



CSU

The California
State University

A LASTING **IMPACT**

Investing in California's Future

2017-2018 Donor Support | The California State University



INTRODUCTION

INTRODUCTION	1
ACADEMIC ENRICHMENT	4
STUDENT ACHIEVEMENT	10
FACULTY SUCCESS	16
WANG AWARD	20
FACULTY INNOVATION & LEADERSHIP AWARDS	22

STUDENT SCHOLARSHIPS	24
TRUSTEES' AWARD	30
DIRECTED RESEARCH	32
STUDENT ATHLETICS	36
PUBLIC BENEFIT	40
APPENDIX	44

DEAR FRIENDS —

I am so excited to share with you the powerful impact of donor support — and offer our deepest gratitude for your steadfast commitment to the California State University.

From personal growth to healthy communities to global development, this year's gifts are investments in the consequential and transformative power of the largest public university in the nation.

We—and the entire CSU community—are forever thankful.

As we look back on a year of outstanding generosity, I am reminded of the lasting legacy of gifts from prior years that continue to inspire, build and transform the future of millions of Californians and their families. We share a few of these stories as testaments to the long-term impact of giving and in tribute to the forward-thinking visionaries who paved the way for success today and into the future.

Together, donors of our past and present ensure unrivaled opportunity and ambitious pursuit of excellence in all that we do for our students and our state.

Thank you again.

For California,



Timothy P. White, Chancellor





OVERVIEW

A lasting impact of philanthropic support continues to grow throughout the California State University. Over \$482 million in charitable gift commitments are building support for systemwide and campus efforts committed to transforming lives through inclusion, education and opportunity.

Over the past year, we launched *The Campaign for Cal State LA: We Are LA* and celebrated the success of *The Campaign for San Diego State*, raising over \$800 million in the campus' first comprehensive campaign.

We heralded *The Soraya* at CSU Northridge as a premiere performance center invigorating cultural diversity thanks to a \$17 million gift from Younes and Soraya Nazarian, the largest gift to the arts in the CSU system.

We recognized the leadership and distinguished service of professor emeritus Lawrence B. de Graaf by honoring the Center for Oral and Public History at CSU Fullerton with his name.

Finally, we marked the 93rd birthday of immigrant Ernest E. Tschannen with his gift of \$9 million for the ambitious Science Complex at Sacramento State which will tackle worldwide challenges such as climate change and healthy aging. It was the largest single gift in the campus' history.

These gifts and thousands more continue to propel students forward in sparking curiosity, expanding their intellect and preparing them for meaningful careers. For all this and more, we thank you.

GIFTS RECEIVED

Donors are passionate about their philanthropic investments made to the CSU. Passion inspired by forward thinking and innovative ideas championed by our faculty and campus leadership. Passion to make a difference and see themselves in the enduring legacy of campus life and success of our students.

The generosity of these philanthropic investments resulted in \$309 million in gifts received for 2017-18. Of that total, less than 3 percent or \$8 million was unrestricted.

Donor-designated support for current operations of \$206 million included:

- \$78 million for faculty support and academic enrichment
- \$42 million for public service programs
- \$26 million for student scholarships
- \$17 million for athletics
- \$6 million for equipment and facility improvements
- \$37 million for additional university priorities

For long-term capital projects, campuses received \$22 million for major facility construction and renovation.

Endowments grew by \$61 million in new contributions, which will provide support in perpetuity. More than half of endowment gifts are designated to scholarships.

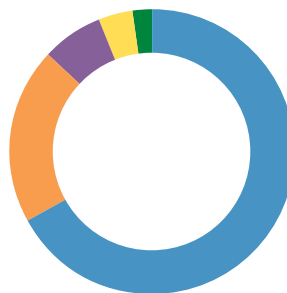
Donors committed an additional \$12 million in irrevocable deferred gifts.

CHARITABLE GIFTS BY SOURCE



- Alumni
- Foundations
- Parents
- Other Individuals
- Corporations
- Other Organizations

CHARITABLE GIFTS BY PURPOSE

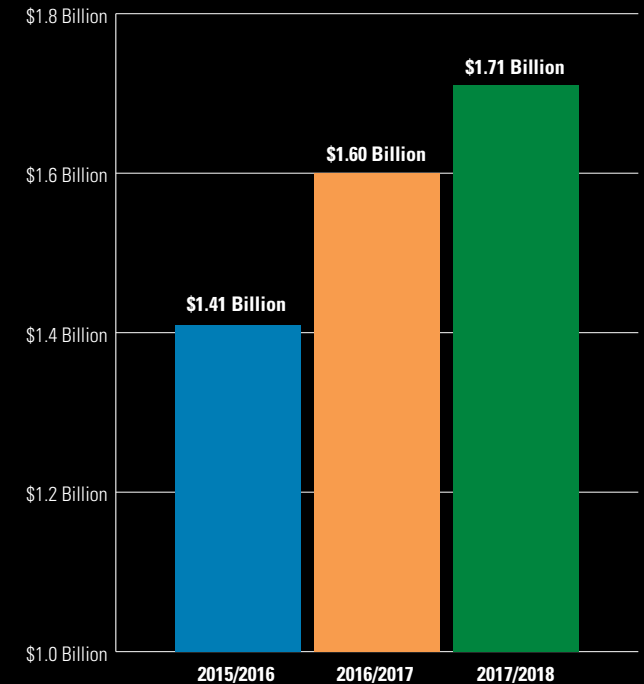


- Current Operations
- Endowments
- Capital Projects
- Deferred
- Unrestricted

\$57 MILLION

ENDOWMENT DISTRIBUTION

ENDOWMENT MARKET VALUE



6.44%

AVERAGE ENDOWMENT INVESTMENT RETURN



ACADEMIC ENRICHMENT

From classrooms and laboratories to applications in the field and local communities, donor support enriches experiential learning for CSU students, providing them with unique opportunities to discover, build and transform their career and life trajectories.

In turn, California's economy—in entertainment and the arts, technology, agriculture, hospitality, healthcare and more—benefits from graduates who represent diverse backgrounds and have the hands-on experience that promotes agility, innovation and ongoing improvement in their chosen fields.



A NEW ENGINEERING PROGRAM GETS LOCAL SUPPORT

Carlsbad-based global communications company Viasat, together with several employees of the company, invested \$1.5 million to become the founding partner of the new engineering program at California State University San Marcos. The gift will support the future Viasat Engineering Pavilion and the development of signature engineering programs to address critical workplace needs.

Other local support comes from San Marcos-based Hunter Industries, which made a \$100,000 gift to fund a design lab that will be a hub of collaboration and innovation.



Stanislaus State nursing students

GIFT FROM LIBRARIAN EMERITA WILL MODERNIZE HSU'S SPECIAL COLLECTIONS

With a significant gift from librarian emerita Joan Berman, the Humboldt State University Library is being transformed and modernized. Berman worked in the library for 42 years, including 17 years spent as the librarian of the Special Collections, a rich archive of rare and historic materials. Berman's gift will help facilitate the renovation of the Special Collections area, which will feature a lab space that combines primary-source research with digital technologies.

A GIFT ADDRESSES THE DOCTOR SHORTAGE IN CALIFORNIA'S CENTRAL VALLEY

Legacy Health Endowment, in partnership with Livingston Community Health, has announced a \$1.6 million gift to California State University, Stanislaus to establish a family nurse practitioner master's degree program. Twenty-four students are already enrolled in the program, with future classes enrolling up to 30 students. The program will help alleviate the shortage of primary care physicians in the Central Valley.



Class at Sonoma State's Wine Spectator Learning Center

WINE SPECTATOR LEARNING CENTER TAKES INTERNATIONAL STAGE

With the grand opening of its Wine Spectator Learning Center, Sonoma State University is claiming a leadership role in supporting the success of the wine industry and training students from around the world who seek careers in the field. Donors invested \$11 million in Sonoma State's vision to be the global leader in wine business education and research.

The center is the heart of Sonoma State's Wine Business Institute and includes three advanced-technology classrooms, a student commons, café and garden areas, and collaborative spaces for faculty and business leaders.

"This customized learning environment creates a home for us to execute on our mission to be the educational nucleus of the global wine industry," Ray Johnson, executive director of the institute, says. "By bringing together business and community stakeholders, we expect this new facility will enable even more innovation, more advanced public policies, and better-trained leaders for a changing industry."



Frank V. de Bellis Collection

A MUSICAL BEQUEST TO SFSU DATES BACK TO THE 1600s

In 1963, Frank V. de Bellis donated his personal library and vintage record collection of Italian classics to San Francisco State University. For the next two decades, his wife, Serena de Bellis, a musician and musical librarian, curated the library-museum of Italian culture. When she passed away in 2017, she bequeathed \$2 million to the collection, which includes over 1,400 opera librettos dating back to 1600, other unique musical manuscripts and a small selection of notable musical instruments.

LOCAL PHILANTHROPIST FUNDS A NEW SCIENCE CENTER AT SACRAMENTO STATE

Sacramento State will honor the philanthropist who made the largest single gift in the university's 71-year history by adding his name to a building now under construction. The Ernest E. Tschannen Science Complex, the first donor-named academic building on campus, recognizes the \$9 million donation Ernest Tschannen announced on his 93rd birthday.

A native of Switzerland, the successful real estate investor has lived in the Sacramento area since the 1950s and regularly walks along the American River, which will be a stone's throw from his namesake complex. Opening for classes in fall 2019, it will eventually include a planetarium and rooftop observatory.





CSUSM's Steinway D Grand Piano

WITH MULTIPLE DONATIONS, CSUSM EARNS A TUNEFUL DISTINCTION

With a growing inventory of Steinway pianos, California State University San Marcos has become an All-Steinway School, a prestigious designation held by fewer than 200 colleges, universities and conservatories worldwide. CSUSM's Steinway piano purchases were made possible by the Hunter Family Advised Fund at the Rancho Santa Fe Foundation; the David T. and Dorris E. Staples Foundation; the Epstein Family Foundation; Carolyn Funds; Carol Lazier and Jay Merritt; and the support of other generous donors who wish to remain anonymous.

ARCHIVES AT SACRAMENTO STATE IS THE LEGACY OF A FORMER PRESIDENT

Sacramento State's newly named Donald and Beverly Gerth Special Collections and University Archives are being modernized, digitally cataloged and made more accessible to students, faculty, staff and the public thanks to a \$300,000 gift from Donald Gerth, the university's former president (1984 to 2003), and his wife, Beverly. "Libraries have been important to Bev and me all of our lives, and they're certainly central to the work of a university, so it's easy to support them," Gerth says.

AN ENERGIZING GIFT FOR AN INNOVATION CENTER

The proposed Energy & Engineering Innovation Center at California State University, Bakersfield has gotten a big boost, with a \$500,000 commitment from Angelo Mazzei. A Fresno State graduate and longtime CSUB supporter, Mazzei, founder and chairman of the Bakersfield-based Mazzei Injector Corporation, says the need for qualified engineers in the local workforce motivated him and his family to support the construction of the center with their lead gift.

The Energy & Engineering Innovation Center will be a 53,000-square-foot, state-of-the-art facility housing teaching and research labs, a 240-seat auditorium and an event space accessible to the entire university.

PAINTINGS BY JOAN BAEZ DONATED TO SONOMA STATE

A collection of 14 portraits painted by singer and activist Joan Baez and inspired by a diverse group of architects of social change has been donated by the Federated Indians of Graton Rancheria to Sonoma State University in commemoration of the university's commitment to social justice.

The portraits include civil rights leaders Martin Luther King, Jr. and John Lewis, Pakistani education activist Malala Yousafzai, author Maya Angelou, singer and activist Harry Belafonte and other well-known figures.

THE COLLINS COLLEGE BECOMES THE COUNTRY'S PREMIER HOSPITALITY MANAGEMENT COLLEGE

Carol and Jim Collins made a \$10 million leadership gift, the largest single donation ever to The Collins College of Hospitality Management, to establish the Carol and James A. Collins Excellence Endowment.

