes

Upstream Dependencies

Downstream Dependencies

Maximum Allowable Downtime

Criticality Profile

IMAGINE THE POSSIBILITIES

Prescriptive

Gain:

- Insight into how to better share resources
- Insight into physical and geographical vulnerabilities
- Possible areas of software redundancies or other use cases
- Supply chain gaps
- A comprehensive look at where and how data is being stored and for what purposes
- A better understanding of your organization

Business Impact Analysis

Planning

Training

Testing & Exercising



EFFECTIVE PLAN ELEMENTS

Communication

- Leadership
- Team Members
- Third Parties
- Media
- Stakeholders:
 - Students
 - Faculty

Alternate Strategies

- Feasible
- Flexible
- Multiple

Succession

- Delegations of Authority
- Insourcing or Outsourcing

Asset Lists

- Vendors
- Personnel
- Resources
 - Equipment
 - Technology
 - Information

Business Impact Analysis

Planning

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Expectations

Mission

Where

When

How

Who

OWER

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EFFECTIVE SCENARIO PLANNING



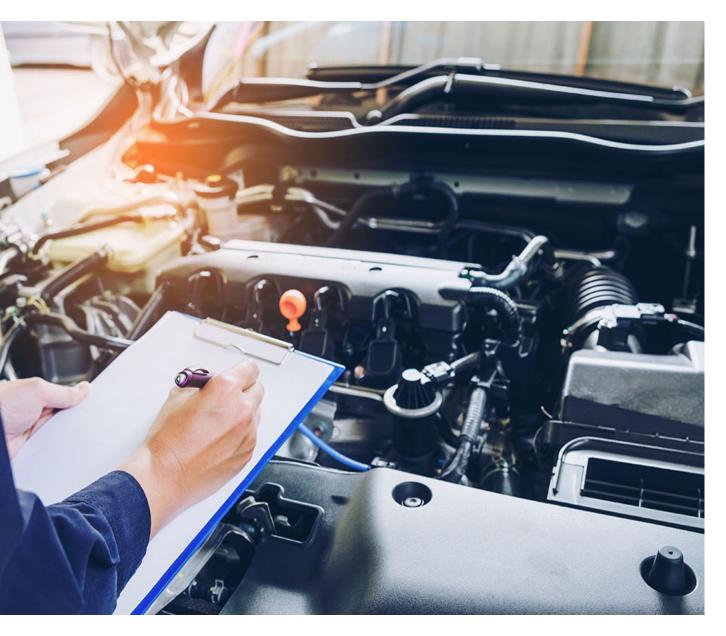
Business Impact Analysis

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HIGH MAINTENANCE OR LOW EFFORT?

How does this change affect my business continuity plan?

SUSTAINABLE PROGRAM PRACTICES

- Simplify BIA
- Develop criticality profiles
- Develop flexible plans with multiple, feasible alternate strategies
- Communicate your plan
- Incorporate into departmental goals
- Incorporate business units into training, testing, and exercising scheduling discussions
- Capitalize on near misses or actual events

- Explore other use cases for the data already collected
- Keep the momentum
- Recognize and reward successes
- Make it fun when possible



THANK YOU!

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