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The strategic plan will create the roadmap to reach an inspired vision for the system's future

As the preeminent university system educating America's new majority, the CSU is:

1. THE national leader/advocate for the value of higher education
2. An engine for the future of work
3. A creator of career and economic mobility
4. A supplier of talent for the state's workforce needs
5. A sought-after provider of lifelong learning
6. Outcomes-driven and data-informed
7. A mission-driven employer

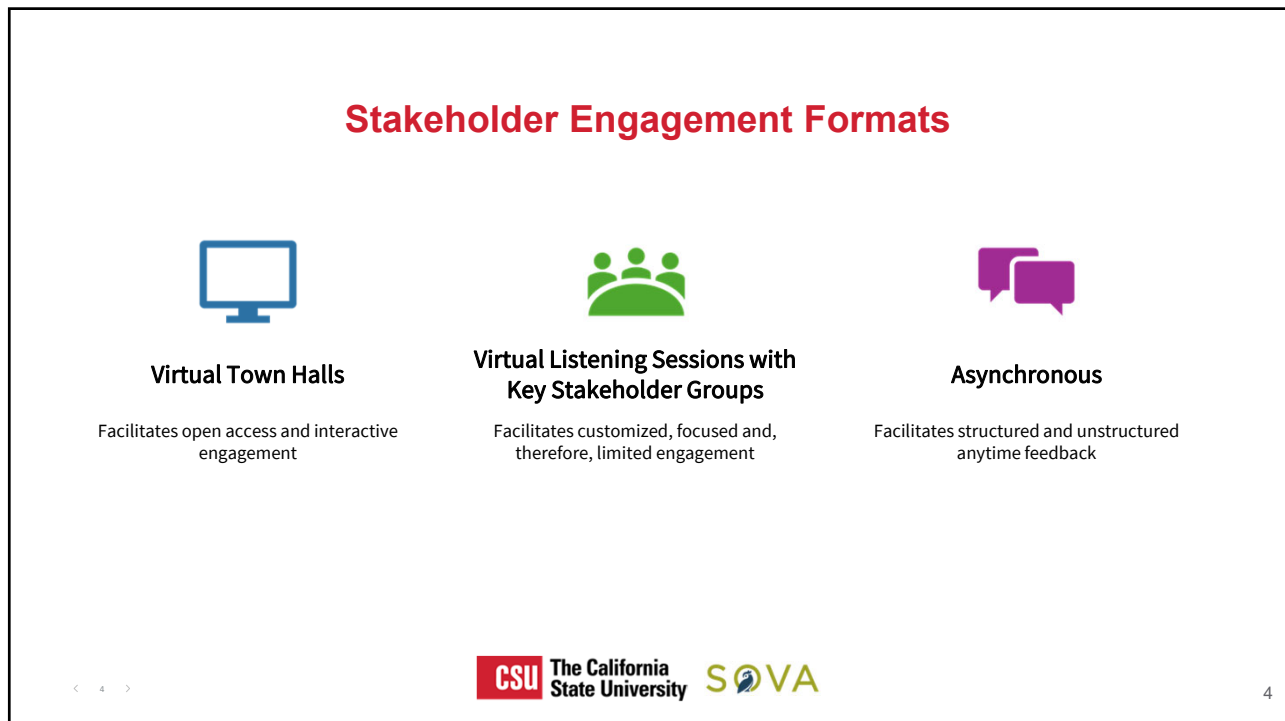
CSU The California State University **SOVA**

