

Proposal to Integrate Cal Maritime Academy and Cal Poly San Luis Obispo

Enhancing Academic Excellence and Operational Sustainability

Joint Committee on Educational Policy and Finance – Item 2
July 22-24, 2024



Outline

Challenges Facing Cal Maritime

Actions Taken by Cal Maritime

The Opportunity: Cal Poly

The Proposal: Integration

Timeline

Moving Forward

Challenges Facing Cal Maritime

Declining enrollment (31% drop over 7 years)

Increasing compensation and operating costs

Reserves projected to be expended by close of FY 2024-25

Challenging financial aid and scholarships for very high investment majors at a destination campus


Unsustainable financial condition

Actions Taken by Cal Maritime

 COST-SAVING MEASURES

 HIRING FREEZE ON NON-ESSENTIAL POSITIONS

 ADMINISTRATIVE REORGANIZATION

 ADDITIONAL ACTIONS TO REDUCE EXPENSES AND INCREASE REVENUES



CAL MARITIME STRENGTHS

Only degree-granting maritime academy on West Coast

Vital to statewide and national economic and security interests

High return on very high investment degree programs

Mechanical engineering, oceanography, offshore wind, international logistics, workforce development efforts

Investments: New training ship and pier in 2026



CAL POLY STRENGTHS

Thriving comprehensive "Learn by Doing" university with over 22,000 students

Huge demand for enrollment and graduates

Strong reputation in engineering, agriculture, business and architecture

Robust research and innovation agenda fueled by strong industry and community partnerships, offshore wind

Creative and proven model to enhance enrollment and graduation rates of low-income and historically underserved students

2023-24 MSI, AANAPISI & Emerging Hispanic Serving Institution

Synergistic Opportunities

Hands-on "Learn by Doing" approach

Engineering

Marine Sciences / Oceanography

Advancing national and economic security programs and research

Blue-green economy – renewable energy, food and water from the ocean

Excellence in operations and support

Integration Benefits



ACADEMIC AND STRATEGIC ADVANTAGES



ENROLLMENT MANAGEMENT AND FINANCIAL AID



EXPANSION OF ENGINEERING AND MARINE SCIENCE PROGRAMS



COMBINING INSTRUCTIONAL SPACE AND RESEARCH FACILITIES



OPPORTUNITIES FOR GREATER FEDERAL AND PHILANTHROPIC FUNDING



SUSTAINABLE FINANCIAL FUTURE



ADDITIONAL BENEFITS

Infrastructure support: essential services and maintenance

Student support: enhanced housing, dining, health and counseling services

Administrative services: streamlined accounting, payroll, HR and IT support

What the CSU Plan Proposes

INTEGRATE CAL MARITIME & CAL POLY – ONE UNIVERSITY

- Operational integration begins: July 1, 2025
- New maritime academy students enrolled as Cal Poly students: fall 2026
- Continue to offer multiple degree programs with the U.S. Coast Guard Merchant Marine officer license option at Vallejo
- Continuing Cal Maritime students will complete their current degree programs over multi-year transition period

What the CSU Plan Proposes

INTEGRATE CAL MARITIME & CAL POLY – ONE UNIVERSITY

- Move all students to Cal Poly's campus fees, financial aid & scholarships effective fall 2026
 - Scholarships to cover the difference in fees for continuing students
 - Enhanced financial aid and scholarships for continuing and new students from California, other western states including Oregon, Washington, Alaska and Hawaii, and U.S. territories in the Pacific
- New investments: Federally funded training Ship *Golden State* and new pier



Impact of the Cal Poly Financial Aid and Scholarship Plan on Student Success

Provide needed financial aid and scholarships for low-income students from California and other western states including Oregon, Washington, Alaska and Hawaii, and U.S. territories in Pacific

Recruit and retain low-income students to high- and very-high-investment programs at destination campuses

Enhance support of "Learn by Doing"

Enhance support of high and very high investment programs

Enhance recruitment and retention of faculty and staff

Estimated Costs

ONE-TIME FUNDING: \$5 M per year for 7 years

- **2/3** will support student financial aid and scholarships:
 - to cover the difference in fees for continuing students
 - for both continuing and new students of diverse backgrounds
- **1/3** will support advising, enrollment management, marketing, information technology, and other transitional items

Metrics for Success

ENROLLMENT &
A FOCUS ON DIVERSITY, EQUITY
AND INCLUSION

STUDENT ACHIEVEMENT

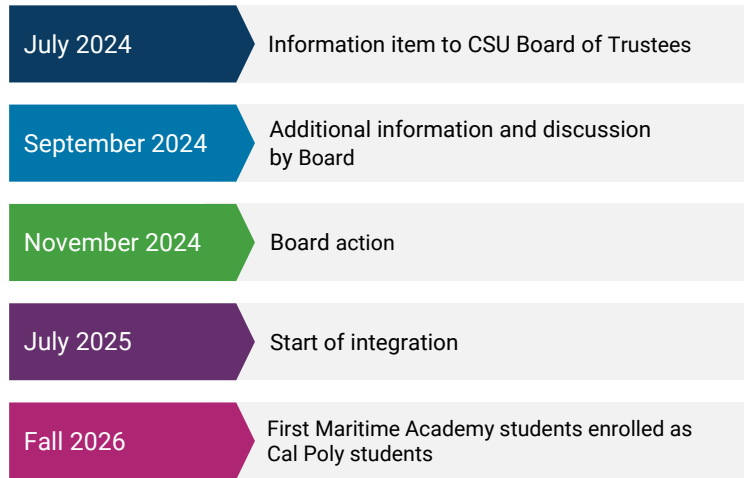
ACADEMIC PROGRAMS

RESOURCES

ACCESS & AFFORDABILITY

OPERATIONAL EFFECTIVENESS
& EFFICIENCY

Next Steps and Timeline



Moving Forward

SUMMARY

Integration benefits both institutions by:

- Advancing the CSU's mission
- Meeting critical academic, student, state and national needs

Return to Board in September to provide additional information and address any Board questions

Thank You