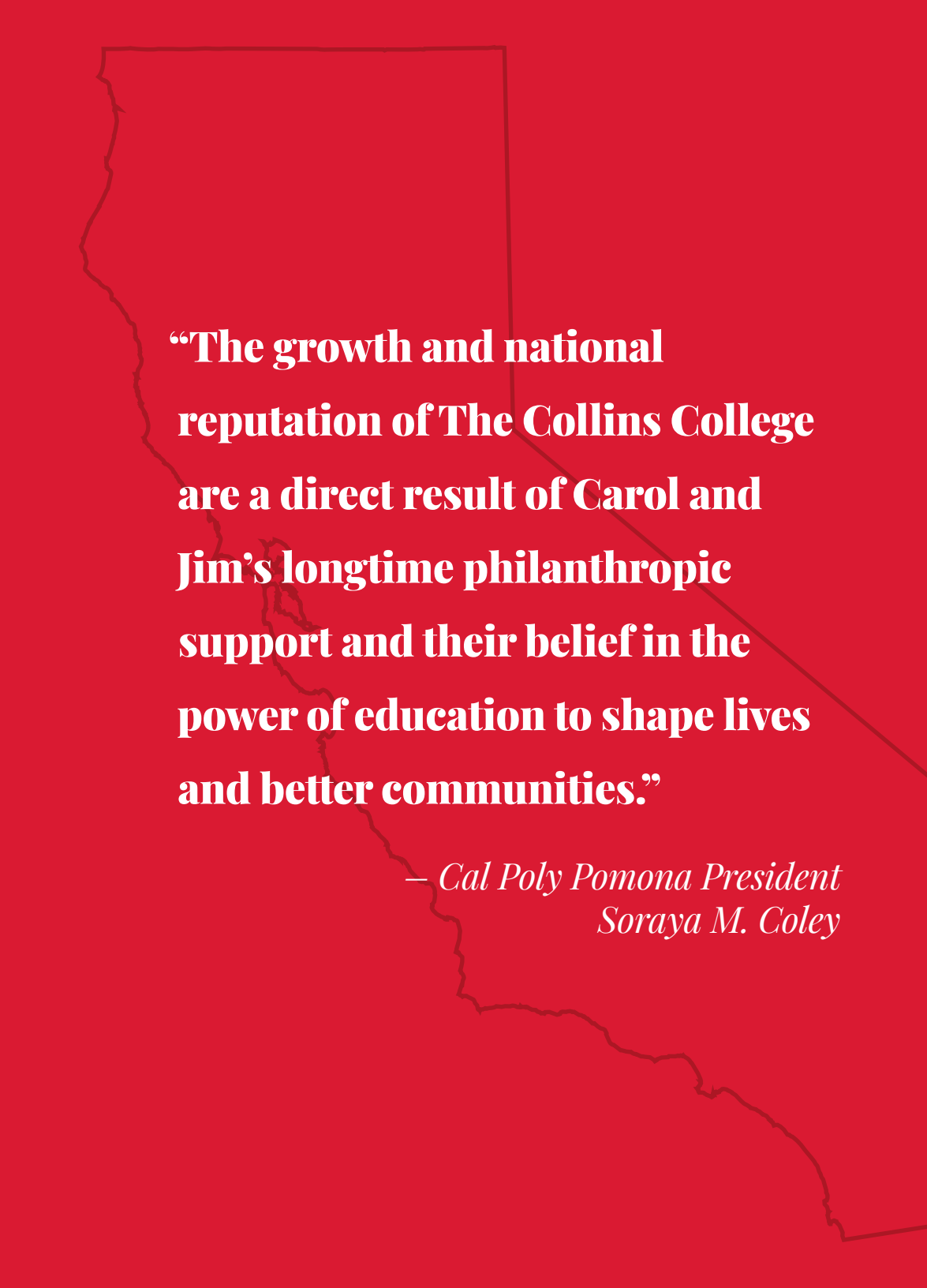
The gift will provide scholarships and internship opportunities for academically talented, historically underrepresented hospitality management students who would otherwise have little chance to pursue higher education. It will also support a first-class leadership and management education by investing in resources for faculty, enabling them to continue to be steeped in cutting-edge industry trends.

As the millennial generation assumes greater leadership in the hospitality industry, the customer experience will evolve. On-demand smart technology, sustainable practices, contemporary design and locally inspired ambiance will become expected elements of a hospitality experience, making innovation a top priority. The Collins endowment will fund innovative initiatives and programs for students to thrive in a world-class, industry-standard environment, giving them a crucial edge as they prepare for careers in a highly competitive field.

OPPENHEIMER FAMILY GIFT TRANSFORMS COLLEGE OF AGRICULTURE

In recognition of a \$20 million gift made by Peter and Mary Beth Oppenheimer, California Polytechnic State University, San Luis Obispo has named a massive project the Oppenheimer Family Riding Pavilion, Stallion Barn and Foaling Barn. The gift will fully fund and transform facilities throughout the College of Agriculture, Food and Environmental Sciences, and include new barns, riding facilities, pavilions and support facilities.

Peter and Mary Beth are both alumni of the college. Peter, who retired as chief financial officer of Apple in 2014, received an honorary doctorate from Cal Poly San Luis Obispo.



“The growth and national reputation of The Collins College are a direct result of Carol and Jim’s longtime philanthropic support and their belief in the power of education to shape lives and better communities.”

*— Cal Poly Pomona President
Soraya M. Coley*





STUDENT ACHIEVEMENT

As the nation's largest and most diverse four-year public higher education institution, the California State University strives to be a leader in providing affordable degree opportunities for students of all backgrounds. On every CSU campus, outstanding faculty are leading the way, redesigning courses, applying innovative teaching practices and using data more effectively to address equity gaps.

Through their investments in areas proven to have an impact on degree completion and student achievement, donors are critical strategic partners. They help address the well-being of all CSU students while fostering a strong sense of belonging and academic purpose that positively impacts learning. The result is dramatically improved student achievement.



CSU FULLERTON WOMEN'S LEADERSHIP PROGRAM GETS ITS FIRST GRANT

Mercury Insurance provided \$50,000 to the Women's Leadership Program at California State University, Fullerton's Mihaylo College of Business and Economics. This is the first gift for the program, which was launched in 2015 to provide curriculum and training that prepares female students to advance into leadership positions after graduation.

"Women represent half the workforce, but only 4 percent of the top or CEO positions," says Goli Sadri, Ph.D., professor of management and director of the Women's Leadership Program. "The grant from Mercury Insurance allows us to further explore what has been impeding their progress and gives us the opportunity to help more students achieve their full potential."



JOINT GRANT AWARDED TO HELP CAMPUSES REDUCE DROPOUT RATES

The CSU campuses of Channel Islands, Northridge and Fresno, along with Portland State University, received a \$75,000 joint grant from the Educational Credit Management Corporation Foundation to help tackle freshman-year dropout rates. The shared award will launch collaborative projects to identify and overcome barriers that cause students to leave school during the critical freshman year.

GRANTS WILL BROADEN INCLUSIVITY AT SONOMA STATE

Sonoma State University has received nearly \$2.3 million in recent scholarship gifts, donations that will provide sweeping support for underserved students for years to come. Kalmanovitz Charitable Foundation pledged \$1.7 million over five years; Federated Indians of Graton Rancheria contributed \$270,000; Rodney Strong Vineyards donated \$250,000; and Cooperages 1912, representing World Cooperage and T.W. Boswell wine barrels, committed \$50,000.

CAL STATE LA AWARDED \$1 MILLION TO SUPPORT INCLUSIVITY

California State University, Los Angeles has received a \$1 million grant from the Howard Hughes Medical Institute (HHMI) to train faculty to better engage with science students of all backgrounds. The five-year grant will establish the Science Faculty for Inclusive Excellence and Transformation project to support students from historically underrepresented communities; those who are the first in their family to attend college; and students who are working adults with families.

While Cal State LA is already ranked very high in the U.S. for the upward mobility of its students, the overarching goal of this project is to lower and eventually eliminate the achievement gap between students of various ethnic and racial backgrounds.

“We anticipate that at the end of five years of implementing this project, we will have a community of transformed faculty and transformed students who work collaboratively to achieve academic excellence for all students in the sciences,” says Andre Ellis, Ph.D., the grant’s principal investigator and Cal State LA professor of geosciences and environment.

SAN DIEGO STATE’S COLLEGE OF PROFESSIONAL STUDIES AND FINE ARTS A LEADER IN PROVIDING DONOR-SUPPORTED INTERNSHIPS

Students at San Diego State’s College of Professional Studies and Fine Arts (PFSA) often graduate with an advantage in the competitive job market: internships that provide practical experience, skills and connections and, sometimes, the offer of full-time employment. That’s thanks to a program at PFSA that utilizes donor-created scholarships, many endowed by SDSU alumni, to assist students in obtaining internships. The program also provides a stipend to cover career essentials like transportation and professional clothing.



“This initiative is about encouraging colleges and universities to change the way they do business, to become institutions with significantly greater capacity for inclusion of all students, especially those from nontraditional backgrounds.”

*— Erin O’Shea, Ph.D., president,
Howard Hughes Medical Institute*





GIFT FROM EPSTEIN FAMILY FOUNDATION AIDS VETERANS CENTER

A \$1 million gift from the Epstein Family Foundation will allow the Veterans Center at California State University San Marcos to double its physical space and expand the programming, support services and scholarships it provides to military-affiliated students and their dependents.

"Cal State San Marcos has a great tradition of helping student veterans and their families," says philanthropist Daniel J. Epstein. "I'm pleased that this gift will enhance the Veterans Center's ability to support the men and women who have served our country."

SCHOLARSHIP SUPPORTS COMMUNITY COLLEGE TRANSFER STUDENTS AT HUMBOLDT STATE

The Crankstart Foundation, a charitable nonprofit organization established by tech venture capitalist Michael Moritz and his wife, novelist Harriet Heyman, has made a \$50,000 grant to support students who transfer to Humboldt State University from California community colleges. Ten Humboldt State transfer students will be awarded \$2,500 Crankstart Scholarships for each of the next two academic years.

FORMER STANISLAUS STATE PRESIDENT ANNOUNCES STUDENT LEADERSHIP INITIATIVE

The Dr. Marvalene Hughes University Reflecting Pond at California State University, Stanislaus has been named in honor of a transformational leader. Dr. Hughes was president of Stanislaus State from 1994 to 2005, becoming the university's longest-serving leader as well as its first woman and first African American president.

Dr. Hughes has announced that she will create a student leadership training initiative that will feature an annual training conference. "What I promise to you, for the rest of my life, and even after, I am committed to making whatever leadership training opportunities can be made for student leaders on this campus," she says.





CAL POLY POMONA PROGRAM HELPING MALE STUDENTS OF COLOR EXCEL GETS A BOOST

Project Success, a California State Polytechnic University, Pomona program that helps first-year male Latino and African American students thrive academically and socially, has received a two-year \$100,000 grant from the Los Angeles Scholars Investment Fund, through the California Community Foundation (CCF).

“Project Success’ mission of expanding postsecondary opportunities for young men of color is exactly the work we seek to support through the Los Angeles Scholars Investment Fund and across our education grant-making,” says Efrain Escobedo, CCF’s vice president of education and immigration.

ROBERT AND LESLIE TAYLOR REMAIN UNFLAGGING IN CSUMB SUPPORT

Robert and Leslie Taylor have been longtime supporters of California State University, Monterey Bay. In 2002, they endowed a scholarship that continues to this day, and in 2015 they made an endowed gift to support the university’s golf program. For the last eight years, Leslie has been co-chair of the Have a Heart for Students Dinner and Auction, an annual event that has raised nearly \$2 million for student success.