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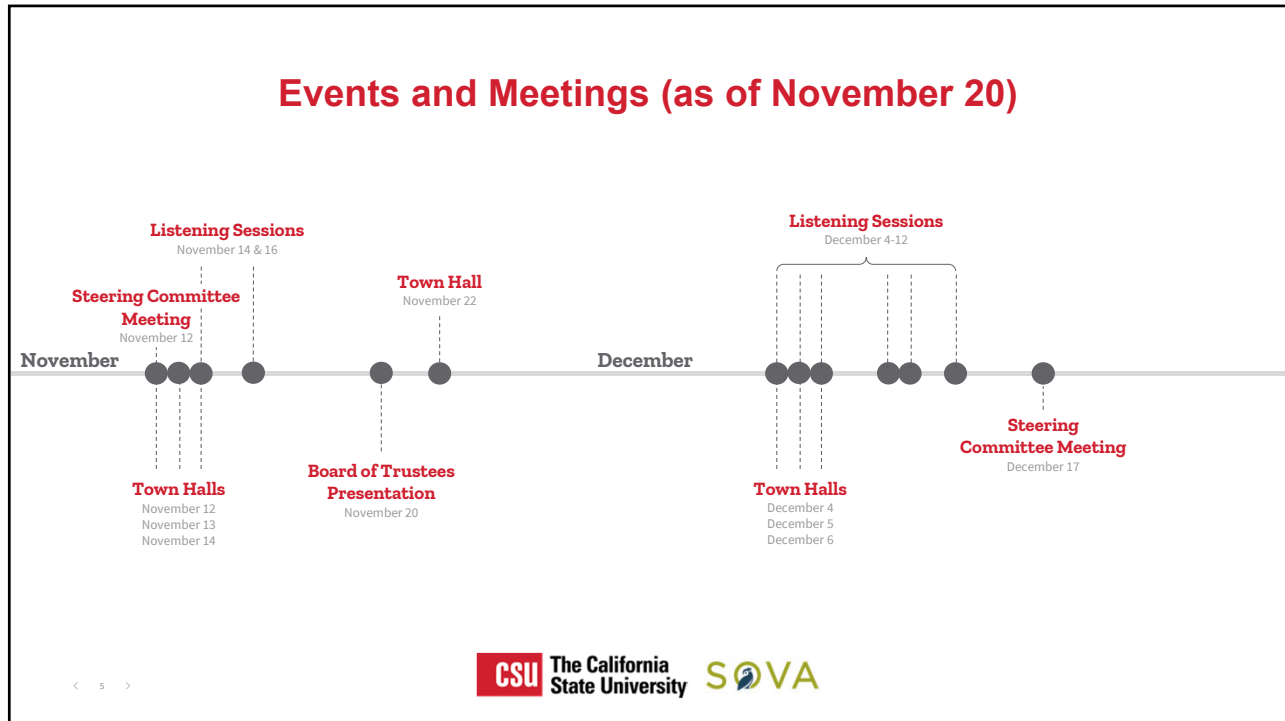
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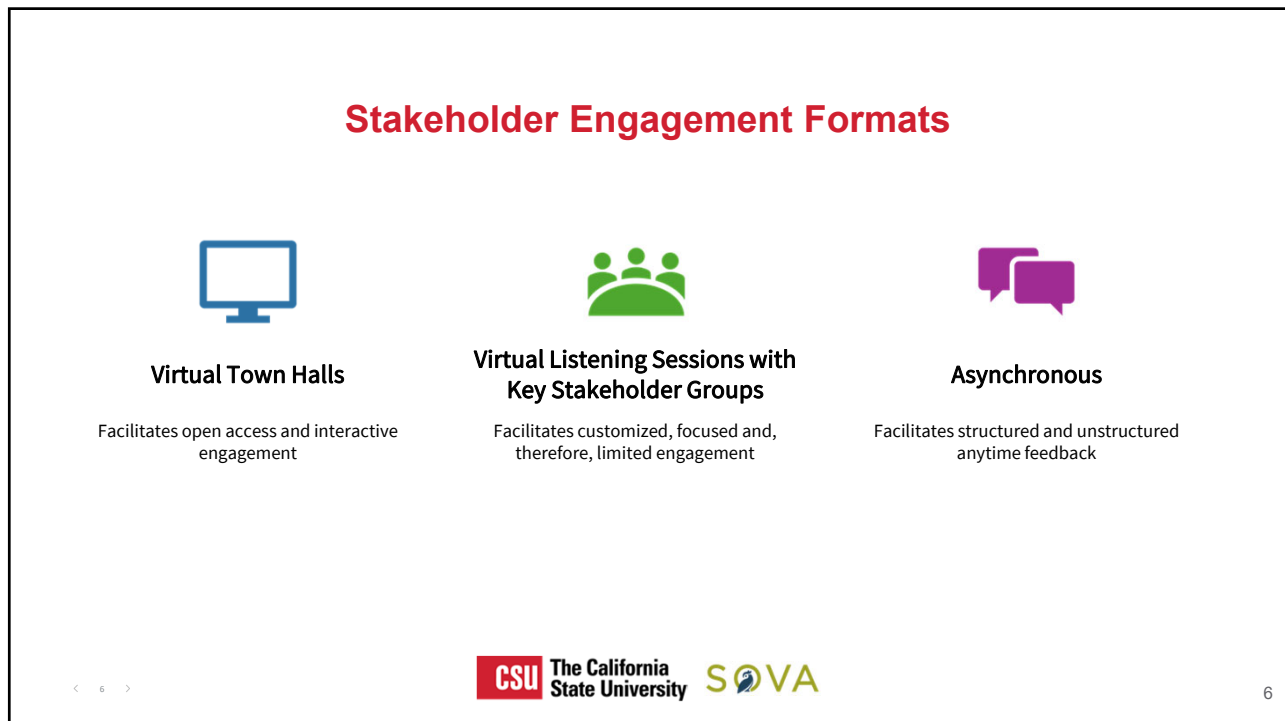
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Engagement Platform: <https://csustrategicplan.mysocialpinpoint.com/>

