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The California Cradle-to-Career Data System and CSU Enrollment Planning

CSU Board of Trustees
Committee on Educational Policy—Item 5
November 20-21, 2024

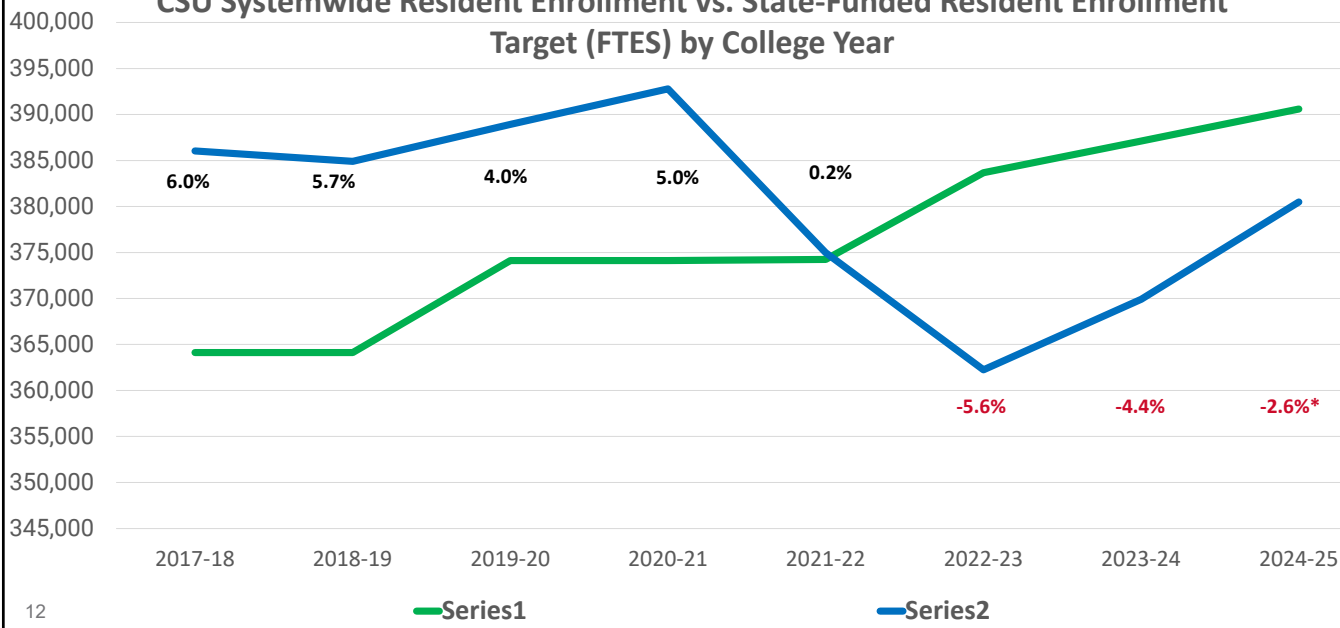
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CSU Systemwide Resident Enrollment vs. State-Funded Resident Enrollment Target (FTES) by College Year



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Mary Ann Bates

Executive Director
California Cradle-to-Career Data System

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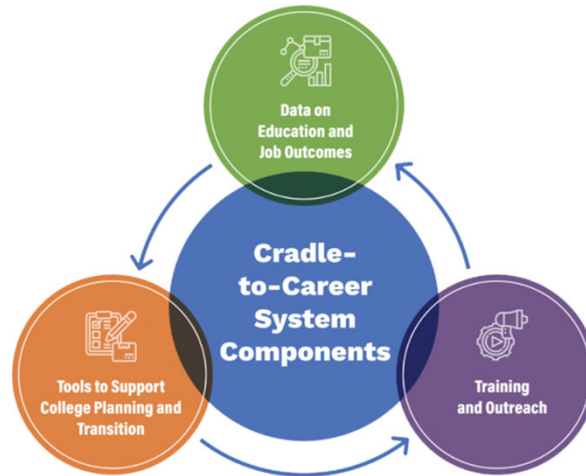


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The Cradle-to-Career Data System seeks to foster evidence-based decision-making to help Californians build more equitable futures and empower individuals to reach their full potential.

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What Are We Building?



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Background

2019: California enacted the [Cradle-to-Career Data System Act](#), which called for the establishment of a state longitudinal data system to link **existing** education, social services, and workforce information.

2020-2021: A collaborative **18-month planning process**. 100+ public meetings.

2021: [AB 132](#) established the Cradle-to-Career Data System in the Government Operations Agency and the Governing Board was seated.

2022-2023: Design, build, and implementation, first data submission and ingestion.

2024: Public engagement and analytical tool development.



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C2C's Data Partners



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Analytical Data Tools

Three ways to access:

- ❖ Dashboards
- ❖ Query builder
- ❖ Research request process

<https://c2c.ca.gov/>

Have a Research Question?

We link historical data from 15 validated government & educational sources, covering outcomes from early education, K-12, postsecondary education, and beyond.

Create your own table

COMING SOON

Use the query builder tool to create custom data tables with aggregated information.

MORE INFO |>

Request access to data

COMING SOON

Request access to the information needed to conduct complex analyses and evaluate programs.

MORE INFO |>



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Practical Tools for Students & Families

CaliforniaColleges.edu

- ❖ Students shouldn't face barriers in applying for college and financial aid



eTranscript California

- ❖ It should be easier for students to get credit for the work they've done



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Data System Progress

All scheduled data providers submitted data for the regular annual March submission:

Once linked, C2C merged in earnings data:



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Direct Admissions Pilot

- Direct admission of all CSU-eligible seniors in Riverside County (RCOE) high schools *before they initiate an application*
- Fall 2025 admission at 10 universities: Channel Islands, Chico, East Bay, Humboldt, Maritime, Monterey Bay, San Bernardino, San Francisco, San Marcos and Sonoma

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Why Now? Why RCOE?

- California Cradle-to-Career (C2C) Data System can provide the data and support needed
- RCOE high school students have had CaliforniaColleges.edu accounts since 2020 – the data is available to determine CSU eligibility
- Riverside County has more than 2 million residents, including more than 431,000 students
- Riverside County is racially, ethnically and economically representative of the state



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The Great Admissions Redesign

- \$750,000 implementation grant from the Lumina Foundation
- Increase student outreach and communication via CaliforniaColleges.edu
 - 9th – 11th grade communications
 - 12th grade direct admissions
 - Electronic high school transcripts

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CSU Strategic Enrollment Plan

CSU Strategic Enrollment Advisory Council

- Convening July 2024 through June 2025
- Supported by Education Strategy Group (ESG) and other partners
- Council members are leaders at:
 - CSU campuses
 - Cal State Student Association
 - Academic Senate of the CSU
 - California Community Colleges
 - Local community and educational organizations

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