GRANT SUPPORTS DEGREE ATTAINMENT IN THE INLAND EMPIRE

The California State University, San Bernardino Philanthropic Foundation, in partnership with Growing Inland Achievement (GIA), has received two 24-month grants totaling \$1.1 million from College Futures Foundation and The James Irvine Foundation.

The grants will be used to increase bachelor’s degree attainment rates among students who are historically underserved and underrepresented in higher education in the Inland Empire. According to the GIA, for every 1,000 high school freshmen in the region, currently only 151 will go on to earn a bachelor’s degree.

TANKLAGE FAMILY DONATION WILL HELP FIGHT HOMELESSNESS

A \$150,000 donation to California Polytechnic State University, San Luis Obispo from the Tanklage Family Initiative to End Homelessness will assist students who are confronting homelessness or housing instability. The multi-year gift, which will be administered through the Cal Poly Cares program, was created in honor of the late Donald Tanklage, a 1957 architectural engineering Cal Poly San Luis Obispo alumnus.



FACULTY SUCCESS

CSU faculty has an extraordinary commitment to excellence in teaching, academic scholarship and service to community. Donors are passionate about supporting the faculty leaders who have so positively influenced their lives and who continue to promote the success of the next generation of students.

Faculty leaders themselves are also among the CSU's most generous contributors, providing endowments to advance their field of study, promote experiential learning and expand student opportunity.



PROFESSOR EMERITA AND FOUNDING FACULTY MEMBER SUPPORTS CSUMB WITH CHARITABLE GIFT ANNUITY

Christine Sleeter, a founding faculty member at California State University, Monterey Bay and professor emerita in the College of Professional Studies, has long supported the university financially. Her generosity has earned her recognition as a member of the Legacy Society and the Lifetime Giving Society.

Dr. Sleeter continues to donate royalties from textbooks she's written to CSUMB's Ron Cisneros Vision Scholarship Fund, and she recently created a charitable gift annuity to benefit the Undergraduate Research Opportunities Center.



Students packing wine bottles at Fresno State

WITH ITS LARGEST-EVER FACULTY GIFT, CSUDH WILL ENDOW ITS FIRST CHAIR

California State University, Dominguez Hills has received a \$1.725 million legacy bequest from Professor Emeritus of Political Science Lyman Chaffee, who passed away in April 2018. The gift, the largest given to CSUDH by a faculty member, will be used to establish the L.G. Chaffee Endowed Chair of Global and Comparative Politics, the first endowed chair position in the university's history, and to fund several scholarships.

FRESNO STATE BUILDING NAMED FOR VITICULTURE PIONEER

California State University, Fresno has named the Vincent E. Petrucci Viticulture Building in honor of the late, esteemed professor emeritus. Petrucci began his academic career in 1948 as Fresno State's first viticulture professor and taught there until 1993, helping to establish the university's renowned viticulture and enology program. He also helped raised more than \$1.5 million for the viticulture building, which houses state-of-the-art teaching and research laboratories, a discipline-specific library to serve students and industry and the Viticulture and Enology Research Center.

DR. W. BENSON HARER CONTINUES HIS GENEROUS SUPPORT OF EGYPTIAN STUDIES AT CSUSB

Dr. W. Benson Harer, a former president of the American College of Obstetricians and Gynecologists who maintained a medical practice in San Bernardino for more than 30 years, has been extraordinarily generous in sharing his lifelong fascination with Egypt with California State University, San Bernardino and its Robert and Frances Fullerton Museum of Art (RAFFMA).

Most recently, Dr. Harer pledged \$900,000 to establish a visiting faculty position that will focus on the teaching of Egyptology and early Egyptian art history. This gift follows other considerable awards, including the establishment in 2014 of the Pamela and Dr. Benson Harer Fellowship, specializing in Egyptology. Named for Dr. Harer and his late wife, it was CSUSB's first-ever fully endowed faculty fellowship.

The Harer Family Trust has also provided a substantial collection of Egyptian antiquities as gifts on permanent loan to RAFFMA. The collection has become the centerpiece for several educational programs, including the "Kids Discover Egypt" annual summer program for local children.

In 2001, Dr. Harer, who was an adjunct professor of Egyptian art, received the first honorary doctorate ever bestowed by CSUSB.



“We are so fortunate to have Ben Harer as a friend and supporter of CSUSB. Ben’s caring, dedication and generosity will bring thoughtful and insightful knowledge and appreciation of ancient Egypt to our students, the campus community and our region.”

*— CSU San Bernardino President
Tomás D. Morales*



*San Francisco State University
Center for Iranian Diaspora Studies*

THE CENTER FOR IRANIAN DIASPORA STUDIES OFFERS INTERDISCIPLINARY RESEARCH, TEACHING AND OUTREACH

Funded by a \$5 million gift from Iranian-American alumna and philanthropist Neda Nobari, the San Francisco State University Center for Iranian Diaspora Studies was launched. It's the first and only center of its kind in an academic center, dedicated to research and teaching about the historical and cultural experiences of the global Iranian diaspora.

Now Persis Karim, Ph.D., the Neda Nobari Distinguished Chair and director of the Center, is engaging the campus and community with an ambitious calendar of programming, including lectures, film screenings, readings, art exhibits, music, open houses and more. In March 2019, the Center will host "Forty Years & More," an international conference to mark the 40th anniversary of the 1979 Iranian Revolution with presentations of new scholarship and research about the Iranian diaspora from a variety of perspectives and national contexts.



FACULTY AND STAFF DONATIONS KEY TO TACKLING FOOD INSECURITY AT CAL MARITIME

With more than one-third of students at the nation's colleges facing food insecurity, California State University Maritime Academy has been at the forefront in addressing this need. The academy started its Food Security Project three years ago. Since then, more than \$10,000 has been raised to support Cal Maritime students in need through a food cupboard and meal vouchers; 80 percent of the donors are faculty and staff.



WANG AWARD

The Wang Family Excellence Award recognizes four outstanding faculty members and one outstanding administrator from across the CSU. The five award recipients, through

extraordinary commitment and dedication, have distinguished themselves by exemplary contributions and achievements. Each recipient is given a \$20,000 award.

THE 2018 WANG FAMILY EXCELLENCE AWARD RECIPIENTS ARE:

Berenecea Johnson Eanes, Ph.D.

Outstanding Staff Performance, CSU Fullerton

Ivor Weiner, Ph.D.

Outstanding Faculty Service, CSU Northridge

Mary Beth Love, Ph.D.

Outstanding Faculty Innovator, San Francisco State

Suzanne Phelan, Ph.D.

Outstanding Faculty Scholarship, Cal Poly San Luis Obispo

Merryl Goldberg, Ed.D.

Outstanding Faculty Teaching, CSU San Marcos

The annual awards have been endowed by a generous gift from Trustee Emeritus Stanley Wang. Trustee Wang is a champion of higher education and believes in the importance of recognizing extraordinary contributions by faculty and staff that advance student success.



"The combined contributions of this year's Wang Family Excellence Award recipients are reshaping the university and global learning community."

— Chancellor Timothy P. White



FACULTY INNOVATION & LEADERSHIP AWARDS

With generous support from the College Futures Foundation and the James Irvine Foundation, the Faculty Innovation and Leadership Award recognizes faculty who are implementing innovative practices that significantly improve learning and course outcomes. The award also acknowledges faculty who have demonstrated leadership at the department, college, or university level to improve student success and outcomes in courses with traditionally low success rates or persistent equity gaps.

As part of the recognition, awardees received a \$5,000 cash award and \$10,000 allocated to their academic department to support ongoing innovation and leadership to advance student success.

The respective strategic goals of the College Futures Foundation and James Irvine Foundation align with the results recognized by the Faculty Innovation and Leadership Award. The College Futures Foundation aims to foster student-centered practices that support equitable student outcomes, while the James Irvine Foundation looks to power social mobility for low-income Californians through postsecondary success.



"These exceptional recipients demonstrate leadership in their respective fields and incorporate cutting-edge techniques into curriculum. Their commitment to student success ensures that the value of a CSU degree continues to increase."

— Chancellor Timothy P. White

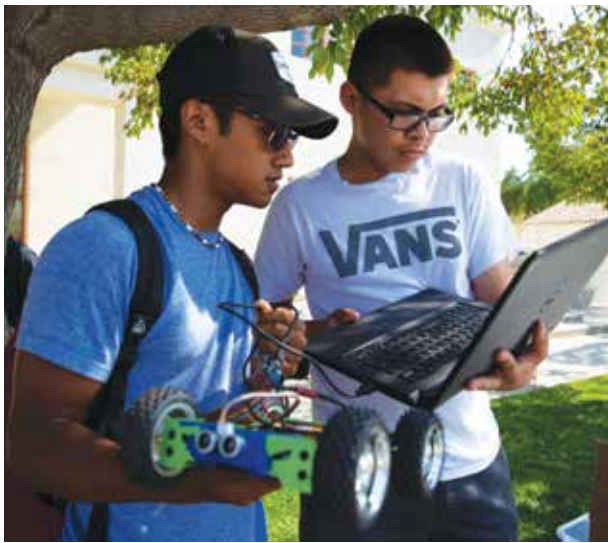
FACULTY INNOVATION & LEADERSHIP AWARD WINNERS: Dr. Rajee Amarasinghe, Dr. Francisca Beer, Stephanie Bianco, Dr. Judith Canner, Dr. L. Mark Carrier, Dr. Nancy A. Cheever, Dr. Rashida Crutchfield, Dr. Juliana Fuqua, Dr. Karina Garbesi, Dr. Kambiz Hamadani, Dr. Jaime Hannans, Dr. Erik Helgren, Dr. Silvia Heubach, Dr. Julian Jefferies, Dr. Zhaoshuo Jiang, Dr. Antoni Luque, Dr. Jennifer Maguire, Dr. Paul Nissenson, Dr. Hakan Ozelik, Dr. Christine Renaudin, Dr. Larry D. Rosen, Dr. Sally Spencer, Margaret (Peggy) Stevenson, J.D., Dr. Faye Wachs, Dr. Jianjun Wang and Dr. Zoe Wood



STUDENT SCHOLARSHIPS

Every year, donors provide millions of dollars in scholarships that help students reach their academic goals and build a better future for themselves, their families and California.

When this support is combined with federal and state financial aid, 80 percent of the CSU's 480,000 students receive some sort of financial aid. Beyond the economic benefit, scholarships inspire students to believe in their potential.



NEW SCHOLARSHIPS AT CSU CHANNEL ISLANDS WILL SUPPORT TOMORROW'S TECH LEADERS

The Trade Desk, a Ventura-based technology company, has established scholarships for rising students at California State University Channel Islands. Jeff Green, the company's founder and CEO, says that along with aiding students, the scholarships will help Trade Desk maintain a talent pipeline.

"I hire more alumni from CSU Channel Islands than any other university we recruit from," he says. "The first hires are now managers who have a bunch of CSUCI alumni on their own teams. We're investing in our collective future when we make investments in education."



REENTRY SCHOLARSHIP AT CSU CHICO HELPS STUDENTS RESUME THE PURSUIT OF THEIR DREAMS

A \$50,000 scholarship fund initiated in 2017 by the Crankstart Foundation provides 10 \$5,000 scholarships to students whose studies were interrupted for at least five years by circumstances beyond their control and who want to resume their undergraduate education at California State University, Chico. The Crankstart Reentry Scholarship is available both to continuing CSU Chico students and to new transfer students from a community college.

ALUMNAE OF CSUN'S OPERATION CHICANO TEACHERS LAUNCH A SCHOLARSHIP PROGRAM FOR FUTURE EDUCATORS

Alumnae of Operation Chicano Teachers (OCT), an initiative launched in 1973 at California State University, Northridge with funding from the Ford Foundation, are paying it forward. Thirteen members of the original group have created Operation Chicano Teachers Scholarship to provide two Chicana and Chicano Studies majors who plan to become teachers grants of \$1,000 each.