The California State University

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CSU Strategic Planning

The California State University is in the process of developing a new strategic plan for the statewide system. The development of this plan reflects our commitment to engage in long-term planning that will allow us to realize our call, and our position, to be the national model for public higher education and educating America's new majority. The work we are embarking upon is extraordinarily consequential – and its impact will span generations of CSU students.

The plan will offer a guiding framework for alignment across campus-level plans while allowing universities to address their unique needs and serve their communities. It will define the CSU's overarching vision – providing clarity and ensuring that all constituents and stakeholders understand the CSU's identity, values and strategic priorities, as well as how we intend to advance those priorities.

"This is a rare, transformational moment. Together, we can reimagine the CSU's future and chart a bold and innovative path forward. We already know the destination – to serve as the national model for educating America's new majority, comprised of first-generation students, students of color, low-income students and adults seeking a brighter future. Our task is to develop the roadmap – a three-year systemwide strategic plan, the first in more than a decade."
- Chancellor Mildred García

Share Your Feedback

Stakeholder feedback is critical to the strategic planning process. Every voice matters so please contribute to one or more of the engagement opportunities below.

Open

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Engagement Platform Features

Feature	Benefits
Modern, interactive feedback	<ul style="list-style-type: none"> Encourages open, transparent dialogue in a user-friendly, familiar format Allows for tracking and analytics
Two forms of moderation (human and AI)	<ul style="list-style-type: none"> Protects against profanity and spam Ensures civility and respect among community members
Available 24/7	<ul style="list-style-type: none"> Allows stakeholders unlimited opportunities to engage at their convenience
Translations available in fifteen different languages	<ul style="list-style-type: none"> Maximizes inclusivity by allowing engagement in alternate languages

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Multiple Opportunities to Engage: CSU of the Future

The screenshot shows a web interface with a navigation bar containing four tabs: 'CSU of the Future' (selected), 'Discussion Forum', 'CSU Highlights', and 'Regional Specialties'. Below the navigation bar is a form titled 'What's one major accomplishment or milestone you'd like to see the CSU achieve in the future?'. The form includes a text area for 'Submit your headline', a character count 'You have 140 characters left', a reCAPTCHA widget with the text 'I'm not a robot', and a 'Submit' button. A 'Moderation Policy' link is located at the bottom left of the form area. Navigation arrows are visible at the bottom left and right of the slide.

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Multiple Opportunities to Engage: Discussion Forum

The screenshot shows a web interface with a navigation bar containing four tabs: 'CSU of the Future', 'Discussion Forum' (selected), 'CSU Highlights', and 'Regional Specialties'. Below the navigation bar are three discussion forum cards. Each card has a title, a question, a brief instruction, and engagement statistics (Comments, Participants, News). Each card also features a 'Read and Contribute' button. The first card asks 'What is the highest priority challenge/problem that you hope this strategic plan can address for the CSU system?' with 8 comments, 5 participants, and 43 news items. The second card asks 'How would you like to see the student experience change as a result of this strategic plan?' with 6 comments, 5 participants, and 23 news items. The third card asks 'What would enable the CSU system to be more adaptive and responsive to external conditions and trends?' with 5 comments, 5 participants, and 18 news items. Navigation arrows are visible at the bottom left and right of the slide.

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Multiple Opportunities to Engage: Your CSU

The screenshot shows a web interface with four tabs: 'CSU of the Future', 'Discussion Forum', 'CSU Highlights', and 'Regional Specialties'. The 'CSU Highlights' tab is active. Below the tabs is a blue banner with the text 'Tell us why the CSU is special to you!' and 'Share a memory or anecdote that illustrates why the CSU is uniquely impactful.' Below the banner is a 'Post your story' button and the text '0 contributions so far'. Below that is an 'Open' button. At the bottom, there are 'Filter by: Type' and 'Sort by' dropdown menus, and a search bar.



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Multiple Opportunities to Engage: Regional Specialties

The screenshot shows a map of California with a pop-up form titled 'Regional Specialties'. The form has an 'Open' button and the text 'What makes your campus stand out?'. Below this is a paragraph: 'Part of what makes CSU so special is the uniqueness and diversity of its twenty-three universities across the state of California. Tell us what stands out to you about your campus or region.' Below the paragraph is a '0 contributions so far' button. On the left, a sidebar lists three categories: 'High Achievement' (Notable success or progress towards the CSU mission and vision), 'Innovation' (Pilot initiatives or learning agendas in the region), and 'Partnership' (Notable partnerships or collaborations). At the bottom of the map, there is an 'Add Marker' button and a note: 'For help using this map, please see the instructions.'

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Translations available in fifteen other languages

The screenshot shows the CSU website interface in Spanish. A language selection dropdown menu is open, listing 15 languages: English, العربية, Español, Français (Canada), हिन्दी, kreyòl ayisyen, 한국어, Português, Русский, Soomaaliga, தமிழ், తెలుగు, and Tagalog. The main content area is titled 'Planificación estratégica' and contains text in Spanish. A 'Comparte tus comentarios' section is visible at the bottom of the content area.

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Closing Reminders

- The process is complex because the CSU system is complex. Ensuring accessibility, inclusivity, and transparency requires careful planning.
- We recognize that the Chancellor’s system-level strategic planning process is being executed while priorities are being pursued both at the system level and at the campuses.
- A system-level strategic plan aims to prepare the CSU for the future, while honoring and situating the current initiatives.
- Board engagement is essential and we’ll have important touch points in January at the next board meeting and at the board retreat in February.

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Contact Information and Resources