Romaine Purdy

"MOM" CONTINUES THREE-DECADE LEGACY OF GOING ABOVE AND BEYOND FOR CAL MARITIME CADETS

For three decades, Romaine Purdy has been such a devoted member of the dining services team at California State University Maritime Academy, both on campus and at sea, that cadets and faculty alike call her "Mom." Wanting to do even more for Cal Maritime cadets, and aware of the financial struggles some face, Purdy has created the Major Alton J. and Romaine "Mom" Purdy Scholarship Endowment to help students in need.



CSU CHANNEL ISLANDS' NURSING PROGRAM RECEIVES GRANT FROM DR. RICHARD GROSSMAN COMMUNITY FOUNDATION

California State University Channel Islands' esteemed nursing program has received a \$200,000 grant from the Dr. Richard Grossman Community Foundation to support student scholarships. This follows a \$100,000 grant awarded in 2017.

Elizabeth Rice Grossman, widow of the pioneering plastic surgeon who opened the Grossman Burn Center in Los Angeles in 1969, says "The Foundation Board thought that if we made an additional grant to bring the fund up to \$300,000, it would attract more students who were interested in healthcare and who had a financial need in order to be able to attend nursing school."

A DAUGHTER HONORS HER PROFESSOR-DAD BY ENDOWING A SCHOLARSHIP

With a \$154,000 gift, Kathleen Welsh has established the James F. Welsh Biology Scholarship at Humboldt State University to honor her father's love of science and teaching. James Welsh began his career at HSU in 1959, teaching genetics and molecular biology, and was a dedicated member of the faculty until 1993. The endowment will fund two annual scholarships to biology, botany and zoology students.

SJSU ESTABLISHES NURSING SCHOLARSHIP ENDOWED BY ALUMNA AND POLITICAL ADVISOR NANCY MCFADDEN

The Mary E. McFadden Nursing Scholarship Fund has been established at San José State University with a \$230,000 endowment from the estate of the late Nancy E. McFadden, a SJSU alumna ('84), student body president and former chief of staff to Governor Jerry Brown. The scholarship honors Mary McFadden, a single mother who raised Nancy and her brother Bill while working as a registered nurse.





CSUSB ALUMNA AND FAMILY CREATE SCHOLARSHIP FOR DREAMERS

California State University, San Bernardino alumna Natalia Hale ('09) and her family have established the Optima Family Services Scholarship to help future CSUSB students who are attending the school as DREAMers, or Deferred Action for Childhood Arrivals recipients.

Both Hale and her sister Isabel Kluge ('07) received the CSUSB's President's Academic Excellence Scholarship. Given their status as immigrants, no other financial aid was available to them.

"The scholarship was the only reason we were able to attend college at all," says Hale, who is now an attorney. Hale and her family created their new scholarship through Optima Family Services, their family-owned company, which provides services to families in need.

PARENTS OF CAL MARITIME GRADUATE LAUNCH FUND TO HELP FUTURE CADETS

David and Annette Jewell, proud parents of California State University Maritime Academy alumna Alexandra Jewell ('14), who's currently sailing for Military Sealift Command, have endowed a scholarship fund for Cal Maritime's newly created School of Marine Transportation, Logistics and Management. "We were blessed to have grandparents set up funds early in our daughter's life," says Annette. "Establishing an endowment to pay it forward just made sense. We want to be part of Cal Maritime's future and have a small impact for years to come."

FUTURE TEACHERS SUPPORTED WITH CSUDH ENDOWMENTS

Every year, the faculty and staff of the College of Education at California State University, Dominguez Hills prepare hundreds of students to become K-12 teachers. For some, their impact on students is profound. Farah Fisher, Ed.D. and the late Hilda Fetcenko, Ed.D. are among these.

Fisher, who retired in 2016 as professor and department chair in the College of Education's graduate education master's program, has donated more than \$20,000 to create an endowed scholarship to support students in the graduate education program.

Fetcenko, a CSUDH alumna, was a longtime dedicated faculty member in the university's Teacher Education Program and also taught bilingual education for the Norwalk-La Mirada Unified School District. After her 2016 death from cancer at the age of 53, her colleagues, husband and friends established the Hilda Fetcenko Memorial Endowed Scholarship to provide funding every year for a CSUDH student working on a bilingual-education certification.

**PROFESSOR EMERITUS PROVIDES SCHOLARSHIPS
TO ALL 2017 SCHOOL PSYCHOLOGY GRADUATE
STUDENTS AT CSUEB**

Thanks to a profound act of generosity by California State University, East Bay Professor Emeritus Ted Alper, every graduate student in good academic standing who started the university's school psychology program in 2017 will receive a \$1,000 scholarship.

Professor Alper taught at CSU East Bay for 34 years. In 2013, his son died in a bike accident, a tragedy that led the professor and his late wife to re-evaluate their end-of-life financial planning. Professor Alper decided he wanted to give 50 percent of his inheritance to California students, earmarking funds for the university and department where he had spent almost his entire career.

He hopes his donation will inspire others to consider donating a portion of their estate to support first-generation college students and programs that address the needs of low socioeconomic communities. "Not everybody can give 50 percent like I can," he says. "But I know a lot of people who could give a small percent to those who are less fortunate, and I would hope that more would consider it."



**“You ask why I’m giving.
It’s the students;
they’re the why.”**

*— CSU East Bay
Professor Emeritus Ted Alper*

LIBRARIAN ENDOWS SCHOLARSHIP FOR STUDENTS WITH MILITARY CONNECTION

Helen Rucker, an 86-year-old retired teacher, librarian and community activist, has been providing \$1,000 in scholarships to California State University, Monterey Bay every year since 1998. She established the James Rucker Scholarship in memory of her late husband, who served in the military and, through the GI Bill, went on to earn bachelor's and master's degrees from San José State University. In 2011, Rucker made a gift of \$25,000 to endow the scholarship. Many of the scholarship recipients are military veterans or the children or grandchildren of people who have served.

A SCHOLARSHIP CELEBRATES HOPE AND STUDENT LEADERSHIP AT CSU CHICO

The Stone of Hope Scholarship has been established by Charles Carter, the recently retired director of the Cross-Cultural Leadership Center at California State University, Chico and a 1980 alumnus. The scholarship will celebrate emerging student leaders who demonstrate leadership, resilience and a commitment to diversity and community service.





TRUSTEES' AWARD

The Trustee Scholars represent the hopeful, hard-working and resilient spirit that defines California. Nominated by their campus president, each of these students has a superior academic record and serve their community in extraordinary ways. Each has also faced and overcome great obstacles to pursue their dreams through higher education.

The CSU Trustees' Award for Outstanding Achievement is the university's most prestigious scholarship. Thanks to donor generosity, 23 students received an award this year, ranging from \$6,000 to \$12,000.

San Diego State student Manuel Gonzales IV achieved top honors and was recognized as the 2018 Trustee Emeritus Ali C. Razi Scholar. As a homeless youth, Gonzales didn't see college as an option for himself, but after enrolling in community college, he began to flourish. Now he is a student researcher, published author and peer leader at SDSU. Gonzales plans to earn a doctoral degree in clinical psychology and become a professor.



"I believe that it is important for minority students to discuss their unique and often challenging life experiences in hopes of raising awareness of students' experiences."

— Manuel Gonzales IV,
2018 Razi Scholar

2018 AWARDEES: Rawiah Eisa Mohamed Osman, Ma Theresa Quisao, Sony Thao, Hawk McFadzen, Angela Mae Platon, Catherine Mueller, Amanda Ngoc Nguyen, Angelina Torres, Daria Antonova, Janielle Cuala, Jazmin Silvestri, Bryan Sierra-Rivera, Irma Gonzalez, Rosangela Flores Odgers, Lay Vang, Saxxie Tran, Manuel Gonzales IV, Salma Abdel-Raheem, Suzanne Walter, David Denisov, Jesus Perez, Mariah Chastain and Livier Camarena Sanchez



DIRECTED RESEARCH

Research, academic inquiry and creative activity are intrinsic to the CSU. They are key elements of a high-quality education where students have the opportunity to engage with course content, develop and test hypotheses, and push boundaries.

The CSU is distinctive in making directed research—a high-impact practice—available to undergraduate students who work with faculty scholars on meaningful, rigorous and innovative directed research and creative projects. As a result, students develop critical skills that serve both their future career and the workforce needs of California and the global economy.



CHEVRON GIFT SUPPORTS STEM SCHOLARSHIP AND SKILLS AT FRESNO STATE

Chevron has made a \$450,000 donation to support STEM programs at California State University, Fresno.

To help Fresno State produce qualified graduates who meet industry needs, Chevron dedicated part of the gift to develop a Process and Control Automation Academy that will be led by a multi-disciplinary team of faculty from the Lyles College of Engineering and Jordan College of Agricultural Sciences and Technology.

Another portion of the gift will be allocated to the Physics Outreach program in the College of Science and Mathematics. The program gives Fresno State students pursuing a career in K-12 education the opportunity to enhance their skills by teaching science in a real classroom.



DALE AND KATY CARLSEN NURTURE THE NEXT GENERATION OF ENTREPRENEURS AT SAC STATE

A new interdisciplinary entrepreneurship program is being established at Sacramento State, thanks to a \$6 million gift from Dale and Katy Carlsen. The future 10,000-square-foot facility, which will be named the Dale and Katy Carlsen Center for Innovation and Entrepreneurship and housed in the University Library, will include entrepreneurship education and programs for both students and the community. The center will advance the university's mission of creating a talent pipeline to serve a growing and diverse region.

BRINGING LIGHT TO THE DEVELOPING WORLD THROUGH HANDS-ON STEM EDUCATION

In a unique partnership, students and teachers at California State University, East Bay are mentoring students at Winton and Cesar Chavez Middle Schools in nearby Hayward in building "solar suitcases." These portable, solar-powered kits provide light and power for schools, orphanages and refugee centers in the developing world. Hands-on learning experiences like these demonstrate the impact that STEM education can make on children and highlight careers.



MUFG UNION BANK PROVIDES FUNDING TO ENCOURAGE ENTREPRENEURSHIP BY WOMEN IN STEM MAJORS

MUFG Union Bank has made a \$37,500 gift to the Zahn Innovation Platform (ZIP) Launchpad at San Diego State University to develop strategies for recruiting and engaging women in STEM entrepreneurship.

The ZIP Launchpad is a startup incubator that helps SDSU students, faculty and staff build successful businesses from early-stage ideas. While innovation has been cultivated across many disciplines during ZIP Launchpad's seven-year history, women do not become entrepreneurs at the same rate as men. The MUFG funding will be used to develop deeper relationships with women who are STEM majors and encourage them to apply to the ZIP Launchpad.

KECK FOUNDATION GRANT ESTABLISHES FRESHMAN RESEARCH INITIATIVE

With a \$325,000 grant from W.M. Keck Foundation, San José State University is launching the Freshman Initiative: Research to Engage Students (FIRES). The program's goal is to engage undergraduate students in scientific research from the very beginning of their time at SFSU. Students will investigate research questions in on-campus laboratories, perform cutting-edge research and learn how to be part of a scientific community.

GIFT FROM TWO HSU BIOLOGY PROFESSORS WILL FUND STUDENT RESEARCH IN THE SCIENCES

To encourage undergraduate student-led research in microbial ecology, Humboldt State University biology professors Patty Siering, Ph.D. and Mark Wilson, Ph.D. have established the Siering/Wilson Research Endowment with a \$15,000 gift. Partners in life and work, Siering and Wilson have served on the HSU biology faculty since 1998 and have frequently collaborated on research projects. The award, which will be open to undergraduates in the College of Natural Resources & Sciences, will give preference to students who collaborate with faculty mentors on their research.

DONORS EXPAND SHARK LAB FLEET

Shark enthusiasts Robert Boldt and Anthony Mederer provided funding that allowed California State University, Long Beach's famed Shark Lab to purchase a new surveying vessel. The latest, and fifth, Shark Lab aquatic vessel has been dubbed *Mustelus*, after the genus name of the smooth-hound shark. "Most universities don't have these kinds of resources," says Shark Lab director Chris Lowe, Ph.D.. "These are the tools that give our students a leg-up on the competition."



A student at the Long Beach Shark Lab



STUDENT ATHLETICS

Through student athletics, the CSU strives to promote an environment of teamwork, leadership and personal accountability. Every day, student-athletes demonstrate a dedication to the hard work and competitive spirit that builds character on the playing fields, in classrooms and, ultimately, in the workforce.

Our teams' competitive success and uncompromising integrity are a tremendous source of campus and community pride.



CSUDH ATHLETICS MEETS GOAL OF MATCHING INITIATIVE BY ROD AND KATHERINE HAY

The Athletics Department of California State University, Dominguez Hills has met its challenge of raising \$10,000, which will be matched by Rod and Katherine Hay to establish the Rod and Katherine Hay Athletics Success Endowment.

Every single employee of the CSUDH Athletics Department joined in to raise more than \$2,000 at the initiative’s onset, and basketball alumni Robert Barksdale, Jason Payne, Tyler Payne and CSUDH Associate Dean Hamoud Salhi each made commitments of more than \$500. The endowment will support Toro student-athletes in their academic success.



Easton Archery Range at CSU Northridge

GIFT FROM EASTON FOUNDATION TO SUPPORT CSUN ARCHERY STUDENTS

The sporting goods manufacturing company Jas D. Easton, Inc. has committed a \$1.5 million gift to California State University, Northridge. About \$1 million of the contribution will go toward establishing the James L. Easton Fellowship in Engineering Endowment in the College of Engineering and Computer Science. The remainder of the gift will be used to support CSUN’s student archery club, an archery class in the Department of Kinesiology in the College of Health and Human Development and the creation of an on-campus archery range.

THE BASEBALL DIAMOND AT CSULB’S BLAIR FIELD STADIUM NAMED FOR PHILANTHROPIST MARILYN BOHL


The playing surface at Blair Field, the historic ballpark at California State University, Long Beach, will be named in recognition of a multi-million-dollar gift from longtime supporter and diehard Dirtbags fan Marilyn Bohl. Signage will now welcome fans to Bohl Diamond at Blair Field. The gift will go toward ongoing upgrade efforts, including new stadium lights, and plans to renovate the structure along the leftfield line into a new multi-purpose facility.

CSUB BASKETBALL COURT GETS A FACELIFT, THANKS TO KERN SCHOOLS FEDERAL CREDIT UNION

California State University, Bakersfield is renovating their basketball court and making other improvements to the Icardo Center, thanks to a major gift from Kern Schools Federal Credit Union. The renovated floor, which is widely known as the only blue basketball court in NCAA Division 1, will be named Kern Schools Court.

SJSU ATHLETICS RECEIVES \$5 MILLION COMMITMENT FROM LARRY AND DEIRDRE SOLARI, PHILANTHROPISTS AND SPARTAN FANS


San José State University has received a \$5 million pledge from Larry and Deirdre Solari, alumni and philanthropists. The gift is among the largest ever made to SJSU Athletics, and will support, among other things, a new football operations center planned for the east side of CEFCU Stadium, Home of the Spartans.



“The Solaris are now among our greatest benefactors in terms of investing in our football program and in assisting with our efforts to elevate the overall profile of the program.”

*— Marie Tuite,
Athletics Director, San José State*





PUBLIC BENEFIT

In partnership with community champions and committed donors, CSU campuses are building strong and inclusive communities across California. It is vital to the system's public mission to advance social mobility, resolve health disparities and tackle real-world problems.

Thanks to donor support, the CSU is a national leader in broadening practice-based training for K-12 teachers to improve learning outcomes and is developing culturally competent health practitioners to promote wellness in underserved communities.



A GIFT FROM PROFESSOR EMERITA TO PROVIDE LOCAL EDUCATORS WITH FINANCIAL LITERACY SKILLS

With a \$90,000 pledge from Joan Sieber, Professor Emerita of psychology at California State University, East Bay, the Financial Literacy Center at the College of Business and Economics will offer 300 new local public school teachers a course in the financial skills, including budgeting, investing, managing credit and retirement planning, necessary to live comfortably on a teacher's salary. The program will also equip teachers to include age-appropriate financial literacy skills in their own classrooms.

Sieber, a seasoned thrift-store shopper who has long supported CSUEB with generous financial gifts, says, "One can live very well by resisting impulse spending, planning ahead, budgeting, brainstorming and bargaining."



W.K. Kellogg Foundation Gift Helps SFSU Fill Need for Early-Childhood Teachers

W.K. KELLOGG FOUNDATION GIFT HELPS SFSU FILL NEED FOR EARLY-CHILDHOOD TEACHERS

A \$750,000 gift from the W.K. Kellogg Foundation will help address California's chronic shortage of early-childhood teachers. San Francisco State University's EDvance program, in partnership with the San Francisco State Department of Child and Adolescent Development, has been supporting educators as they earn their degrees in early childhood education. The grant to SFSU's Marian Wright Edelman Institute will help to continue and advance these efforts.

CSUB CHEVRON STEM ZONE TEACHES KIDS SCIENCE THROUGH SPORTS

Kids attending home games at California State University, Bakersfield are getting some science along with sports thrills, thanks to the Chevron-funded interactive STEM Zone. Modeled after a children's discovery center, the STEM Zone features interactive exhibits that teach children about gravity, visual feedback and more as they engage in activities like shooting basketballs with special goggles.



SDSU LEADERSHIP CHALLENGE ENCOURAGES INNOVATIVE PROBLEM SOLVING

Jimmy and Lily Thai, two former refugees from Vietnam, have funded the SDSU Leadership Challenge, which will provide awards of \$2,500, \$5,000 and \$10,000 to San Diego State University students who develop innovative community-service projects that address societal problems. The Thais have a cross-generational relationship with SDSU: Lily is a 1994 graduate and the couple's daughter, Faith, is a San Diego State junior studying communications.



KAISER HEALTH FOUNDATION CREATES PROGRAM TO BOOST HEALTH OUTCOMES FOR FULLERTON'S LATINO COMMUNITY

The Kaiser Health Foundation-Anaheim has made a \$40,000 gift to California State University, Fullerton's Center for Healthy Neighborhoods. The contribution will create the center's Latino/Latina Neighborhood Health Advocates program. Over nine months the program will train local residents to act as health liaisons to underserved Spanish-speaking families, helping to increase access to health care and social services, decrease health disparities and reduce preventable emergency room visits.



STANISLAUS STATE CAMPUS CARE AIDS FIRE VICTIMS

In the wake of 2017's devastating Northern California fires, the California State University, Stanislaus Campus Cares initiative stepped into action to support the needs of students as well as Sonoma State University victims of the fires. Fifty percent of Campus Cares donations raised from October to December 2017 were donated to the Sonoma State Fire Victims Fund, for a total of nearly \$8,500.

AN INNOVATIVE PARTNERSHIP OFFERS VETERANS FREE TAX PREPARATION SERVICES

In collaboration with Citi Community Development and the Los Angeles Veterans Administration, California State University, Northridge launched free tax preparation clinics for veterans in the Los Angeles area. With funding support from Citi Community Development, CSUN trained veteran volunteers as IRS-certified filers. The peer-to-peer assistance was offered at nine veteran centers throughout Los Angeles County.



Students from Cal Poly San Luis Obispo and Cal Poly Pomona work together to create an award-winning 70th float in the Rose Parade Tournament of Roses.

WITH \$2.4 MILLION IN COMMITMENTS, CPP BEGINS CONSTRUCTION ON NEW ROSE FLOAT LAB AND DESIGN COMPLEX

With generous commitments from private donors, including a \$1 million lead gift from alumnus Butch Lindley and his wife, Vivien, California State Polytechnic University, Pomona is breaking ground on a new Rose Float Lab and Design Complex.

The complex has an anticipated opening date of 2020 and will include electronics and hydraulic shops, a large bay for float construction and an outdoor courtyard and picnic area for design work, float building, meetings and student gatherings.

At the request of the Lindleys, the lab will be named in honor of alumni Don Miller and Ron Simons. The late Miller was a Cal Poly Pomona student in 1949 when he led the university to make its Rose Parade debut with a float called "A Rocking Horse." Simons has been a leading supporter of the Rose Float program since his time as a student in the 1960s.

As CPP celebrates its 70th anniversary of participation in the Tournament of Roses Parade, Lindley says he made his investment so students can continue to be involved in the making of the floats and learn about welding, construction, design and more.

GRIFOLS SUMMER SCIENCE ACADEMY AT CAL STATE LA GIVES HIGH SCHOOL STUDENTS AN IMMERSIVE STEM EXPERIENCE

Twenty local high school students were immersed in research, field activities and hands-on learning during the two weeks of the 2018 Grifols Summer Science Academy at California State University, Los Angeles. Launched in 2015 with a gift from Grifols and sustained by ongoing contributions from the global health care company, the summer academy is designed to encourage minority students to pursue careers in STEM.



A student at the Grifols Summer Science Academy at Cal State LA



APPENDIX

PHILANTHROPIC PRODUCTIVITY

GROUP I	2015/2016 Total Gift Commitments	2016/2017 Total Gift Commitments	2017/2018 Total Gift Commitments	Three Year Average	2015/2016 Total Gift Receipts	2016/2017 Total Gift Receipts	2017/2018 Total Gift Receipts	Three Year Average
Bakersfield	\$7,609,454	\$3,626,839	\$3,562,068	\$4,932,787	\$5,485,516	\$3,931,269	\$3,147,595	\$4,188,127
Channel Islands	\$5,349,680	\$2,012,971	\$2,817,809	\$3,393,487	\$4,157,407	\$2,643,308	\$3,423,409	\$3,408,041
Dominguez Hills	\$5,781,069	\$6,274,686	\$4,254,995	\$5,436,917	\$2,379,013	\$6,904,613	\$3,260,211	\$4,181,279
East Bay	\$3,888,800	\$3,167,637	\$20,102,503	\$9,052,980	\$1,523,283	\$1,802,403	\$2,049,684	\$1,791,790
Humboldt	\$4,359,738	\$4,106,249	\$7,560,548	\$5,342,178	\$4,425,473	\$4,730,779	\$4,678,175	\$4,611,476
Maritime Academy	\$3,525,210	\$2,108,171	\$2,864,078	\$2,832,486	\$3,474,795	\$2,155,968	\$2,802,284	\$2,811,016
Monterey Bay	\$20,321,708	\$7,982,238	\$9,210,183	\$12,504,710	\$14,119,699	\$5,852,156	\$5,626,799	\$8,532,885
San Bernardino	\$15,465,284	\$9,239,166	\$8,134,946	\$10,946,465	\$3,986,011	\$15,681,888	\$5,593,685	\$8,420,528
San Marcos	\$5,708,678	\$7,398,978	\$9,781,041	\$7,629,566	\$4,046,754	\$3,597,851	\$5,511,852	\$4,385,486
Stanislaus	\$1,978,680	\$3,773,462	\$5,462,693	\$3,738,278	\$2,112,353	\$2,674,544	\$4,236,579	\$3,007,825
	\$73,988,301	\$49,690,397	\$73,750,864	\$65,809,854	\$45,710,304	\$49,974,779	\$40,330,273	\$45,338,452
GROUP II								
Chico	\$7,354,094	\$14,243,332	\$16,114,540	\$12,570,655	\$5,952,011	\$7,739,647	\$7,712,540	\$7,134,733
Los Angeles	\$14,312,183	\$14,154,100	\$8,433,102	\$12,299,795	\$4,747,845	\$17,227,527	\$6,660,261	\$9,545,211
Pomona	\$19,888,147	\$15,400,415	\$22,811,559	\$19,366,707	\$7,581,610	\$6,562,760	\$7,939,676	\$7,361,349
Sacramento	\$18,259,691	\$26,353,429	\$23,105,261	\$22,572,794	\$15,548,973	\$16,193,560	\$15,670,026	\$15,804,186
Sonoma	\$13,970,564	\$8,692,352	\$13,037,471	\$11,900,129	\$9,087,307	\$6,317,559	\$5,805,555	\$7,070,140
	\$73,784,679	\$78,843,628	\$83,501,933	\$78,710,080	\$42,917,746	\$54,041,053	\$43,788,058	\$46,915,619
GROUP III								
Fresno	\$19,511,606	\$18,327,765	\$22,441,034	\$20,093,468	\$16,702,385	\$14,287,031	\$19,879,909	\$16,956,442
Fullerton	\$21,623,210	\$21,517,735	\$23,870,372	\$22,337,106	\$13,338,085	\$17,878,672	\$14,937,543	\$15,384,767
Long Beach	\$31,046,917	\$29,419,422	\$30,992,373	\$30,486,237	\$16,986,791	\$23,688,771	\$23,629,605	\$21,435,056
Northridge	\$19,627,065	\$22,475,329	\$31,657,297	\$24,586,564	\$17,371,490	\$14,799,898	\$14,864,907	\$15,678,765
San Diego	\$98,658,516	\$87,631,097	\$76,819,116	\$87,702,910	\$79,780,852	\$85,455,394	\$77,190,332	\$80,808,859
San Francisco	\$22,452,240	\$17,131,701	\$18,673,402	\$19,419,114	\$14,829,287	\$14,870,941	\$13,373,913	\$14,358,047
San José	\$39,326,040	\$30,351,910	\$34,146,816	\$34,608,255	\$25,549,266	\$21,533,330	\$21,889,986	\$22,990,861
San Luis Obispo	\$85,973,445	\$141,743,555	\$82,457,781	\$103,391,594	\$33,734,687	\$38,308,710	\$35,214,747	\$35,752,715
	\$338,219,039	\$368,598,514	\$321,058,191	\$342,625,248	\$218,292,843	\$230,822,747	\$220,980,942	\$223,365,511
Chancellor's Office	\$2,650,659	\$4,101,191	\$4,231,912	\$3,661,254	\$3,233,589	\$4,260,641	\$4,131,262	\$3,875,164
GRAND TOTAL	\$488,642,678	\$501,233,730	\$482,542,900	\$490,806,436	\$310,154,482	\$339,099,220	\$309,230,535	\$319,494,746