Email: strategicplan@calstate.edu

Website: <https://www.calstate.edu/Strategic-Planning-for-the-CSU>

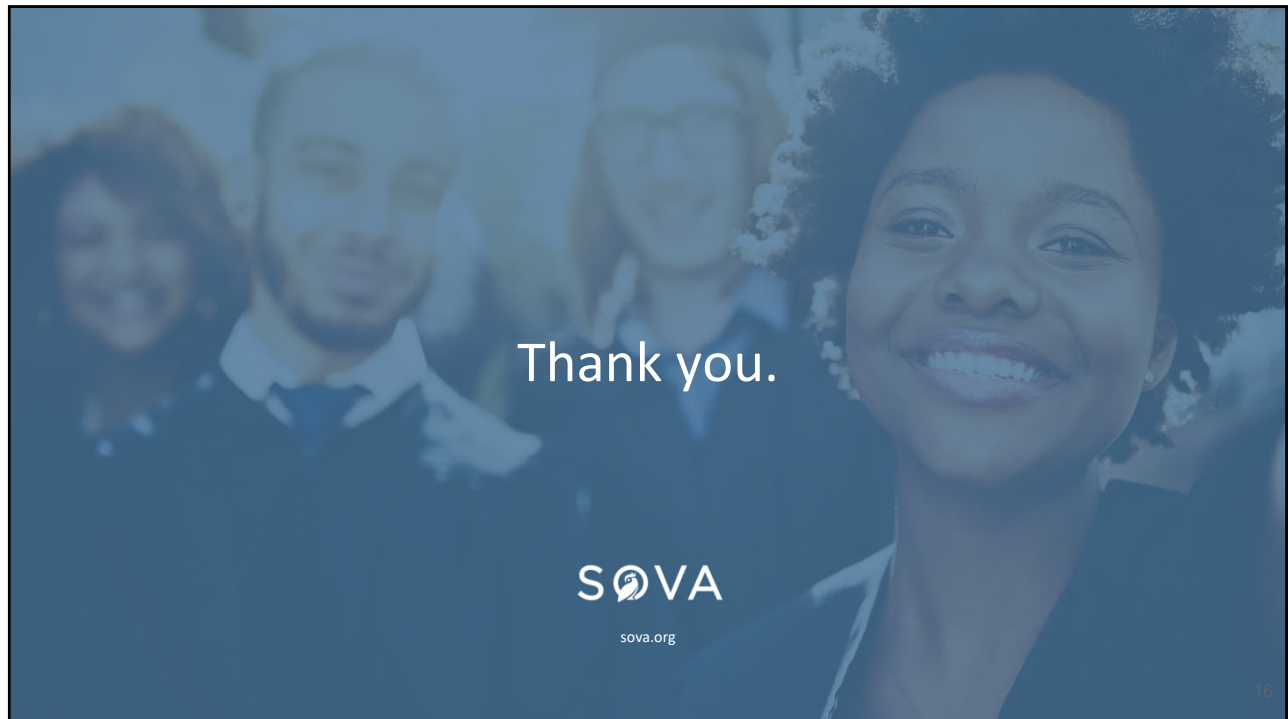
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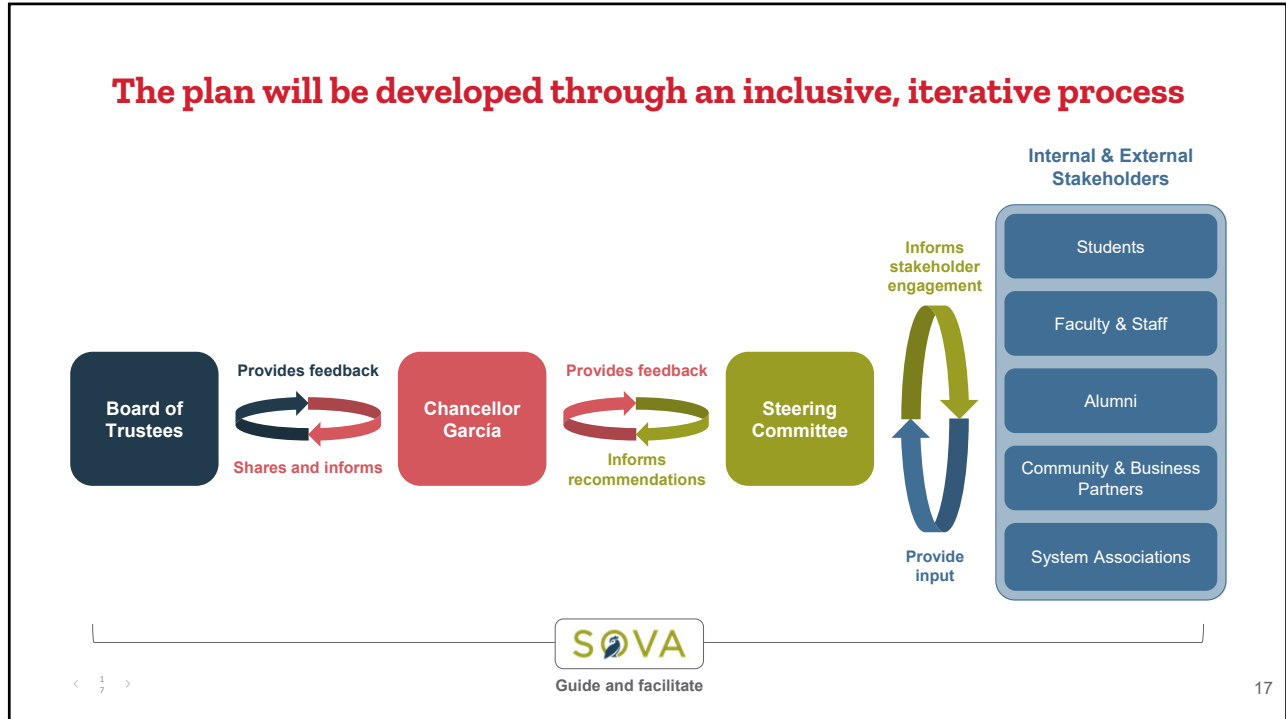


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Registration is required to contribute

Share Your Feedback

Stakeholder feedback is critical to the strategic plan. Contribute to one or more of the engagement opportunities.

What's one major accomplishment CSU achieve in the future?

Write the headline of a news article from the future (characters).

Join the conversation today. [Create an account](#)

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Your password must have a minimum length of 5 characters.

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Suggest content

Are there existing resources or content that you think should inform the strategic plan? Please share them here.

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Allowed file types: pdf, doc, docx, txt, xls, xlsx, rtf, png, gif, jpeg, jpg. Size limit: 1.00 MB

Share a link to a website or resource.

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