Note 1: Gift Commitments include new gifts, new pledges and revocable deferred commitments. Gift Receipts reflect assets received by the University in the form of new gifts and pledge payments.

Note 2: In 2017/2018 Los Angeles moved from Peer Group 1 to Peer Group 2.

Note 3: Fresno increased total commitments for 2015-2016 by \$1,058,000 due to an omission of \$720,000 in grant gift receipts and \$338,000 in grant pledges.

CHARITABLE GIFT COMMITMENTS

GROUP I	New Charitable Gifts	New Pledges	Revocable Deferred Gifts (Face Value)	Native American & Government Contributions	Total Gift Commitments	2017/2018 General Fund	Gift Commitments as a Percent of the General Fund
Bakersfield	\$1,810,347	\$1,230,063	\$521,658	\$0	\$3,562,068	\$77,599,709	5%
Channel Islands	\$2,354,509	\$342,000	\$60,000	\$61,300	\$2,817,809	\$83,022,710	3%
Dominguez Hills	\$1,712,777	\$753,750	\$1,765,000	\$23,468	\$4,254,995	\$94,336,852	5%
East Bay	\$1,182,967	\$16,659,536	\$2,260,000	\$0	\$20,102,503	\$103,073,561	20%
Humboldt	\$4,485,955	\$2,837,087	\$210,256	\$27,250	\$7,560,548	\$85,517,210	9%
Maritime Academy	\$2,736,444	\$127,634	\$0	\$0	\$2,864,078	\$34,826,276	8%
Monterey Bay	\$4,927,683	\$282,500	\$4,000,000	\$0	\$9,210,183	\$80,161,383	11%
San Bernardino	\$3,243,769	\$2,179,971	\$2,637,130	\$74,076	\$8,134,946	\$123,615,708	7%
San Marcos	\$3,903,487	\$2,415,417	\$3,417,747	\$44,390	\$9,781,041	\$90,246,752	11%
Stanislaus	\$3,701,633	\$1,760,770	\$0	\$290	\$5,462,693	\$74,133,047	7%
	\$30,059,571	\$28,588,728	\$14,871,791	\$230,774	\$73,750,864	\$846,533,208	9%
GROUP II							
Chico	\$7,015,890	\$943,650	\$8,155,000	\$0	\$16,114,540	\$126,690,932	13%
Los Angeles	\$5,332,484	\$1,971,437	\$1,129,181	\$0	\$8,433,102	\$166,135,539	5%
Pomona	\$5,767,126	\$11,985,584	\$5,058,849	\$0	\$22,811,559	\$156,865,142	15%
Sacramento	\$14,629,298	\$6,552,630	\$1,923,333	\$0	\$23,105,261	\$171,045,037	14%
Sonoma	\$4,787,221	\$214,000	\$6,961,218	\$1,075,032	\$13,037,471	\$74,350,783	18%
	\$37,532,019	\$21,667,301	\$23,227,581	\$1,075,032	\$83,501,933	\$695,087,433	12%
GROUP III							
Fresno	\$18,221,172	\$2,393,636	\$1,798,361	\$27,865	\$22,441,034	\$164,229,432	14%
Fullerton	\$13,764,990	\$560,716	\$9,544,666	\$0	\$23,870,372	\$203,247,561	12%
Long Beach	\$13,067,535	\$3,420,838	\$14,504,000	\$0	\$30,992,373	\$218,734,336	14%
Northridge	\$10,674,686	\$18,680,871	\$2,286,000	\$15,740	\$31,657,297	\$217,327,496	15%
San Diego	\$71,536,461	\$4,732,655	\$540,000	\$10,000	\$76,819,116	\$206,788,796	37%
San Francisco	\$8,727,491	\$7,612,178	\$2,333,733	\$0	\$18,673,402	\$180,496,659	10%
San José	\$10,628,833	\$14,787,983	\$8,730,000	\$0	\$34,146,816	\$171,724,882	20%
San Luis Obispo	\$28,308,342	\$35,927,028	\$18,222,411	\$0	\$82,457,781	\$146,283,968	56%
	\$174,929,510	\$88,115,905	\$57,959,171	\$53,605	\$321,058,191	\$1,508,833,130	21%
Chancellor's Office	\$3,535,762	\$690,150	\$0	\$6,000	\$4,231,912	\$152,938,053	3%
GRAND TOTAL	\$246,056,862	\$139,062,084	\$96,058,543	\$1,365,411	\$482,542,900	\$3,203,391,824	15%

Note 1: Group I campuses generally have less than 5,000 individual donors, less than 10 full-time professional fundraisers, and less than \$25 million in endowment market value. Group II campuses generally have between 5,000 and 10,000 individual donors, between 10 and 20 full-time professional fundraisers, and between \$25 million and \$50 million in endowment market value. Group III campuses generally have over 10,000 individual donors, over 20 full-time professional fundraisers, and over \$50 million in endowment market value.

GIFT RECEIPTS BY SOURCE

GROUP I	INDIVIDUALS			ORGANIZATIONS			Gift Receipts Total	Total Number Individual Donors
	Alumni	Parents	Other Individuals	Foundations	Corporations	Other Organizations		
Bakersfield	\$174,182	\$5,119	\$841,072	\$140,072	\$1,766,011	\$221,139	\$3,147,595	1,578
Channel Islands	\$19,918	\$25,876	\$1,250,987	\$728,772	\$1,183,522	\$214,334	\$3,423,409	752
Dominguez Hills	\$133,317	\$8,040	\$327,681	\$1,006,188	\$1,625,368	\$159,617	\$3,260,211	1,872
East Bay	\$532,954	\$6,729	\$649,382	\$352,663	\$254,882	\$253,074	\$2,049,684	2,596
Humboldt	\$1,207,923	\$106,182	\$1,081,478	\$877,047	\$701,421	\$704,124	\$4,678,175	5,855
Maritime Academy	\$334,789	\$141,621	\$1,688,909	\$72,710	\$376,144	\$188,111	\$2,802,284	935
Monterey Bay	\$52,762	\$29,781	\$1,897,764	\$1,617,903	\$764,168	\$1,264,421	\$5,626,799	9,669
San Bernardino	\$658,806	\$26,175	\$1,254,565	\$2,051,117	\$1,354,123	\$248,899	\$5,593,685	4,619
San Marcos	\$99,531	\$29,987	\$1,353,990	\$2,921,203	\$920,772	\$186,369	\$5,511,852	2,429
Stanislaus	\$167,895	\$0	\$2,761,368	\$353,025	\$901,264	\$53,027	\$4,236,579	1,552
	\$3,382,077	\$379,510	\$13,107,196	\$10,120,700	\$9,847,675	\$3,493,115	\$40,330,273	31,857
GROUP II								
Chico	\$1,974,274	\$734,808	\$1,833,611	\$1,327,639	\$1,453,966	\$388,242	\$7,712,540	14,209
Los Angeles	\$589,736	\$5,854	\$2,237,179	\$1,367,467	\$1,926,941	\$533,084	\$6,660,261	5,491
Pomona	\$2,496,739	\$69,236	\$1,456,944	\$1,328,376	\$1,938,036	\$650,345	\$7,939,676	6,296
Sacramento	\$1,558,970	\$20,815	\$10,911,458	\$1,392,669	\$1,287,987	\$498,127	\$15,670,026	39,145
Sonoma	\$347,317	\$50,760	\$1,229,743	\$1,174,077	\$2,913,113	\$90,545	\$5,805,555	2,403
	\$6,967,036	\$881,473	\$17,668,935	\$6,590,228	\$9,520,043	\$2,160,343	\$43,788,058	67,544
GROUP III								
Fresno	\$6,553,405	\$196,283	\$4,545,098	\$2,772,283	\$4,425,108	\$1,387,732	\$19,879,909	9,968
Fullerton	\$1,074,497	\$343,092	\$1,775,586	\$3,798,273	\$5,576,830	\$2,369,265	\$14,937,543	15,561
Long Beach	\$4,532,195	\$412,079	\$10,648,275	\$4,213,461	\$2,921,179	\$902,416	\$23,629,605	19,681
Northridge	\$2,256,028	\$348,845	\$1,874,060	\$6,099,860	\$3,526,301	\$759,813	\$14,864,907	16,053
San Diego	\$23,317,498	\$1,196,305	\$20,216,970	\$12,005,377	\$9,870,783	\$10,583,399	\$77,190,332	80,133
San Francisco	\$2,063,583	\$23,864	\$4,708,609	\$3,040,166	\$1,428,093	\$2,109,598	\$13,373,913	4,248
San José	\$3,405,718	\$71,974	\$5,702,826	\$6,525,880	\$3,079,227	\$3,104,361	\$21,889,986	7,051
San Luis Obispo	\$8,423,104	\$1,169,468	\$3,611,069	\$5,378,508	\$13,303,853	\$3,328,745	\$35,214,747	9,658
	\$51,626,028	\$3,761,910	\$53,082,493	\$43,833,808	\$44,131,374	\$24,545,329	\$220,980,942	162,353
Chancellor's Office	\$0	\$0	\$115,990	\$2,987,371	\$892,986	\$134,915	\$4,131,262	120
GRAND TOTAL	\$61,975,141	\$5,022,893	\$83,974,614	\$63,532,107	\$64,392,078	\$30,333,702	\$309,230,535	261,874

Note 1: Number of Individual Donors includes alumni, parents, faculty, staff, students and friends of the University.

GIFT RECEIPTS BY PURPOSE

GROUP I	CURRENT PROGRAMS		CAPITAL PURPOSES				IRREVOCABLE DEFERRED GIFTS	
	Unrestricted	Restricted	Campus Improvements: Property, Buildings and Equipment	Endowment: Unrestricted	Endowment: Restricted	Loan Funds	Present Value	Gift Receipts Total
Bakersfield	\$171,200	\$2,602,221	\$0	\$0	\$374,174	\$0	\$0	\$3,147,595
Channel Islands	\$797,675	\$1,730,946	\$612,975	\$0	\$281,813	\$0	\$0	\$3,423,409
Dominguez Hills	\$111,314	\$2,022,333	\$1,002,292	\$39,770	\$84,502	\$0	\$0	\$3,260,211
East Bay	\$54,596	\$1,159,427	\$25,000	\$0	\$810,661	\$0	\$0	\$2,049,684
Humboldt	\$205,956	\$3,823,178	\$20,250	\$0	\$628,791	\$0	\$0	\$4,678,175
Maritime Academy	\$1,610,983	\$687,066	\$204,190	\$63,878	\$236,167	\$0	\$0	\$2,802,284
Monterey Bay	\$48,360	\$5,269,830	\$0	\$0	\$308,609	\$0	\$0	\$5,626,799
San Bernardino	\$29,499	\$4,782,450	\$24,351	\$0	\$746,860	\$0	\$10,525	\$5,593,685
San Marcos	\$109,258	\$4,904,153	\$250	\$0	\$452,074	\$0	\$46,117	\$5,511,852
Stanislaus	\$37,647	\$1,647,151	\$11,624	\$0	\$2,540,157	\$0	\$0	\$4,236,579
	\$3,176,488	\$28,628,755	\$1,900,932	\$103,648	\$6,463,808	\$0	\$56,642	\$40,330,273
GROUP II								
Chico	\$322,626	\$5,424,423	\$359,967	\$136,739	\$1,468,560	\$225	\$0	\$7,712,540
Los Angeles	\$478,135	\$3,329,400	\$1,078,672	\$0	\$1,749,990	\$0	\$24,064	\$6,660,261
Pomona	\$98,756	\$6,535,055	\$952,434	\$0	\$353,431	\$0	\$0	\$7,939,676
Sacramento	\$371,337	\$12,310,441	\$487,363	\$0	\$2,467,967	\$0	\$32,918	\$15,670,026
Sonoma	\$36,314	\$3,833,716	\$1,643,096	\$0	\$223,932	\$0	\$68,497	\$5,805,555
	\$1,307,168	\$31,433,035	\$4,521,532	\$136,739	\$6,263,880	\$225	\$125,479	\$43,788,058
GROUP III								
Fresno	\$2,550	\$14,062,021	\$774,649	\$0	\$5,040,689	\$0	\$0	\$19,879,909
Fullerton	\$1,105,680	\$11,408,835	\$90,860	\$50,000	\$2,282,168	\$0	\$0	\$14,937,543
Long Beach	\$640,041	\$11,421,666	\$2,387,250	\$0	\$9,126,891	\$0	\$53,757	\$23,629,605
Northridge	\$493,255	\$8,266,123	\$1,073,865	\$0	\$4,991,116	\$0	\$40,548	\$14,864,907
San Diego	\$21,348	\$56,731,174	\$1,133,475	\$0	\$7,641,288	\$0	\$11,663,047	\$77,190,332
San Francisco	\$365,671	\$7,106,062	\$447,312	\$138,160	\$5,298,082	\$0	\$18,626	\$13,373,913
San José	\$198,610	\$16,022,439	\$14,683	\$595,626	\$4,614,888	\$0	\$443,740	\$21,889,986
San Luis Obispo	\$589,915	\$17,442,731	\$9,257,200	\$0	\$7,747,746	\$0	\$177,155	\$35,214,747
	\$3,417,070	\$142,461,051	\$15,179,294	\$783,786	\$46,742,868	\$0	\$12,396,873	\$220,980,942
Chancellor's Office	\$154,974	\$3,791,825	\$0	\$0	\$184,463	\$0	\$0	\$4,131,262
GRAND TOTAL	\$8,055,700	\$206,314,666	\$21,601,758	\$1,024,173	\$59,655,019	\$225	\$12,578,994	\$309,230,535

PLANNED GIVING

IRREVOCABLE DEFERRED GIFTS

GROUP I	Face Value	Present Value
Bakersfield	\$0	\$0
Channel Islands	\$0	\$0
Dominguez Hills	\$0	\$0
East Bay	\$0	\$0
Humboldt	\$0	\$0
Maritime Academy	\$0	\$0
Monterey Bay	\$0	\$0
San Bernardino	\$20,000	\$10,525
San Marcos	\$100,000	\$46,117
Stanislaus	\$0	\$0
	\$120,000	\$56,642

GROUP II

Chico	\$0	\$0
Los Angeles	\$60,187	\$24,064
Pomona	\$0	\$0
Sacramento	\$40,000	\$32,918
Sonoma	\$100,978	\$68,497
	\$201,165	\$125,479

GROUP III

Fresno	\$0	\$0
Fullerton	\$0	\$0
Long Beach	\$110,000	\$53,757
Northridge	\$50,000	\$40,548
San Diego	\$15,550,728	\$11,663,047
San Francisco	\$35,000	\$18,626
San José	\$809,199	\$443,740
San Luis Obispo	\$377,000	\$177,155
	\$16,931,927	\$12,396,873

Chancellor's Office	\$0	\$0
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GRAND TOTAL **\$17,253,092** **\$12,578,994**

REVOCABLE DEFERRED GIFTS

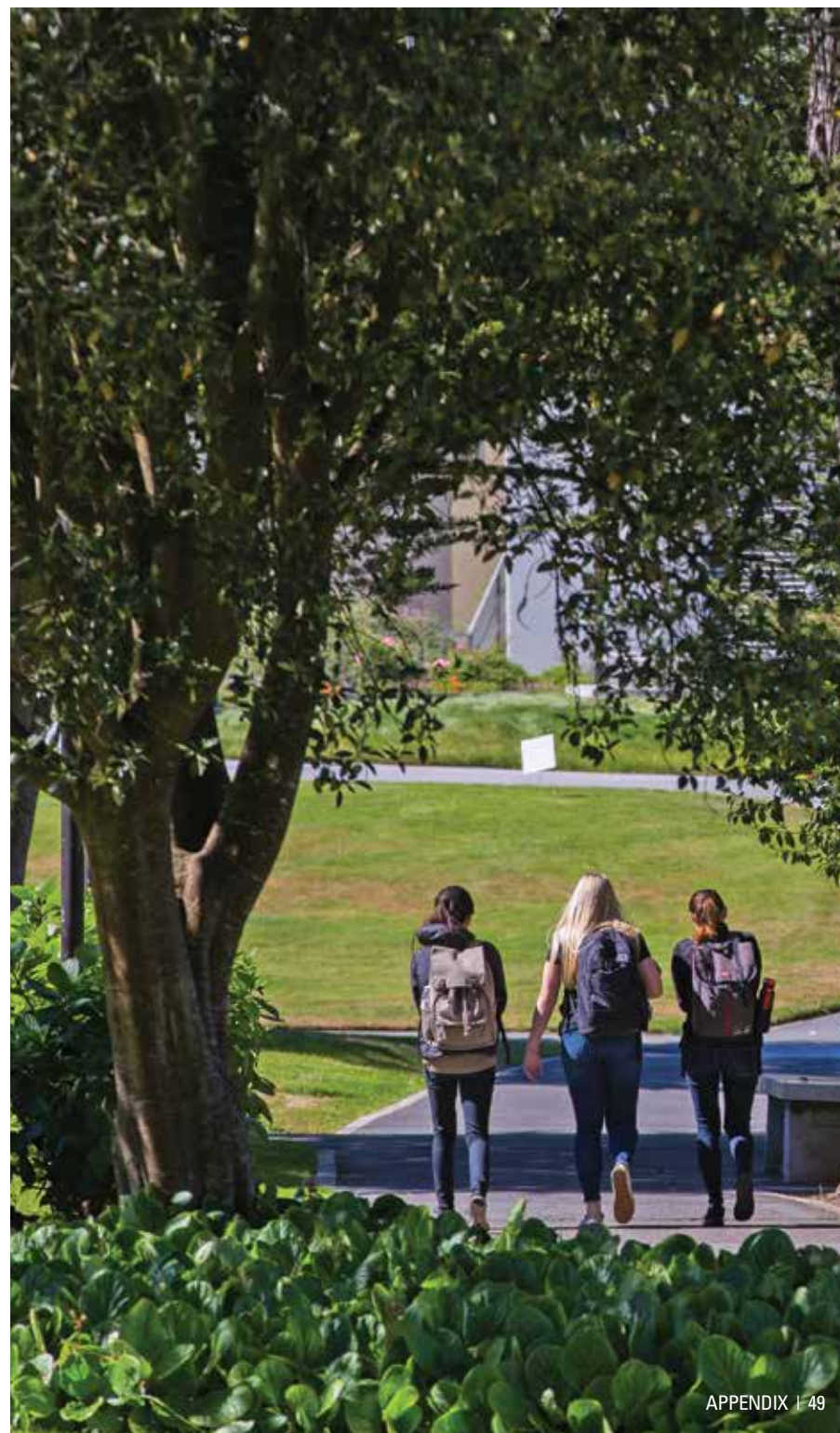
Face Value	Present Value
\$521,658	\$521,658
\$60,000	\$38,654
\$1,765,000	\$1,763,272
\$2,260,000	\$2,058,957
\$210,256	\$116,002
\$0	\$0
\$4,000,000	\$3,222,769
\$2,637,130	\$2,043,406
\$3,417,747	\$3,417,747
\$0	\$0
\$14,871,791	\$13,182,465

\$8,155,000	\$6,140,518
\$1,129,181	\$853,178
\$5,058,849	\$2,760,196
\$1,923,333	\$947,549
\$6,961,218	\$3,541,607
\$23,227,581	\$14,243,048

\$1,798,361	\$1,040,481
\$9,544,666	\$6,641,310
\$14,504,000	\$8,431,086
\$2,286,000	\$1,424,054
\$540,000	\$313,046
\$2,333,733	\$1,450,052
\$8,730,000	\$5,226,066
\$18,222,411	\$5,180,948
\$57,959,171	\$29,707,043

\$0	\$0
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\$96,058,543 **\$57,132,556**



ENDOWMENT

GROUP I	2015/2016 Market Value	2016/2017 Market Value	2017/2018 Market Value	2016/2017 to 2017/2018 Comparison		2017/2018 Investment Return Rate	Three Year Average	Five Year Average	Ten Year Average	2017/2018 Gifts to Endowment	2017/2018 Endowment Distribution
				Amount	Percentage						
Bakersfield	\$21,629,109	\$23,939,540	\$25,729,752	\$1,790,212	7.48%	7.50%	3.25%	4.97%	5.84%	\$374,174	\$772,729
Channel Islands	\$12,831,165	\$15,136,855	\$15,718,002	\$581,147	3.84%	4.60%	4.80%	6.32%	6.14%	\$281,813	\$401,306
Dominguez Hills	\$9,008,988	\$9,942,739	\$10,393,538	\$450,799	4.53%	8.46%	5.04%	6.50%	7.08%	\$124,272	\$330,627
East Bay	\$17,042,982	\$16,173,108	\$17,090,644	\$917,536	5.67%	5.30%	5.80%	6.99%	6.19%	\$810,661	\$589,524
Humboldt	\$27,068,353	\$30,085,888	\$30,058,632	-\$27,256	-0.09%	6.23%	6.73%	7.48%	5.81%	\$628,791	\$1,881,162
Maritime Academy	\$7,113,900	\$8,152,623	\$8,764,384	\$611,761	7.50%	3.46%	3.75%	4.80%	4.44%	\$300,045	\$192,261
Monterey Bay	\$20,217,273	\$22,839,354	\$23,915,333	\$1,075,979	4.71%	6.50%	6.40%	7.10%	7.37%	\$308,609	\$846,250
San Bernardino	\$23,297,671	\$37,701,776	\$39,641,520	\$1,939,744	5.14%	5.58%	5.09%	6.34%	5.69%	\$746,860	\$896,119
San Marcos	\$22,009,178	\$24,096,974	\$24,932,534	\$835,560	3.47%	6.83%	5.51%	7.05%	6.46%	\$452,074	\$988,402
Stanislaus	\$11,638,407	\$13,538,063	\$16,358,618	\$2,820,555	20.83%	4.55%	2.83%	3.86%	0.90%	\$2,540,157	\$140,550
	\$171,857,026	\$201,606,920	\$212,602,957	\$10,996,037	5.45%	5.90%	4.92%	6.14%	5.59%	\$6,567,456	\$7,038,930
GROUP II											
Chico	\$53,938,221	\$60,995,401	\$64,728,583	\$3,733,182	6.12%	7.30%	5.67%	7.02%	5.54%	\$1,605,299	\$1,861,965
Los Angeles	\$29,211,280	\$38,770,108	\$40,070,947	\$1,300,839	3.36%	4.85%	4.67%	6.02%	5.65%	\$1,749,990	\$867,066
Pomona	\$85,625,536	\$96,139,499	\$99,711,469	\$3,571,970	3.72%	7.75%	5.46%	6.11%	6.29%	\$353,431	\$3,889,552
Sacramento	\$39,567,580	\$45,580,684	\$48,045,682	\$2,464,998	5.41%	8.02%	5.07%	5.07%	4.34%	\$2,467,967	\$1,734,676
Sonoma	\$44,019,577	\$47,076,962	\$49,080,742	\$2,003,780	4.26%	6.10%	4.70%	5.20%	3.86%	\$223,932	\$1,484,939
	\$252,362,194	\$288,562,654	\$301,637,423	\$13,074,769	4.53%	6.80%	5.11%	5.88%	5.14%	\$6,400,619	\$9,838,198
GROUP III											
Fresno	\$146,328,328	\$154,415,469	\$161,563,982	\$7,148,513	4.63%	6.38%	4.63%	5.79%	5.43%	\$5,040,689	\$7,472,471
Fullerton	\$53,113,305	\$61,233,989	\$64,984,100	\$3,750,111	6.12%	5.68%	5.16%	5.48%	5.20%	\$2,332,168	\$1,823,372
Long Beach	\$56,442,378	\$66,613,450	\$77,174,529	\$10,561,079	15.85%	8.19%	6.33%	6.70%	6.10%	\$9,126,891	\$2,703,920
Northridge	\$91,653,083	\$102,610,732	\$110,709,702	\$8,098,970	7.89%	7.44%	5.86%	6.72%	5.64%	\$4,991,116	\$3,211,216
San Diego	\$219,994,000	\$259,753,000	\$293,037,763	\$33,284,763	12.81%	5.30%	5.70%	6.97%	6.62%	\$7,641,288	\$8,822,507
San Francisco	\$72,206,679	\$83,743,511	\$90,778,660	\$7,035,149	8.40%	6.60%	5.65%	6.69%	5.17%	\$5,436,242	\$2,744,248
San José	\$125,627,217	\$142,939,567	\$150,056,030	\$7,116,463	4.98%	6.00%	5.80%	6.74%	5.99%	\$5,210,514	\$5,048,698
San Luis Obispo	\$190,331,212	\$209,754,181	\$220,534,684	\$10,780,503	5.14%	7.10%	6.30%	6.68%	6.44%	\$7,747,746	\$8,110,000
	\$955,696,202	\$1,081,063,899	\$1,168,839,450	\$87,775,551	8.12%	6.59%	5.68%	6.47%	5.82%	\$47,526,654	\$39,936,432
Chancellor's Office	\$19,183,856	\$23,614,906	\$25,070,216	\$1,455,310	6.16%	8.79%	6.15%	6.77%	6.50%	\$184,463	\$735,614
GRAND TOTAL	\$1,399,099,278	\$1,594,848,379	\$1,708,150,046	\$113,301,667	7.10%	6.44%	5.26%	6.22%	5.61%	\$60,679,192	\$57,549,174

Note 1: Investment returns are reported as net of investment fees.

Note 2: Peer Group and Systemwide investment returns are presented as equal-weighted averages.

ALUMNI

GROUP I	Number of Addressable Alumni	Alumni Solicited	Alumni Donors	Total Alumni Contributions	Alumni Participation Rate
Bakersfield	50,830	35,821	582	\$174,182	1.14%
Channel Islands	16,503	14,902	194	\$19,918	1.18%
Dominguez Hills	93,890	84,305	1,563	\$133,317	1.66%
East Bay	137,985	25,528	1,034	\$532,954	0.75%
Humboldt	56,157	36,946	2,522	\$1,207,923	4.49%
Maritime Academy	5,085	4,888	538	\$334,789	10.58%
Monterey Bay	18,559	18,558	294	\$52,762	1.58%
San Bernardino	85,896	60,253	2,374	\$658,806	2.76%
San Marcos	43,551	8,983	1,033	\$99,531	2.37%
Stanislaus	60,599	49,499	883	\$167,895	1.46%
	569,055	339,683	11,017	\$3,382,077	1.94%
GROUP II					
Chico	156,531	27,528	5,358	\$1,974,274	3.42%
Los Angeles	158,477	145,839	4,439	\$589,736	2.80%
Pomona	181,898	127,359	4,522	\$2,496,739	2.49%
Sacramento	236,496	133,996	1,576	\$1,558,970	0.67%
Sonoma	59,287	35,396	464	\$347,317	0.78%
	792,689	470,118	16,359	\$6,967,036	2.06%
GROUP III					
Fresno	197,668	107,421	5,565	\$6,553,405	2.82%
Fullerton	257,374	257,374	8,547	\$1,074,497	3.32%
Long Beach	310,152	195,094	8,597	\$4,532,195	2.77%
Northridge	349,133	252,290	10,940	\$2,256,028	3.13%
San Diego	466,411	213,779	21,003	\$23,317,498	4.50%
San Francisco	301,986	43,046	2,215	\$2,063,583	0.73%
San José	252,702	202,150	3,791	\$3,405,718	1.50%
San Luis Obispo	192,305	122,493	5,638	\$8,423,104	2.93%
	2,327,731	1,393,647	66,296	\$51,626,028	2.85%
GRAND TOTAL	3,689,475	2,203,448	93,672	\$61,975,141	2.54%

Note 1: Alumni Participation Rate equals Alumni Donors divided by Number of Addressable Alumni.

DEFINITION OF TERMS

CHARITABLE GIFT COMMITMENTS

The data represents current year performance in developing philanthropic support for the institution. In addition to recognizing new gifts generated to support the institution, this measure acknowledges the important work achieved in securing ongoing commitments through multi-year pledges and support promised through testamentary provisions in wills, trusts and beneficiary designations. Revocable deferred gifts are not capitalized on the university's financial statements. These numbers will not reconcile to the annual audited financial statements that use accounting standards.

CHARITABLE GIFT RECEIPTS

Charitable gift receipts, also known as voluntary support, represent all gift income received in the form of cash, securities, in-kind contributions, irrevocable future commitments and private charitable grants. For the purposes of this report, gifts are counted at present value. These national gift reporting standards are defined by the Council for Advancement and Support of Education and the National Association of College and University Business Officers. The Council for Aid to Education utilizes these standards in the annual Voluntary Support of Education survey. These numbers will not reconcile to the annual audited financial statements that use accounting standards.

ENDOWMENT MARKET VALUE

The endowment market value includes assets held by both the university and its auxiliaries in all of the following categories:

TRUE ENDOWMENT

Funds provided to the institution, the principal of which is not expendable by the institution under the terms of the agreement that created the fund.

TERM ENDOWMENT

Similar to true endowment except that all or part of the funds may be expended after a stated period or upon the occurrence of a certain event as stated in the terms governing the funds.

QUASI-ENDOWMENT

Funds functioning as endowment such as surplus funds that have been added to the endowment fund, the principal of which may be spent at the discretion of the governing board.

GROUP I

Universities categorized within Group I generally have less than 5,000 individual donors, less than 10 full-time professional fundraisers, and less than \$25 million in endowment market value. These advancement programs are building infrastructure and are striving toward raising gift commitments that are equivalent to 10 percent of the campus state budget.

GROUP II

Universities categorized within Group II generally have between 5,000 and 10,000 individual donors, between 10 and 20 full-time professional fundraisers, and between \$25 million and \$50 million in endowment market value. These advancement programs are maturing and are expected to raise gift commitments that are equivalent to 10 percent to 15 percent of the campus state budget.

GROUP III

Universities categorized within Group III generally have over 10,000 individual donors, over 20 full-time professional fundraisers, and over \$50 million in endowment market value. These more mature advancement programs have developed successful annual fund, major gift and planned giving operations complemented by strong alumni and communication programs. These programs are expected to raise gift commitments that are greater than 15 percent of the campus state budget.

PLEDGES

Gift commitments paid in installments over a period of time, not to exceed five years. Pledges must be documented and are counted at face value.

PURPOSE OF GIFT

Refers to the donor's expressed intention for the use of the gift.

UNRESTRICTED

Gifts given to the institution without any restriction, regardless of any subsequent designation by the institution.

RESTRICTED

Gifts that have been restricted to support academic divisions, athletics, faculty compensation, research, public service, library operations, physical plant maintenance, student financial aid or other restricted purposes.

Property, Buildings, and Equipment (Campus Improvement)

Funds functioning as endowment such as surplus funds that have been added to the endowment fund, the principal of which may be spent at the discretion of the governing board.

- Outright gifts of real and personal property for the use of the institution;
- Gifts made for the purpose of purchasing buildings, other facilities, equipment, and land for the institution;
- Gifts restricted for construction or major renovation of buildings and other facilities; and
- Gifts made for retirement of indebtedness.

ENDOWMENT

Funds to be retained and invested for income-producing purposes.

LOAN FUNDS

Outright gifts restricted by donors to be available for loans to students, faculty and staff.

IRREVOCABLE DEFERRED GIFTS

Irrevocable commitments such as charitable gift annuities, charitable remainder trusts (including those administered outside the institution), gifts to pooled income funds, and remainder interests in property. These provisions are counted at market value.

REVOCABLE DEFERRED GIFTS

This category includes new estate provisions made in a will, revocable trust or beneficiary designation for which the institution has documentation. These provisions are counted at face value.

SOURCE OF GIFT

Sources of gifts are defined as those entities (individuals or organizations) that transmit the gift or grant to the institution.

ALUMNI

Former undergraduate or graduate students who have earned some credit toward one of the degrees, certificates or diplomas offered by the institution for whom the university has a reasonable means of contacting. It is within the discretion of each university to limit alumni status to individuals who have obtained a degree and/or credential.

PARENTS

These are individuals, other than alumni, who are the parents, guardians or grandparents of current or former students at the institution.

OTHER INDIVIDUALS

This includes all other persons, including governing board members, who are not classified as either alumni or parent.

FOUNDATIONS

Personal/family foundations and other foundations and trusts that are private tax-exempt entities operated exclusively for charitable purposes. It does not include company-sponsored foundations.

CORPORATIONS

This category includes corporations, businesses, partnerships, and cooperatives that have been organized for profit-making purposes, including corporations owned by individuals and families and other closely held companies. This category also includes company-sponsored foundations as well as industry trade associations.

OTHER ORGANIZATIONS

Organizations not reported elsewhere, including religious and community organizations, fundraising consortia, and any other nongovernmental agencies.





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